



2026 SPONSORSHIP PACKAGE

CHRISTMAS TOY GIVEAWAY

Powered by Collin County Toys for Tots



Saturday, December 12, 2026

10:00 AM – 1:00 PM

Plano Boys & Girls Club

Expected Impact: ~100 Families · up to 250 Children & Teens

N The Know Cares 4 U 501(c)(3) is preparing for our annual Christmas celebration, providing children and teens with toys, gift cards, food, holiday entertainment, and a joyful family experience. We invite corporations, restaurants, banks, businesses, churches, community organizations, and individuals to become official sponsors.



"Together, We Care. Together, We Make a Difference."



SPONSORSHIP OPPORTUNITIES

Sponsorships are listed from the highest level down, so you can see the full range of ways your business, bank, church, or organization can make this Christmas magical for local families.

\$8,000

TITLE SPONSOR — IN-KIND TOYS

Event renamed: "N The Know Cares 4 U Annual Toy Giveaway Powered by Toys for Tots — Presented by [Sponsor Name]"

- ◆ Premier logo on event signage
- ◆ Name in the official event title
- ◆ Premier recognition on promo materials
- ◆ Featured social media recognition
- ◆ Recognition on N The Know Cares 4 U website
- ◆ Premier sponsor table at the event
- ◆ Opportunity for staff to volunteer
- ◆ Recognition during opening remarks
- ◆ Recognition throughout event by the DJ
- ◆ Opportunity for branded materials
- ◆ Post-event recognition & impact report
- ◆ Event photos highlighting sponsorship
- ◆ Vendor table & logo on flyers

\$4,000

PRESENTING SPONSOR

- ◆ Large logo on event signage
- ◆ Social media recognition
- ◆ Website recognition on NTheKnowCares4U.org
- ◆ Sponsor table
- ◆ Event acknowledgment
- ◆ Opportunity for employee volunteers
- ◆ Recognition during the celebration
- ◆ Post-event thank-you recognition
- ◆ Vendor table & logo on flyers

\$2,500

PREMIER GIFT CARD SPONSOR

Provides approximately **100 × \$25 gift cards** (Visa, Mastercard, Amex, Walmart, Target, Amazon, GameStop, restaurants, clothing, entertainment). May donate cards directly or provide funds for purchase.

Logo & recognition on the N The Know Cares 4 U website

\$2,000

FOOD 4 THE SOUL BAG SPONSOR

Help feed ~100 families (4 people per family) with Food 4 The Soul Bags filled with non-perishables and meat.

Recognition: "Christmas Family Meal Sponsored by [Company Name]" · Logo & recognition on the website, plus a featured write-up about your organization

\$1,500

GOLD SPONSOR — FOOD SPONSOR

Provide pizza or lunch boxes for 100 kids. Financial or in-kind.

Logo & recognition on the website, vendor table, and logo on flyers

\$1,250

GIFT CARD SPONSOR

Provides approximately **50 × \$25 gift cards** — Visa, Mastercard, Amex, Walmart, Target, Amazon, GameStop, restaurants, clothing & entertainment venues.

Logo & recognition on the website

SPONSORSHIP OPPORTUNITIES, CONTINUED

\$1,000

BANK & TEEN FINANCIAL EMPOWERMENT SPONSOR

Financial literacy education for teens with bank reps onsite.

"Teen Financial Empowerment Experience Presented by [Bank Name]" · Logo & website recognition, vendor table & flyers

\$1,000

SILVER SPONSOR (50 TURKEYS, 10–12 LB)

- ◆ Name/logo on sponsor signage
- ◆ Social media recognition
- ◆ Event acknowledgment
- ◆ Post-event thank-you & website recognition

\$700

TREE & DECOR SPONSOR

Christmas tree, ornaments, lights, garland, backdrops & table decor. May be in-kind.

"Christmas Holiday Experience Sponsored by [Company Name]" · Logo & website recognition

\$625

GIFT CARD SPONSOR

Provides approximately 25 × \$25 **gift cards**, donated directly or funded.

Logo & recognition on the website

\$500

SANTA EXPERIENCE SPONSOR

Professional Santa, seating area, backdrop, decorations & photo experience.

"Santa Experience Sponsored by [Company Name]" · Website recognition

\$500

DESSERT SPONSOR

Desserts for ~100 families & 300 children/teens. Financial or in-kind.

"Christmas Dessert Sponsored by [Company Name]" · Website recognition

\$500

COMMUNITY SPONSOR

- ◆ Name/logo on community signage
- ◆ Social media thank-you
- ◆ Event & post-event acknowledgment & website recognition

\$500

FACE PAINTING OR GAME SPONSOR

Professional face painting, or a gaming truck, for children. Financial or in-kind.

"Holiday Face Painting Sponsored by [Company Name]" · Website recognition

\$400

DJ & ENTERTAINMENT SPONSOR

Professional DJ, sound system, Christmas music, games & giveaways.

"Christmas Entertainment Sponsored by [Company Name]" · Website recognition

\$300

BEVERAGE SPONSOR

Bottled water, juice, soft drinks, sports drinks, ice & cups for ~100 families with 300 children/teens.

"Christmas Refreshments Sponsored by [Company Name]" · Website recognition



SPONSOR A CHILD

Individuals, families, churches, and small businesses are welcome to participate at any level.

\$2,500 Sponsor 100 Children	\$1,000 Sponsor 40 Children
\$500 Sponsor 20 Children	\$250 Sponsor 10 Children
\$100 Sponsor 4 Children	\$50 Sponsor 2 Children
\$25 — Sponsor 1 Child	



N THE KNOW CARES 4U.org
ANNUAL TOY GIVEAWAY
Powered by Toys for Tots
SERVING 300 TO 400 KIDS AND TEENS

 **SATURDAY**
DECEMBER 12, 2026  **10:00 AM – 1:00 PM**  **BOYS & GIRLS CLUB**

TOYS • FOOD • GAMES • ENTERTAINMENT • COMMUNITY • HOPE

POWERED BY **TOYS FOR TOTS**

WE ARE CURRENTLY SEEKING

Title Sponsor • Presenting Sponsor • Food 4 The Soul Sponsor • Gift Card Sponsors • Bank Sponsor
Silver (Turkey) Sponsor • Tree & Decor Sponsor • Santa Sponsor • Dessert Sponsor
DJ Sponsor • Face Painting/Game Sponsor • Beverage Sponsor • Corporate Volunteers

BECOME A 2026 CHRISTMAS SPONSOR

Teresa Nelson

Founder, N The Know Cares 4 U
ntheknowcares4u@gmail.com
NTHEKNOWCARES4U.ORG

"Together, We Care. Together, We Make a Difference."



SPONSORSHIP COMMITMENT FORM

2026 Christmas Toy Giveaway • Powered by Collin County Toys for Tots

SPONSOR INFORMATION

CONTACT NAME

COMPANY / ORGANIZATION NAME

EMAIL ADDRESS

PHONE NUMBER

MAILING ADDRESS

CITY / STATE / ZIP

SELECT YOUR SPONSORSHIP LEVEL(S)

Check all that apply. You may combine levels or contact us to customize a sponsorship package.

- | | | | |
|---|----------------|--|----------------|
| ☐ Title Sponsor — In-Kind Toys | \$8,000 | ☐ Presenting Sponsor | \$4,000 |
| ☐ Premier Gift Card Sponsor (~100 cards) | \$2,500 | ☐ Food 4 The Soul Bag Sponsor | \$2,000 |
| ☐ Gold Sponsor (Food) | \$1,500 | ☐ Gift Card Sponsor (~50 cards) | \$1,250 |
| ☐ Bank & Teen Financial Empowerment | \$1,000 | ☐ Silver Sponsor (50 Turkeys) | \$1,000 |
| ☐ Tree & Decor Sponsor | \$700 | ☐ Gift Card Sponsor (~25 cards) | \$625 |
| ☐ Santa Experience Sponsor | \$500 | ☐ Dessert Sponsor | \$500 |
| ☐ Community Sponsor | \$500 | ☐ Face Painting or Game Sponsor | \$500 |
| ☐ DJ & Entertainment Sponsor | \$400 | ☐ Beverage Sponsor | \$300 |

OR — SPONSOR A CHILD

- | | | |
|--|---|---|
| ☐ Sponsor 100 Children —
\$2,500 | ☐ Sponsor 40 Children —
\$1,000 | ☐ Sponsor 20 Children —
\$500 |
| ☐ Sponsor 10 Children —
\$250 | ☐ Sponsor 4 Children —
\$100 | ☐ Sponsor 2 Children —
\$50 |

OTHER AMOUNT (\$25 SPONSORS 1 CHILD)

AUTHORIZATION

SIGNATURE

DATE

Please email your completed sponsorship form to: ntheknowcares4u@gmail.com (cc: Teresa@ntheknowcares4u.org)

Prefer to sponsor or donate online?

Visit our secure sponsorship page: zeffy.com/en-US/ticketing/annual-toy-give-away-sponsorship-request