

The Wallacespace Spitalfields - London



FOR FORWARD THINKING BRANDS

Panel Confidentiality and Pitching Policy 2026

Fresko operates in accordance with strict confidentiality obligations arising from the seniority of panel members and the internal governance, compliance and communications policies of their respective organisations.

At the express request of participating companies and individuals, Fresko does not disclose, promote or confirm the identity of panel members or their organisations prior to receiving formal written approval to do so.

Panel participation is finalised closer to the event date. Company names are announced only once explicit authorisation to release and market this information has been granted. Accordingly, Fresko is unable to provide panel details in advance of such confirmation and approval.

Where confirmation of panel composition is required as a condition of application, applicants should note that panel information is typically released after the pitching application window has closed.

Applicants are further advised that the £15 pitching ticket constitutes registration of a brand for consideration only and does not constitute confirmation, entitlement or guarantee of selection to pitch at the event.

All attendees are required to comply with Fresko's **Conditions of Entry and Attendance**, including a **strict non-soliciting clause**, which is issued to all ticket holders and forms part of the contractual terms governing attendance.

These policies are applied uniformly in order to ensure fairness, confidentiality and the integrity of the event.

Once again, we thank you for choosing to work with Fresko Events. We look forward to welcoming you and delivering a successful and rewarding event for all involved.

Fresko Team