

2026

17th MARCH

WALLACE SPACE
SPITALFIELDS
LONDON E1 7HA

fresko
EVENTS

FOR FORWARD THINKING BRANDS
FOOD | BEVERAGE | SUPPLEMENTS | TECH & AI

ATTEND THE MOST ANTICIPATED UK EVENT FOR 2026



KEYNOTE SPEAKERS



1 LIFE CHANGING DAY



CUTTING EDGE
BRAND FOUNDERS



INDUSTRY LEADERS



INDUSTRY EXPERTS

www.fresko-events.com

THE EVENT FOR ALL CHALLENGER BRANDS

FOR FORWARD THINKING BRANDS

READY TO BE PART

Where Innovation Meets Everyday Living

The Ultimate Crossover Event for Future-Focused Brands in Food, Beverage, Supplement Wellness, Beauty, Pets & Tech & Ai

Forget what you know about “events.” **FRESKO** is a sensory, social, and inspiring playground, designed for people who want to live well, shop smarter, and connect with the brands reshaping daily life.

Experience the Future Before It Hits the Shelves

- Taste, test, and try the latest innovations across multi categories over 3 exclusive events.
- Meet the founders and creators shaping the next wave of consumer culture.
- Dive into immersive experiences that make you feel, think, taste, and connect.

Whether you're a buyer, creator, investor, consumer, or trendspotter, Fresko is your front-row seat to the future.

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LIKE MINDED
ATTENDEES



BRANDS
FOUNDERS



NETWORKING



THE EVENT FOR ALL CHALLENGER BRANDS

FOR FORWARD THINKING BRANDS

MAKING A DIFFERENCE

Shaking up the market

- **Multi-Vertical Focus:**

Unlike niche events, this format showcases the full ecosystem of modern living, from what we eat to how we care for ourselves, our pets, and our planet.

- **Integrating Innovation & Industries:**

A hub for Collaboration and uniting sectors, Food & Beverage, Hair & Beauty, Pet Food & Pet Care and Biotech & Ai.

- **Startups x Retailers x Media:**

Launch pad for challenger brands to break into retail, food services, hospitality, travel sectors, build press buzz, and meet investors who understand evolving consumer expectations.

- **Experience-Led Format:**

Interactive zones, live demos, design & packaging reviews, sales & marketing, tasting labs, wellness testing, pet pampering stations and immersive tech experiences that go beyond standard B2B networking.

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KEYNOTE
SPEAKERS



CUTTING EDGE
BRAND FOUNDERS



ONE LIFE
CHANGING DAY

THE EVENT FOR ALL CHALLENGER BRANDS

FOR FORWARD THINKING BRANDS

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WHO'S GOING TO BE THERE

Get the exposure, make the connections

FRESKO audience will represent a vibrant cross-section of professionals, entrepreneurs, and consumers passionate about premium food, drink, supplements, pet food, pet care, hair & beauty, wearable tech, Ai and lifestyle experiences.

- 60% female / 40% male audience split
- 75% aged between 25-44 from initial engagement
- 68% will be professionals and decision-makers
- 82% based in Greater London and the Southeast
- 70% of attendees will discover new brands at our events

UK consumers are now spending 12% more on artisan and experiential F&B brands compared to 2023, showing strong engagement in the sector.



KEYNOTE SPEAKERS



1 LIFE CHANGING DAY



AIR & RAIL TRAVEL



RETAILERS



INVESTORS



HOSPITALITY



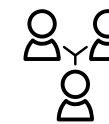
INDUSTRY EXPERTS



CUTTING EDGE
BRAND FOUNDERS



LIKE MINDED ATTENDEES



NETWORKING

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ENGAGE WITH BRANDS

PITCHING



Pitching:

At FRESKO, we spotlight the brands that are truly driving change.

Our Buyer & Investor Pitching Sessions give selected companies the opportunity to present their vision live on stage to a panel of industry buyers and investors, delivered in an engaging, Dragon's Den-style format.

Successful pitches may secure retail listings or investment partnerships, creating powerful pathways for rapid and scalable growth.

NETWORKING



Networking:

Industry Networking at Its Highest Level

Experience unparalleled access to FMCG's key decision-makers through our dedicated Industry Networking Sessions.

Positioned at the centre of the Marketplace, you'll engage directly with leading brands, buyers, investors, and innovators.

With multiple breaks throughout the event designed specifically for networking, **plus an exclusive after-party.**

EXPERTS ADVICE



Experts Advice & Support:

Expert Guidance and Industry Insight at FRESKO

Establish yourself as a trusted industry authority by supporting the next generation of emerging brands.

At FRESKO, early-stage companies gain direct access to seasoned experts who provide valuable feedback on brand development, packaging, sales strategies, and marketing execution.

PRODUCERS PANTRY



Producers Pantry:

Producers Pantry at FRESKO

The Producers Pantry serves as a dynamic “**Like Me, Buy Me**” showcase, giving producers the opportunity to present their products directly to all attendees.

Positioned as a central feature during networking breaks, it draws consistent traffic and engagement throughout the event.

The area offers prime branding opportunities for sponsors, while producers benefit from both visibility and the ability to sell their products on-site using their own POS equipment.

THE EVENT FOR ALL CHALLENGER BRANDS

FOR FORWARD THINKING BRANDS

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HOW WE SUPPORT

Supporting UK Charities

At the heart of every **Fresko Event** is a commitment to giving back. Each event proudly supports a UK charity, whether it's children's hospitals, organisations helping the homeless, community support groups, food banks, or other incredible initiatives changing lives across the country.

By partnering with **Fresko** as a Sponsor or Exhibitor, you're not just joining an event, you're becoming part of a nationwide movement to uplift and strengthen our communities.

Together, we can create unforgettable experiences that don't just inspire attendees but make a meaningful difference across the UK communities.

SPREAD KINDNESS



THE EVENT FOR ALL CHALLENGER BRANDS

FOR FORWARD THINKING BRANDS

LUNCH IS ON US

For all Ticket Holders, Sponsors & Exhibitors

We've got your covered.

Lunch, Dessert & Refreshments.

Includes All day coffees , teas and light refreshments.



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THE EVENT FOR ALL CHALLENGER BRANDS

FOR FORWARD THINKING BRANDS

THE VENUE

WALLACESPACE SPITALFIELDS. 15 ARTILLERY LANE. LONDON E1 7HA



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WE WELCOME YOU TO JOIN OUR 2026 EVENTS

Attendees, Sponsors & Exhibitors

FOR FORWARD THINKING BRANDS