

# ABOUT THE LCCSEW

## OUR MISSION

The organization's mission is to foster Wisconsin's economic development by advocating, strengthening, and promoting the growth and development of Latino and emerging enterprises to increase access to capital, business opportunities, job creation, and capacity-building programs.

## OUR VISION

To become a CDFI serving Southeastern Wisconsin with a focus on Latino Business Development in the 9 County Region (Milwaukee, Racine, Kenosha, Waukesha, Ozaukee, Washington, Walworth, Sheboygan, and Fond Du Lac).

## OUR MODEL

Collaborative leveraging existing organizations and systems.

## OUR CORE VALUES

Economic Inclusion  
Ethics and Integrity Transparency  
Collaborative Approach  
Communities Investment

*LEARN.  
CONNECT.  
GROW.*

## CONTACT US:

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[www.latinochambersew.org](http://www.latinochambersew.org)



**Latino Chamber of Commerce  
of Southeastern Wisconsin Inc.**

**STRONGER  
TOGETHER  
MÁS FUERTES  
JUNTOS**

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# JOIN THE MOVEMENT— LEARN, CONNECT, AND GROW!

Be part of something bigger. As a Latino Chamber of Commerce of SEW member, you'll gain access to invaluable resources, networking opportunities, and a strong support system to help your business thrive. Together, we are building Southeastern Wisconsin's first certified development financial institution (CDFI), ensuring Latino and emerging enterprises have the funding and tools they need to succeed. Your membership isn't just an investment in your business—it's a commitment to building a stronger, more inclusive economy.

JOIN TODAY AND MAKE AN IMPACT!

## AWARD WINNING LCCSEW OFFERS YOU:

- Advocacy
- Co-Marketing Programs
- Workforce Development and Workforce Connect
- Microlending
- Cash Flow Management Technical Assistance
- Networking for Growth
- Research

## LCCSEW MEMBERSHIP LEVELS | Find the membership that best supports your business goals.



### ROOTS - \$129/year

*For startups (less than a year old), students, and professionals.*

- Receive a **monthly e-newsletter** with industry insights and Chamber updates.
- Gain **exclusive invitations to networking and educational events.**



### ASCENT - \$250/year

*For businesses and organizations with 3-10 employees. Includes all **Roots** benefits, plus:*

- Business **listing on the LCCSEW website** for added visibility.
- **Discounted rates** for Chamber events and access to exclusive member services.
- **Eligibility for grants and forgivable loans** available only to members.
- **Ribbon-cutting support:** The Chamber will attend, capture photos and videos, and promote your event on social media.
- **Member Spotlight and Promotion:** Featured newsletters and social media opportunities to enhance visibility.
- **Customer referrals:** The Chamber helps connect potential customers to your business.

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BECOMING A CHAMBER MEMBER IS  
MORE THAN A TITLE—IT'S A  
GAME-CHANGER FOR ACCESS,  
ADVERTISEMENT, AND ENGAGEMENT.



### PILLARS - \$500/year

*For businesses and organizations with more than 10 employees. Includes all **Ascent** benefits, plus:*

- **Job postings** on the Chamber Job Board (up to three per year).
- **Speaking opportunities** at the Unsummit, an exclusive Chamber event.
- **Host networking** events with Chamber support for promotion and registration.
- **Expanded ribbon-cutting promotion**, including newsletter features and a Chamber representative as a speaker.

*Businesses at this level are automatically included if they sponsor at the Legacy Leader level for our Gala.*



### PINNACLE - \$2,500/year

*For corporations seeking enhanced visibility and engagement.*

- **Company logo displayed** as an LCCSEW member.
- **Opportunity to host events** in collaboration with LCCSEW.
- **Exhibit space** at the Gala and Unsummit.
- **Speaking opportunities** at the Unsummit.
- **Exclusive sponsorship opportunities**, allowing members to promote their brand to the Chamber's audience.
- **Volunteer as a business coach**, offering mentorship while promoting your services.
- **Increased job posting limit** (up to five per year).
- **Expanded customer referrals** to help grow your business.

*Businesses at this level are automatically included if they sponsor at the Legacy Champion level for our Gala.*



### SUMMIT - \$5,000/year

*For corporations looking for premier positioning. Includes all **Pinnacle** benefits, plus:*

- **Company banner placement** on the Chamber website for premium visibility.

*Businesses at this level are automatically included if they sponsor at the Legacy Visionary level for our Gala.*