

Privacy Policy

Effective Date: 2025/07/02

At **The Professional Edit**, your privacy is important to us. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website [www.theprofessionaledit.com] or engage with our services.

1. Who We Are

The Professional Edit is a digital marketing and brand design studio offering services such as web design, social media management, branding, and paid advertising.

Contact Information:

Email: info@theprofessionaledit.co.za

Phone: +27 72 636 7672

Location: Pretoria, South Africa

2. Information We Collect

We may collect and process the following types of information:

Personal Information:

- Full name
- Email address
- Phone number
- Business details (company name, website, social media handles)
- Billing and payment details (if applicable)

Technical Data:

- IP address
- Browser type and version

- Device information
- Pages you visit and the time spent on the website
- Referring site or search terms

Cookies & Tracking:

We use cookies and similar technologies to personalize your experience and improve our services. You can control cookie settings via your browser.

3. How We Use Your Information

We use your information to:

- Provide and manage our services
 - Respond to inquiries and provide customer support
 - Send newsletters or marketing content (if opted in)
 - Improve our website and service offerings
 - Analyze website traffic and usage
 - Comply with legal obligations
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4. Sharing Your Information

We do **not** sell your information. We may share it with:

- Trusted service providers (e.g., email marketing platforms, payment processors)
 - Legal authorities if required to comply with law
 - Website and IT management tools used to operate our business
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5. Data Storage & Security

We implement appropriate technical and organizational security measures to protect your personal data. However, no method of transmission over the internet is 100% secure.

6. Your Rights (POPIA/GDPR Compliant)

You have the right to:

- Access and review the personal data we hold
- Request corrections or updates
- Withdraw consent at any time
- Request deletion of your data
- Object to processing for marketing purposes

To exercise these rights, contact us at [Insert Email Address].

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices or content. Please review their policies before submitting any personal information.

8. Children's Privacy

Our website and services are not directed to individuals under the age of 18. We do not knowingly collect data from children.

9. Policy Updates

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date.

10. Contact Us

If you have questions about this Privacy Policy or how we handle your data, please contact:

The Professional Edit

Email: info@theprofessionaledit.co.za

Website: [www.theprofessionaledit.com]