



## **STR CONSULTANTS LLC**

### **PRIVACY POLICY**

STR Consultants LLC (“Company,” “we,” “our,” or “us”) respects your privacy and is committed to protecting the information you provide when using our website, services, forms, consultations, and communications.

This Privacy Policy explains how information may be collected, used, stored, and protected when you interact with STR Consultants LLC.

By using our website or services, you consent to the practices described in this Privacy Policy.

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### **1. INFORMATION WE MAY COLLECT**

We may collect information including, but not limited to:

#### **Personal Information**

- Name
- Email address
- Phone number
- Mailing address
- Business information
- Property information
- Reservation or operational details voluntarily provided by clients

#### **Website & Technical Information**

- IP address
- Browser type
- Device information
- Website usage activity
- Cookies and analytics data

#### **Business & Operational Information**

Clients may voluntarily provide information related to:



- short-term rental operations,
  - property management,
  - vendor coordination,
  - bookkeeping organization,
  - operational systems,
  - and consulting requests.
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## **2. HOW WE USE INFORMATION**

Information collected may be used for:

- Providing consulting and operational support services
- Communicating with clients and vendors
- Responding to inquiries
- Scheduling consultations
- Coordinating requested services
- Improving website functionality and user experience
- Sending business-related communications
- Maintaining internal business records
- Providing customer support
- Processing invoices and payments

We do not sell personal information to third parties.

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## **3. COOKIES & ANALYTICS**

Our website may use cookies, analytics tools, and similar technologies to improve functionality and understand website traffic.

These technologies may collect non-personal browsing information.

Users may disable cookies through their browser settings; however, certain website functionality may be affected.



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#### **4. THIRD-PARTY SERVICES**

STR Consultants LLC may coordinate with or refer third-party vendors, contractors, photographers, cleaners, bookkeepers, CPAs, attorneys, software providers, or other professionals.

We are not responsible for the privacy practices, policies, security, or actions of third-party businesses or websites.

Clients are encouraged to review the privacy policies of any third-party providers they engage.

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#### **5. CONFIDENTIALITY**

We make reasonable efforts to maintain confidentiality regarding client communications and business information.

However, no method of electronic communication, storage, or transmission is guaranteed to be completely secure.

By using our services or website, users acknowledge and accept these risks.

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#### **6. DATA SECURITY**

STR Consultants LLC implements reasonable administrative and technical measures intended to protect information from unauthorized access, misuse, or disclosure.

However, we cannot guarantee absolute security of data transmitted electronically.

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#### **7. COMMUNICATION CONSENT**

By providing contact information through our website, forms, or consultations, users consent to receiving communications from STR Consultants LLC, which may include:

- emails,
- phone calls,
- text messages,
- appointment reminders,



- operational updates,
- marketing communications,
- or follow-up correspondence.

Users may opt out of marketing communications at any time.

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## **8. NO LEGAL, TAX, OR FINANCIAL ADVICE**

STR Consultants LLC provides operational consulting, administrative support, educational resources, and coordination services related to short-term rental operations.

Nothing on this website, in communications, or within provided materials constitutes:

- legal advice,
- tax advice,
- accounting advice,
- financial advice,
- investment advice,
- insurance advice,
- or professional licensed services.

Users should consult licensed attorneys, CPAs, tax professionals, insurance professionals, and qualified advisors regarding all legal, tax, and financial matters.

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## **9. LIMITATION OF LIABILITY**

To the fullest extent permitted by law, STR Consultants LLC shall not be liable for any:

- direct,
- indirect,
- incidental,
- consequential,
- special,
- regulatory,



- financial,
- or punitive damages

arising from:

- use of the website,
- reliance on information provided,
- third-party services,
- operational decisions,
- or business activities.

All users assume responsibility for their own business decisions and compliance obligations.

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## **10. CHILDREN'S PRIVACY**

Our website and services are not intended for individuals under the age of 18.

We do not knowingly collect personal information from children.

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## **11. RETENTION OF INFORMATION**

We may retain business and communication records for operational, legal, administrative, or documentation purposes as reasonably necessary.

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## **12. YOUR RIGHTS**

Depending on applicable laws, users may request:

- access to personal information,
- correction of inaccurate information,
- or deletion of certain information.

Requests may be submitted to:

[Your Email Address]

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### **13. CHANGES TO THIS PRIVACY POLICY**

STR Consultants LLC reserves the right to update or modify this Privacy Policy at any time without prior notice.

Updated versions will be posted on the website with the revised effective date.

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### **14. GOVERNING LAW**

This Privacy Policy shall be governed by and interpreted under the laws of the State of Georgia.

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### **15. CONTACT INFORMATION**

STR Consultants LLC

Email: [support@strconsultantsllc.com](mailto:support@strconsultantsllc.com)

Website: [strconsultantsllc.com](http://strconsultantsllc.com)

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### **IMPORTANT NOTICE**

This Privacy Policy is provided as a general business template for informational purposes only and does not constitute legal advice.

STR Consultants LLC is encouraged to have this policy reviewed by a licensed attorney familiar with website compliance, privacy laws, and business operations in applicable jurisdictions.