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JG Marketing
Agency

Company



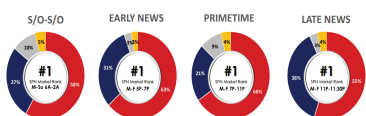
For many years, we have helped businesses create their brand presence and achieve their goals. Our process is designed to empower your brand and outfit your business with the marketing tools needed to succeed. Talk to us today about how we can support your growth, limit your turn-over, and put you on a solid track to success and profit.

www.floridamktg.com

Paquete # 1

Este paquete incluye grabación de comercial de .15 segundo realizado por la cadena, una descripción adjunta de como los anuncio estarán distribuidos.

Programs	Time Period	Length	# of spots per week	Monthly Total (4 weeks)
Daytime ROS (M-F)	6a-2pm	:15	2	8X
Afternoon ROS (M-F)	2p-7pm	:15	2	8X
Prime Novelas (M-F)	7-11pm	:15	2	8X
Noticias- Weekend Early News (Sat- Sun)	6-630pm	:15	2	8X
Noticias- Weekend Late News (Sat-Sun)	11-11:30pm	:15	2	8X
Bonus Weekend Rotator Sat-Sun	12n-6pm	:15	2	20x
Bonus Weekday Rotator M-F	6a-12m	:15	2	20x
Totals:			20	80x



Total Monthly Investment: \$3,200

Total Weekly Commercials: 20x

Total Monthly Commercials: 80x

3- month commitment Investment Total: \$ 9,600

Total 3-month commercials: 240x

Paquete # 1

Este paquete incluye grabación de comercial de .30 segundo realizado por la cadena, una descripción adjunta de como los anuncio estarán distribuidos.

Programs	Time Period	Length	# of spots per week	Monthly Total (4 weeks)
Daytime ROS (M-F)	6a-2pm	:30	2	8X
Afternoon ROS (M-F)	2p-7pm	:30	2	8X
Prime Novelas (M-F)	7-11pm	:30	2	8X
Noticias- Weekend Early News (Sat- Sun)	6-630pm	:30	2	8X
Noticias- Weekend Late News (Sat-Sun)	11-11:30pm	:30	2	8X
Bonus Weekend Rotator Sat-Sun	12n-6pm	:30	2	20x
Bonus Weekday Rotator M-F	6a-12m	:30	2	20x
Totals:			20	80x

Total Monthly Investment: \$6,400

Total Weekly Commercials: 20x

Total Monthly Commercials: 80x

3- month commitment Investment Total: \$ 19,200

Total 3-month commercials: 240x



Paquete # 3

Programs	Time Period	Length	# of spots per week	Monthly Total (4 weeks)
Commercial		:15		
Weekend Rotator Sun	9a-9:30a	:15	2	8X
Mention				1x
Totals:				8X

Total Monthly Investment: \$600

Total Weekly Commercials: 2x

Total Monthly Commercials: 8x

3- month commitment Investment Total: \$ 1,800

Total 3-month commercials: 24x

Paquete # 4

Programs	Time Period	Length	# of spots per week	Monthly Total (4 weeks)
Commercial		:30		
Weekend Rotator Sun	9a-9:30a	:30	2	8X
Mention				1x
Credit / Logo				1x
Totals:				8X

Total Monthly Investment: \$1,200

Total Weekly Commercials: 2x

Total Monthly Commercials: 8x

3- month commitment Investment Total: \$ 3,600

Total 3-month commercials: 24x

*Other Tv Station may required higher rates



Entrevistas Con Paquete Promocional Para Emisoras AM

ADVERTISING PACKAGES

Our Community 1160AM, 1270AM or 1440AM

- 4 Monthly interviews for 25 minutes (available Monday thru Friday)
- 4 daily spots / 80 monthly spots (M-F)
- Live interviews
- 30 ss spots

Cost: \$2,500.00 monthly

PROMOTION: FOR \$800.00

\$100.00 mas con interlocutor



Radio AM

ADVERTISING PACKAGES

Spot de 30ss and 60ss

Regular Price-100 Spot 30ss \$2,500.00

Special Price -100 Spot \$1,250 .00 - 1270am, 1160am or 1440am

Regular Price-100 Spot 60ss \$5,000.00

Special Price -100 Spot \$2,500.00 - 1270am, 1160am or 1440am

Radio FM

Paquetes Promocionales

pot de 30ss and 15ss



Regular Price-100 Spot 15ss \$3,000.00

Special Price -100 Spot \$2,250 .00 – 103.5 FM, 98.1 FM or 97.1FM

Regular Price-100 Spot 30ss \$6,000.00

Special Price -100 Spot \$4,500.00 – 103.5FM, 98.1FM or 97.1FM

Other Station Available Upon Request rate may vary.

STATION INFORMATION	Cluster 6+ Cume: 1,285,400	101.1 WJRR	magic 107.7	RUMBA 100.3	104.1	XL 106.7	NEWSRADIO 93.1 WFLA	96.9 The Game	MEGA 97.1	103.5 WLOQ	104.5 The Beat	PRIDE radio orlando	Acción 97.9
	Call Letters	WJRR-FM	WMGF-FM	WRUM-FM	WTKS-FM	WXXL-FM	WFLA-FM	WYGM-FM	WRUM-FM	WMGF-FM	WTKS-FM	WXXL-FM	WSRO-AM
	Dial Position	101.1	107.7	100.3	104.1	106.7	93.1	740	97.1	97.1	104.5	104.5	
	Format	Rock	Adult Contemp.	Tropical	Talk - Personality	Pop CHR	News/Talk	Sports	Spanish Hits	Smooth Jazz	Urban Contemp.	Pride	
AUDIENCE INFORMATION	Brand	101one WJRR	Magic 107.7	Rumba 100.3	Real Radio 104.1	XL106.7	Newsradio 93.1 WFLA	FM 96.9 The Game/AM 740	Mega 97.1	WLOQ	104.5 The Beat	Pride Radio Orlando	
	Slogan	Orlando's Rock Station	More Variety from the 80's till Now	#1 Para Exitos y Musica Variada	Real Radio	Orlando's #1 Hit Music Station	Orlando's News, Weather, & Traffic	Orlando's Sports Leader	Donde Viven Tus Hits - Orlando	Orlando's Smooth Jazz Station	Orlando's Hip Hop and R&B	The Pulse of LGBT Orlando	
	Website	WJRR.com	Magic107.com	Rumba100.com	realradio.com	XL1067.com	1	969thegame.com	alma971.iheart.com	wloqradio.iheart.com	1045thebeat.com	prideradioorlando.iheart.com	
	Weekly Cume	233,800	527,300	344,300	169,100	495,700	121,300	59,400	45,100	n/a	154,500	n/a	n/a
DIGITAL AUDIENCE	Target Listener	A/M 25-54	A/W 25-54	A18-49/25-54	A18-454/M25-54	A/W 18-34	A/M 35-64/25-54	M25-49					
	Median Age	41	46	45	46	37	60	61	36	0	33		0
	AQH Gender Comp	M65% F35%	M37% F63%	M52% F48%	M64% F36%	M49% F51%	M68% F32%	M90% F10%	M31% F69%	n/a	M54% F46%		n/a
	AQH Ethnic Comp (Black/Hispanic/Other)	B7% H14% O79%	B11% H34% O55%	B2% H92% O7%	B21% H10% O69%	B11% H44% O45%	B3% H25% O72%	B39% H10% O51%	B2% H97% O1%	n/a	B61% H26% O13%		n/a
DIGITAL AUDIENCE	Mobile Streaming Listeners	19,400	10,800	30,100	29,400	31,700	11,100	5,700	1,800	8,700	4,300	2,300	
	Unique Site Visitors	80,300	28,400	73,900	62,600	54,700	10,500	34,100	2,700	1,500	8,600	1,900	
	Facebook Likes	135,300	186,500	154,200	48,500	119,800	3,800	5,400	31,217,300	2,700	4,700	5,600	31,217,300
DIGITAL AUDIENCE	Twitter Followers	8,100	1,200	9,100	13,500	43,600	1,800	6,700	5,263,100	400	2,400	800	5,263,100

Reach "Cord Cutters" with Video Ads Across our OTT Network

Mobile 	Automotive 	Virtual Assistant
Smart TVs, OTT Boxes, and MSO 	Connected Speakers 	Retail
	Gaming Consoles 	Travel/Hospitality

Ad Units: Non-skippable, :15/:30seconds, mp4, VAST 2.0+

Performance KPI's: Awareness, Video Completion Rate

Devices: Smart TVs, streaming devices like Roku & Amazon Firestick, laptops/desktops, tablets, smartphones, game consoles, etc

ONE TIME ONLY PRICING **12 month commitment**

SILVER

600,000 total impressions \$26,220 (\$2,185/mo)

GOLD

800,000 total impressions \$34,178 (\$2,848/mo)

PLATINUM

1,000,000 total impressions \$37,950 (\$3,162/mo)

Digital Advertising Packages

Package A \$450 / month

- 10ss Pre-roll on Instagram History
5k+ Influencer : 8 impressions
- Display Post : 5 impressions
- Logo on Flyer, MAGAZINE or TV show : 1 impressions

Total: 14 impressions a month

Package B \$900 / month

- 10ss Pre-roll on Instagram History
10k+ Influencer : 10 impressions
- Display Post : 7 impressions
- Logo on Flyer, MAGAZINE or TV show : 1 impressions

Total: 18 impressions a month

Package C \$1500 / month

- 10ss Pre-roll on Instagram or Tiktok History
15k+ Influencer : 12 impressions
- Display Post : 8 impressions
Logo on Flyer, MAGAZINE or TV show : 2 impressions
- Total:** 20 impressions a month
- Package D \$?+ / month Create your own
Adviser Required / More than 20+ impressions

