Service Above Self

CARDBOARD BOAT REGATTA AND THE GREAT CAPE CORAL TURTLE RACE

READY, SET, RACE!

Sunday, February 28, 2027

SunSplash Family Waterpark

500 W Lake Kennedy Dr, Cape Coral

Cardboard Boat Regatta & Great Turtle Race

Build a Boat • Race a Turtle • Connect with Customers • Support Rotary

SPONSORSHIP PACKET

PRESENTED BY:

Rotary

Club of Cape Coral

ONE EVENT.
TWO GREAT RACES.
ONE GREAT CAUSE.

Cape Coral Rotary Club Cardboard Boat Regatta & Great Turtle Race
Presented by the Rotary Club of Cape Coral

Build a boat. Adopt a turtle. Cheer for your favorite.

Businesses, families, schools, organizations, and community members come together for a day of competition, creativity, laughter, community spirit, and support of the charitable causes and community projects of the Rotary Club of Cape Coral.

WHY SPONSOR? BECOME A ROTARY COMMUNITY PARTNER

BUSINESS + COMMUNITY + FAMILIES + FUN + CHARITY

Sponsoring this signature community event puts your business front and center while supporting Rotary's work in our community.

Rotary Club of Cape Coral

YOUR SPONSORSHIP WORKS ALL YEAR LONG

Your sponsorship includes year-round recognition across Rotary channels:

- The Correlator weekly newsletter - distributed to members and guests by print and email
- Rotary website
- Rotary social media channels
- Event promotional materials where applicable
- Recognition at the annual event
- Plus, prominent recognition at Rotary's Wednesday morning meetings for one full year

TITANIUM SPONSOR— $3,000 ADMIRAL OF THE FLEET

TITLE SPONSOR

The title sponsorship opportunity with prominent event visibility

- Premier recognition as our title event sponsor
- 8'x4' banner at the race area
- Radio advertising spots - mentioning title sponsor
- Two 10'x10' Premium Vendor/Exhibit Spaces - Boat Regatta/Turtle Race
- One 10x10 Vendor/Exhibit Space - Art Festival - January 9-10, 2027
- Maximum Announcer recognition
- Largest Logo/name on all applicable promotional materials & T-shirts
- One year of recognition on the Rotary Club of Cape Coral sponsor page, social media, The Coralator, and Wednesday meetings
- Cardboard Boat Entry
- Entry into the Sponsors Turtle Race
- The Whole Bale Turtle Race Package

GOLD SPONSOR— $1,500 COMMODORE

A leading sponsorship level with prominent event visibility

- Prominent event recognition
- 6'x4' banner at the race area
- 10' x 10' Vendor/Exhibit Space
- Increased Announcer recognition
- Larger Logo/name on applicable promotional materials
- One year of recognition on the Rotary Club of Cape Coral sponsor page, social media, The Coralator, and Wednesday meetings
- Cardboard Boat Entry
- Sponsor Turtle Race Entry
- Shell Shocker Turtle Race Package

SILVER SPONSOR — $750 FLEET CAPTAIN

Strong event visibility and opportunities to engage with attendees

- Event recognition
- 6'x3' banner at the race area
- 10' x 10' Vendor/Exhibit Space
- Announcer recognition
- Logo/name on applicable promotional materials
- One year of recognition on the Rotary Club of Cape Coral sponsor page, social media, The Coralator, and Wednesday meetings
- Cardboard Boat Entry
- Sponsor Turtle Race Entry
- Turbo Turtle Race Package

EVERY SPONSOR GETS TO RACE!

CHOOSE YOUR WAY TO SUPPORT THE CAUSE

Sponsorship opportunities for businesses, organizations, families, and community members

FIRST MATE (BRONZE SPONSOR)— $250

Valuable event visibility and community recognition

- 18"x24" signage at the race area
- Announcer recognition
- Logo/name on applicable promotional materials
- One year of recognition on the Rotary Club of Cape Coral sponsor page, social media, The Coralator, and Wednesday meetings
- Sponsor Turtle Race Entry
- Mighty Green Turtle Race Package

TEE SHIRT SPONSOR – $500

- Logo/name on volunteer t-shirts
- Event recognition
- Mention on sponsor page for one year on Rotary Website, social media, Coralator, and Wednesday meetings
- Sponsor Turtle Race entry

TROPHY SPONSOR – $500

- Logo/name on designated trophies and awards
- Event recognition
- Mention on sponsor page for one year on Rotary Website, social media, Coralator, and Wednesday meetings
- Sponsor Turtle Race entry

BUOY SPONSOR – $500

- Company logo on designatied race-course buoys
- Mention on sponsor page for one year on Rotary Website, social media, Coralator, and Wednesday meetings
- Sponsor Turtle Race entry

EVENT SIGN SPONSOR – $100

- Your logo/message on 18"x24" sign displayed at event
- Mention on sponsor page for one year on Rotary Website, social media, Coralator, and Wednesday meetings
- Sponsor Turtle Race entry

EVENT VENDOR – $100

- 10'x10' vendor space
- Mention on sponsor page for one year on Rotary Website, social media, Coralator, and Wednesday meetings
- Sponsor Turtle Race entry

DONATION SPONSOR – DONATE A PRIZE. SUPPORT THE CAUSE.

- Donate gift certificates, restaurant certificates, products, services, experiences, event tickets, gift baskets, or other prizes for the race. Donors will be recognized as “Community Partners” and given event recognition where applicable: The Correlator, website, social media, Wednesday meetings, and a Sponsor Turtle Race entry

OTHER WAYS TO SUPPORT THE RACE -

ADOPT A TURTLE

BUILD A BOAT

THE SPONSORS RACE

EVERY SPONSOR GETS TO RACE!

A separate race recognizing the businesses and organizations that support the event and Rotary's charitable mission.

The winning sponsor receives the prestigious “GOLDEN SHELL” trophy.

BE A SPONSOR. ENTER THE RACE. TAKE HOME THE BRAGGING RIGHTS.

SPONSOR ORDER FORM

Cape Coral Rotary Club Cardboard Boat Regatta & Great Turtle Race

Select the sponsorship opportunities you would like to support.

Business Name: _____

Email Address: _____

Business Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone Number: _____

SPONSORSHIP OPPORTUNITIES

☐ **Titanium Sponsor/Title Sponsor — $3,000 | Admiral of the Fleet**

Premier recognition; as the ttitle event sponsor; 8' x 4' banner at the race area; cardboard boat entry; two 10' x 10' Premium Vendor/Exhibit Spaces; maximum announcer recognition; largest logo/name on applicable promotional materials; one year of recognition on the Rotary Club of Cape Coral sponsor page, social media, The Correlator, and Wednesday meetings; entry into the Sponsors Turtle Race.

☐ **Gold Sponsor — $1,500 | Commodore**

Prominent event recognition; 6' x 4' banner at the race area; cardboard boat entry; 10' x 10' Vendor/Exhibit Space; announcer recognition; larger logo/name on applicable promotional materials; one year of recognition on the sponsor page, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

☐ **Silver Sponsor — $750 | Fleet Captain**

Event recognition; 6' x 3' banner at the race area; cardboard boat entry; 10' x 10' Vendor/Exhibit Space; announcer recognition; logo/name on applicable promotional materials; one year of recognition on the sponsor page, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

☐ **Bronze Sponsor — $250 | First Mate**

18" x 24" signage at the race area; announcer recognition; logo/name on applicable promotional materials; one year of recognition on the sponsor page, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

☐ **Tee Shirt Sponsor — $500**

logo/name on volunteer T-shirts; event recognition; one-year mention on the Rotary website, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

☐ **Trophy Sponsor — $500**

logo/name on designated trophies and awards; event year mention on the entry; the Rotary website, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

SPONSOR ORDER FORM — PART 2

Business Name _____

SPONSORSHIP OPPORTUNITIES

☐ **Buoy Sponsor — $500**

Company logo on designated race-course buoys; one-year mention on the Rotary website, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

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☐ **Event Sign Sponsor — $100**

Logo message on an 18" x 24" sign displayed at the event; one-year mention on the Rotary website, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

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☐ **Event Vendor — $100**

10' x 10' vendor space; one-year mention on the Rotary website, social media, The Correlator, and Wednesday meetings; Sponsor Turtle Race entry.

_____

☐ **Donation Sponsor — donated prize**

Description of Prize or In-kind Donation _____

_____

Estimated Value _____

Notes _____

Examples: gift certificates, restaurant certificates, products, services, experiences, event tickets, gift baskets, or other prizes.

Donors are recognized as Community Partners and receive event recognition where applicable through The Correlator, website, social media, Wednesday meetings, and a Sponsor Turtle Race entry.

PAYMENT OPTIONS

☐ Our Check is Enclosed
Payable to: The Rotary Club of Cape Coral

Mail to : The Rotary Club of Cape Coral
PO Box 101346
Cape Coral, FL 33910

☐ Please invoice our business

QUESTIONS?

PLEASE EMAIL YOUR QUESTIONS TO: TURTLERACE@CAPECORALROTARY.ORG

APPLICANT SIGNATURE

Printed Name _____

Signature _____

Date _____

I am submitting this form to express interest in supporting the Cape Coral Rotary Club Cardboard Boat Regatta & Great Turtle Race.
Rotary will review and confirm sponsorship details.