

NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

Milwaukee Branch Unit # 3254 Clarence P. Nicholas, President

2745 N. Dr. Martin Luther King Jr. Drive, Suite 202, Milwaukee, Wisconsin 53212

Phone: (414) 562-1000 Fax: (414) 562-1091

Email: naacpmkeorg@gmail.com Website: www.naacpmke.org

March 19, 2024

TO ALL SUPPORTERS OF THE NAACP MILWAUKEE BRANCH

GREETINGS:

It is with great pleasure that we invite you to attend and support the 2024 NAACP Milwaukee Branch's 100th year of serving Milwaukee County. Opening its doors in 1924, the NAACP Milwaukee Branch of the NAACP has continued the legacy as the oldest, largest, and strongest civil rights organization in the Nation to work for political, educational, social, and economic equality for people of color through nonviolent use of the press, the petition, the ballot and the courts.

The 100th Anniversary Celebration of the 2024 Annual Freedom Fund Dinner will be held:

Friday, October 18, 2024

Reception at 5:00pm

Dinner at 6:30pm

Baird Center (formerly the Wisconsin Center District)

400 W. Wisconsin Avenue, Milwaukee, Wisconsin

Please join and support us as we celebrate the 100th year of the Milwaukee Branch NAACP. This will be a once-in-a-lifetime event. You can support us in the fight for justice by purchasing a sponsorship, an ad, a table(s) or individual tickets. A Sponsorship Form is included for your use. All ticket purchases include a one-year membership in the NAACP. We invite you to become a life member of the NAACP.

Your support will make a difference in fulfilling the promise of Equality for All through the work of the NAACP.

Sincerely,

Clarence P. Nicholas

President, NAACP Milwaukee Branch

Janenie F. Nicholas





Milwaukee Branch NAACP 2024 Annual Freedom Fund Dinner Friday, October 18, 2024

Sponsorship Form – page 1 of 2

Premiere Sponsor (\$25,000.00 donation and above)

- One table of eight (8)
- Premiere recognition at the dinner
- Full page ad in the Freedom Fund Souvenir Booklet
- Remarks at the Freedom Fund Dinner

Platinum Sponsor (\$10,000.00 donation)

- ◆ One table of eight (8)
- Full page ad in the Freedom Fund Souvenir Booklet
- Platinum level recognition in the Freedom Fund Souvenir Booklet

Gold Sponsor (\$5000.00 donation)

- ◆ One table of eight (8)
- Full page ad in the Freedom Fund Souvenir Booklet
- Gold level recognition in the Freedom Fund Souvenir Booklet

Silver Sponsor (\$3500.00 donation)

- One table of eight (8)
- Full page ad in the Freedom Fund Souvenir Booklet
- Silver level recognition in the Freedom Fund Souvenir Booklet.

Advertising (in Freedom Fund Souvenir Booklet)

| • | Full page ad | \$ 1,000 |
|----------|--------------------|-------------|
| • | Half page ad | \$ 500 |
| • | One-fourth page ad | \$ 250 |
| • | One-eighth page ad | \$ 150 |
| • | Business Card ad | \$ 50 |
| ♦ | Name listing | \$ 25 |

Note:All advertisers and sponsors must supply camera-ready ads for print and electronic display. After completing sponsorship form, please email your logo and ad to naacpmkeorg@gmail.com by Sept. 13, 2024. Tickets, Corporate, Churches, Nonprofits and Individuals

| Corporate Table of eight (8) with full page ad | \$ | 3,000 |
|---|--|---|
| Corporate Table of eight (8) with 1/2 page ad | \$ | 2,500 |
| Church/Nonprofit Table of eight (8) with full page ad | \$ | 2,000 |
| Church/Nonprofit Table of eight (8) with 1/2 page ad | \$ | 1,500 |
| Church/Nonprofit Table of eight (8) with 1/4 page ad | \$ | 1,000 |
| Individuals – (Nonprofit) One Table of eight (8) | \$ | 1,000 |
| Individual Ticket | \$ | 125 each |
| | Corporate Table of eight (8) with 1/2 page ad Church/Nonprofit Table of eight (8) with full page ad Church/Nonprofit Table of eight (8) with 1/2 page ad Church/Nonprofit Table of eight (8) with 1/4 page ad Individuals – (Nonprofit) One Table of eight (8) | Corporate Table of eight (8) with 1/2 page ad Church/Nonprofit Table of eight (8) with full page ad Church/Nonprofit Table of eight (8) with 1/2 page ad Church/Nonprofit Table of eight (8) with 1/4 page ad Individuals – (Nonprofit) One Table of eight (8) State of the state of eight (8) |



Milwaukee Branch NAACP 2024 Annual Freedom Fund Dinner Friday, October 18, 2024

Sponsorship Form – page 2 of 2

| <pre>Premiere Sponsor \$25,000 donation and above Platinum Sponsor \$10,000-\$24,999 donation Gold Sponsor \$5,000-\$9,999 donation Silver Sponsor \$3,500-\$4,999</pre> | Corporate Table of eight with full p Corporate Table of eight with 1/2 p Church/Nonprofit Table of eight wi Church/Nonprofit Table of eight wi Church/Nonprofit Table of eight wi Individual (Nonprofit) – One Tabl Full Page Ad Half Page Ad One-Fourth Page Ad | page ad th full page ad th 1/2 page ad th 1/4 page ad | \$ 1,000 \$ 1,000 \$ 1,000 \$ 500 \$ 250 | | | | | |
|---|--|--|--|--|--|--|--|--|
| Ψο,οοο ψ 1,οοο | One-Eighth Page Ad Business Card Ad | | \$ 150 | | | | | |
| TOTAL | Name Listing | | \$ 50 \$ 25 | | | | | |
| \$ | Individual Ticket \$125 each | | \$ 125 | | | | | |
| Name | SName of IndividualAcknowledge in Booklet | Total \$ | | | | | | |
| Person to Contact | | | | | | | | |
| Address | | | | | | | | |
| Phone () | Alternate Phone () | | | | | | | |
| Email Address | | | | | | | | |
| Payment Methods: Forward completed form with payment in person or mail to NAACP Milwaukee Branch, 2745 N. Dr. Martin Luther King, Jr. Drive, Suite 202, Milwaukee, WI 53212. Please make checks or money orders payable to NAACP Milwaukee Branch. Credit cards are accepted by calling the branch office at 414-562-1000. For additional information please call the branch at 414-562-1000 or naacpmkeorg@gmail.com . The branch office is open Tuesday, Wednesday, and Thursday (9:00am to 4:30pm). ALL CALLS WILL BE RETURNED as soon as possible. | | | | | | | | |
| Date Payment Received: | NAACP Office Use Only Received by: | | | | | | | |
| Submitted by: | Cash: | | | | | | | |
| Amount Received: Check or Money Order | # Amount Received: | | | | | | | |
| Credit card payments can be accepted by the branch office. Please call the branch office for more information at (414) 562-1000. | | | | | | | | |



100TH ANNIVERSARY

1924 - 2024

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Friday, October 18, 2024

Reception at 5:00pm

Dinner at 6:30pm

Baird Center – New top ballroom

400 W. Wisconsin Avenue, Milwaukee, WI

For more information or recommendations contact:
Clarence P. Nicholas, President, NAACP Milwaukee Branch
at 414-562-1000 or 414-507-8130 or
Dr. Gloria Pitchford-Nicholas at 414-795-8199.

FULL PAGE AD (7.5" x 10") QUARTER PAGE AD (3.75" x 5") EIGHTH PAGE/ **BUSINESS CARD AD** (3.75" x 2.5")