

TABLE OF CONTENTS

This document is the official blueprint for THE DLW Legacy. Discover the vision, mission, and purpose of each entity as we architect a future of uncompromising impact.

THE DLW, INC. | admin@dlw.life | www.dlw.life

THE DLW LEGACY PORTFOLIO

INTRODUCTION

DAVILYN L WILLIAMS.

The Williams Family, Inc.

THE DLW, INC.

GNLC, Inc.

POWERWISE

ABUNDANCE

GNA

FUAWGO

Family Prayer

The RESET Project

REVEALED

6 Wills, LLC

GARMENTS

dj@mk

LET'S BUILD

THANK YOU



Welcome to the architectural overview of THE DLW Legacy. This portfolio introduces the complete vision, mission, and structure of our 5-pillar enterprise. Discover the 'Who' behind the work and the 'Do' that is building a legacy of uncompromising impact.

Wision (The "Why"): To establish a central, pastoral voice, serving as the trusted visionary, leader, and guiding force behind all associated

pillars, from ministry to business.

• Mission (The "How"): To operate as the primary "Who" of the entire framework. This is the personal platform from which all pastoral guidance, visionary teaching, and strategic direction flow, creating a consistent and authentic identity that connects a personal mission to a public movement.

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PILLAR

I
THE VISIONARY'S PLATFORM
PASTORAL





THE / liams FAMILY

- Vision (The "Why"): To establish a formal, generational vehicle for the Williams family's charitable giving, stewarding resources to create a tangible, positive impact on the community in alignment with the family's core faith and values.
- Mission (The "How"): To operate as the official philanthropic arm of the framework. This corporation will identify, fund, and partner with causes and organizations that align with the brand's pastoral mission, managing all charitable activities and building a lasting legacy of giving.

THE DLW, INC.



- Vision (The "Why"): To build the foundational legal and corporate architecture that houses, protects, and provides the framework for all business, ministry, and creative entities in the portfolio.
- Mission (The "How"): To serve as the official Parent Corporate Vehicle. This entity provides structural oversight, manages intellectual property, and ensures that all subsidiary brands and initiatives operate with legal integrity and strategic alignment under one cohesive vision.







- Vision (The "Why"): To be an engine of apostolic development, creating a world where all people are equipped with the life skills, financial literacy, and administrative excellence required to build their legacy.
- Mission (The "How"): To build the "total person" by providing high-touch, expert-led services. We offer certified life coaching and mentorship to develop the individual, and professional insurance, financial, and administrative consulting to build their enterprise.



Vision (The "Why"): To create a generation of "power-wise" leaders, entrepreneurs, and families who are fully equipped with the knowledge and tools to build multi-generational wealth and launch God-given enterprises.

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Mission (The "How"): To serve as the premier apostolic partner for new ventures and wealth acquisition. We provide expert financial coaching, enterpriselevel business consulting, and a full suite of strategic financial services (insurance, trusts, wills). We also partner in real estate ventures for property development and acquisition turning our clients' visions into profitable, tangible empires.



- Vision (The "Why"): To architect a world where individuals are not just "well" but live in extreme health and physical abundance—fully empowering their mind, body, and spirit to execute their God-given purpose at their highest potential.
- Mission (The "How"): To serve as the premier center for total life transformation. We provide elite, one-on-one personal training, certified health coaching, and expert strength & conditioning programs designed to unlock the body's full capacity for abundant energy and peak performance.





- Vision (The "Why"): To build a world of "sons and daughters" who are "Released for Increase"—empowered to accept their Sonship and wholeheartedly live out the abundant life that Jesus Christ came to give.
- Mission (The "How"): To operate with the Great Commission to reach people and make disciples. We share the gospel in word and deed, inviting all into the family of faith. Our mission is to build the Kingdom by: Giving LOVE, Utilizing FREEDOM, Executing INFLUENCE, and Extending ENERGY. We provide opportunities for all to grow closer to God by offering pathways to spiritual growth, leadership, entrepreneurship, and education.



Follow Us As We GO



- Vision (The "Why"): To fulfill the Great Commission by creating a visible, active, and replicable movement of "on-the-street" discipleship that empowers believers to "go" and meet people where they are.
- Mission (The "How"): To serve as the evangelistic "boots-on-the-ground." We execute this mission through three key actions: Evangelistic Speaking, Ministry Partnerships, and Voluntary Action. This is a model of active service based on how Jesus toured. While He came in peace, He was a disruptor—a "boots-on-the-ground" approach that stands in stark contrast to forceful historical campaigns like the crusades.

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- Vision (The "Why"): To create a dedicated digital space where families can unite in prayer, led by a family, demonstrating the power of intergenerational faith and corporate worship in real-time.
- Mission (The "How"): To lead a multi-platform digital ministry, stewarded by the entire family. The ministry is anchored by two primary touchpoints: a flagship live broadcast every Sunday at 9:00 p.m. EST and an intercession conference call every Friday morning at 6:00 a.m. EST. These create consistent and accessible ways for families to connect with God and each other.



Family Player



Vision (The "Why"): To provide immediate relief and long-term restoration for individuals, families, and communities recovering from disaster or severe hardship, offering a tangible, comprehensive path to "reset" their lives with dignity and support.



Mission (The "How"): To operate as a "first-response" humanitarian arm that helps people rebuild after hard times. This mission is executed by mobilizing donations, volunteers, and sponsorships to provide immediate aid. The project is strategically scaling to provide a full continuum of care, with future plans to include fostering programs and the development of adult & family transitional homes to guide people from crisis to stability.

THE DLW LEGACY PORTFOLIO PILLAR **PROPHETIC** PRODUCTION & PUBLISHING • Vision (The "Why"): To create a premier media and production platform that uncovers and communicates divine insights, making complex spiritual truths clear, accessible, and actionable for a global audience. • Mission (The "How"): To serve as the creative engine for the brand. REVEALED is responsible for developing, producing, and disseminating all creative content—including books, digital media, broadcasts, film, screenplays, and stage plays—that reveals God's strategies and purpose. THE DLW, INC. | admin@dlw.life | www.dlw.life



- Vision (The "Why"): To produce and publish music that carries the brand's message, creating anointed sounds that minister, inspire, and transform the atmosphere.
- Mission (The "How"): To operate as the official music and audio production house. 6 WILLS, LLC manages all aspects of songwriting, music production, artist development, and publishing. It will work in direct partnership with REVEALED to develop and produce original soundtracks, scores, and anthems for its films, stage plays, and digital media.

Vision (The "Why"):

To create an apparel and merchandise line that serves as a wearable expression of faith, purpose, and identity.

Mission (The "How"):

To design, produce, and distribute highquality apparel that allows individuals to visibly carry their purpose. GARMENTS is founded on the principle that when "we put on garments, we change attitudes and altitudes." It translates core messages of faith and identity into tangible, wearable art, serving as conversation starters and declarations.





PILLAR V CREATIVE WORKS & PRODUCTION PROPHETIC

BEAUTY & COSMETICS

Vision (The "Why"):

To build a comprehensive beauty and wellness entity that empowers individuals from the outside in, using products and services to enhance personal confidence and reflect inner purpose.

Mission (The "How"):

To serve as the brand's beauty and wellness arm. This entity provides high-quality products and expert-driven services that draw upon the visionary's professional cosmetology background. While it currently leverages a strategic partnership for its product line, dj@mk is being developed to expand into a full-service brand, including a suite of cosmetology services and future proprietary products.



