



# READY, SET, RACE!

Sunday, February 28, 2027

SunSplash Family Waterpark  
500 W Lake Kennedy Dr, Cape Coral

## Cardboard Boat Regatta & Great Turtle Race

Build a Boat • Race a Turtle • Connect with Customers • Support Rotary



## SPONSORSHIP PACKET



# ONE EVENT. TWO GREAT RACES. ONE GREAT CAUSE.

Cape Coral Rotary Club Cardboard Boat Regatta & Great Turtle Race  
Presented by the Rotary Club of Cape Coral



## Build a boat. Adopt a turtle. Cheer for your favorite.

Businesses, families, schools, organizations, and community members come together for a day of competition, creativity, laughter, community spirit, and support of the charitable causes and community projects of the Rotary Club of Cape Coral.

## WHY SPONSOR? BECOME A ROTARY COMMUNITY PARTNER

**BUSINESS + COMMUNITY + FAMILIES + FUN + CHARITY**

Sponsoring this signature community event puts your business front and center while supporting Rotary's work in our community.



**Rotary**  **Club of  
Cape Coral**

## YOUR SPONSORSHIP WORKS ALL YEAR LONG

Your sponsorship includes year-round recognition across Rotary channels:

- The Correlator weekly newsletter - distributed to members and guests by print and email
- Rotary website
- Rotary social media channels
- Event promotional materials where applicable
- Recognition at the annual event
- Plus, prominent recognition at Rotary's Wednesday morning meetings for one full year

### TITANIUM SPONSOR— \$3,000 ADMIRAL OF THE FLEET

#### TITLE SPONSOR

*The title sponsorship opportunity with prominent event visibility*

- Premier recognition as our title event sponsor
- 8'x4' banner at the race area
- Radio advertising spots - mentioning title sponsor
- Two 10'x10' Premium Vendor/Exhibit Spaces - Boat Regatta/Turtle Race
- One 10x10 Vendor/Exhibit Space - Art Festival - January 9-10, 2027
- Maximum Announcer recognition
- Largest Logo/name on all applicable promotional materials & T-shirts
- One year of recognition on the Rotary Club of Cape Coral sponsor page, social media, The Coralator, and Wednesday meetings
- Cardboard Boat Entry
- Entry into the Sponsors Turtle Race
- The Whole Bale Turtle Race Package

### GOLD SPONSOR— \$1,500 COMMODORE

*A leading sponsorship level with prominent event visibility*

- Prominent event recognition
- 6'x4' banner at the race area
- 10' x 10' Vendor/Exhibit Space
- Increased Announcer recognition
- Larger Logo/name on applicable promotional materials
- One year of recognition on the Rotary Club of Cape Coral sponsor page, social media, The Coralator, and Wednesday meetings
- Cardboard Boat Entry
- Sponsor Turtle Race Entry
- Shell Shocker Turtle Race Package

### SILVER SPONSOR — \$750 FLEET CAPTAIN

*Strong event visibility and opportunities to engage with attendees*

- Event recognition
- 6'x3' banner at the race area
- 10' x 10' Vendor/Exhibit Space
- Announcer recognition
- Logo/name on applicable promotional materials
- One year of recognition on the Rotary Club of Cape Coral sponsor page, social media, The Coralator, and Wednesday meetings
- Cardboard Boat Entry
- Sponsor Turtle Race Entry
- Turbo Turtle Race Package



**EVERY SPONSOR GETS TO RACE!**

# CHOOSE YOUR WAY TO SUPPORT THE CAUSE

Sponsorship opportunities for businesses, organizations, families, and community members



## FIRST MATE (BRONZE SPONSOR)— \$250

Valuable event visibility and community recognition

- 18"x24" signage at the race area
- Announcer recognition
- Logo/name on applicable promotional materials
- One year of recognition on the Rotary Club of Cape Coral sponsor page, social media, The Coralator, and Wednesday meetings
- Sponsor Turtle Race Entry
- Mighty Green Turtle Race Package

## TEE SHIRT SPONSOR — \$500

- Logo/name on volunteer t-shirts
- Event recognition
- Mention on sponsor page for one year on Rotary Website, social media, Coralator, and Wednesday meetings
- Sponsor Turtle Race entry

## TROPHY SPONSOR — \$500

- Logo/name on designated trophies and awards
- Event recognition
- Mention on sponsor page for one year on Rotary Website, social media, Coralator, and Wednesday meetings
- Sponsor Turtle Race entry

## BUOY SPONSOR — \$500

- Company logo on designated race-course buoys
- Mention on sponsor page for one year on Rotary Website, social media, Coralator, and Wednesday meetings
- Sponsor Turtle Race entry

## EVENT SIGN SPONSOR — \$100

- Your logo/message on 18"x24" sign displayed at event
- Mention on sponsor page for one year on Rotary Website, social media, Coralator, and Wednesday meetings
- Sponsor Turtle Race entry

## EVENT VENDOR — \$100

- 10'x10' vendor space
- Mention on sponsor page for one year on Rotary Website, social media, Coralator, and Wednesday meetings
- Sponsor Turtle Race entry

## DONATION SPONSOR — DONATE A PRIZE. SUPPORT THE CAUSE.

- Donate gift certificates, restaurant certificates, products, services, experiences, event tickets, gift baskets, or other prizes for the race. Donors will be recognized as "Community Partners" and given event recognition where applicable: The Coralator, website, social media, Wednesday meetings, and a Sponsor Turtle Race entry

## OTHER WAYS TO SUPPORT THE RACE -

### ADOPT A TURTLE



### BUILD A BOAT



## THE SPONSORS RACE EVERY SPONSOR GETS TO RACE!

A separate race recognizing the businesses and organizations that support the event and Rotary's charitable mission.

The winning sponsor receives the prestigious "GOLDEN SHELL" trophy.



**BE A SPONSOR. ENTER THE RACE. TAKE HOME THE BRAGGING RIGHTS.**

# SPONSOR ORDER FORM

Cape Coral Rotary Club Cardboard Boat Regatta & Great Turtle Race



Select the sponsorship opportunities you would like to support.

Business Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

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### **Titanium Sponsor/Title Sponsor — \$3,000 | Admiral of the Fleet**

Premier recognition; as the title event sponsor; 8' x 4' banner at the race area; cardboard boat entry; two 10' x 10' Premium Vendor/Exhibit Spaces; maximum announcer recognition; largest logo/name on applicable promotional materials; one year of recognition on the Rotary Club of Cape Coral sponsor page, social media, The Correlator, and Wednesday meetings; entry into the Sponsors Turtle Race.

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### **Gold Sponsor — \$1,500 | Commodore**

Prominent event recognition; 6' x 4' banner at the race area; cardboard boat entry; 10' x 10' Vendor/Exhibit Space; announcer recognition; larger logo/name on applicable promotional materials; one year of recognition on the sponsor page, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

☐

### **Silver Sponsor — \$750 | Fleet Captain**

Event recognition; 6' x 3' banner at the race area; cardboard boat entry; 10' x 10' Vendor/Exhibit Space; announcer recognition; logo/name on applicable promotional materials; one year of recognition on the sponsor page, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

☐

### **Bronze Sponsor — \$250 | First Mate**

18" x 24" signage at the race area; announcer recognition; logo/name on applicable promotional materials; one year of recognition on the sponsor page, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

☐

### **Tee Shirt Sponsor — \$500**

logo/name on volunteer T-shirts; event recognition; one-year mention on the Rotary website, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

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### **Trophy Sponsor — \$500**

logo/name on designated trophies and awards; event year mention on the entry; the Rotary website, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.



# SPONSOR ORDER FORM – PART 2

Business Name \_\_\_\_\_



## SPONSORSHIP OPPORTUNITIES

### ☐ Buoy Sponsor – \$500

Company logo on designated race-course buoys; one-year mention on the Rotary website, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

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### ☐ Event Sign Sponsor – \$100

Logo message on an 18" x 24" sign displayed at the event; one-year mention on the Rotary website, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

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### ☐ Event Vendor – \$100

10' x 10' vendor space; one-year mention on the Rotary website, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

\_\_\_\_\_

### ☐ Donation Sponsor – donated prize

Description of Prize or In-kind Donation \_\_\_\_\_

Estimated Value \_\_\_\_\_

Notes \_\_\_\_\_

Examples: gift certificates, restaurant certificates, products, services, experiences, event tickets, gift baskets, or other prizes.

Donors are recognized as Community Partners and receive event recognition where applicable through The Correlator, website, social media, Wednesday meetings, and a Sponsor Turtle Race entry.

## PAYMENT OPTIONS

☐ Our Check is Enclosed  
Payable to: The Rotary Club of Cape Coral

☐ Please invoice our business

Mail to : The Rotary Club of Cape Coral  
PO Box 101346  
Cape Coral, FL 33910

## QUESTIONS?

PLEASE EMAIL YOUR QUESTIONS TO: [TURTLEACE@CAPECORALROTARY.ORG](mailto:TURTLEACE@CAPECORALROTARY.ORG)

## APPLICANT SIGNATURE

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

I am submitting this form to express interest in supporting the Cape Coral Rotary Club Cardboard Boat Regatta & Great Turtle Race.  
Rotary will review and confirm sponsorship details.