

EDUCATION:

Yeshiva University
Sy Syms School of Business
Business and Management Major, Marketing Minor
S. Daniel Abrams Israel Program

New York, NY
August 2018 - Present
Anticipated Graduation - May 2022
Sophomore college year abroad

WORK EXPERIENCE:

Abraham Trust and Neat A/B Testing
Marketing Manager

Remote
2021 - Present

Abraham Trust is a private equity, venture capital, and mergers and acquisitions company.

Neat A/B Testing, a subsidiary of Abraham Trust, specializes in eCommerce marketing as a consulting platform for Shopify apps.

- Create a social media marketing plan for Abraham Trust and its subsidiaries
- Create and review content for social media platforms
- Analyze competitors and present findings to the CEO leveraging the company above its competitors
- Shadow the CEO during venture capital deals and acquisitions

Yeshiva University Athletics Department
Student Assistant

New York, NY
2018 - 2021

- Worked as part of a 10-person team of lifeguards for students and faculty that used the aquatic facilities
- Responsible for all fitness center and gym facilities and setup and breakdown at sporting events
- Maintain team stats during sporting events

GRI Properties
Summer Intern

Los Angeles, CA
2020

GRI Properties is a residential real estate acquisition firm

- Responsible to ensure Residential Purchasing Agreements were accurate and compliant
- Presented a social media marketing strategy to increase traffic in the firm's real estate website
- Maximized social media to market prospective clients in our target areas

Yavneh Camp
Director - Boys Division

Los Angeles, CA
2016 - 2019

Yavneh Camp is a dynamic and enriching summer camp experience for children ages 3 - 14 years old

- Interviewed, hired, and supervised 25 counselors as well as support staff
- Designed, created, and planned educational entertaining activities, programs, and trips
- Worked in conjunction with Executive Director of camp to promote and market the camp
- Accountable for the day to day budget and expenses

LEADERSHIP EXPERIENCE:

Students Teachers and Researchers Tech (START)
Volunteer

New York, NY
2018 - 2022

START is an organization that aims to reach inner-city elementary school children through programming to expose children to advanced, hands-on, and relevant science, technology, engineering, and math (STEM).

- Taught disadvantaged inner-city children science, technology, engineering, and math
- Created hands-on projects for the children to understand STEM concepts and challenge their creative minds

Yeshiva University
Teacher's Assistant

New York, NY
2021 - 2022

Teaching Assistant for Business Communications course in the Sy Syms School of Business.

- Assist professor in grading projects
- Assist students in-class subject matter

EXTRACURRICULAR:

- Vice President of Student Council **2021 - 2022**
- Student Athlete Advisory Committee President (SAAC) **2021 - 2022**
- Volleyball Team Captain - College's NCAA Division III **2020 - 2022**
- Amendments Committee - College Student Government **2020 - 2021**
- Class Representative - College Student Government **2018 - 2019**