



# Latino Chamber of Commerce of Southeastern Wisconsin Inc.

3419 A W Forest Home Avenue, Milwaukee, WI 53215  
411 Main Street, Racine, WI 53403  
www.latinochambersew.org  
(414) 509-6179

## BOARD OF DIRECTORS

**Eliana M. Williams, Chair**  
Northwestern Mutual

**Ivan Cicla, Vice-Chair**  
Silver Spur

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Domina Consulting

**J Maldonado, Treasurer**  
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## LOAN COMMITTEE

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Greater Milwaukee Foundation

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WEDC

**Cristian Flores**  
MEDC

## MISSION

To build a more prosperous Wisconsin by connecting, advocating for, and strengthening businesses, entrepreneurs, and organizations, expanding economic opportunity, and advancing Latino entrepreneurship through access to capital, business development, workforce development, and capacity building.

## VISION

To become a CDFI serving SE Wisconsin with a focus on Business Development in the 8 County Region (Milwaukee, Racine, Kenosha, Waukesha, Sheboygan, Ozaukee, Washington, & Walworth).



October 27, 2026

**Dear Business and Community Leader,**

Southeastern Wisconsin is changing, and so is the business community shaping its future.

On behalf of the Latino Chamber of Commerce of Southeastern Wisconsin, I invite your organization to become a Chamber member and join a growing network of entrepreneurs, businesses, nonprofits, corporations, and community leaders committed to building a stronger and more prosperous Wisconsin.

Our name reflects our roots, but our work reaches across industries, communities, and organizations. We believe economic prosperity grows when businesses of different sizes and backgrounds have opportunities to connect, access resources, develop relationships, and do business together.

In 2027, we are expanding the value of Chamber membership with programming designed to create more meaningful connections and opportunities for our members. This includes our new C<sup>3</sup> Series, bringing business and community leaders together through CEO conversations, company visits, networking, and discussions focused on growth, scalability, resources, and economic opportunity.

We will also celebrate the 10th Anniversary of the Wisconsin Entrepreneurial Legacy Gala, recognizing the entrepreneurs and partners helping Wisconsin's economy thrive while continuing our work on access to capital, business development, procurement, workforce development, and entrepreneurial education.

Membership is more than supporting the Chamber. It is an opportunity to join a regional business network, build new relationships, increase your organization's visibility, connect with entrepreneurs and decision-makers, and help shape an economy where more businesses can grow and prosper.

Whether you are a small business, growing enterprise, nonprofit organization, financial institution, corporation, or community partner, you have a place at our table.

We invite you to join us for 2027.

- Together, we can create connections.
- Together, we can expand opportunity.
- Together, we can build prosperity.

**Become a member today at [latinochambersew.org](http://latinochambersew.org) or call us at (414) 509-6179.**

We look forward to welcoming you to the Latino Chamber of Commerce of Southeastern Wisconsin.

Sincerely,

**Dr. Nelson Soler, Ph.D., MBA, MS, EDFP, EA**  
**President & CEO**  
**Latino Chamber of Commerce of Southeastern Wisconsin**