



FARMER'S MARKET



MainStreet Irwinton Young Entrepreneurs Program Rules & Guidelines

MainStreet Irwinton is inviting innovative young people to take part in our Young Entrepreneurs Program at the Farmers Market!

1. PURPOSE OF THE YOUNG ENTREPRENEURS PROGRAM

One of MainStreet Irwinton's missions as an organization is to encourage and foster small and medium sized businesses in Irwinton and the surrounding area. We believe that farmers markets are often a catalyst for entrepreneurial opportunities and take pride in the fact that our market supports local businesses and fosters economic vitality.

We would like to further this aspect of our mission by inviting young, creative minds to explore the realm of entrepreneurship. This program is meant to offer interested youth and their families a foray into small business and sales. Farmers Markets encourage youth to think outside the box, work collaboratively, and begin to assume greater responsibility in the community.

2. WHO IS ELIGIBLE TO PARTICIPATE

The Young Entrepreneurs Program is open to youth aged 10 through 17 who live in or near Wilkinson County. While MainStreet Irwinton is encouraging Wilkinson County residents to get involved as much as possible, you're still eligible to participate if you live outside Wilkinson County. We do require that a parent or responsible adult works with each participant through the application process and on the program days.

3. HOW TO PARTICIPATE

The first thing participants will need is a business idea! Youth are encouraged to think broadly about their interests and abilities, and try to come up with ways to turn their creativity into a sellable product. Some ideas include:

- Baked goods
- Tie-dyed shirts
- Paper crafts
- Jewelry
- Sculptures
- Prepared food
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- Agricultural or animal products
- Needlecrafts
- Original music

The Young Entrepreneurs Program Sign-Up Form is on the [MainStreet Irwinton website](#).

4. WHAT DO I NEED?

Sometimes you need more than just your products to sell at venues like a farmers market. Youth are encouraged to prepare the following materials for setup/display before participation in the program:

- At least one (1) folding table
- A 10'x10' pop-up canopy
- Weights for the pop-up canopy
- Folding chair(s)
- Enough cash to be able to make change for purchases

We encourage Young Entrepreneurs to get creative with their displays. Signs, banners, A-frames, presentation boards, etc are allowed, as long as they do not contain negative language/ images or interfere with the displays of other participants.

5. LEGAL TERMS AND CONDITIONS

Young Entrepreneurs cannot participate without the consent, support, and presence of a parent or responsible adult. The parent or guardian of a participating minor will be asked to sign a liability waiver before participation.

6. RULES & GUIDELINES – OVERVIEW

Below are the primary rules that all Young Entrepreneurs should follow while participating in the program:

1. Be respectful to all customers
2. Be respectful to the other vendors
3. Thank each person that walks by your space for coming out to support local businesses
4. Track, record, and report total sales for each market day
5. Be ready to make change for customers paying with cash
6. Don't do anything that would put yourself or others in danger
7. Participants must clean up their area at the end of the market

7. FAQ

Q: How much does it cost to participate?

A: Registration for the program is FREE. Participants will, however, be required to purchase any necessary materials for the products they intend to sell.

Q: How will spaces be assigned?

A: The MainStreet Irwinton Director will assign each Young Entrepreneur and their respective team a 10'x10' space on or near the market site.

Q: How will setting up work?

A: Participants and their accompanying adults will be asked to arrive at the market site around 2 pm to begin setting up and will be responsible for their own space. The MainStreet Irwinton Director or a board member will be on-site to answer any questions.

Q: What utilities are available at the market site?

A: Unfortunately, the market site has very limited access to electricity and water. Participants are not allowed to have displays or products that require electricity or running water. There are restrooms on-site in the Blue Goose on Main building.

Q: Is there a rain date?

A: In the case of extreme weather conditions on the date of the event, the farmers market will be moved to the Blue Goose porch. Any decision to go forward with the event or reschedule will be made by the MainStreet Irwinton Director.

For more information contact Donna Asbell, MainStreet Irwinton Director at 478-233-1548 or mainstreetirwinton@gmail.com. You can also visit us online at: mainstreetirwinton.org.