

ISRAEL'S PRIVATE FUNDING IN 2024



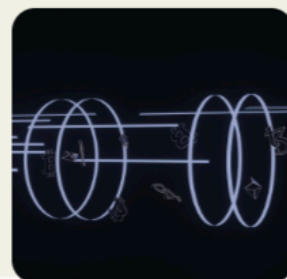
Funding Growth:

- Israeli startups raised \$12 billion in 2024, a 31% increase from 2023 (\$8.3 billion), mainly driven by cybersecurity and established companies. ([Reuters](#))



Cybersecurity Dominance:

- Cybersecurity firms secured over half of the total funding, with Wiz raising a record \$1 billion.
- ([Reuters](#))



Mega-Rounds & M&A:

- 14 rounds exceeded \$100 million, totaling \$2.8 billion (56% of funding). M&A activity surged to \$4.1 billion, a 70% increase. ([Calcalist Tech](#))



Global Investor Interest:

- International investors participated in 93% of funding rounds, but European and Asian investment dropped by 16%.

Israel's Economic Snapshot (2024–2025)



Key Insight: Despite geopolitical challenges, **Israel's economy remains resilient with strong growth projections**, making it an exciting hub for business and investment.

OECD Economic Outlook (December 2024)

Forecasted Growth: 2.4% for 2025, 4.6% for 2026, driven by sustained government demand, particularly in defense spending.

2024 GDP

US \$564 billion

2024 GDP per Capita

US \$47,866

2025 Projection (GDP)

US \$585 billion

**2025 Projection
(GDP per Capita)**

US\$54,379

Growth

1% 2024, forecasted 4% growth 2025

Unemployment:

2.6% in January 2024

Inflation

3.8% in 2024

Israel's Evolving AI Landscape in 2024- 2025



AI Startups

30% of Israel's startup ecosystem



AI Investments

47% of total startup funding in 2024

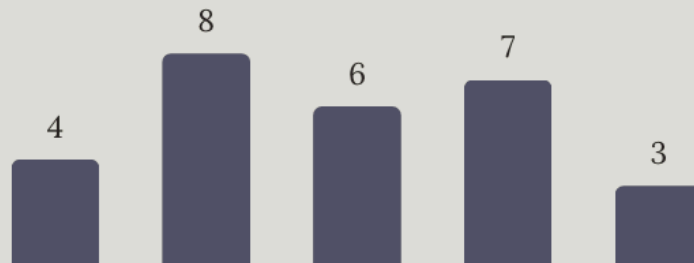


Market Growth

CAGR 28.33%, \$4.6B by 2030

Investment Insights

- Strong VC interest, high-growth sector
- AI ROI varies, but long-term high-value potential
- Israeli AI sector attracts global tech giants (Google, Microsoft, NVIDIA)



Top AI Startups

Israeli-founded and based in Israel.

1. **Run:AI** – AI infrastructure, \$800M+ funding, private
2. **Coro** – AI cybersecurity, private
3. **CytoReason** – AI for drug discovery, private
4. **Deepchecks** – AI model validation, private
5. **Hour One** – AI synthetic media, private



FINANCE / M&A- ISRAEL MARKET



2024, Israel's M&A activity surged, particularly in tech, driven by major deals in cybersecurity and AI.

1. **Surge in M&A:** 47 deals worth \$12.6 billion, four transactions over \$1 billion, nine exceeding \$500 million.
2. **Notable Transactions:** Salesforce acquired Own Company, marking a major move in Israeli tech market.
3. **Sector Trends:** Cybersecurity saw 116 acquisitions totaling \$23 billion, while AI-driven companies attracted significant interest. [bloomberg.com](https://www.bloomberg.com). [calcalistech.com](https://www.calcalistech.com). [timesofisrael.com](https://www.timesofisrael.com)
4. **Outlook:** With inflation easing and a growing appetite for deals, M&A activity is set to continue rising, driven by industry consolidation and digital transformation. [nortonrosefulbright.com](https://www.nortonrosefulbright.com)

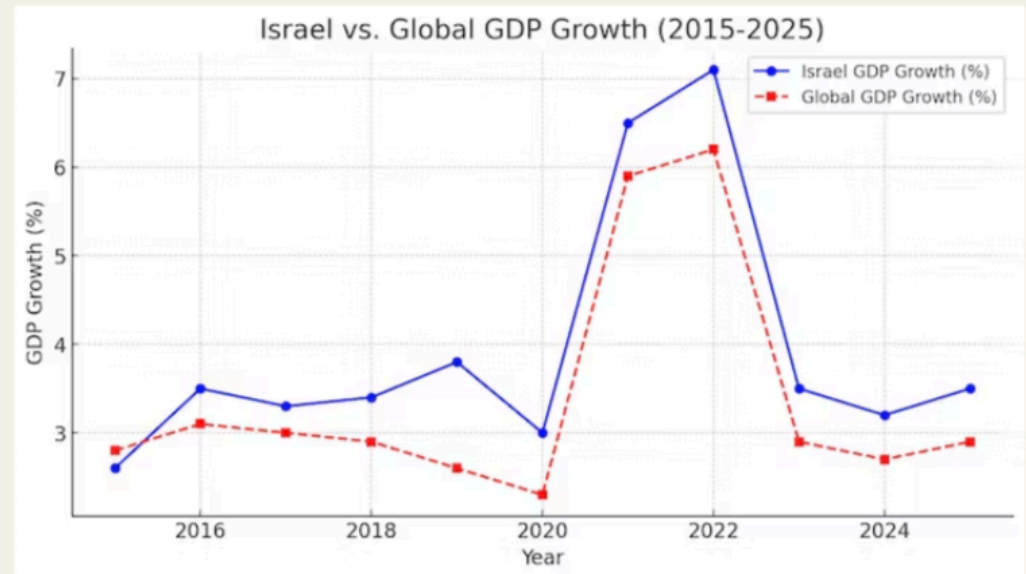
In Summary, 2024 was a landmark year for M&A in Israel, particularly within tech, reinforcing its role as a hub for innovation. [statista.com](https://www.statista.com). [nightdragon.com](https://www.nightdragon.com)

Economic Connection



Foreign Direct Investment in Israel surged by \$143.37 billion in Q3 2024, well above the average of \$25.39 billion since 1995, with a low of -\$10.03 billion in Q3 2010.

(Source: Central Bureau of Statistics, Israel)





DEFENSE - TECH



Israel's defense technology sector is a global leader, accounting for approximately 2.3% of the world's major arms exports between 2018 and 2022. breakingdefense.com

In 2023, **Israeli defense exports reached a record \$13 billion**, with Asia and the Pacific receiving 48% of these exports, Europe 35%, and North America 9%. breakingdefense.com

Companies like Rafael Advanced Defense Systems, Elbit Systems, and IAI (Israel Aerospace Industries) lead with innovations such as the Iron Dome and advanced drones.

The Israeli Ministry of Defense has significantly increased its investment in small companies and start-ups, **pouring \$168 million (2023) into the sector** over an 11-month period—five times more than the previous year. breakingdefense.com

This robust support, combined with a thriving high-tech ecosystem, **positions Israel as a prime destination for investors seeking high returns in a rapidly evolving defense technology sector.**

With access to advanced systems and game-changing technologies, along with strong government backing, investing in Israeli defense offers compelling opportunities for innovation and growth.

REAL ESTATE -LIVE | WORK



Investing in Israel's real estate in 2024-2025 offers strong opportunities with solid economic indicators and attractive ROI in both sectors.

Commercial Real Estate Market: Valued at \$24.3 billion in 2023, is projected to reach \$39.2 billion by 2031, growing at a CAGR of 6.1%.

Residential Real Estate: Expected to grow 5.83% from 2025 to 2029, reaching a volume of \$2.91 trillion by 2029.

Capital Appreciation: Home prices continuing an upward trend through late 2025

Land Investment: The Israeli real estate market, valued at \$85.3 million in 2023, is expected to reach \$154.9 million by 2030, growing at a CAGR of 8.9%.

Israel's Economy: Expected to grow 15.3% over the next five years, (2025-2030) with an average GDP growth rate of 3.1%, signaling stability for real estate investments.

Connect to the Land - Israel's Wine Industry in 2024



1. **International Recognition:** Flam Winery's White Label 2021 made Wine Spectator's Top 100 list, signaling global appreciation for Israeli wines. new.embassies.gov.il
2. **Economic Impact:** In 2023, the Israeli wine market was valued at approximately \$1.6 million, with projections suggesting it could reach \$2.5 million by 2093. israel21c.org
3. **Resilience:** The Israeli wine community remains strong, with local and international support helping wineries navigate challenges. winespectator.com. israel21c.org

Outlook: Despite setbacks, the industry is poised for recovery. Investments in vineyards, tourism, and sustainable practices are expected to drive future growth. Israel's unique wine styles blend ancient traditions with modern innovation, making it an attractive space for investors. itrade.gov.il

Educational Innovation

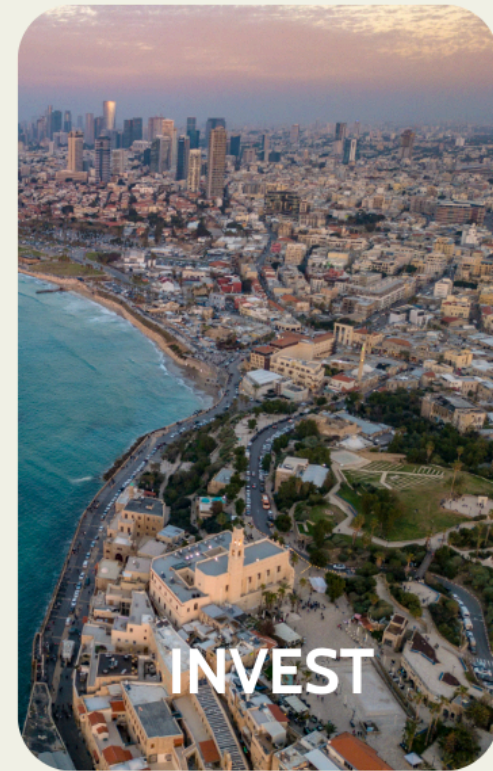


Israel is in 5th place in the world in terms of the proportion of citizens with higher education.

- **Thriving Sectors:** Fintech, Health-Tech, Agri-Tech, Cyber, Defense
- **Innovation Hub:** A dynamic academic and entrepreneurial ecosystem
- **Academic Excellence:** World-renowned universities & research institutions
- **Entrepreneurial Leadership:** Startups, industry leaders, and innovation
- **Collaboration:** Cross-industry learning & global partnerships
- **Future-Focused:** Sustainability & emerging technologies shaping industries

YouTube
<https://youtube.com>

LETS MEET IN THE LAND OF MILK AND HONEY- ISRAEL



IRIS ROSIN iris@irisrosin.com