THE PROFESSIONAL EDIT



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GET YOUR BUSINESS MENTIONED BY
CHATGPT

WHAT ON EARTH IS CHATGPT, AND WHY SHOULD I CARE?



- ChatGPT = a talking search box. People ask it things like "Who fixes leaking roofs near me?"
- If ChatGPT quotes your website, you jump straight in front of those people - no ads, no cold calls.
- Getting mentioned is easier than you think. A few small tweaks and you're set.



What ChatGPT Does	Plain Explanation	Your Job
Looks at your website	A little robot ("GPTBot") reads your pages	Make sure the robot is allowed in
Checks live search	It double-checks with the Bing search engine	Make sure Bing can find you
Grabs clear answers	It likes short, straight facts	Write answers your customers are already asking



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THREE THINGS TO CHANGE ON YOUR WEBSITE

MAKE SURE:

"Let GPTBot in."

Add this line in your site settings:

> User-agent: GPTBot - Allow: /, <

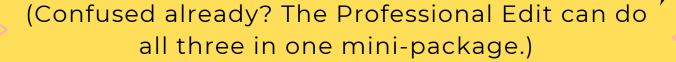


"Send Bing our sitemap."

A sitemap is just a list of your pages. Takes five minutes in Bing Webmaster Tools.

"Check our site on a phone."

If it's slow or the text is tiny, ask for a tune-up.





WRITE ANSWERS CHATGPT LOVES

Bad Good

"We offer comprehensive plumbing solutions."

Q: "How much does it cost to unclog a kitchen sink in 2025?"

A: "Most jobs in Joburg cost between R600 and R900, parts included."

Recipe for every page:

- 1. Put the question in the title.
- 2. Answer in one clear sentence.
- 3. Add details, photos, and a call button underneath.



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ONE-WEEK, 20-MINUTE-A-DAY PLAN

7VI						
7	Day	Task	Who Can Do It?	Time		
	Mon	Get your website to allow GPTBot	You/The Professional Edit	5 min call		
	Tue	Sign up for Bing Webmaster Tools	You / The Professional Edit	10 min		
	Wed	Submit sitemap	The Professional Edit	5 min		
	Thu	Write one Q-and-A page	You	20 min		
	Fri	Add two customer photos to that page	You	10 min		
	Saturday	Open site on your phone- does it load fast?	You	5 min		
	Sun	Celebrate with coffee	You	Free		







REAL-LIFE WIN

"Joe's Handyman" added a page titled "How much to paint a two-bedroom flat in Durban?"

ChatGPT now quotes Joe's price range. He's booking 4 extra jobs a month—all because of one clear answer page.

Recipe for every page:

- 1. Put the question in the title.
- 2. Answer in one clear sentence.
- 3. Add details, photos, and a call button underneath.



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KEEP THIS SHEET HANDY

- □ Robot allowed
- □ Sitemap sent
- □ Fast on phones
- □ One clear answer per page

Tick all four and you're discoverable inside ChatGPT.

Need it done for you?

Service	Handled By	Result
Robot & Bing setup	The Professional Edit	Your site is visible to ChatGPT
5 ready-to-post Q-and-A pages	The Professional Edit	ChatGPT has facts to quote
Monthly check-ups	The Professional Edit	Stay visible, spot new ideas







(I DON'T BLAME YOU)

Book a quick chat: theprofessionaledit.co.za - We speak business owner, not tech jargon.



CALL US

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