

TAKREEM

A M E R I C A


ANNUAL WEEK-END

FEBRUARY 25-26

THE BILTMORE HOTEL, LOS ANGELES

2023

A JOURNEY OF HOPE
AND TRIBUTE



TAKREEM was established in 2009 with the aim of highlighting the accomplishments of individuals from Middle Eastern heritage who have immigrated to all corners of the world.

Since its inception, TAKREEM has honored and awarded close to a hundred laureates from every country in the Middle East. It has created a community of like-minded people and acted as a gateway for the region's cultural, educational, scientific, environmental, humanitarian, social, and economic excellence. Beyond paying tribute and forging links, TAKREEM continues to create the needed environment and dynamics for the Middle East and North Africa to move forward, leave a mark, and provide future generations with new role models.

In 2019, TAKREEM AMERICA was born from this indelible footprint to tell the story of successful men and women from Middle Eastern and North African origin in the United States and Americas who have made key contributions in their fields. TAKREEM AMERICA is a reference in the propagation and celebration of excellence in the world. Our mission is to honor brilliance in advancing humanity, inspire and empower the next generation of immigrants, support initiatives of change agents, and connect impactful stakeholders.



Every year, TAKREEM AMERICA recognizes the outstanding journeys of individuals from Middle Eastern and North African origin in the United States and the rest of the American continent who have made key contributions in their fields. The selection process is rigorous and focused on accomplishments in these five categories:

1

**Environmental
Development
and Sustainability**

2

**Scientific and
Technological
Achievement**

3

**Corporate
Leadership**

4

**Cultural
Excellence**

5

**Young
Entrepreneur**

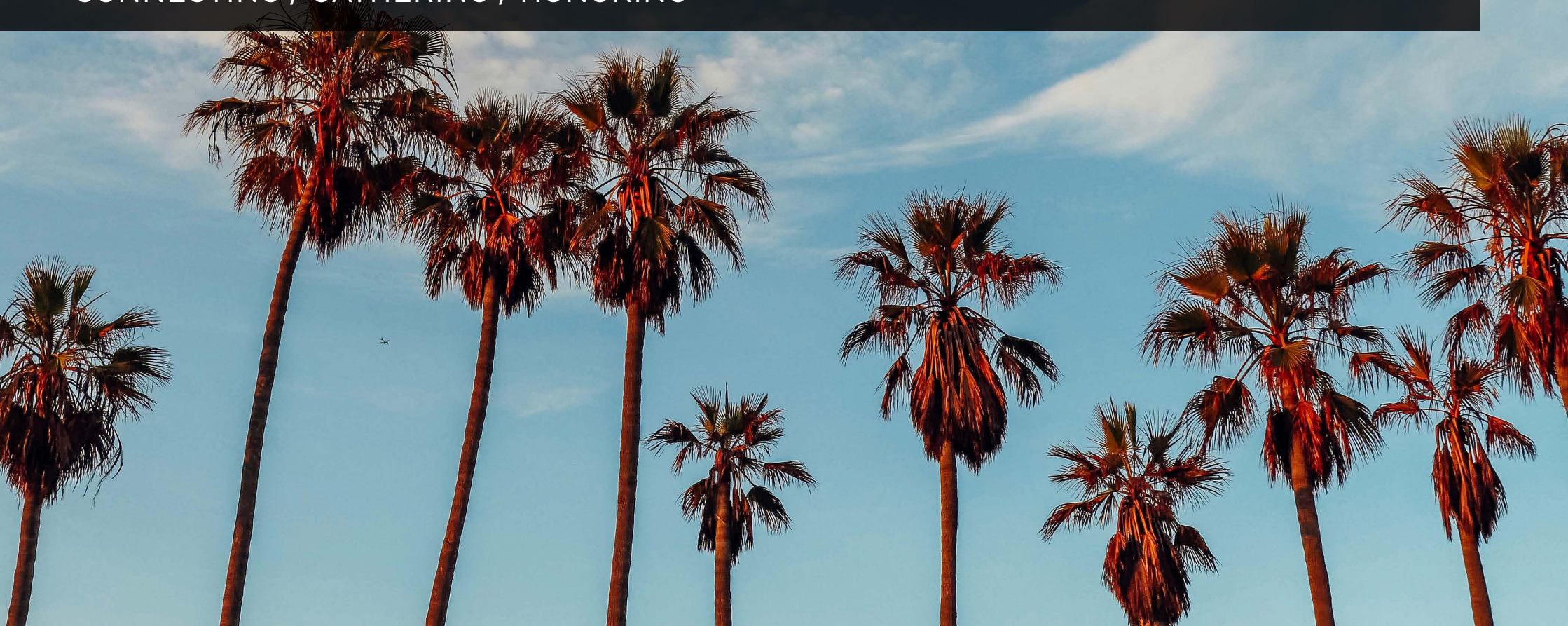
TAKREEM AMERICA will also shine a spotlight on inspiring individuals whose pioneering spirit and lifelong dedication have had a significant impact on society through a Lifetime Achievement Award or a Special Distinction.

TAKREEM AMERICA ANNUAL WEEK-END
25-26 FEBRUARY 2023
THE BILTMORE HOTEL, LOS ANGELES

After the successful launch of TAKREEM AMERICA and TAKminds in Miami, on February 2022, the journey continues with its ambitious mission. By bringing together these thriving achievers and highlighting their accomplishments, TAKREEM AMERICA attains three objectives:

CONNECTING / GATHERING / HONORING

2023



**TAKREEM AMERICA
AWARDS AND GALA CEREMONY
25 FEBRUARY 2023
7:00PM - 11:00 PM**

JOIN US IN CELEBRATING THE MOST SUCCESSFUL JOURNEYS OF AMERICANS FROM MIDDLE EASTERN AND NORTH AFRICAN ANCESTRY. ACROSS THE AMERICAN CONTINENT, THE DIASPORA BOASTS COUNTLESS SUCCESS STORIES, WHETHER IN SCIENCE AND TECHNOLOGY, CULTURE, ECONOMICS, SUSTAINABLE DEVELOPMENT, OR HUMANITARIAN WORK. WE RECOGNIZE THESE SUCCESSES, AND THE ROLE MODEL OF THESE TRAILBLAZERS PLAY FOR THE NEW GENERATION.

“



I am very honored to be part of TAKREEM recognizing great philanthropy in the world and the amazing impact it does. I am proud of what we have done and by accepting this honor, we think of what more we should do in the future.
Bill Gates



Congratulations to all TAKREEM winners... Well done on receiving this prestigious Award !
Oprah Winfrey

”



TAKMINDS

“SHARING THE STAGE AND EMBRACING CHANGE”

26 FEBRUARY 2023

9:30 AM - 1:30 PM

**JOIN US FOR THE INSPIRING TAKMINDS TALKS
WE WILL RAISE QUESTIONS, GENERATE DISCUSSIONS AND
ADDRESS ISSUES AMONG INDIVIDUALS FROM ALL OVER THE
WORLD THROUGH PANEL DISCUSSIONS, INTERACTIVE SESSIONS,
AND OTHER DIFFERENT ACTIVITIES.**

2023



"This is an important and much-needed platform. Humanity is in a dire need to connect and communicate".
Fadumo Q. Dayib



"I hope that this initiative will make the world a better place... We're planning on it!"
Kailash Satyarthi



"Women should have the opportunity to have both, a career and a personal fulfillment".
Joumana Jaber



"This is about empowering, giving hope, and turning on a light bulb".
Thomas Abraham



"The greatest gift is education. Once you empower people, it makes all the difference in the world".
Charbel Tagher

WITH THE TAKREEM AND
TAKREEM AMERICA
COMMUNITY GROWING
BIGGER AND MORE
COMMITTED
TO BRINGING ABOUT
TANGIBLE CHANGE,

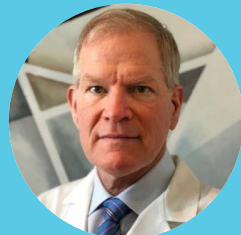
TAKMINDS CAME
TO BE
AN ORGANIC
STEP FURTHER
ON THE PATH BOTH
FOUNDATIONS
HAVE SET ON.



"As individuals, we are remarkable, but as communities, we are unstoppable".
Ghida Al-Juburi



"People need to get together in tough times. Together, everything is possible".
Francois Nader



"The fourth industrial revolution is here, and we need to make sure our communities are part of it".
Richard Westmark



"Empowerment starts with having the same access to information that others do".
Alice Fakir

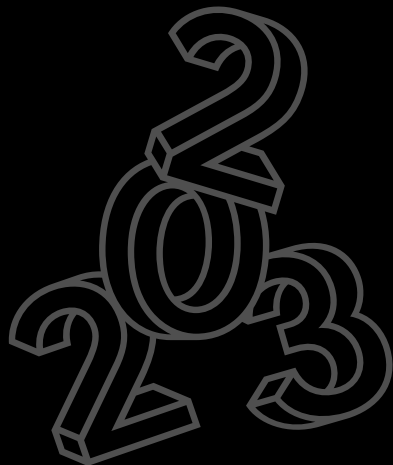


"Our vision is to open the doors of employment and opportunities to women of all strata".
HRH Turki Al Faisal

TAKREEM AMERICA 2023 SPONSORSHIP PACKAGE

**BY BECOMING A TAKREEM PATRON OR SPONSOR
AND JOINING OUR JOURNEY, YOU CHOOSE TO PLAY AN
ACTIVE ROLE IN ACCOMPANYING CHANGE MAKERS IN
THEIR STRIVE TO LEAVE THEIR MARK
ON OUR EVER-CHANGING WORLD.**

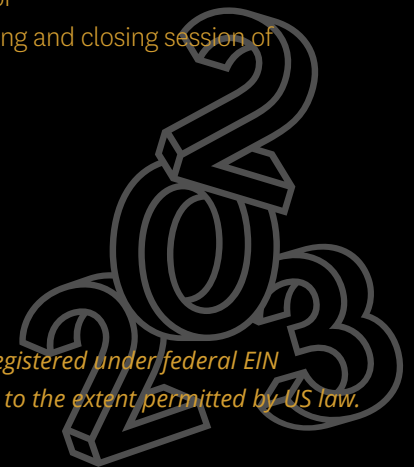
**IT IS BY SUPPORTING AND CELEBRATING THESE
MEN AND WOMEN THAT WE WILL SET THE STAGE FOR
CHANGE, INNOVATION, AND SUSTAINABILITY.**



TAKREEM AMERICA CORPORATE PARTNERS \$100,000

- * Three (3) “Prime” tables of ten (10) seats at TAKREEM AMERICA Awards Gala Dinner
- * Short film (1 minute) showcasing the profile of the company at one of the week-end events
- * Logo mention in TAKREEM report during the opening of TAKREEM AMERICA Awards Night
- * Handing over one of the trophies during the Awards Night
- * Display of two (2) full-page advertisements in TAKREEM AMERICA Awards booklet
- * Acknowledgment by MC during TAKREEM AMERICA Awards Gala Dinner and TAKminds Forum
- * Corporate logo and profile to be featured all year long on TAKREEM AMERICA official website under the circle of patrons section
- * Corporate logo display in TAKREEM AMERICA e-newsletter that will include the event coverage sent to over 4000 individuals worldwide
- * Visibility throughout TAKREEM AMERICA digital platforms
- * A podcast session dedicated to the sponsor
- * Verbal acknowledgement during the opening and closing session of TAKminds Forum

Takreem AMERICA is a 501(c)3 organization registered under federal EIN 84-2554720. Contributions are tax deductible to the extent permitted by US law.



TAKREEM AMERICA

2023 SPONSORSHIP PACKAGE

BY BECOMING A TAKREEM PATRON OR SPONSOR AND JOINING OUR JOURNEY, YOU CHOOSE TO PLAY AN ACTIVE ROLE IN ACCOMPANYING CHANGE MAKERS IN THEIR STRIVE TO LEAVE THEIR MARK ON OUR EVER-CHANGING WORLD. IT IS BY SUPPORTING AND CELEBRATING THESE MEN AND WOMEN THAT WE WILL SET THE STAGE FOR CHANGE, INNOVATION, AND SUSTAINABILITY.

TAKREEM AMERICA CHAMPIONS \$50,000

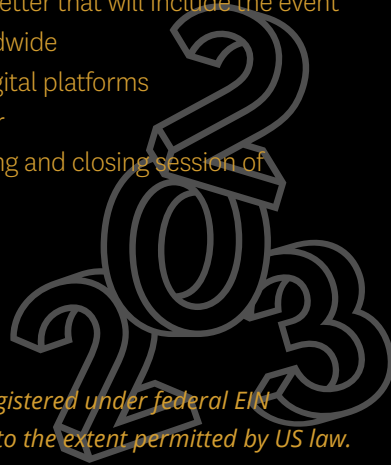
- * Three (3) “Prime” tables of ten (10) seats at TAKREEM AMERICA Awards Gala Dinner
- * Logo mention in TAKREEM report during the opening of TAKREEM AMERICA Awards Night
- * Handing over one of the trophies during the Awards Night
- * Display of two (2) full-page advertisements in TAKREEM AMERICA Awards booklet
- * Acknowledgment by MC during TAKREEM AMERICA Awards Gala Dinner
- * Logo and profile to be featured all year long on TAKREEM AMERICA official website under the circle of patrons section
- * Logo display in TAKREEM AMERICA e-newsletter that will include the event coverage sent to over 4000 individuals worldwide
- * Visibility throughout TAKREEM AMERICA digital platforms
- * A podcast session dedicated to the sponsor
- * Verbal acknowledgement during the opening and closing session of TAKminds Forum

Takreem AMERICA is a 501(c)3 organization registered under federal EIN 84-2554720. Contributions are tax deductible to the extent permitted by US law.

TAKREEM AMERICA ADVOCATES \$35,000

- * Two (2) “Prime” tables of ten (10) seats at TAKREEM AMERICA Awards Gala Dinner
- * Logo mention in TAKREEM AMERICA report during the opening of TAKREEM AMERICA Awards Night
- * Display of one (1) full-page advertisement in TAKREEM AMERICA Awards Ceremony booklet
- * Acknowledgment by MC during TAKREEM AMERICA Awards Gala Dinner
- * Logo and profile to be featured all year long on TAKREEM AMERICA official website under the circle of patrons section
- * Logo display in TAKREEM AMERICA e-newsletter that will include the event coverage sent to over 4000 individuals worldwide
- * Visibility throughout TAKREEM AMERICA digital platforms
- * Verbal acknowledgement during the opening and closing session of TAKminds Forum

Takreem AMERICA is a 501(c)3 organization registered under federal EIN 84-2554720. Contributions are tax deductible to the extent permitted by US law.



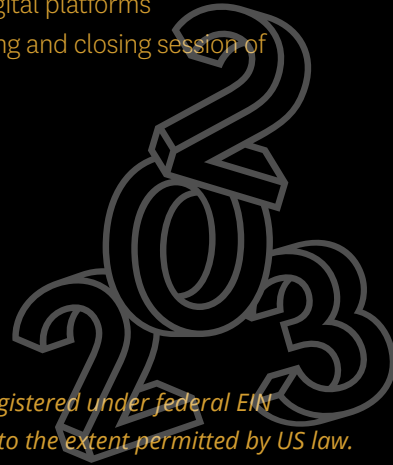
TAKREEM AMERICA

2023 SPONSORSHIP PACKAGE

BY BECOMING A TAKREEM PATRON OR SPONSOR AND JOINING OUR JOURNEY, YOU CHOOSE TO PLAY AN ACTIVE ROLE IN ACCOMPANYING CHANGE MAKERS IN THEIR STRIVE TO LEAVE THEIR MARK ON OUR EVER-CHANGING WORLD. IT IS BY SUPPORTING AND CELEBRATING THESE MEN AND WOMEN THAT WE WILL SET THE STAGE FOR CHANGE, INNOVATION, AND SUSTAINABILITY.

TAKREEM AMERICA SUPPORTERS \$25,000

- * One (1) table of ten (10) seats at TAKREEM AMERICA Awards Gala Dinner
- * Logo display in TAKREEM AMERICA report during the opening of TAKREEM AMERICA Awards Night
- * Display of one (1) full-page advertisement in TAKREEM AMERICA Awards booklet
- * Acknowledgment by MC during TAKREEM AMERICA Awards Gala Dinner
- * Logo and profile to be featured all year long on TAKREEM AMERICA official website under the circle of patrons section
- * Logo display in TAKREEM AMERICA e-newsletter that will include the event coverage sent to over 4000 individuals worldwide
- * Visibility throughout TAKREEM AMERICA digital platforms
- * Verbal acknowledgement during the opening and closing session of TAKminds Forum



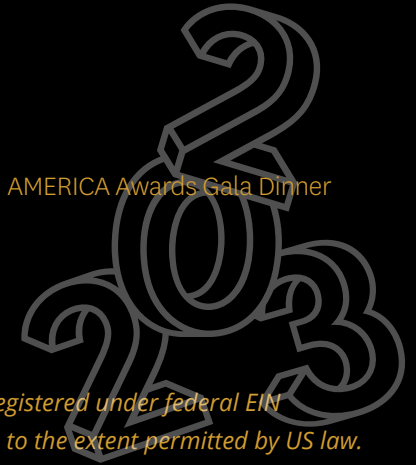
Takreem AMERICA is a 501(c)3 organization registered under federal EIN 84-2554720. Contributions are tax deductible to the extent permitted by US law.

TAKREEM AMERICA ALLIES \$15,000

- * One (1) table of ten (10) seats at TAKREEM AMERICA Awards Gala Dinner
- * Logo display in TAKREEM AMERICA report during the opening of TAKREEM AMERICA Awards Night
- * Logo and profile to be featured all year long on TAKREEM AMERICA official website under the circle of patrons section
- * Logo display in TAKREEM AMERICA e-newsletter that will include the event coverage sent to over 4000 individuals worldwide
- * Visibility throughout TAKREEM AMERICA digital platforms

SPONSOR A TABLE \$5,000

- * One (1) table of ten (10) seats at TAKREEM AMERICA Awards Gala Dinner



Takreem AMERICA is a 501(c)3 organization registered under federal EIN 84-2554720. Contributions are tax deductible to the extent permitted by US law.



TAKREEM AMERICA BOARDS

TAKREEM AMERICA's Board of Directors governs the Foundation's work. This Board includes individuals of distinction who bring their considerable talents, experience and wisdom in furthering and promoting the mission and vision of the Foundation.

Charged with enhancing the visibility and reputation of TAKREEM AMERICA, the Board of Directors coupled with the Advisory Board, serve as a critical resource and provides input and guidance on a variety of matters. The Jury Board is a working body responsible for most of the work involved in selecting TAKREEM AMERICA's laureates. It is made up of highly qualified experts in the respective fields of the awards.

BOARD OF DIRECTORS

Natasha-Christina Akda
 Razmig Boladian
 Salma Chehabi
 Diana Elmas
 Emile Haddad
 Micheline Nader
 Manal Saab
 Oscar Seikaly
 Nabil Taleb
 Tony Tannoury
 Sylviane Zehil
 Youmna Ziade
 Rashal Baz Zureikat

ADVISORY BOARD

George Altirs
 Fouad Chartouni
 Hazem Chehabi
 Louay El Dada
 Hussein Al-Damirji
 Eva Farha
 Luciana Hakim
 Khaled Janahi
 Lynn Joachim
 Habib Kairouz
 Dana Khuthaila
 Jack Kofdarali
 Yasmina Moukarzel
 Amel Najjar
 Fadi El-Salameen
 Doaa Taha

JURY BOARD

Omar Durra
 Heba Fatani
 François Nader
 Garrett Peel
 Assaad Razzouk
 Paul Salem
 Claude Serhal
 Nada Shabout
 Richard Westmark



THE MAN BEHIND THE IDEA

Ricardo Karam rose to fame in 1990s Beirut. It was a period of reconstruction, economic progress, and renewed hope in the city, with which his name has become indelibly linked. His first show became an instant hit in 1996 for hosting the pioneering Lebanese who embodied Lebanon's pre-war halcyon years, transporting viewers to a time when Brigitte Bardot dined in the coastal city of Byblos and Miles Davis and Ella Fitzgerald played against the backdrop of Baalbek's ancient ruins.

Karam studied chemical engineering in Beirut but his passion for music and entertainment drove him to a career in television. His in-depth interviews with stars and statesmen contrasted sharply with the heated debate shows popular on Lebanese TV, gaining him a loyal following in his early days. Since then, he has hosted international A-list celebrities, activists, and people who have shaped the worlds of business and politics, arts, and culture, a rare feat for an Arab presenter. By working with the movers and shakers of the world, he has inspired Arabs to break new ground one conversation at a time which propelled him from Talk Show Host to author, public speaker and advocate of promoting Arab achievement and social causes.

In 2010, Ricardo decided to take storytelling to the next level and use it as a means of creating impact. He brought together those he worked with over the years and created TAKREEM stemming from his faith in a thriving Arab world and his strong belief in the importance of giving back to one's community by empowering its beacons and honoring its traditions. In 2018, TAKminds came as a natural next step in the Foundation's mission to bring about change by uniting thing TAKREEM community through thought and action-triggering events, talks, and activities. In 2019, TAKREEM AMERICA was established as a portal connecting Arab Americans and Middle Eastern Immigrants to their roots and the region's aspirations.

Ricardo Karam has been an active speaker and mediator worldwide in crucial economic, cultural, and political forums. He currently serves on the board of several academic institutions, associations, and NGOs where he puts his expertise and network at the service of their work.

TAKREEM AMERICA IS COMMITTED TO HONORING
BRILLIANCE IN ADVANCING HUMANITY,
INSPIRING THE NEXT GENERATION OF IMMIGRANTS,
SUPPORTING INITIATIVES OF CHANGE AND CONNECTING
IMPACTFUL STAKEHOLDERS, BY REFERENCING,
PROMOTING, AND CELEBRATING EXCELLENCE.

BUSINESS TYCOONS, CULTURAL ACTIVISTS,
HUMANITARIANS, CHANGE-MAKERS,
AND FOUNDATIONS, WE ALL PLAY DIFFERENT
INSTRUMENTS BUT ULTIMATELY WHISTLE
ALONG TO THE SAME TUNE:
IT IS THE MELODY OF A BETTER WORLD.

TOGETHER WE MAKE
A GREAT ORCHESTRA.



FOLLOW OUR UPDATES
www.takreemamerica.org