



FOR FORWARD THINKING BRANDS

FRESKO EVENTS – TERMS AND CONDITIONS OF PARTICIPATION, EXHIBITION AND ATTENDANCE 2026

These Terms and Conditions ("Terms") apply to all events organised, promoted or operated by **Four Folds Group Limited, trading as Fresko Events** ("Fresko", "we", "us", "our"), including but not limited to attendees, exhibitors, sponsors, speakers, panellists, pitching brands, contractors and any other persons or entities present at a Fresko event (together, "Participants").

By purchasing a ticket, booking an exhibition or sponsorship package, applying to pitch, attending, exhibiting, sponsoring or otherwise participating in a Fresko event, you agree to be legally bound by these Terms.

1. Definitions

- **Event** means any conference, exhibition, showcase, pitch session or related activity organised by Fresko.
- **Venue** means the premises at which the Event is hosted, including all land, buildings, fixtures and fittings, operated by a third-party venue provider.
- **Participant** includes all attendees, exhibitors, sponsors, pitching brands, speakers, staff, contractors and agents.
- **Exhibitor** includes any brand, company or individual displaying, demonstrating, pitching, promoting or marketing products or services.

2. Conditions of Entry

2.1 Entry to the Event is subject to compliance with these Terms, venue rules, ticket conditions and all applicable laws and regulations.

2.2 Fresko reserves the absolute right, at its sole discretion and without refund, to refuse entry to or remove any Participant who breaches these Terms, venue rules or behaves in a manner deemed unsafe, disruptive, inappropriate or unlawful.

2.3 Participants may be required to present identification and may be subject to bag searches or security checks. Prohibited or unauthorised items may be confiscated and retained until departure.



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3. Ticketing, Exhibiting and Solicitation

3.1 No Participant may promote, market, pitch, distribute materials, demonstrate products or solicit business unless they hold the appropriate exhibitor, sponsor or pitching ticket.

3.2 Attendees without the correct ticket are strictly prohibited from engaging in any form of commercial solicitation, pitching or product display.

3.3 Fresko accepts no liability for losses arising from failure to secure a pitching slot, exhibition space or sponsorship opportunity. All pitching applications are for consideration only and do not constitute acceptance or guarantee of participation.

4. Insurance Requirements (Mandatory)

4.1 All exhibitors, sponsors, pitching brands and participating companies must, at their own cost, maintain valid Business/Public Liability Insurance with a reputable insurer for the duration of the Event.

4.2 Such insurance must:

- Cover injury to persons (including death) and damage to property;
- Be appropriate to the nature of the Participant's activities;
- Be valid in the United Kingdom.

4.3 Evidence of insurance must be provided to Fresko upon request. Failure to provide proof may result in refusal of entry or removal from the Event without refund.

5. Liability and Risk Allocation

5.1 Attendance and participation is entirely at the Participant's own risk.

5.2 To the fullest extent permitted by UK law:

- Fresko accepts **no responsibility or liability** for any injury, loss, damage, cost, expense or claim suffered by any Participant, whether to persons or property, howsoever caused;
- All risks associated with exhibiting, pitching, displaying equipment or attending are assumed by the Participant.

5.3 **All claims relating to the Venue**, including but not limited to slips, trips, falls, structural issues, fire, evacuation procedures or venue facilities, **must be directed solely to the Venue operator**, not Fresko.

5.4 Each exhibitor, sponsor, pitching brand or company shall be **fully responsible and liable for any injury, loss or damage caused by their personnel, products, equipment, displays or activities**, whether affecting other Participants, venue staff, the public or the Venue itself.



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5.5 Fresko shall not be liable for:

- Loss or damage to personal property, equipment, stock or materials;
- Business losses, loss of profit, loss of opportunity, reputational damage or indirect or consequential losses;
- Actions or omissions of other Participants, the Venue, third-party suppliers or contractors.

5.6 Nothing in these Terms excludes or limits liability which cannot be excluded under UK law, including liability for death or personal injury caused by Fresko's proven negligence.

6. Indemnity

6.1 Each Participant agrees to **fully indemnify and hold harmless** Fresko, its directors, officers, employees and agents from and against any and all claims, liabilities, damages, losses, costs and expenses (including legal fees) arising out of or in connection with:

- Their attendance or participation;
- Breach of these Terms;
- Injury, loss or damage caused by them or their equipment, products or personnel;
- Any claim brought by a third party or the Venue as a result of their actions or omissions.

7. Venue Rules, Health and Safety

7.1 All Participants must comply with:

- Venue rules and regulations.
- UK health and safety legislation, including the Health and Safety at Work etc. Act 1974;
- Fire, evacuation and emergency procedures.

7.2 Fresko provides no guarantee regarding first aid, security or safety measures, all of which are the responsibility of the Venue.

7.3 Any electrical equipment brought on-site must be safe, compliant and suitable for public use. Fresko accepts no liability for the use or failure of such equipment.

8. Damage to Venue

8.1 Any damage to the Venue, fixtures, fittings or equipment caused by a Participant shall be the sole responsibility of that Participant.

8.2 Fresko reserves the right to recharge any costs levied by the Venue directly to the responsible Participant.

9. Confidentiality and Panels

9.1 Panel members and judging participants may remain confidential until expressly approved for public disclosure.

9.2 Fresko provides no warranty as to panel composition, attendance or availability and accepts no liability for changes or withdrawals.

10. Photography, Recording and Media

10.1 Fresko may photograph or record the Event for marketing and promotional purposes.

10.2 Participants consent to the use of their image, likeness and brand name in such materials without compensation.

11. Force Majeure

Fresko shall not be liable for failure or delay in performance due to events beyond its reasonable control, including but not limited to acts of God, fire, flood, pandemic, strikes, terrorism or venue closure.

12. Governing Law and Jurisdiction

These Terms shall be governed by and construed in accordance with the laws of **England and Wales**. The courts of England and Wales shall have exclusive jurisdiction.

13. Severability

If any provision of these Terms is held to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.



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14. Entire Agreement

These Terms constitute the entire agreement between Fresko and the Participant and supersede all prior agreements, representations or understandings.

FOUR FOLDS GROUP LIMITED (trading as FRESKO EVENTS)

www.fresko-events.com