



Price Guide MARKETING

At The Digital Ledger Co., LLC, we don't believe in 'one-size-fits-all' solutions. Your business is unique, and our concierge-level partnerships are custom-tailored to your specific complexities, transaction volumes, and scale. While final monthly retainers are determined by your business's individual needs, the following reference ranges offer a starting point for our partnership.

Tier 1 The Brand Foundation Website re-design & maintenance Search Engine Optimization	Investment Range: Starting at \$500/mo	Typical Profile: Perfect for businesses ready to get noticed online. Designed for owners who need a professional website that actually shows up on Google, regular updates, and a clear digital presence to keep customers engaged.
Tier 2 The Growth Catalyst Everything in Tier 1 <i>PLUS</i> Improving Customer Leads	Investment Range: Starting at \$950/mo	Typical Profile: Growing businesses ready to find more customers online. Ideal for owners who want to use real numbers and smart Google searches to get more value from their marketing and win local clients.
Tier 3 The Marketing Concierge Everything in Tier 2 <i>PLUS</i> Email Marketing & Social Media Content Calendar	Investment Range: Starting at \$2,500/mo <i>Scope Note:</i> <i>Social: up to 3 posts/week</i> <i>Email: up to 4 campaigns/mo</i>	Typical Profile: Designed for founders who need a dedicated partner to master the moving parts—from professional email and social campaigns to holistic brand oversight—ensuring every marketing touchpoint remains consistent, professional, and results-oriented.

Specialized & Ad-Hoc Projects

Need a one-time website design, or a comprehensive marketing audit? For special projects, I offer fixed-fee pricing. For consulting needs outside of a standard retainer, a la carte hourly rates may apply.



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