

## **Business Capacity Statement**

### **Dog First Aid Australia**

**Overview:** Dog First Aid Australia is a trusted leader in providing comprehensive canine first aid training and resources across the country. Founded on a passion for improving the safety and well-being of dogs, our mission is to empower dog owners, pet professionals, and animal enthusiasts with the knowledge and skills needed to act confidently in canine emergencies.

Our unique combination of expertise, practical training, and real-world applications positions us as the go-to provider for canine first aid education and resources in Australia.

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#### **Core Services:**

- **Canine First Aid Courses:**
    - Hands-on training in CPR, wound care, poisoning response, choking, and other emergency scenarios.
    - Courses tailored to dog owners, veterinarians, groomers, trainers, and rescue organizations.
  - **Customized Training Solutions:**
    - Flexible delivery options including in-person workshops and online learning modules.
    - Tailored sessions for specific industries such as working dogs, service dogs, and pet businesses.
  - **Dog First Aid Products:**
    - Specialized dog first aid kits designed for home, travel, and professional use.
    - Add-on supplies for integrating canine essentials into human first aid kits.
  - **Educational Resources:**
    - Access to guides, videos, and ongoing support to reinforce learning and preparedness.
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#### **Capabilities:**

1. **Expert Trainers:**
  - Our courses are delivered by experienced professionals with backgrounds in veterinary care, canine behavior, and emergency response.
2. **Nationwide Coverage:**
  - We operate across Australia, providing access to quality training in both urban and rural areas.
3. **Industry Partnerships:**

- Collaborations with veterinary clinics, pet-related businesses, and working dog organizations to enhance our offerings and expand our impact.

**4. Tailored Training Solutions:**

- Flexible, customizable training programs to meet the specific needs of individuals, groups, and businesses.

**5. Comprehensive Resources:**

- Provision of high-quality materials and tools to support participants during and after training sessions.

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**Key Achievements:**

- Successfully trained thousands of dog owners and professionals in canine first aid.
- Partnered with leading organizations to improve the safety of working and service dogs.
- Recognized as a trusted provider of canine emergency preparedness by industry leaders.

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**Mission Statement:** At Dog First Aid Australia, our mission is to save canine lives by equipping individuals with the knowledge and skills to provide immediate care in emergencies. We are committed to enhancing the bond between humans and their dogs by fostering a safer, more prepared community.

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**Let Dog First Aid Australia help you protect the ones you love.**