

# Module 4: LinkedIn Assignment

## Create your LinkedIn Profile

**Introduction section** - The top section of your profile displays details of your current personal and professional status. This includes:

- **Name**
  - **Profile photo**
  - **Background photo**
  - **Headline**
  - **Current position**
  - **Education**
  - **Location**
  - **Industry**
  - **Contact Info**
  - **Summary**
  - **Open to finding a new job**
- **Experience** - Professional positions and experience, including jobs, volunteering, military, board of directors, nonprofit, or pro sports.
  - **Education** - School and educational information.
  - **Licenses & certifications** - Certifications, licenses, or clearances you've attained.
  - **Skills** - A relevant list of skills on your profile helps others to understand your strengths and improves your likelihood to be found in others' searches.
  - **Recommendations** - You can request professional recommendations from your peers.
  - **Courses** - Adding your body of coursework can help your education to stand out.
  - **Honors & Awards** - Show off your hard-earned awards.
  - **Languages** - Languages you understand or speak.
  - **Organizations** - Show your involvement with communities that are important to you.
  - **Patents** - Any patents you've applied for or received.
  - **Publications** - Publications that have featured your work.
  - **Projects** - Showcase the projects you've worked on, along with team members.
  - **Test Scores** - List your scores on tests to highlight high achievement.

- **Volunteer experience** - Highlight your passions and how you have given back.
- **Open to finding a new job** – let employers know you are seeking employment

Check out more information to get started with your profile, and how you can [brand yourself so you don't sound like everyone else](#).

Related links FOR ADDITIONAL ASSISTANCE:

- [Editing your profile](#)
- [Adding sections to your profile](#)
- [Checking out who's viewing your profile with profile stats](#)
- [Learning how to hide or customize your public profile](#)
- [Learning what's visible to others on your profile](#)

To get started, go to [LinkedIn.com](https://www.linkedin.com) (CREATE A FREE ACCOUNT)

**DR. SCOTT WROTE A BOOK ON LINKEDIN, AND HERE IS THE LINK TO IT:**

**(SEE THE ATTACHED PDF) NORMALLY, THE BOOK WOULD COST \$7.97 FROM AMAZON)**