

The Middletown Area Historical Society of Dauphin County

**Advertisement Schedule
for the 44TH Annual Arts & Crafts Fair**

Saturday, June 8, 2019 ~ 10:00 a.m. to 5:00 p.m.
Hoffer Park, Race and Mill Streets, Middletown PA 17057

Dear Potential Fair Partner:

We are excited to announce this is the 44th year of the Fair and it will be returning, again, to Hoffer Park in Middletown on June 8, 2019.

We are also excited to be presenting our program book again in an 8½" X 11" format, allowing us to better showcase your business logo and information to the surrounding communities. Our Fair will be well attended and your advertisement will be seen by all.

The various sizes and pricing of the advertisement spaces available are printed on the reverse side of this letter. Please indicate how many of each size ad you want to place, make your check payable in full to: **The Middletown Area Historical Society** and mail your check and this entire form to:

The Middletown Area Historical Society
29 East Main Street
Middletown PA 17057

Your artwork is to be submitted in **high-resolution JPEG Format**. You may mail it or bring it in person on a flash drive or on a disk to the 29 East Main Street address. Please call Jenny Miller (**717-574-6716**) to make arrangements to drop it off.

Or, you may also send it by **Email** to Jenny Miller at rvlady227@gmail.com.

All Ad artwork must be received by **April 25, 2019** to be included in the program.

Thank you for placing an advertisement supporting the 44th Annual Art & Crafts Fair and allowing us to ensure this unique event is a success for all.

Proceeds benefit the *Middletown Area Historical Society of Dauphin County*.

Business Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Face Book or Website Address: _____

SPONSOR, MAKE NO MARKS IN THIS BLOCK – To be completed by the Fair Committee ONLY

Check # _____ Dated: _____ Amount: \$ _____ Ad Order #: _____

Ad Order #: _____ Ad Order #: _____ Ad Order #: _____ Ad Order #: _____

The Middletown Area Historical Society of Dauphin County

<p align="center">1/8th Page Business Card Approximately 2" X 3½" Horizontal ONLY (Landscape)</p> <p>(1) \$25.00 – B&W _____</p> <p>(2) \$35.00 – COLOR _____</p>	<p align="center">¼ Page Approximately 3½" Wide X 5" High Vertical ONLY (Portrait)</p> <p>(3) \$35.00 – B&W _____</p> <p>(4) \$50.00 – COLOR _____</p>
<p>Please allow a ¼ inch border on all artwork submitted regardless of ad size.</p> <p>INDICATE ON THE BLANK LINE HOW MANY OF EACH AD SIZE CHOICE YOU WANT TO PLACE.</p>	

<p align="center">½ Page Approximately 8" wide X 5" high Horizontal ONLY (Landscape)</p> <p>(5) \$60.00 – B&W _____</p> <p>(6) \$90.00 – COLOR _____</p>	<p align="center">¾ Page Approximately 8" wide X 8" high Vertical ONLY (Portrait)</p> <p>(7) \$75.00 – B&W _____</p> <p>(8) \$120.00 – COLOR _____</p>
<p align="right">ENTIRE PAGE Approximately 8" Wide X 10½" High Vertical ONLY (Portrait)</p> <p align="right">(9) \$100.00 – B&W _____</p> <p align="right">(10) \$160.00 – COLOR _____</p>	

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Check # _____	Dated: _____	Amount: \$ _____	Ad Order #: _____
Ad Order #: _____	Ad Order #: _____	Ad Order #: _____	Ad Order #: _____