



ASIAN JOURNAL PUBLICATIONS, INC. | 1210 South Brand Boulevard | Glendale, California, 91204 | Info@AsianJournalinc.com | +1(818)502-0651

EXHIBITOR CONTRACT FORM

COMPANY NAME _____
 CONTACT NAME _____
 ADDRESS _____ CITY _____ STATE _____ ZIP _____
 PHONE _____ E-MAIL _____

AGREEMENT

The company above (hereafter called the 'exhibitor') hereby contracts for space(s) at the **2018 TRAVEL, TRADE, & CONSUMER ROADSHOWS** to be held at **Southbay Pavilion Mall, 20700 South Avalon Boulevard, Carson, California 90746 on August 4-5, 2018** as follows.

EXHIBITOR BOOTH	DIMENSIONS	COST
___ 1 unit regular	(10 ft. x 10 ft.)	\$1,550
___ 1 unit VIP	(10 ft. x 10 ft.)	\$2,250
___ 2 units regular	(10 ft. x 20 ft.)	\$2,350

The booth fee includes: booth space, six (6) ft. banquet table, two (2) chairs, back wall drapes. The booth fee does not include, electricity, gas, water, and business licenses. Exhibitors may hand carry small packages, pop-up displays, and desktop computer equipment provided it can be done without the use of a forklift, flat cart, or a dolly in one trip only from a designated parking area.

In addition to the above that come with the booth, my company will need the following (*please send me costs*):

ITEMS	COST	QUANTITY
___ Electrical Service Outlets (limited) - access only	\$50.00	___ x ___
___ Chairs (max. of 8)	\$5.00/chair	___

PRODUCT(S) / SERVICES TO BE EXHIBITED:

- | | | |
|----|----|----|
| 1) | 4) | 7) |
| 2) | 5) | 8) |
| 3) | 6) | 9) |

I certify that all products to be displayed in our exhibit stand are manufactured by the above mentioned company and are available for retail and wholesale distribution. I agree that my company will not sublet, resell, or permit the use of any part of exhibit space by any other organization or individual. I further agree that I have read the rules and regulations governing the roadshow and agree on behalf of the above company to be bound by said rules and regulations.

Signature _____ Name in Print _____
 Job Title _____ Date _____

Accepted and approved by:

ACCOUNTING DEPARTMENT | ASIAN JOURNAL PUBLICATIONS, INC.

PAYMENT INSTRUCTIONS

- 1) Check or Money Order**
Payable to ASIAN JOURNAL PUBLICATIONS, INC. and email this form to your Asian Journal Account Manager or Info@AsianJournalinc.com.
- 2) Bank Transfer:** Payment information, including bank details will be relayed through email once signed contract is received.
- 3) Credit Card:** *A 4% processing fee will be added.

Please provide the following information:

Credit Card: (Visa | Mastercard | Amex | Discover)
 Account Name: _____ Credit Card Number: _____
 Billing Address: _____ Expiration Date: _____
 Security Code: _____ Authorized Signature: _____



RULES AND REGULATIONS | 2018 TRAVEL, TRADE, & CONSUMER ROADSHOWS

***This page must be signed by Exhibitor as part of the Exhibitor's Contract*

1. All exhibits at the show shall be for the promotion and benefit of consumer products and services stated in this contract and such products must be available either for wholesale, retail, or end-user purchase except for exclusive mall products (please inquire). Note: The mall has exclusives on cookies, wings, etc., thus we need to clear each and every product.
 2. No exhibitor may sublet, resell, or permit the use of any part of the space by any other organization or individual.
 3. All exhibitors must maintain their booths clean at all times during the duration of the show.
 4. Exhibitors shall only set up from 8AM-10AM on Saturday, August 4, 2018 and may close their booths after 8PM on Saturday and 6PM Sunday. Dismantling of exhibits and move out are scheduled from 7PM-9PM on Sunday, August 5, 2018.
 5. No exhibitor may use decoration, equipment, or furniture which extends to the public aisle or exceeds 1.25 meters in height within the first 1.50 meters from the aisle. Nothing may exceed 2.5 meters in height at any point in the stand. Exhibitors must submit a detailed diagram of the display plan, including front and side elevations with all dimensions, at least 60-days prior to the first day of set-up for approval. If any display is erected that violates this rule or deviated from an approved plan, **ASIAN JOURNAL PUBLICATIONS, INC.** has the right to perform, at the exhibitor's expense and without any further approval from the exhibitor, any work necessary to bring such display into full compliance with this rule. Neither **ASIAN JOURNAL PUBLICATIONS, INC.** nor its agents, employees, or contractors shall be in any way liable for any damage to exhibitor's display that results from such work.
 6. Failure to comply with show schedules or requests for information regarding booth display or personnel will be grounds for cancellation of the exhibitor's booth. In such an event, **ASIAN JOURNAL PUBLICATIONS, INC.** may resell such space without any further obligation to the exhibitor.
 7. Restaurant operation and food service are regulated by the **CITY OF CARSON, DEPARTMENT OF HEALTH** and subject to other regulations as promulgated by the Federal, State, and local authorities. Food Exhibitors must provide **ASIAN JOURNAL PUBLICATIONS, INC.** copies of their Health and Food Service Permits 60 days before the event.
 8. The exhibitor may not schedule any event that conflicts with the officially published program of the show including seminars, food functions, and/or show floor hours or conduct any business which detracts from the show and/or its value to fellow exhibitors.
 9. **ASIAN JOURNAL PUBLICATIONS, INC.** will provide security for the general supervision of the exhibit hall only during exhibition hours and monitor the exhibit areas when exhibits are closed. **ASIAN JOURNAL PUBLICATIONS, INC.** is not responsible for any loss whatsoever. Exhibitors may provide security for their exhibits at their own expense.
 10. Each exhibitor and each of its authorized contractors shall carry insurance in connection with his or her individual booth area covering liability for personal injury, property damage, fire, theft, and worker's compensation and shall protect, indemnify, and hold harmless **ASIAN JOURNAL PUBLICATIONS, INC., SOUTHBAY PAVILION MALL,** and their subcontractors, their officers, agents, and employees against all claims, losses, suits, damages, costs, and expenses of any kind, including attorney's fees, resulting from or arising in connection with exhibitor's use or occupancy of the exhibit space, its products, or actions of its agents or employees, **ASIAN JOURNAL PUBLICATIONS, INC.,** carries a public liability insurance for liabilities arising from common areas of the exhibits including installation, dismantling, and operation of the show. Common areas include entrances, aisles, and restrooms.
 11. Each exhibitor shall be solely responsible for complying with all laws, ordinances, and regulations pertaining to customs, health, fire prevention, and public safety while participating in the show.
 12. **ASIAN JOURNAL PUBLICATIONS, INC.** reserves the right to assign all exhibit space, to make and change booth assignments at any time, and to make, change, or waive such rules as it considers to be in the best interest of the roadshow.
- Exclusivity:** *Reservations will be accepted on a first come-first served basis. Only Platinum-level sponsors will be accorded exclusivity under a non-compete clause. **ASIAN JOURNAL PUBLICATIONS, INC.** will not deny space to exhibitors, sponsors and advertisers who have not violated any provision in this contract.*
13. Payment in full for exhibit space is due upon signing of this agreement. Requests for cancellation must be made in writing to **ASIAN JOURNAL PUBLICATIONS, INC..** It reserves the right to issue company credit in lieu of refunds.
Refund schedule: Cancellations received by:

After April 30, 2018	50% refund
After May 30, 2018	25% refund
After June 30, 2018	No refund
- In the event that no company representative is able to acquire a US visa, **ASIAN JOURNAL PUBLICATIONS, INC.** will refund 70% of the registration fee provided that proof of US Embassy decision is attached with the request for cancellation. All exhibitors are advised to evaluate the event's merit in connection with their marketing objective including visitors' profile, event programming, and environment, before signing this agreement. No cancellation is honored after the opening of the **TRAVEL, TRADE, & CONSUMER ROADSHOWS** for any reason.
14. Distribution of flyers, posters and other kinds of promotional materials will be limited to the immediate front of exhibitor's own booth. This activity is prohibited at common areas such as the mall, food court and other activity areas. After an initial warning, further violation will result in immediate cancellation of exhibitor's participation in the roadshow.
 15. The management of **ASIAN JOURNAL PUBLICATIONS, INC.,** reserves the right to reject a company as exhibitor to the **2018 TRAVEL, TRADE, & CONSUMER ROADSHOWS.**

This is to acknowledge that I have read and confirm our company's conformity to all the items on this page.

Exhibiting Company's authorized signature:

FULL NAME: _____ SIGNATURE: _____ DATE: _____