



2026 SPONSORSHIP PACKAGE

CHRISTMAS TOY GIVEAWAY

Powered by Collin County Toys for Tots



Saturday, December 12, 2026

10:00 AM – 1:00 PM

Plano Boys & Girls Club

Expected Impact: ~100 Families · up to 250 Children & Teens

N The Know Cares 4 U 501(c)(3) is preparing for our annual Christmas celebration, providing children and teens with toys, gift cards, food, holiday entertainment, and a joyful family experience.

We invite corporations, restaurants, banks, businesses, churches, community organizations, and individuals to become official sponsors.



"Together, We Care. Together, We Make a Difference."



SPONSORSHIP OPPORTUNITIES

Sponsorships are listed from the highest level down, so you can see the full range of ways your business, bank, church, or organization can make this Christmas magical for local families.

\$5,000

TITLE SPONSOR — PRESENTED BY [SPONSOR NAME]

Event renamed: "N The Know Cares 4 U Annual Toy Giveaway Powered by Toys for Tots — Presented by [Sponsor Name]"

- ◆ Premier logo on event signage
- ◆ Name in the official event title
- ◆ Premier recognition on promo materials
- ◆ Featured social media recognition
- ◆ Recognition on N The Know Cares 4 U website
- ◆ Premier sponsor table at the event
- ◆ Opportunity for staff to volunteer
- ◆ Recognition during opening remarks
- ◆ Recognition throughout event by the DJ
- ◆ Opportunity for branded materials
- ◆ Post-event recognition & impact report
- ◆ Event photos highlighting sponsorship

\$2,500

PRESENTING SPONSOR

- ◆ Large logo on event signage
- ◆ Social media recognition
- ◆ Website recognition on NTheKnowCares4U.org
- ◆ Sponsor table
- ◆ Event acknowledgment
- ◆ Opportunity for employee volunteers
- ◆ Recognition during the celebration
- ◆ Post-event thank-you recognition

\$2,500

FOOD SPONSOR

Christmas Family Meal Sponsor — help feed ~150 families & 250 children/teens. May provide pizza, chicken, sandwiches, boxed or bagged meals napkins & utensils. Financial or in-kind.

Recognition: "Christmas Family Meal Sponsored by [Company Name]" · Logo & recognition on the N The Know Cares 4 U website

\$2,500

BANK & TEEN FINANCIAL EMPOWERMENT SPONSOR

Introduce teens to financial literacy, budgeting, and savings/checking account education, with bank reps onsite and promotional/incentive materials.

Recognition: "Teen Financial Empowerment Experience Presented by [Bank Name]" · Logo & recognition on the N The Know Cares 4 U website

\$2,500

PREMIER GIFT CARD SPONSOR

Provides approximately **100 × \$25 gift cards** (Visa, Mastercard, Amex, Walmart, Target, Amazon, GameStop, restaurants, clothing, entertainment). May donate cards directly or provide funds for purchase.

Logo & recognition on the N The Know Cares 4 U website

SPONSORSHIP OPPORTUNITIES, CONTINUED

\$1,500

GOLD SPONSOR

- ◆ Logo on sponsor signage
- ◆ Logo & recognition on the website
- ◆ Social media recognition
- ◆ Event acknowledgment
- ◆ Volunteer participation
- ◆ Post-event recognition

\$1,500

TREE & DECOR SPONSOR

Christmas tree, ornaments, lights, garland, backdrops & table decor. May be in-kind.

"Christmas Holiday Experience Sponsored by [Company Name]" · Logo & recognition on the website

\$1,250

GIFT CARD SPONSOR

Provides approximately 50 × \$25 gift cards — Visa, Mastercard, Amex, Walmart, Target, Amazon, GameStop, restaurants, clothing & entertainment venues.

\$1,000

SILVER SPONSOR

- ◆ Name/logo on sponsor signage
- ◆ Social media recognition
- ◆ Event acknowledgment
- ◆ Post-event thank-you

\$1,000

SANTA EXPERIENCE

Professional Santa, seating area, backdrop, decorations & photo experience.

"Santa Experience Sponsored by [Company Name]"

\$1,000

BEVERAGE SPONSOR

Bottled water, juice, soft drinks, sports drinks, ice & cups for ~150 families & 500 children/teens. Financial or in-kind.

"Christmas Refreshments Sponsored by [Company Name]"

\$750

DJ & ENTERTAINMENT

Professional DJ, sound system, Christmas music, games & giveaways.

"Christmas Entertainment Sponsored by [Company Name]"

\$625

GIFT CARD SPONSOR

Provides approximately 25 × \$25 gift cards, donated directly or funded.

\$500

COMMUNITY SPONSOR

- ◆ Name/logo on community signage
- ◆ Social media thank-you
- ◆ Event & post-event acknowledgment

\$500

FACE PAINTING SPONSOR

Professional face painting for children. Financial or in-kind.

"Holiday Face Painting Sponsored by [Company Name]"



SPONSOR A CHILD

Individuals, families, churches, and small businesses are welcome to participate at any level.

\$2,500 Sponsor 100 Children	\$1,000 Sponsor 40 Children
\$500 Sponsor 20 Children	\$250 Sponsor 10 Children
\$100 Sponsor 4 Children	\$50 Sponsor 2 Children
\$25 — Sponsor 1 Child	



WE ARE CURRENTLY SEEKING

Title Sponsor · Presenting Sponsor · Food Sponsor · Beverage Sponsor · Bank Sponsor
Gift Card Sponsors · Christmas Tree & Decor Sponsor · Santa Sponsor · DJ Sponsor
Face Painting Sponsor · Corporate Volunteers

BECOME A 2026 CHRISTMAS SPONSOR

Teresa Nelson

Founder, N The Know Cares 4 U
ntheknowcares4u@gmail.com
NTHEKNOWCARES4U.ORG

"Together, We Care. Together, We Make a Difference."

SPONSORSHIP COMMITMENT FORM

2026 Christmas Toy Giveaway • Powered by Collin County Toys for Tots

SPONSOR INFORMATION

Contact Name

Company / Organization Name

Email Address

Phone Number

Mailing Address

City / State / ZIP

SELECT YOUR SPONSORSHIP LEVEL(S)

Check all that apply. You may combine levels or contact us to customize a sponsorship package.

Title Sponsor — Presented By	\$5,000	Silver Sponsor	\$1,000
Presenting Sponsor	\$2,500	Santa Experience Sponsor	\$1,000
Food Sponsor (Christmas Family Meal)	\$2,500	Beverage Sponsor	\$1,000
Bank & Teen Financial Empowerment Sponsor	\$2,500	DJ & Entertainment Sponsor	\$750
Premier Gift Card Sponsor (≈100 cards)	\$2,500	Gift Card Sponsor (≈25 cards)	\$625
Gold Sponsor	\$1,500	Community Sponsor	\$500
Christmas Tree & Decor Sponsor	\$1,500	Face Painting Sponsor	\$500
Gift Card Sponsor (≈50 cards)	\$1,250		

OR — SPONSOR A CHILD

Sponsor 100 Children — \$2,500

Sponsor 40 Children — \$1,000

Sponsor 20 Children — \$500

Sponsor 10 Children — \$250

Sponsor 4 Children — \$100

Sponsor 2 Children — \$50

Other amount (\$25 sponsors 1 child): \$

AUTHORIZATION

Signature

Date

Please email your completed sponsorship form to:

ntheknowcares4u@gmail.com (cc: Teresa@ntheknowcares4u.org)

PREFER TO SPONSOR OR DONATE ONLINE?

Visit our secure sponsorship & donation page:

<https://ntheknowcares4u.org/sponsorship-toy-drive>