



EMAIL MARKETING

**Direct Email Marketing to over 100,000 Local Consumers!!
Shared with our Facebook Community of over 65,000 Followers**

Email Marketing Facts:

- Highly Targeted: Our emails are “opt-in” from consumers wanting deals!
- Affordable: NO Printing or Mail necessary.
- **1/4th the cost of Print with 3X the Return!!**
- Flexible: Provide Coupons or Deals, Connect direct links to Websites, Facebook, ect to increase your digital exposure.

How It Works:

- All you need to do is provide us with whatever offer you would like to make.
- You can make up to 3 offers on the same ad.
- We will design an email ad to your satisfaction.
- On the target dates we send out the emails and track the results.

What You Get:

- An ad that is sent to over 100,000 Opt-In Local Consumers
- Emails will go out every 2 weeks to our entire subscriber list.
- On the in-between weeks our ads will be shared with our entire Facebook community of over 65,000 followers.

Week 1: 100k Emails | Week 2: 65k Facebook | Week 3: 100k Emails | Week 4: 65k Facebook

- Deals will also be shown on our DealsPGH.com Webpage for 3 months.

Cost break down: 10 Ads for a PENNY!

3 Month Minimum

\$349.00 per/month OR **\$995.00** 1 payment

John Santo | phone: 412-445-5459 | Email: John@adspgh.com