

MARCOS VIDAL BECERRA

marcosvidalb4@gmail.com | (832) 385-6362 | Brooklyn, NY | [LinkedIn](#)

Organized and adaptable media professional with experience in development, A/V production support, and content management.
Eager to build hands-on experience supporting producers and development teams through a collaborative, entry-level role.

WORK EXPERIENCE

Casa de la Cultura

Omaha, NE

Communications Coordinator

Jul 2023 – Jun 2025

- Oversaw onsite photography, videography, and post-production content for social and web distribution.
- Assisted in budgeting and resource planning for media production needs across 10+ yearly events and a citywide festival.
- Managed multi-day live event coverage for two 3-day festivals, featuring concerts, parades, 100+ vendors, and 200K attendees.
- Supervised and trained 5 marketing interns in media production, social strategy, and community outreach.

Las Muchachos Worldwide

Austin, TX

Producer & Co-Owner

Jan 2022 – Jan 2025

- Maintained production schedules, budgets, and crew rosters across concurrent projects, ensuring timely delivery.
- Managed production logistics, including location scouting, vendor negotiation, talent coordination, and rental procurement.
- Wrote and directed branded short films for pop-up events, leading creative concept development and on-site event production.

Voltage Pictures

Los Angeles, CA

Development Intern

Jun 2021 – Aug 2021

- Wrote script coverage for 10 scripts of all genres evaluating narrative structure, character development, and market viability.
- Prepared over 150 branded certificates and props from the *After* movie series for an international promotional giveaway.
- Organized Ask/Take sheets and executive binders weekly to reflect new sales, ensuring accurate, film-specific records.
- Coordinated daily client meeting schedules for Cannes, tracking screening confirmations for executive film presentations.

FILM/TV/MEDIA PROJECTS

The Blue Pipe Short Film, 2024 - Producer

- Spearheaded the film's yearlong festival circuit, tracking submissions, deliverables, and 5 awards across 40+ festivals.
- Troubleshoot on-site production challenges, adapting schedules and resources in real-time to maintain smooth operations.

Gray Music Video, 2024 - Co-director and Producer

- Facilitated day-to-day set operations, cast coordination, \$10,000 budget management, and production problem-solving.
- Directed creative development and post-production across a six-month music video project.

Phorin Pop-Up, Los Angeles 2024

- Composed branded short film scripts to promote pop-up activations and enhance brand storytelling.
- Led film shoots and supported live event production, ensuring cohesive creative direction.

Home to Homestead: The Design Network, Released 2022

- Captured secondary footage as B Camera operator, contributing to four broadcast episodes.
- Handled equipment setup and breakdown to ensure multi-camera efficiency on set.

SKILLS AND ABILITIES

Technical Tools: Adobe Photoshop, Lightroom, and Premiere, AVID, Canva, Google Workspace, Microsoft Office, Meta Business Suite

Skills: Video/Photo Production, Non-Linear Editing, Graphic Design, Event Logistics, Client Communications, Public Speaking

Languages: Native English Speaker, Fluent in Spanish

EDUCATION

The University of Texas at Austin

Bachelor of Science, Radio-Television-Film

May 2022

Minor: Anthropology

UTLA Internship Program

University of Texas at Los Angeles,

Jun 2021 – Aug 2021

Internship: Voltage Pictures