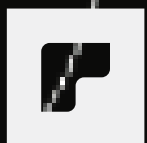
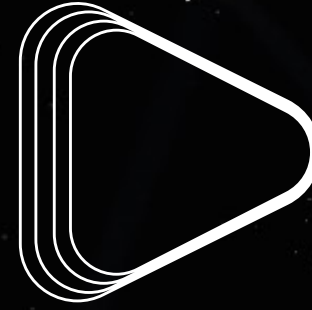


mediaHOLIC



key visual

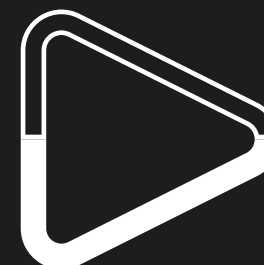
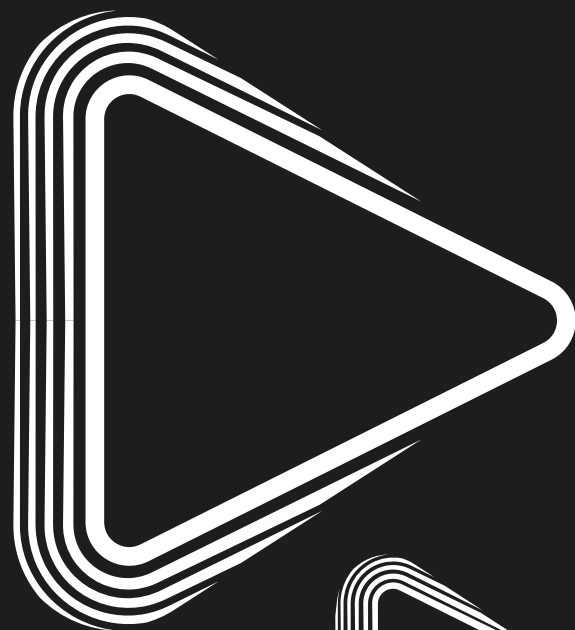


inspiration

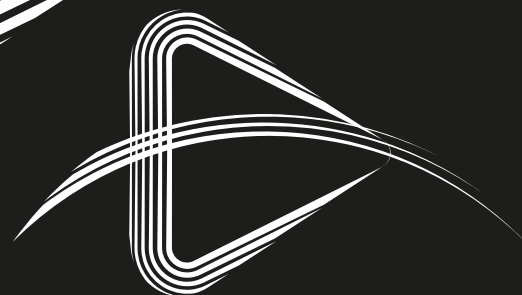
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media
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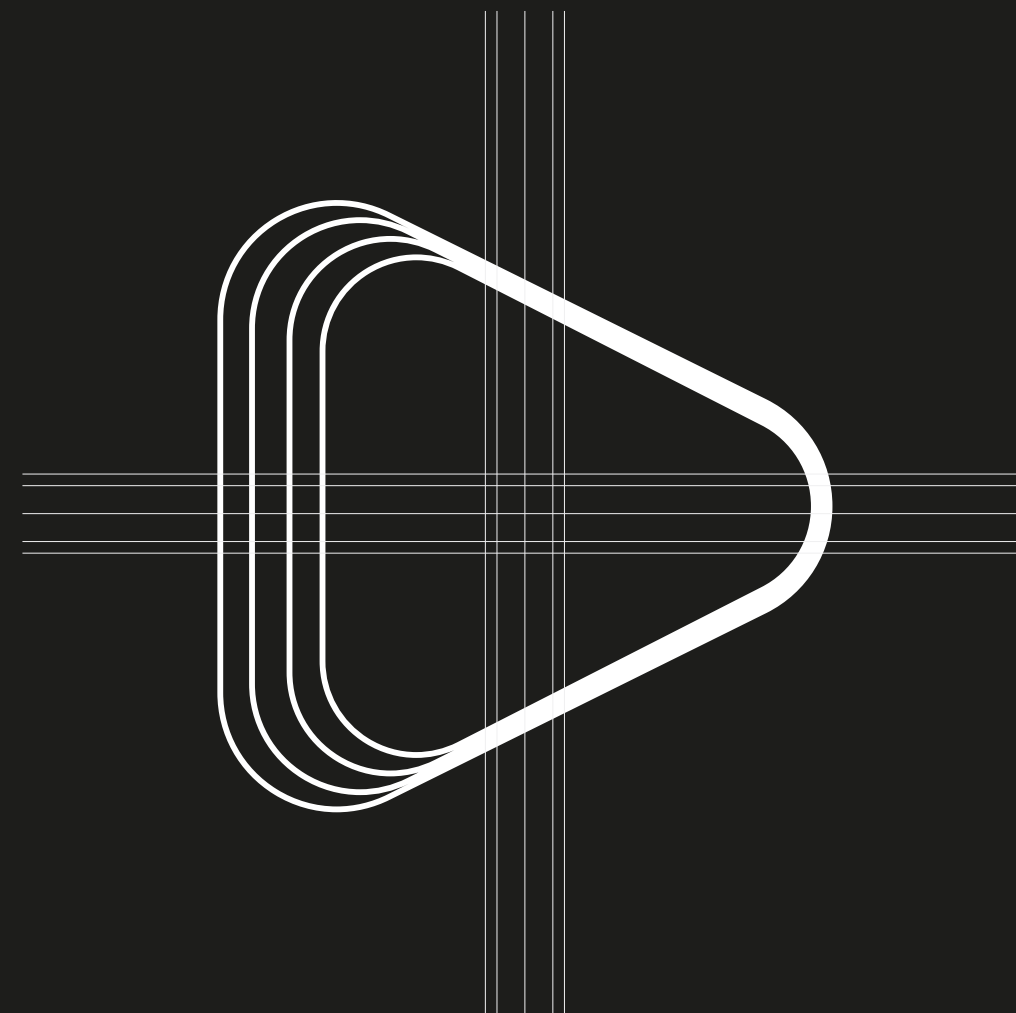
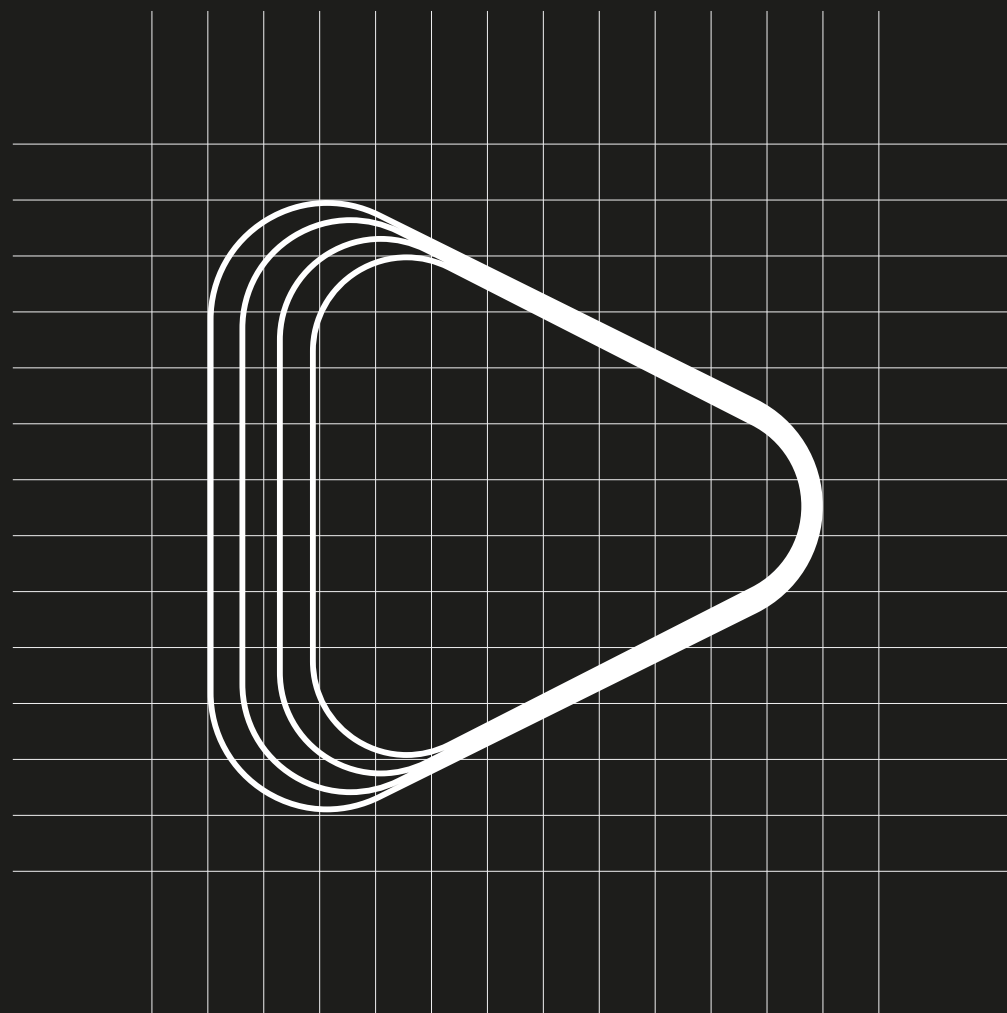
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exploration

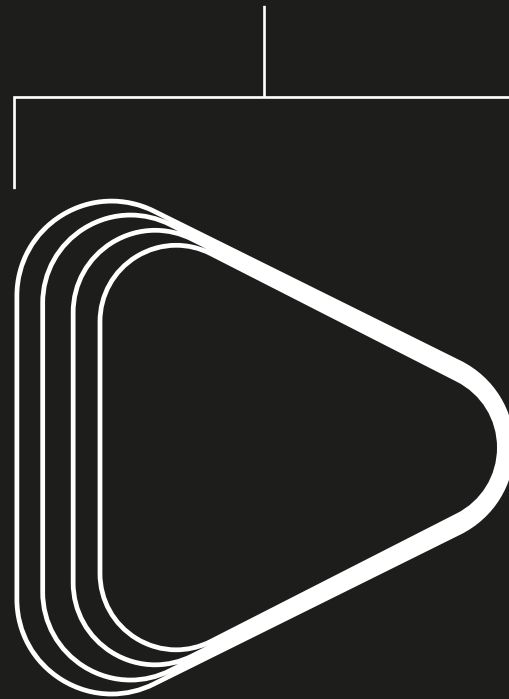


preview



vectorized

the symbol

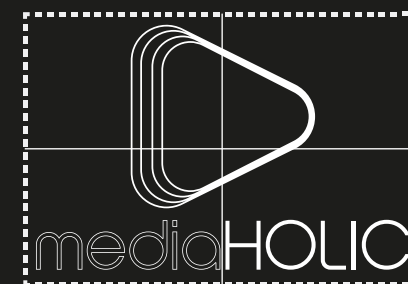
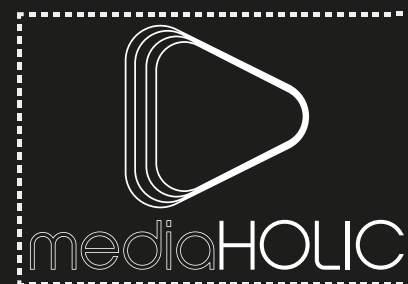
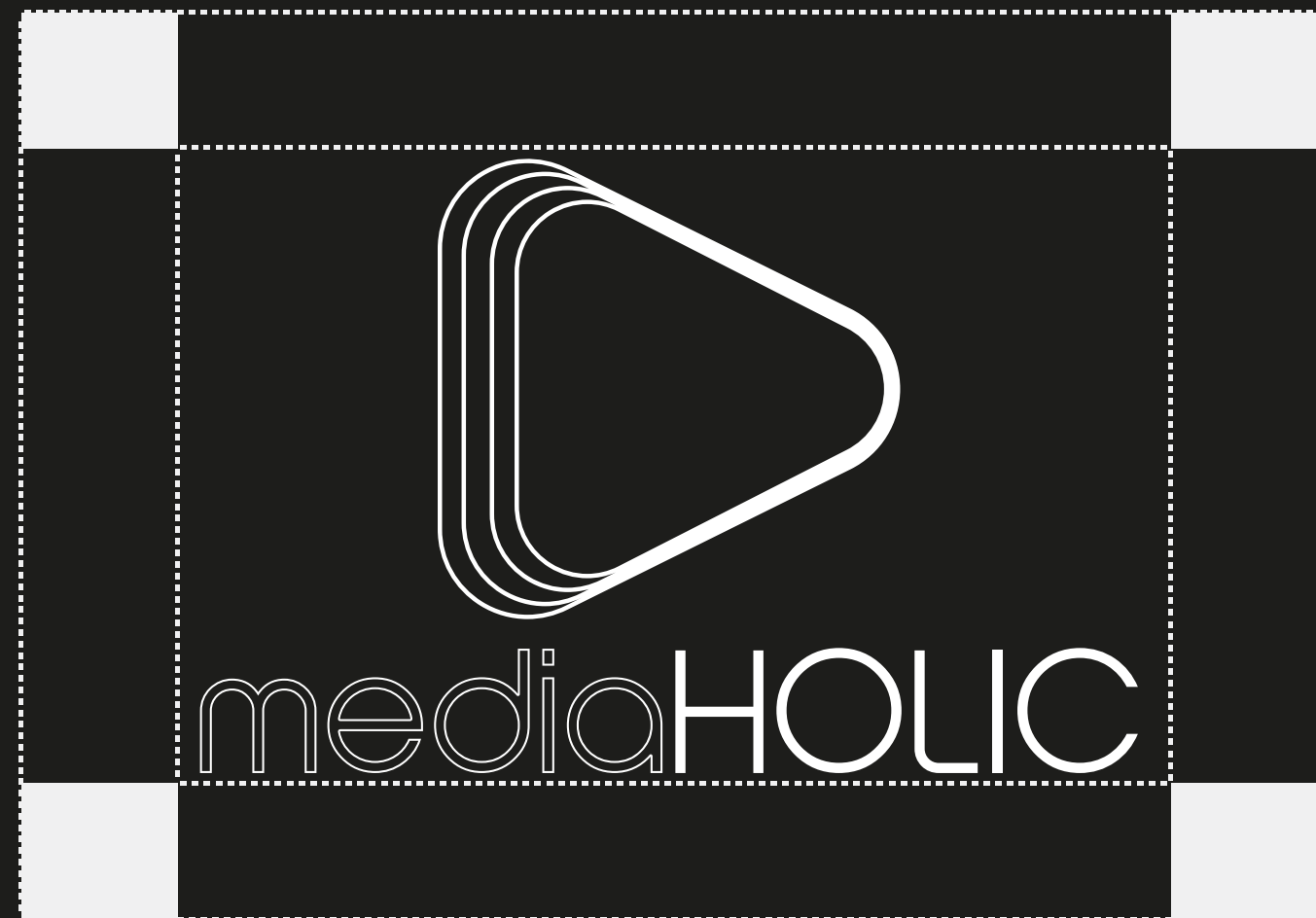


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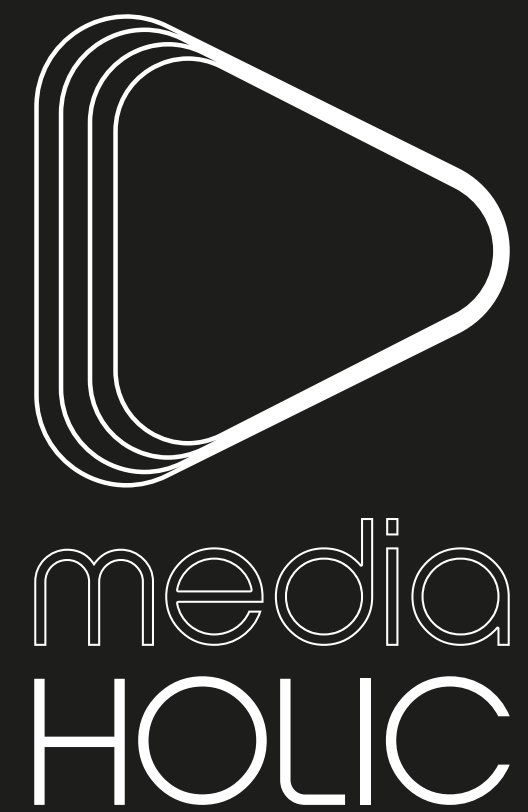
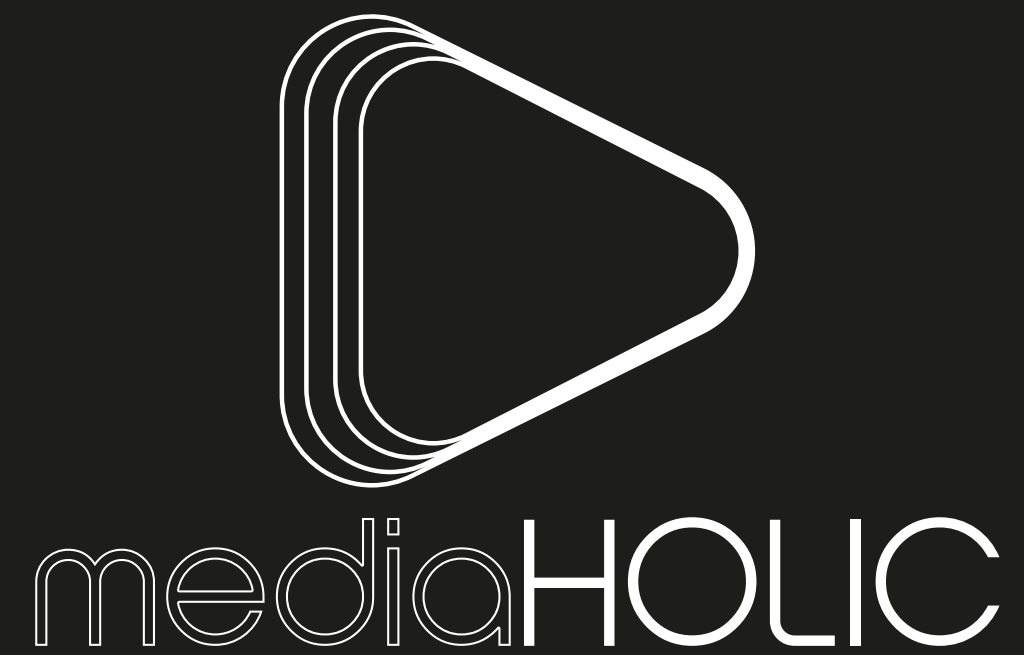
the wordmark



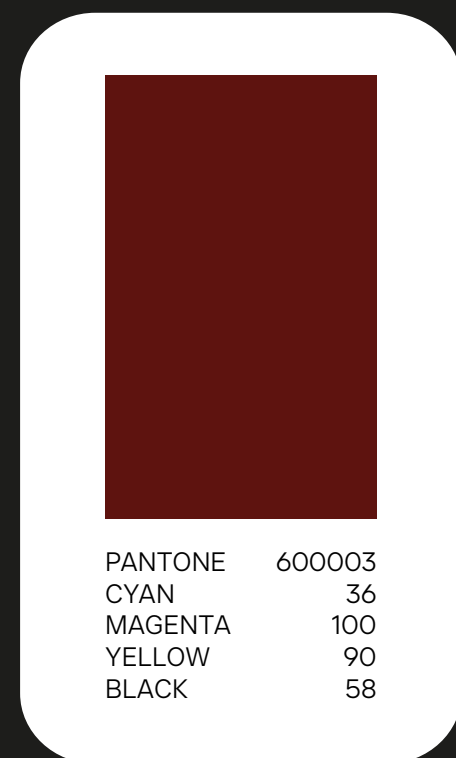
elements



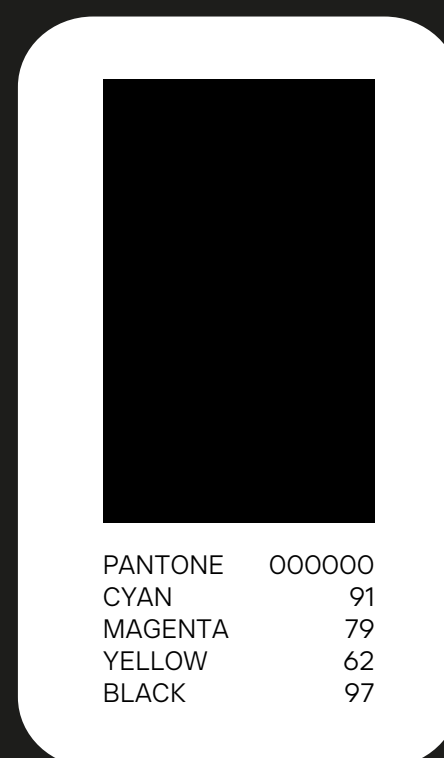
exclusion zone



variations



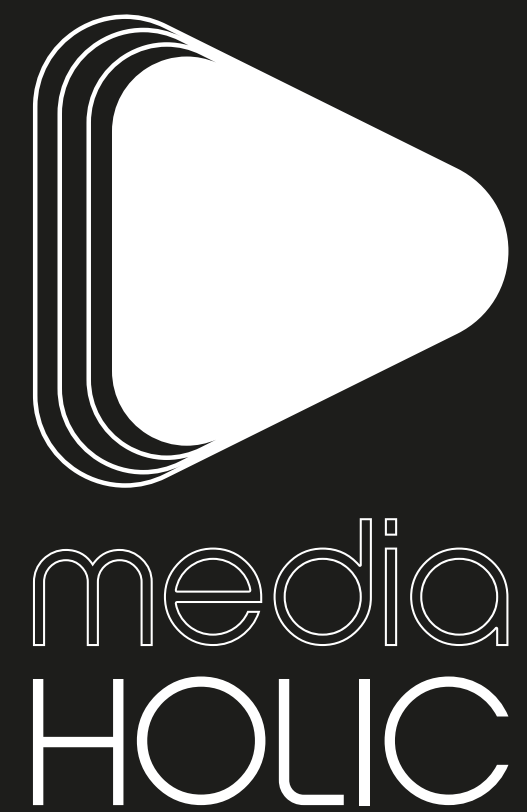
Burgundy would be added to the colour palette but will be used as an accent colour very lightly within the media platforms



Will be using a lot black grey and white and hints of burgundy.



colors



adaptations



The logo must never be distorted and stretched



The logo should not be rendered in outlines



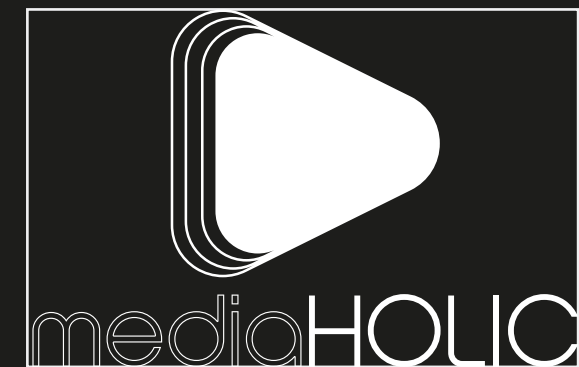
Other shades of colors should never be used on the logotype and icon



Drop shadows must not be used on the logo.



The logo should never be rendered in 3D or embossed



Do not enclose the logo in a box or any other shape, unless it is outside the required clear space.



violations

JUST Sans

regular

A B C D E F G H I G K L M N O P Q R S
T U V W X Y Z
? ! 9 8 7 6 5 4 3 2 1 0

medium

A B C D E F G H I G K L M N O P Q R S
T U V W X Y Z
? ! 9 8 7 6 5 4 3 2 1 0

light

A B C D E F G H I G K L M N O P Q R S
T U V W X Y Z
? ! 9 8 7 6 5 4 3 2 1 0

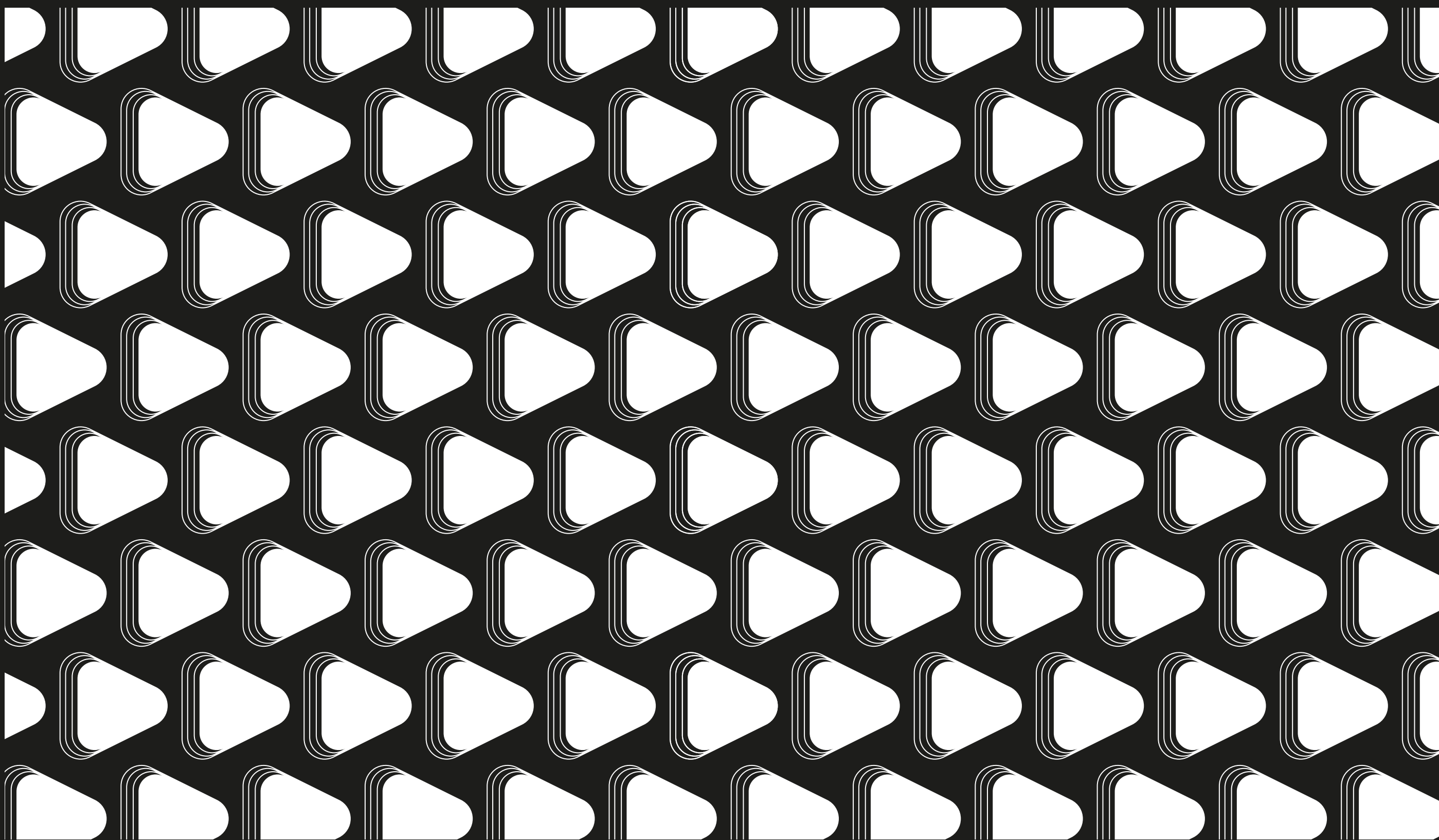


typography

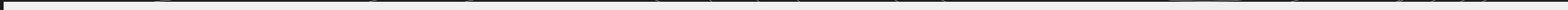
A B C D E F G H I G K L M N O P Q R S T U V W X Y Z
9 8 7 6 5 4 3 2 1 0
? !

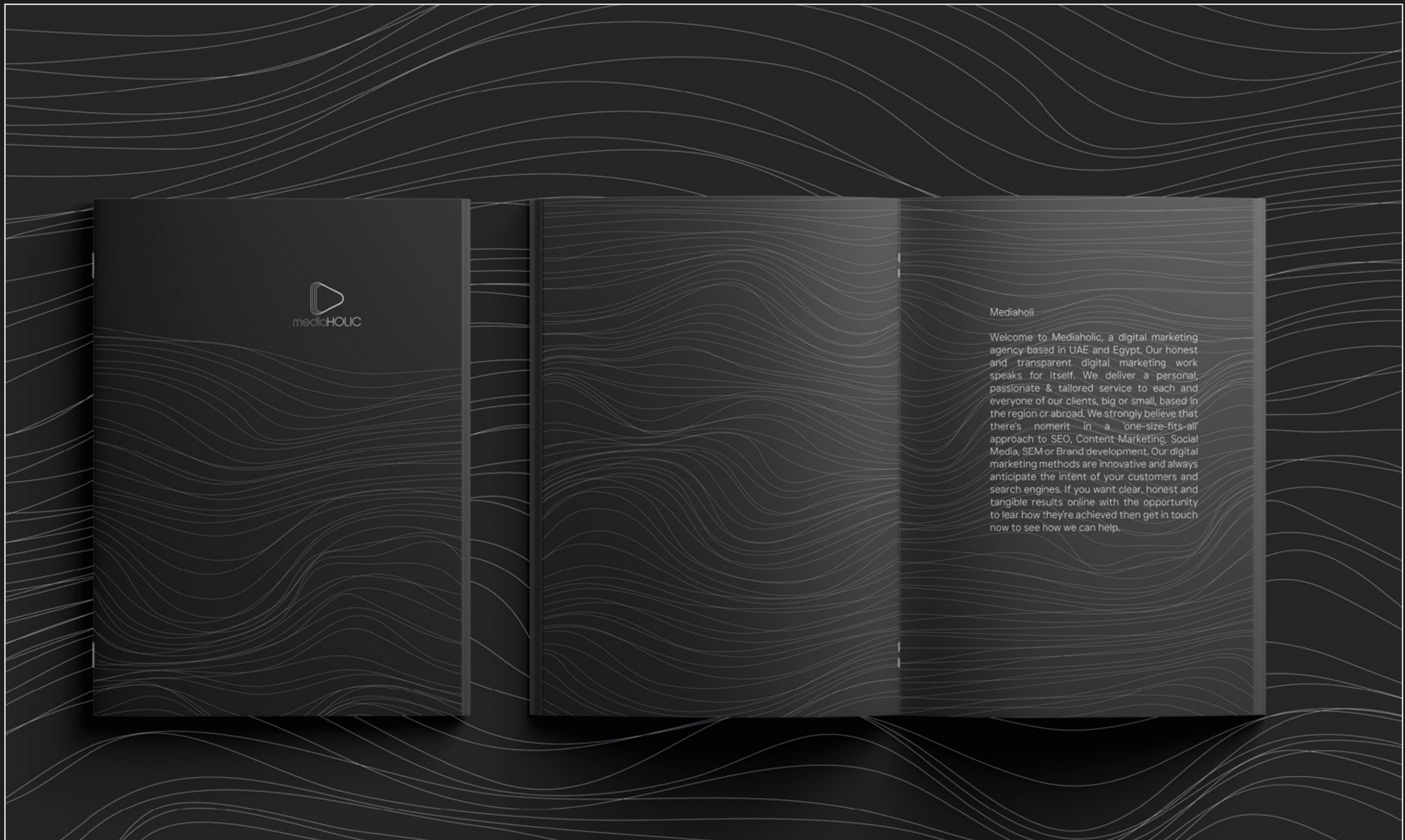


typography



pattern





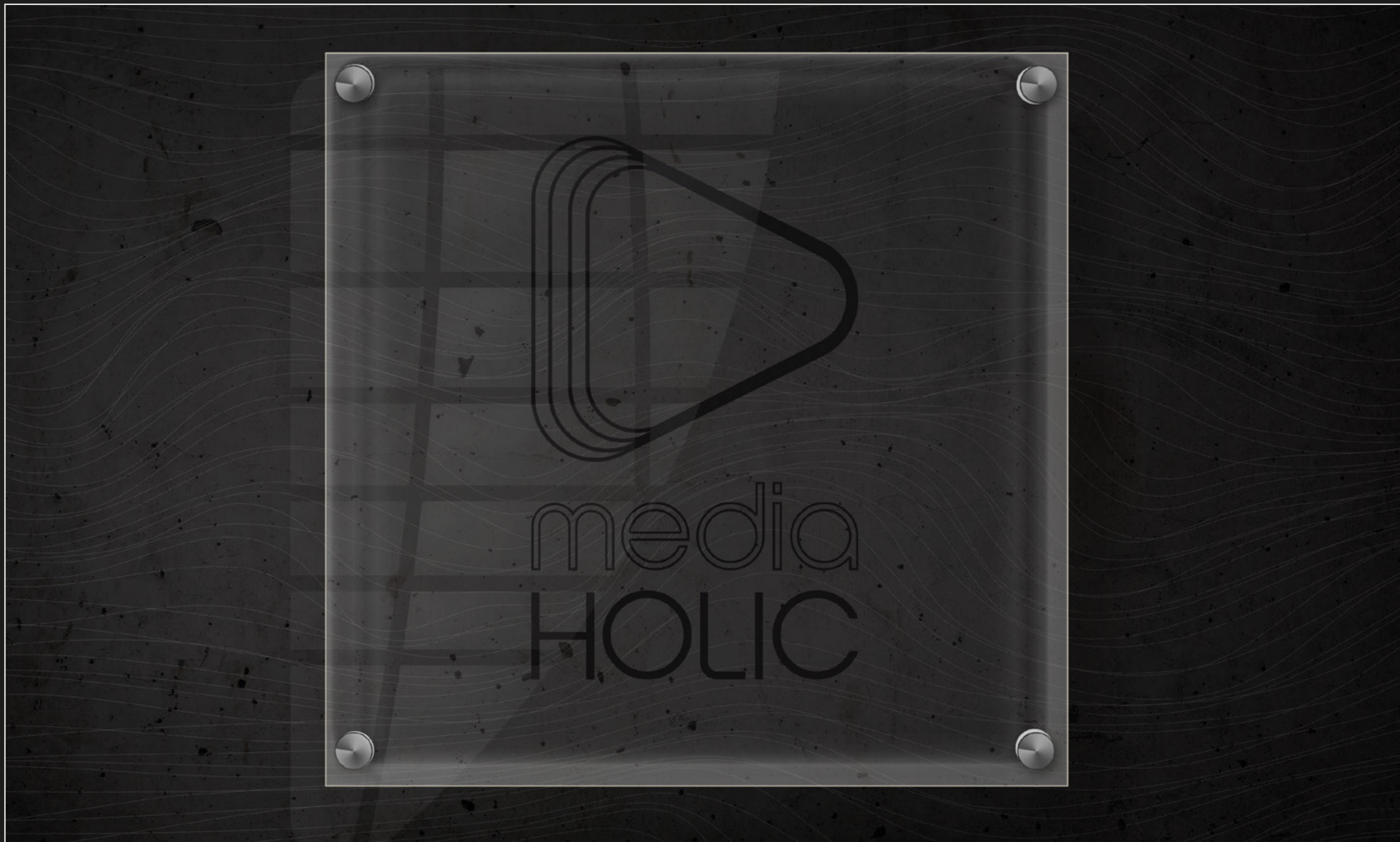
application



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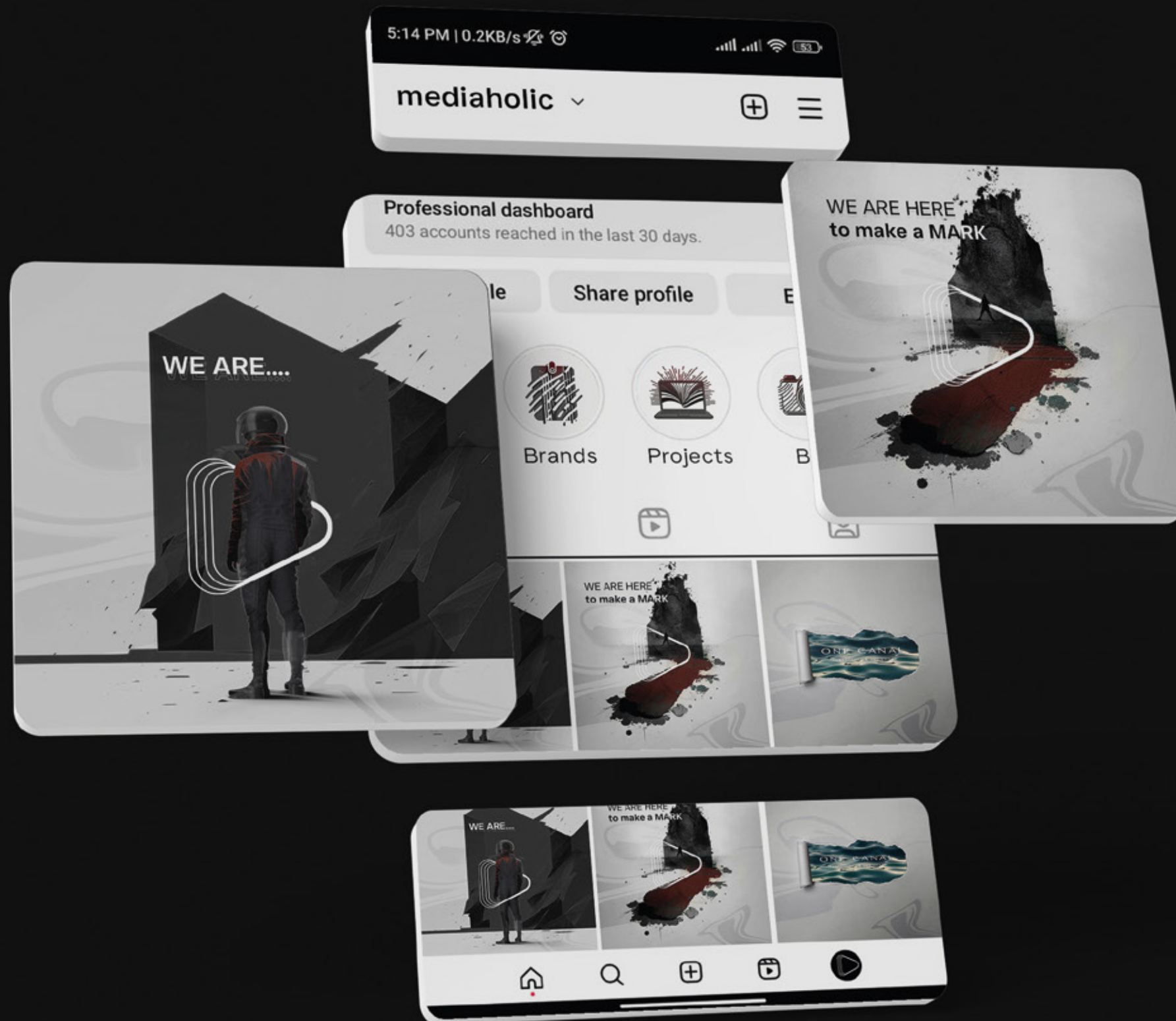
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art direction



social media

