



**Latino Chamber of Commerce
of
Southeastern Wisconsin Inc.**

2778 S. 35th St Suite 203 Room 2
Milwaukee, WI 53215
414.383.4633

Board of the Chamber

Nelson Soler, President
Multicultural Entrepreneurial Institute

Rudy Gutierrez, 1st VP
Waukesha County Representative
US Bank

Amanda Roman, Director
Paychex

Gaby Benishek, Director
Exit Realty XL

Wally Rendon, Director
Racine County Representative
Educators Credit Union

Gustavo Lopez, Director
Kenosha County Representative
Ability Risk Management, Inc

Dean Alfredo Luna, Director
MATC

Tim Syth, Workforce Development
Director
Contexture

David Kircher, Director
Phoenix Financial Advisors

Ivan Cicla, Director
PNC BANK

Banking Advisory Council

Alfredo Martin, North Shore Bank
David Kircher, Phoenix Advisors
Ivan Cicla, PNC Bank
Wally Rendon, Educators Credit Union
Raul Gutierrez, US Bank

Supplier Diversity Council

Ofelia Mondragon, SDC
Nelson Soler, MEI

Mission

To Foster the Economic Development of WI by advocating, strengthening and promoting growth and development of Latinos and other minority and emerging enterprises with the goals of providing increased access to capital, job creation and capacity building programs.

www.latinochambersew.org

Please find attached our new membership brochure, if you

April 30, 2019

Esteemed Colleague,

The Latino Chamber of Commerce of SEW invites you to join our second-year successes. It is our imperative to continue championing the growth and development of Latino emerging enterprises in the region.

During 2018, our business listening sessions laid the ground for our work plan addressing three key areas: Workforce Development Opportunities and Resources for Businesses, Access to Capital and Access to Business Opportunities. We kicked off our Cash Flow Management Technical series for entrepreneurs, partnered with MATC and UMOS to provide resources in Workforce Development and seeded our Microloan fund to be operational in the Fall of 2019.

The Chamber's vision is to become a Certified Financial Institution in the next few years, establish a strong supplier diversity connection for emerging enterprises, develop an investment club and promote a strong solid message of the economic value that Latino Enterprises in SE Wisconsin generate.

As part of your member benefits this year, you will receive:

- A membership plaque
- 50% discount on any advertising contract of **Entérate** for New MEMBERS and 25% discount for renewing members. A minimum of three ads frequency is required.
- 10% discount on Advertising with **El Conquistador**
- Complimentary set up when you order 25 shirts or more from **G & B Embroidery**
- Complimentary 30-minute multicultural marketing consultation from **MEI Marketing**
- 15% discount on any promotional items purchase from **ProArte** with a minimum purchase of \$80.00

How to get involved?

- Get involved in one of our Advisory Councils:
 - Banking Advisory Council
 - Supplier Diversity Advisory Council
 - Small Business Advisory Council
- Host one of our educational or networking meetings
- Be part of our benefit package for members
- Donate to our Microloan Fund

Please call me at 4146995723 with any questions you may have, otherwise, we eagerly await for your support!

Respectfully,

Nelson Soler, MBA/MS/EA/EDFP
President