

# Sell Faster & Attract MORE Buyers

It's no secret that spending a few hours beautifying your house can go a long way toward a quick sale at top dollar. Taking the time now to look at several key areas will result in a dramatic increase in serious buyers.

**These few steps are a must for any home seller to follow:**

**1. Take a walk through your house with a buyer's perspective.** Is the house warm and inviting, or does it look run-down, old, and cluttered? Is the front entrance clean, painted and does it make the best first impression?

**2. Touch-up paint in all rooms.** If the existing paint is especially unsightly, paint the entire room with a neutral color. This allows buyers to create their own "landscape" of how they would fill the room.

**3. Kitchen and Bathrooms.** The most examined rooms in the house are the kitchen and the bathrooms. Make sure these rooms shine by removing all clutter, caulking around sinks and tubs, and cleaning all fixtures. Dripping faucets are easy to fix yourself.

**4. Prepare for a showing the same way you would prepare for friends coming over.** Make the beds, pick up clothing, sweep and mop as needed. It should be easy for prospective buyers to move throughout the house, so if a room is overcrowded with furniture or clutter, consider moving extra pieces to storage to create a more open look and feel.

**5. Buyers will be interested in storage space in your house.** Be sure your closets are clean and clutter-free. If you have clothes that you're not wearing, consider moving these to a storage facility to make your closets look more spacious.

"In today's market, every impression counts! For more ways in which you can ensure sales success for your home, call me today! I'm here to help!"



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*There's never been a more important time to have resources you can count on when it comes to buying and selling a home. The real estate market and industry change at a rapid rate. It is my pleasure to make sure that you always have the current information you need to make the best decisions for you and your family.*

*If you ever have a real estate question or need, or know someone who does, call today. I'm here to help!*

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