

rising chronic multimorbidity is the defining healthcare challenge of the next decade – yet no one can score the whole person's health

we built the missing intelligence layer for whole person care

WHY NOW

More people are getting more chronic conditions, younger and faster: **PPPM spend nearly doubles at each step up the comorbidity ladder.**

Payers, health systems and their member-patients **can't measure or manage** their health & wellness across their multiple chronic conditions.

Outcomes Based Reimbursement (OBR) in 2027 a balance-sheet liability for risk-bearing systems.

\$5.23T annual multimorbidity spend · **\$553B out-of-pocket by 2030.** Millennials fastest growing chronic disease claims. Seniors top cost driver.

WHY ZYPHER

One clinically auditable Whole-Person Health Score-of-Scores, composed from outcomes-based guideline-driven disease scores.

At-a-glance answers to key health & wellness questions for **each patient – and for their lookalike population.** Beyond disease-management.

One-Click Activate of clinician-approved plan of care. In-workflow. Not another dashboard.

"A 'Negative Click' system'... It will drive patient engagement... build patient loyalty... reduce leakage"
– Payer & Health System CxOs U.S., India, Singapore

WHY US

Physician-founder: primary care · 2X health system CIO · ex-Intel global health strategist · 26 countries. **Co-founder and advisors who've done this before.**

Pilot-ready, Initial Product Release. De-risking talent, technology and Go-to-Market **partnership with ConceptVines** ready to execute on day one.

\$5M founder-funded, 5-year pre-Seed R&D: Novel digital biomarkers, extensive layered Agentic & GenAI IP and technology stack.

\$1 PMPM → ~7X Return-on-Adoption in year 2 · **Defensibility deepens** with every deployment, every new patient, every new Health Score.

THE ASK

\$10M Seed · milestone-gated tranches

\$391M ARR at scale · \$4B enterprise value · 34M patient Health Scores + Disease Scores · Patient Journey Knowledge Graphs by 2031 · <https://zypher.life>

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