

SIZE GUIDE

As shocking as it may be, there is no current Australian standard to sizing. If you have ever tried to buy women's clothing to fit, you will understand how frustrating this can be as a consumer when you can be 3 different sizes with 3 different brands.

Whatever you decide to use as for your sizing you must clearly advertise your sizing on your website so consumers can make informed choices on which size is right to buy for them.

We recommend using the size guide on the next page for your women's brand with Size 10 = Size Small. If you are using multi sized garments then please increase the grade for these garments.

Sizing will also vary according to the fit of the garment, so this should also be clarified for the customer. If a garment is a relaxed, petite, long torso, tailored, oversized, etc

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WOMENS MEASUREMENT CHART								
	6	8	10	12	14	16	18	20
BUST (CM)	78	83	88	93	98	103	108	112
BUST (INCH)	30.7	32.6	34.6	36.6	38.5	40.5	42.5	44
WAIST (CM)	60	65	70	75	80	85	90	95
WAIST (INCH)	23.6	25.5	27.5	29.5	31.4	33.5	35.4	37.5
HIP (CM)	88	93	98	103	108	113	118	123
HIP (INCH)	35	36.6	38.5	40.5	42.5	44.4	46.5	48.5