

52nd Annual Vardaman Sweet Potato Festival

Sponsorship Letter

September 1, 2025

Dear Sponsor:

My name is Amber Dauzat. I am the Secretary of the Vardaman Sweet Potato Festival Committee. On behalf of the Vardaman Sweet Potato Festival Committee, I would like the opportunity to ask if you would like to be a sponsor for all of the upcoming Sweet Potato Festival Activities.

The Annual Vardaman Sweet Potato Festival will be held on **Saturday, November 1, 2025**.

We are asking for sponsors and contributions for festival expenses for our committee workers, council members, and volunteers. All contributions will be used for the All Sweet Potato Festival Activities. We also use this money for our continued support to Change for Children, prizes, and the support of our local County Law Enforcement for serving and providing safety during the festival activities. The Vardaman Sweet Potato Festival is a non-profit organization, so your donations are tax-deductible. If you are willing to become a sponsor for us, we would love for you to do any advertisement at our festival for your company. We would love to help support your business in becoming a sponsor for us! Any donations are greatly appreciated.

The Vardaman Sweet Potato is an annual Festival that brings so many people from all over to our small town and county. It is an excellent opportunity to not only show your support but also to reach new clientele.

We appreciate your time and consideration. If you have any questions or concerns, please reach out to me at amber.dauzat@msstate.edu, or you may email the Vardaman Sweet Potato Festival Committee at vardamansweetpotatofestival@gmail.com for more information!

Sincerely,



Amber Dauzat

Vardaman Sweet Potato Festival Committee Secretary

_____ I would like to contribute to the Sweet Potato Festival Committee for the Annual Sweet Potato Banquet.

Enclosed is my donation of \$ _____

Name: _____ Phone Number: _____

Business Address _____

You may drop your sponsorship off by my office at the Calhoun County Extension Office or at Vardaman City Hall. I am here everyday Monday-Friday from 8:00 a.m. until 5:00 p.m., contact a Festival Committee member or contact Vardaman City Hall for more information.

***Please make sure all checks payable to The Vardaman Sweet Potato Festival Committee.

We also have an option to sponsor online. These two pages will still need to be filled out and signed. However, you can submit payment online with Credit, Debit, or Cash App through Square. Scan the QR Code and look for the Orange Sponsorship Button on our website.

