BUDGET

BUSINESS REGISTRATION	
TRADEMARK	
PUBLIC LIABILITY INSURANCE	
CONTENTS INSURANCE	
ADMIN / ACCOUNTING FEES	
LEGAL FEES	
DESIGN FEES	
HQ LEASE	
UTILITES	
FUEL/ TRAVEL	
ASSET PURCHASES - COMPUTER	
ASSET PURCHASES - EQUIPMENT	
RAW MATERIAL COST	
MANUFACTURING COST	
PACKAGING COSTS	
MODEL FEES	
PHOTOGRAPHER/ VIDEOGRAPHER	
SHIPPING COSTS	
WEBSITE COSTS	
SECURE PAYMENTS FEES	
SEEDING / GIFTING PRODUCT COST	
ADVERTISING	
WAGES	
BUFFER	
TOTAL	

