

Board of Directors

Nelson Soler, President and Chief Engagement
Officer of the Chamber
Multicultural Entrepreneurial Institute

Alfredo Martin, Chairman of the Board
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Ivan Cicla, Director
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Dr. Naydeen Gonzalez-De Jesus, Director
MATC

Tannette Johnson-Elie, Director
University of Wisconsin - Parkside

Jeff Musa, Director
Peoples Bank

Mission

To foster the Economic Development of WI
by advocating, strengthening, and promoting
growth and development of Latinos and other
minority and emerging enterprises with the
goals of providing increased access to capital,
job creation and capacity building programs.

www.latinochambersew.org

Staff

Bryant Olivares,
Engagement Coordinatorr

Maria Bolaños,
Marketing Coordinator

June 14, 2022

Esteemed Colleague

We invite you to be bold and engage in changing the Wisconsin ecosystem to include and empower Latino and emerging entrepreneurs. Join the Latino Chamber of Commerce of SE Wisconsin as we continue to create an entrepreneurial ecosystem where Latino and other minority businesses can thrive.

We have worked closely with key partners including UMOS, MATC, Associated Bank, Froedtert Health System, American Family, and WHEDA to provide businesses access to Workforce Development Opportunities, Access to Capital, Culturally Relevant Technical Assistance during the Pandemic and Advocacy for bilingual services.

Our accomplishments in 2021-2022 include:

- 3rd Latino Economic Unsummit in Racine, WI having Governor Tony Evers Speak. 175 Attendees In person + 20 virtual and twelve partners.
- First Business and Career Fair with the Latino Entrepreneurial Network. 31 exhibitors and more than 60 attendees.
- Winners of the BizTimesMedia Awards - 2021 Nonprofit Collaboration of the Year Award
- Called more than 1,070 Businesses by the end of 2021.
- Had more than 20 webinars regarding business recovery.
- Helped more than 405 businesses secure loans and grants for their businesses
- Provided Technical Assistance to more than 2,000 businesses for the entire year of 2021 and counting for the year 2022.
- 2nd Latino Economic Unsummit with over 235 participants and twenty partners
- Assisted 20 Businesses applying for the Main Street Bounce Back Grant
- Launched three lending programs: Mas Fuertes Microlon Program, Capital Equipment Loan Program, and KIVA Loan Program Matching Fund. We currently have 30 active loans
- Our Hispanic Heritage Series was featured in CBS58 and Attracted thousands of individuals who viewed it.

Get involved today! Please call our office at 414-888-2270 with any questions or concerns.

Regards,



Nelson Soler, MBA/MS/EDFP/EA
President and Chief Engagement Officer of the Chamber

Junta Directiva

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14 de Junio de 2022

Estimados Colegas,

Le invitamos a ser audaz y participar en cambiar el ecosistema de Wisconsin para incluir y empoderar a los empresarios emergentes y Latinos. Únase a la Cámara de Comercio Latina del Sudeste de Wisconsin mientras continuamos creando un ecosistema empresarial donde las empresas latinas y otras minorías pueden prosperar.

Hemos trabajado en colaboración cercana con socios clave, los tales como, UAMOS, MATC, Associated Bank, Froedtert Health System, American Family y WHEDA para brindar a las empresas acceso a oportunidades de desarrollo de la fuerza laboral, acceso a capital, asistencia técnica culturalmente relevante durante la pandemia y promoción de servicios bilingües.

Nuestros logros en 2020-2021 incluyen:

- 3er desumo económico latino en Racine, WI con el gobernador Tony Evers hablando. 175 asistentes presenciales 20 virtuales y doce socios
- Primera Feria de Negocios y Carreras con la Red Empresarial Latina. 31 expositores y más de 60 asistentes.
- Ganadores de los Premios BizTimesMedia - Premio a la Colaboración sin Fines de Lucro del Año 2021
- Llamamos a más de 1,070 empresas para fines de 2021.
- Tuvimos más de 20 seminarios web sobre la recuperación del negocio.
- Ayudamos a más de 405 empresas a obtener préstamos y subvenciones para sus negocios
- Brindamos Asistencia Técnica a más de 2,000 empresas para todo el año 2021 y contando para el año 2022.
- 2ª Unsummit Económica Latina con más de 235 participantes y veinte socios.
- Ayudamos a 20 empresas que solicitan la beca de Main Street Bounce Back
- Lanzamos tres programas de préstamos: Mas Fuertes Microloan Program, Capital Equipment Loan Program y KIVA Loan Program Matching Fund. Actualmente tenemos 30 préstamos activos.
- Nuestra serie de herencia hispana fue presentada en CBS58 y atrajo a miles de personas que la vieron.

¡Involúcrate hoy! Llame a nuestra oficina al 414-888-2270 si tiene alguna pregunta o inquietud.

Saludos,



Nelson Soler, MBA / MS / EDPF / EA
Presidente y Director de compromiso de la cámara