

BRAND GUIDELINES

COMPANY BRAND GUIDELINS
2023

BRAND GUIDELINS

MEDIAHOLIC

FINESSE CONCIERGE



BRAND GUIDELINS

MEDIAHOLIC

FINESSE CONCIERGE

FINESSE
Concierge

Brand Style Guide,

MESSAGE

Our mission is to gain our clients’
TURST &
take them on a Journey.



COMMUNICATION

OBJECTIVE

We all know that feeling we get
once we finish a glorious vacation.
We never want it to end & we always leave wanting
more

CONTENTS.

However we forget the one element,
that actually made these experiences
memorable...

AND THAT IS THE CONCIERGE

They truly deserve credit where it’s due. Without their
guidance and support it’s like a dish without
its finishing touches



- 1. BRAND
- 2. LOGO
- 3. TYPOGRAPHY
- 4. COLOR
- 5. PORTFOLIO
- 6. ONLINE
- 7. APPLICATION
- 8. INFO

BRAND

COMPANY BRAND GUIDELINS

01

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ABOUT US

We are a concierge agency guaranteed to provide all types of services to our loyal customers & members. We providing high end luxury in the speed of light

MISSION

To ease your worries and make your life as easy and as lavish as possible. Everything from a quick getaway to a last minute bookings to a service that attends to all your personal needs.



VISION

Start in Dubai and reach a global crowd, in the near future our team members at the concierge see us spreading more joy and finesse all over the world.

SLOGAN

On Demand



COMPANY

Etiam blandit effcitur
nisi, in wfeugiat neque

SERVICES...

- Catering
- Lifestyle
- Bookings
- Transportation
- Mission Possible

LOGO

COMPANY BRAND GUIDELINS

02

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LOGO PLACE- MENT

Etiam blandit effcitur nisi, in feugiat neque
lacus. Aliquam euismod et augue fringilla.
Morbi a dolor augue Etiamtor

STEP



BRANDING

STEP



LOGO PLACE- MENT

Etiam blandit effcitur nisi, in feugiat neque
lacus. Aliquam euismod et augue fringilla.
Morbi a dolor augue Etiamtor



TYPOGRA-

PHY

COMPANY BRAND GUIDELINS

03

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Concierge

TYPOGRAPHY

01

Celine Peach Sans

A A

A A B B C C D D E E F F G G H H I I J J
K K L L M M N N O O P P Q Q R R S S
T T U U V V W W X X Y Y Z Z

A A T O B B

Typography

01

Lato

Aa

Light .01
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Regular .02
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Bold .03
ABCDEFGHIJKLMNOPQRSTUVWXYZ

COL-

OR

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04

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Brand Style Guide,

COLOR

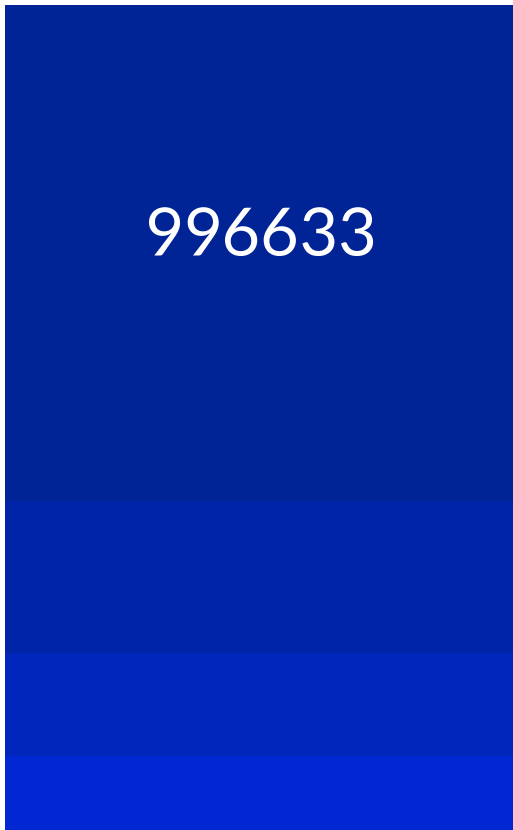
.1

Etiam blandit effcitur nisi, in feugiat neque
lacus. Aliquam euismod fringilla.

BRAND COL- OR

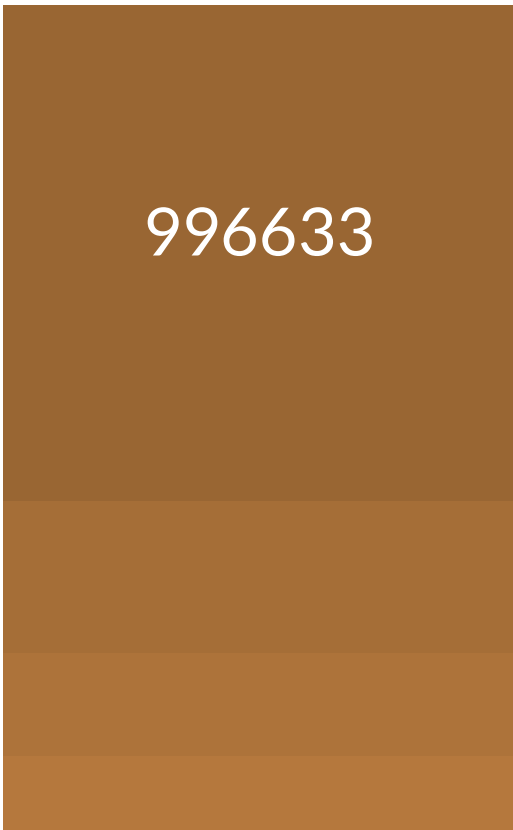
Brand Colors.net is the largest collection of
official colors of popular brands. It was created
by Design a useful for brand.

color
0



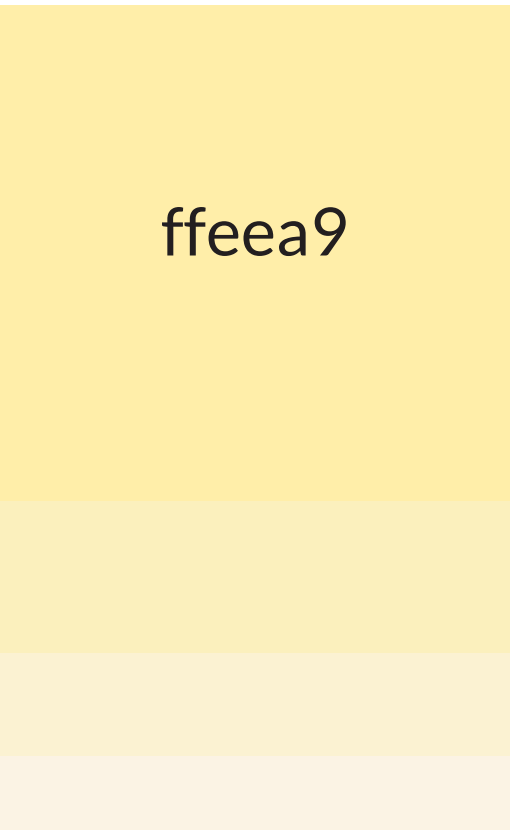
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color
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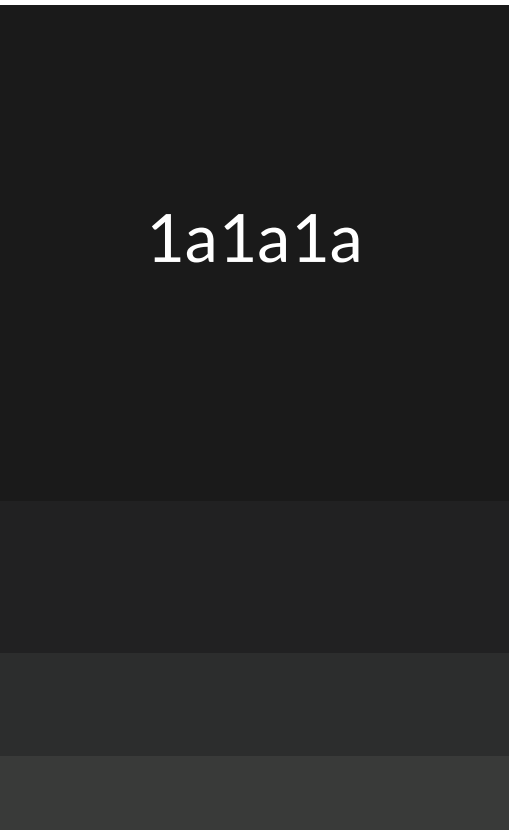
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color
2



Color Cod
RGB : ffeea9

color
3

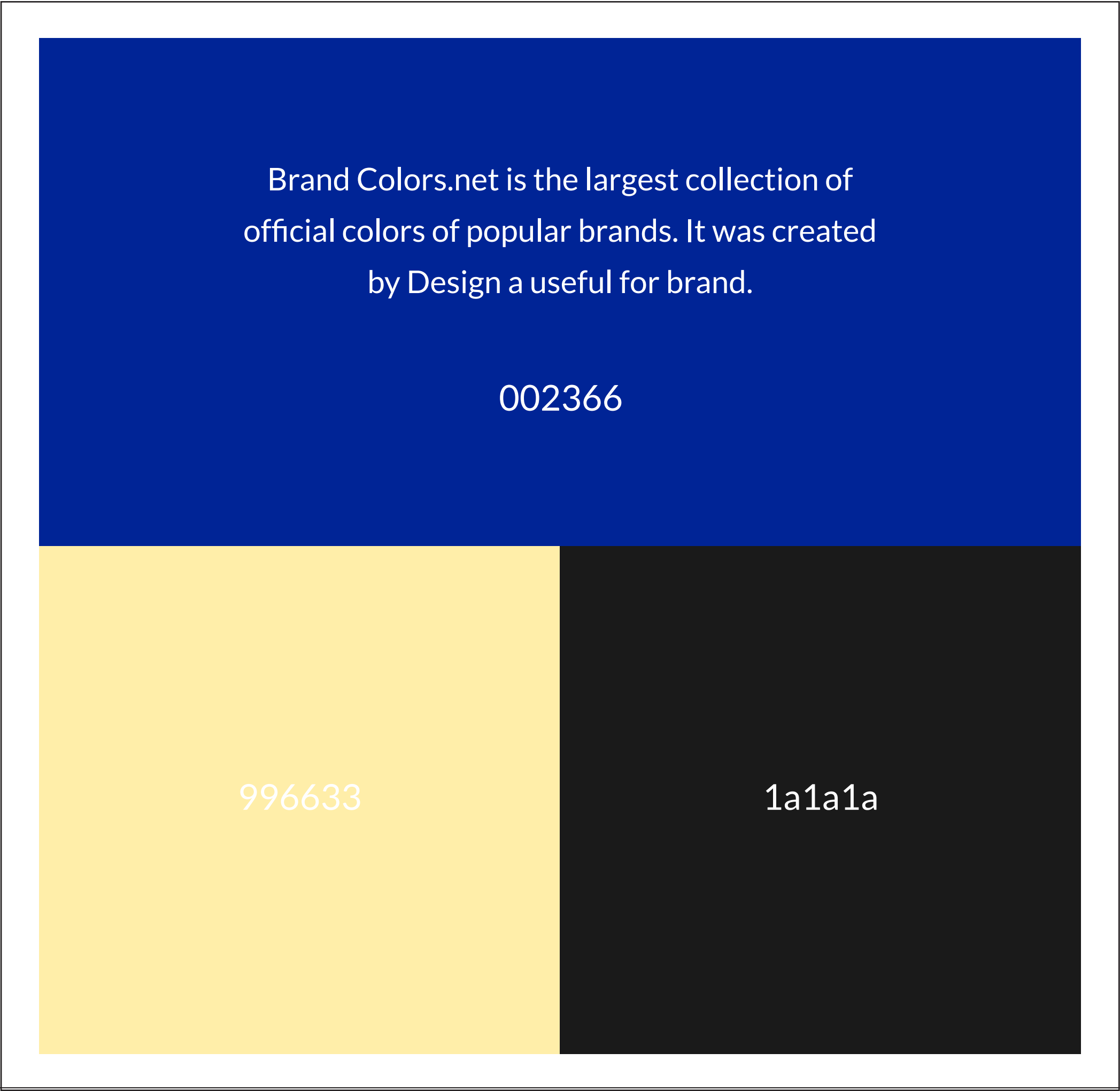


Color Cod
RGB : 1a1a1a

COLOR

.2

Etiam blandit effcitur nisi, in feugiat neque
lacus. Aliquam euismod fringilla.



APPLICA-
TION 05

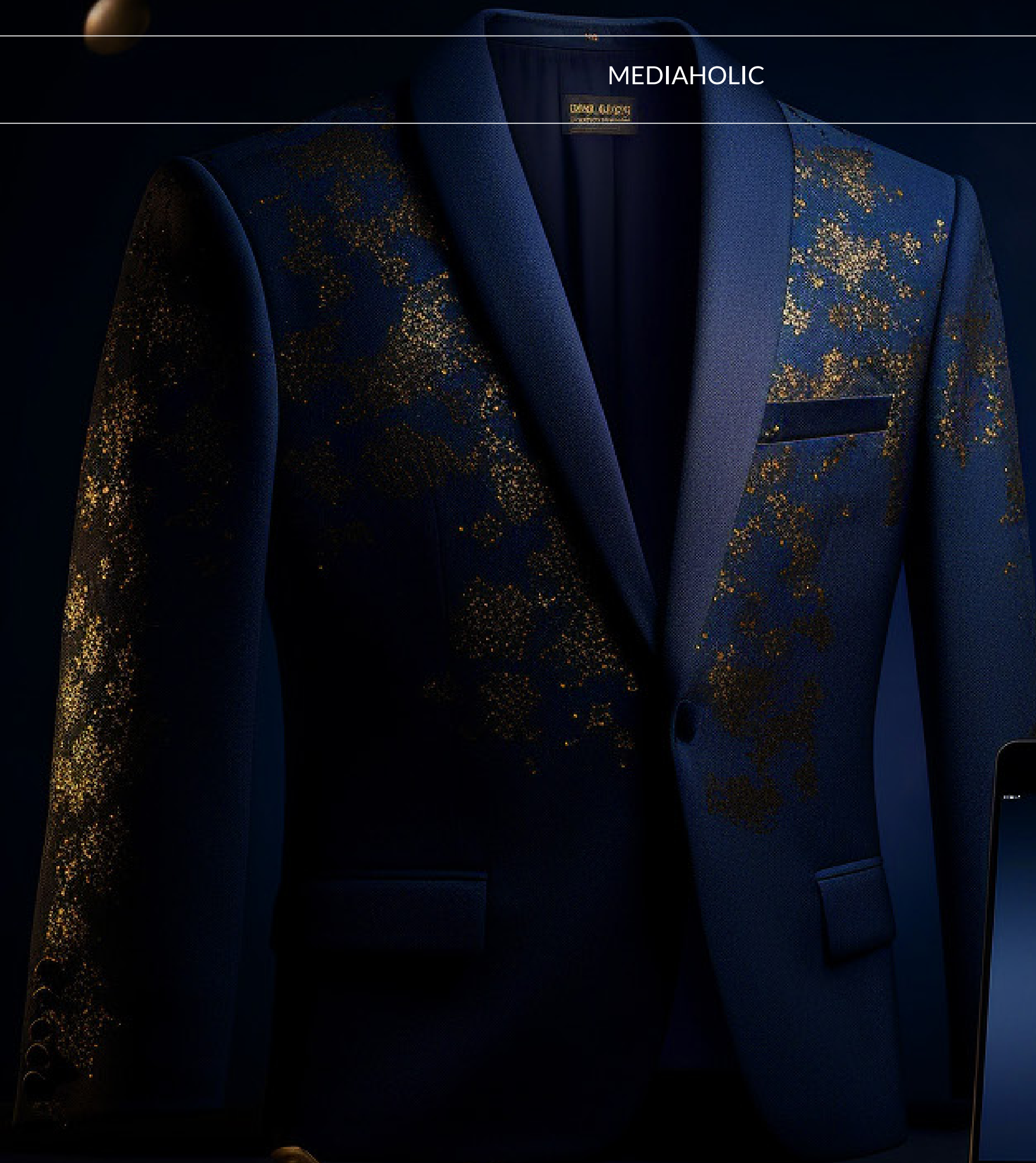
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Brand Style Guide,

DEVICE .1

Etiam blandit effcitur nisi, in feugiat neque
lacus. Aliquam euismod fringilla.

- Homepage
- Slogan appears
- About Us
- Services



DEVICE .2

Etiam blandit effcitur nisi, in feugiat neque
lacus. Aliquam euismod fringilla.

BRAND
DEVICE



ART

DIRECTION

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06

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ADVANCED PROJECT
MANAGEMENT



ADVANCED PROJECT
MANAGEMENT



ADVANCED PROJECT
MANAGEMENT



The background of the entire page is a rich, dark blue color. Overlaid on this is a complex, repeating pattern of ornate gold-colored damask or brocade motifs. These motifs include stylized floral elements, scrolls, and fleur-de-lis-like designs, arranged in a symmetrical, vertical fashion. The pattern is dense and covers the entire surface, creating a luxurious and classic aesthetic.

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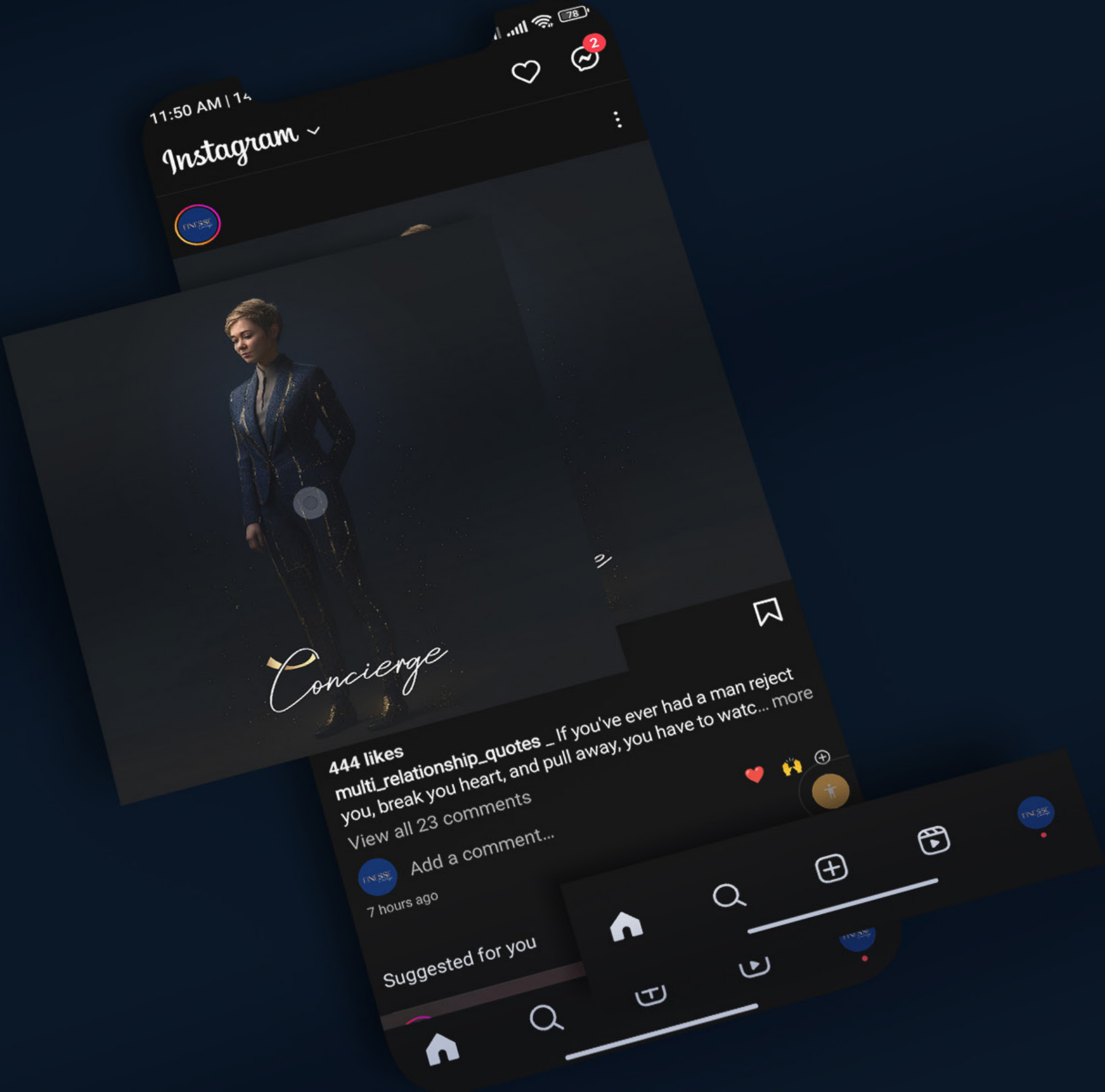
BRAND GUIDELINS

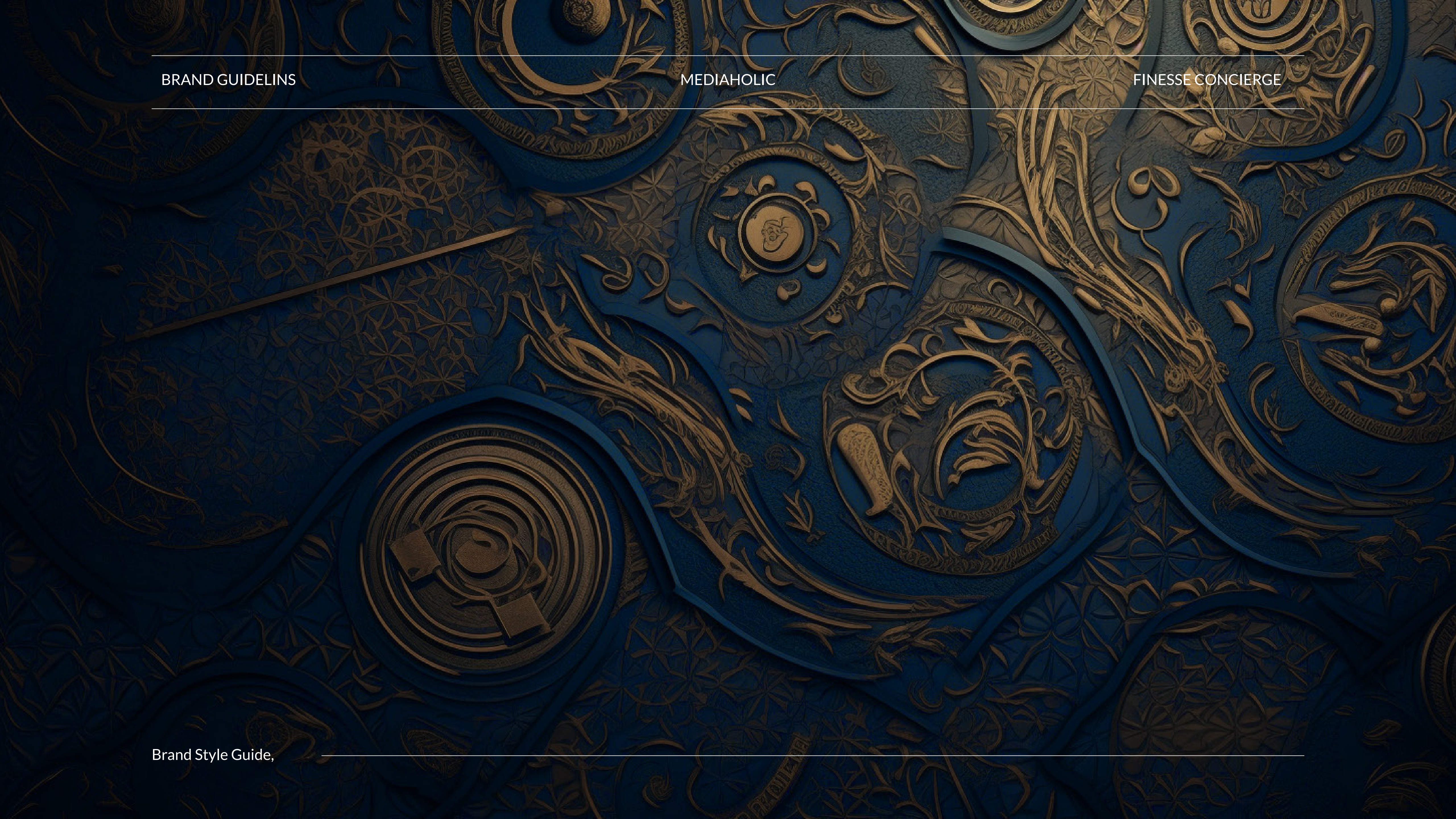
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