College to Career: Engaging our Students and Communities The C3 Project: College – Career – Convergence (C3)



PROJECT College - Career - Convergence

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Presented by Dr. Scott Dell and Dr. AnnaMaria Bliven

ollege

Convergence



C3 YOUR Way to SUCCESS



WELCOME

C3 College - Career - Convergence Students are hired in alignment with their degrees, programs, passions, purposes, and interests

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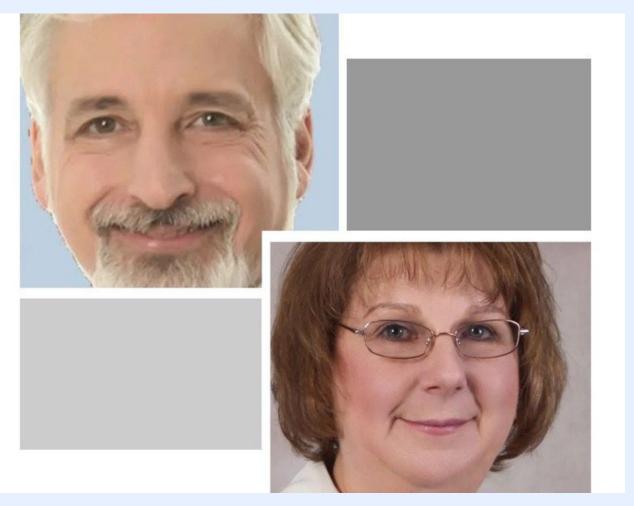
Outcomes

Love what YOU do, do what YOU love

AGENDA

- Welcome
- Our Opportunities
- Meet the Presenters
- Kahoot Polls
- Current Environment/Challenges
- Future Forward Solution: C3 Project
- Steps to Success
- Al Integration
- Moving Forward

YOUR PRESENTERS



Dr. Scott Dell, CPA, CPC, DBA www.linkedin.com/in/drscottcpa/



Dr. AnnaMaria Bliven, GCDF, DBA www.linkedin.com/in/annamariabliven/

WELCOME

C3 College - Career - Convergence Students are hired in alignment with their degrees, programs, passions, purposes, and interests

Outcomes

Love what YOU do, do what YOU love Stay in college all the way to graduation **Best talented and skilled employees - no retention issues**

YOU ARE IN THE RIGHT PLACE



CURRENT **CHALLENGES**

ONLY 20-30% OF STUDENTS ARE ENGAGING WITH CAREER SERVICES

https://www.naceweb.org/careerdevelopment/best-practices/lack-of-studentengagement-key-issue-for-career-services/

59.2% GRADUATE FROM COLLEGE*

*in Six Years

https://www.cappex.com/articles/blog /government-publishes-graduationrate-data

FEARFUL TO ENGAGE IN THE STEPS IN SEEKING, FINDING, APPLYING*

According to Dr. Bliven's College Freshman and

https://www.naceweb.org/careerdevelopment/student-attitudes/recalibratingcareer-services-understanding-of-andapproach-to-helping-todays-students/

STUDENTS ARE THE ANSWER 1

Student to Student Peer Guidance

Put minds at ease and give confidence Students build confidence in pursuing career

Show steps for them to find their right employer



Realizing a future exists, they persist and avidly pursue their career

STUDENT PROGRAM



Completing each of the 17 modules

5-MINUTE VIDEO 10-MINUTE READING 15+-MINUTE EXERCISE(S)



Exercises include hands-on takeaways

Students are given additional resources to do a deeper dive into the materials

TRAINING RIGOR



Training includes the creation of an E-portfolio

Prevents imposter syndrome and builds confidence; demonstrates skills to employers



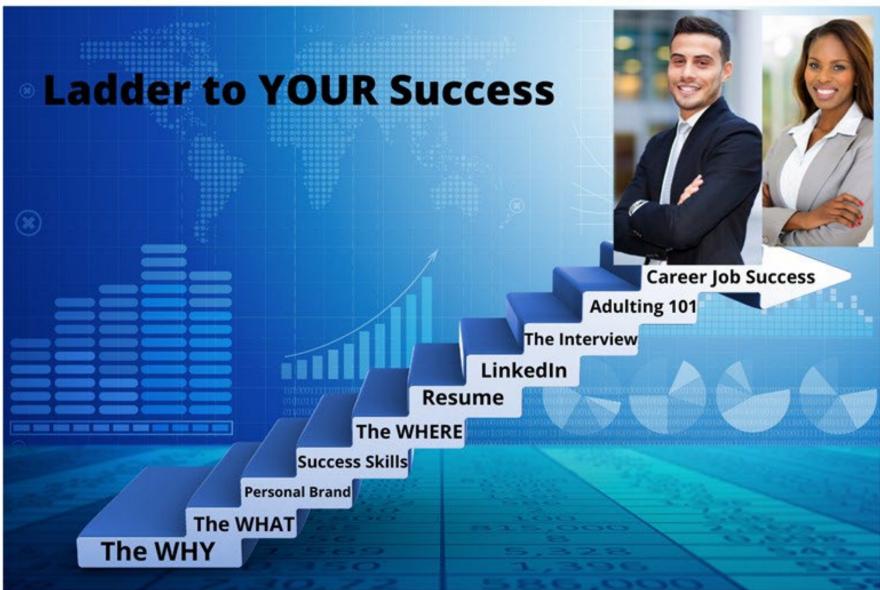
Training includes role playing sessions ensuring the students are ready to mentor and guide fellow students

TRANSITIONING VETERANS



Military veterans are not prepared to seek, find, and apply or comunicate their worth; C3 project prepares them and gives them confidence

PROGRAM STEPS





AI INTEGRATION





Using tools like ChatGPT to assist with:

Seeking the right companies with the right positions Writing the best resume/CL **Interview prep**

USING AI

- It's Transformational
- Can Help Candidates Prepare
- **Every Chapter in our e-text book ends with a ChatGPT Question/Response**
- **Chapter 17 is Dedicated to AI Integration in the Search**



APPLYING AI

- Company Research Mission/Vision/Values/Culture
- Resumes/Cover Letters/LI Profiles
- Finding Keywords
- Proofreading
- Generating Interview Questions & ANSWERS
- Summarizing web sites (URLs), articles, papers



ITS ALL ABOUT THE PROMPT

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NEXT STEPS

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Continue the journey for our students

Join us

Boost student engagement

Hire YOUR skilled and talented students **AT NO CHARGE TO YOU**

NEXT STEPS

- Receive free partial copy of e-textbook & online course
- Provide input for next e-textbook edition
- Subscribe to LinkedIn Group & Newsletter
- Interactive C3 Webinar opportunity (June 20, 2023, 12 noon ET) www.tinyurl.com/C3WebinarJune20
- Online career resource library (articles, videos, and podcasts)
- Social media campaigns to highlight student success stories

RESOURCES

1.<u>WWW.FUTUREFORWARDACADEMY.COM</u>

2. <u>NACE AND FRIENDS LINKEDIN GROUP</u>

- 3. <u>CAREER CAPSULE NEWSLETTER</u>
- 4. FIRST 4 CHAPTERS OF TEXTBOOK

5. BROCHURES FOR: <u>STUDENTS</u> <u>CAREER SERVICES</u> <u>CORPORATE</u> <u>MILITARY</u>



RESOURCE LINKS

1.<u>WWW.FUTUREFORWARDACADEMY.COM</u>

2. <u>WWW.TINYURL.COM/LINACEGROUP</u>

3.<u>WWW.TINYURL.COM/CAREERCAPSULENEWSLETTER</u>

4.<u>WWW.TINYURL.COM/MYCAREERCOMPASS3CHAPTERS</u>

5. BROCHURES FOR: <u>STUDENTS</u> <u>CAREER SERVICES</u> <u>CORPORATE</u> <u>MILITARY</u>



QUESTIONS & ANSWERS





LET'S CONNECT



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