

For Immediate Release

## The Latino Chamber of Commerce of SE WI and MATC Partner To Provide Computer Basics and Blueprint Reading Courses

**MILWAUKEE, WI – December XX, 2020** – The Latino Chamber of Commerce of Southeast Wisconsin and the Milwaukee Area Technical College (MATC) have partnered to provide courses in Spanish to local Hispanics and entrepreneurs.

The Latino Chamber of Commerce of Southeast Wisconsin found a need amongst Hispanic business professionals, entrepreneurs, contractors, and construction workers to improve basic computer skills and better understand how to read and interpret blueprints for various jobs. This led to a partnership with MATC to create courses to help these underserved professionals. These courses were held at the MATC Oak Creek Campus.

In their partnership, the first course, *Blueprint Reading 1*, started in March and focused on educating construction industry workers about blueprints. The course was eventually put on hold due to the COVID-19 pandemic but started again in September and finished on November 18. This course had 16 people enroll and helped contractors and construction workers refine their blueprint reading and interpretation skills.

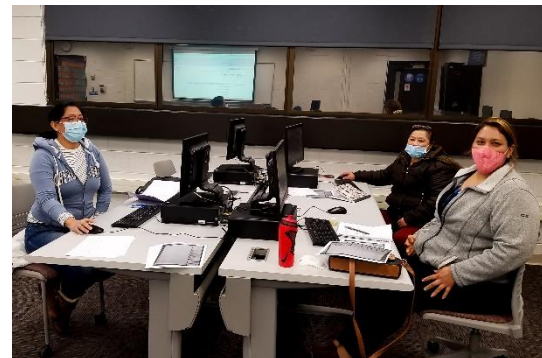
The *Basic Computer Basics* course started in late October and met twice a week. Taught entirely in Spanish, this course had nine people enroll and covered topics such as computer fundamentals and the Microsoft Office suite. Conducted both in-person and virtually, the course wrapped up on November 23. "I didn't know anything about computers. We learned the basics, the parts of a computer, and different programs such as email and how to make presentations for our jobs. The social distancing and necessary sanitization were very good," said Ada Tovar (student).

### About The Latino Chamber of Commerce of Southeastern Wisconsin Inc.

*The mission of the Latino Chamber of Commerce of Southeastern Wisconsin Inc. is to foster the economic development of Wisconsin by advocating, strengthening, and promoting the growth and development of Latino and other minority and emerging enterprises with the goals of providing increased access to capital, business opportunities, job creation, and capacity building programs. For more information,*



Contractors and construction workers refine their blueprint reading and interpretation skills



Students learn computer fundamentals and the Microsoft Office suite

please visit <https://latinochambersew.org> Follow The Latino Chamber of Commerce on social media: [Facebook](#), [LinkedIn](#), [Instagram](#), and [YouTube](#).

### **About MATC**

*Milwaukee Area Technical College (MATC) is transforming lives, industry, and our community by preparing students today for the careers of tomorrow. Along with industry partners, they are redefining the future of higher education to create an affordable, accessible path to family-sustaining employment and career advancement. The mission of MATC is an education that transforms lives, industry, and community. Their vision is the best choice in education, where everyone can succeed. For more information, please visit <https://www.matc.edu/>*

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