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6



**STRENGTH  
&  
HONOR**



**FIRST EAGLE  
GROUP**

مجموعة فيرست إيجل

**STRENGTH & HONOR**

**FIRST EAGLE GROUP**  
*inspiring innovation*

# FEG Excellence



- 20 years old business group
- ISO 9001: 2015 Certified 
- FEG's Initiatives: 0.86 Billion \$
- Representative of 163 Global Companies
- 13 Countries physical existence
- 43 countries business partners
- 16 corporate memberships from chambers & business councils
- 70 brand ambassadors
- 250 IPAs (Investment Portfolio Advisors)

## Inspiring Vision

“FEG is a distinctively finest cohesive investment group owing to its unparalleled perfectionism, unprecedented yields, certainty & out of the box resolutions for innovative economy. It inspires to yield sustainable economics while creating value through the innovation with reliability”



# Core Values

**FIRST EAGLE GROUP operates on AAA' Classical framework of ingrained core values.**

These core values are cultivated to become our vested interest in business. Everyone with FEG serves to be a torch bearer of our deep seeded values so that we keep reminding ourselves that every day is a new dawn to propel & push forward to the new heights, knowing that even sky is not the limit.



**Aspiration**  
"aspire to grow n'  
inspire to glow"



**Accomplishment**  
"do the best n'  
achieve the greatest"



**Assurance**  
"seed the prospects n'  
harvest potentials"

## Investor Relations

"Investor relations at FEG are simple, candid and inimitable. Our friends get together with FEG to diversify and prosper hand in hand with FEG Agility. Capital protection, exuberant ROI and reliable commitments create steadfast and consistent investment climate for the investors"

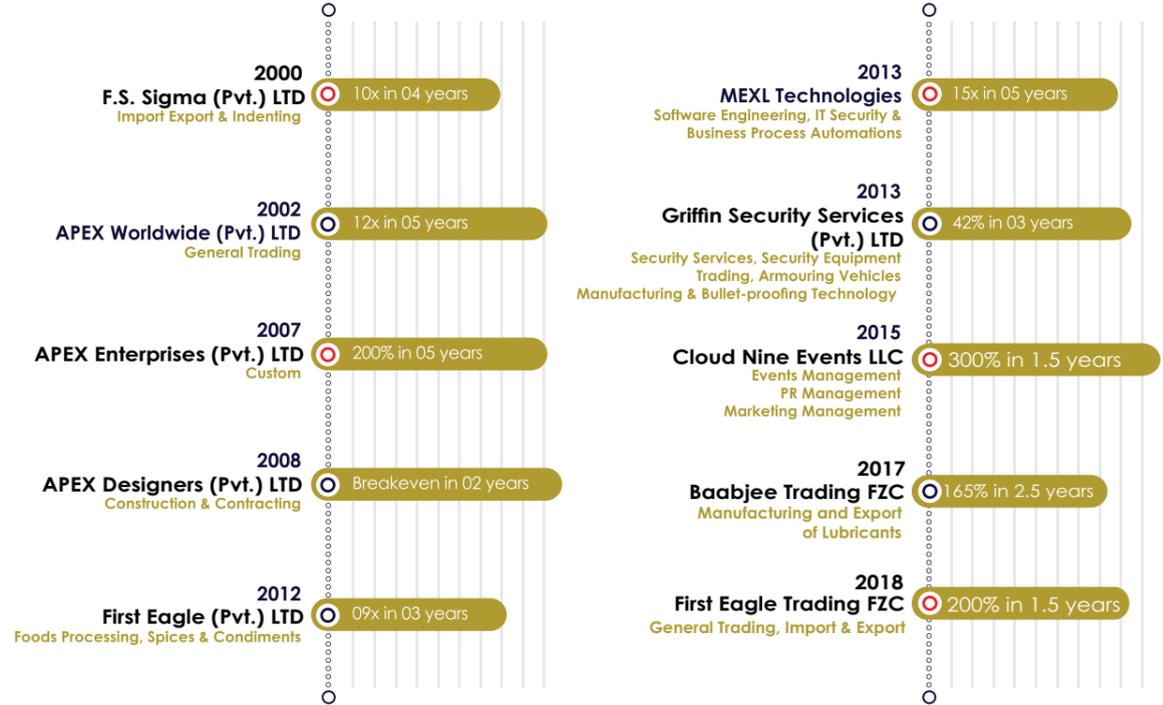
Experts at FEG figure out the best and most efficient way to structure the investment mandates with a view to ensure rapid and reliable means of PE syndication!



# Our History

First Eagle Group is based on different entities. The group exhibits 20 years of legacy at Investments Management, Manufacturing, Education, Agriculture, Shipping, Aviation, Trading, Human Resources Management & Social Sectors

## FEG TRACK RECORD



# First Eagle Group

First Eagle Group is one of the leading business group in United Arab Emirates and has its recognition across the globe in more than 37 Countries. The group exhibits over 20 years of legacy at Investment Management, General Trading, Manufacturing, Education, Agriculture, Shipping, Aviation, Human Resources Management & Social Sectors.

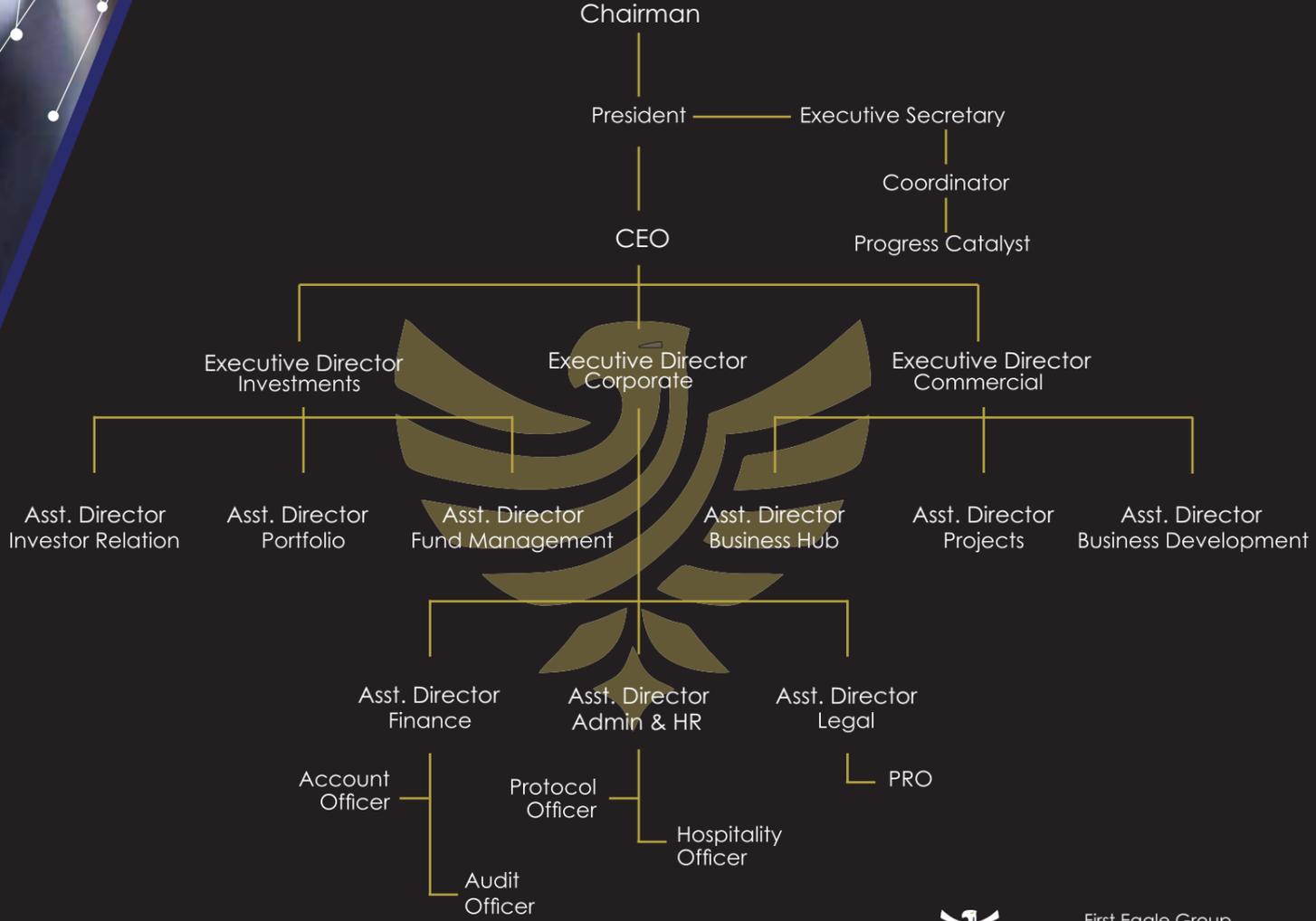
By operating quality management system [QMS] FEG ensures that delivered product and services should be of consistently high quality. Business excellence has been embedded in FEG through processes and methodologies that enable FEG companies to consecutively improve and upgrade operations and meet the world class standards.



## Our Entities

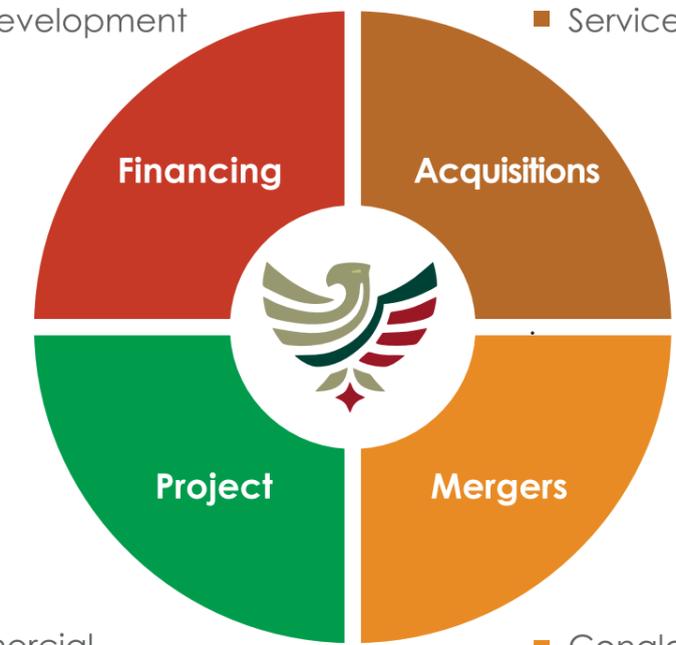


# Organizational Structure



# Business Framework

- Private Equity
- Project Financing
- SME Development
- Stakes
- Assets
- Services



- Commercial
- Joint Ventures
- Public-Private-Partnership
- Conglomeration
- C2C Grouping
- Alliances



FIRST EAGLE  
MANAGEMENT



FIRST EAGLE  
MANAGEMENT

**INVESTMENT MANAGEMENT**  
INVESTMENT MANAGEMENT LLC

Innovative Industrial Infrastructure





## The Idea

SOWING THE SEEDS FOR  
THE RESILIENT ECONOMY . . .

“An investment management company organizing structured large scale capital investments for the infrastructure, industrial, corporate, commercial, academic, energy, environmental & MSME sector developments”



# First Eagle Management

The opportunities are infinite. FEM unveils stage propulsion to achieve the KPIs as envisaged in the subsequent significant segments:

- Infrastructure Development
- Industrialization
- Food Sustenance
- Human Capital Optimization
- Healthcare Facilities Augmentation
- Security Infrastructure & Services
- Transnational Trade
- Tourism Sector Development
- Social Enterprise Development
- Housing Sector Development
- MSME Development
- Hi-Tech Advantage
- Women & Youth Empowerment
- Energy Sector Developments

INDUSTRIAL  
COMMERCIAL  
VOCATIONAL

LEISURE  
ACCOMMODATION  
TOURISM

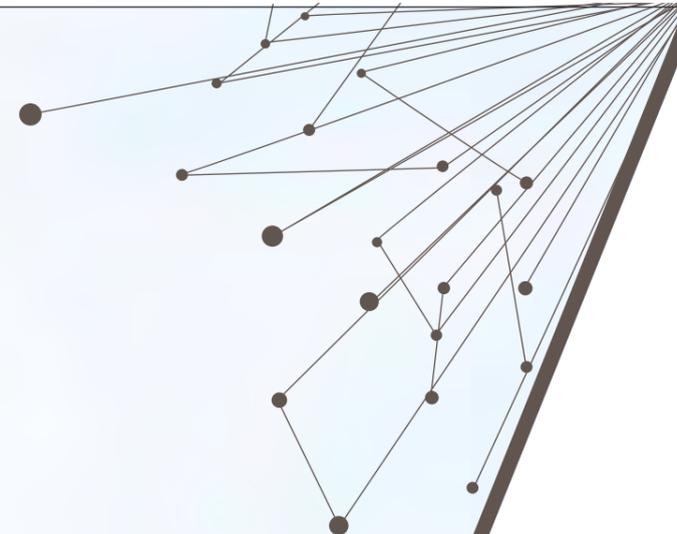




## INVESTMENT Management

Up to 25% annualized anticipated growth on preferential shares

“FEM preemptively manages the risk matrix and maximizes the returns with healthy exits”



# Investment Management

up to 17% annualized anticipated growth on CAPS over 03 Years  
up to 22% annualized anticipated growth on CAPS over 05 Years  
“FEM pre-emptively manages the risk matrix and maximizes the returns with healthy exits”

100% Capital Protection  
by ASSETS





# First Eagle Technologies

Future Economy & Technology





# Blockchain Tech City

Digital FinTech activity hub connecting entirety of crypto initiatives to create an all inclusive business ecosystem for the future.

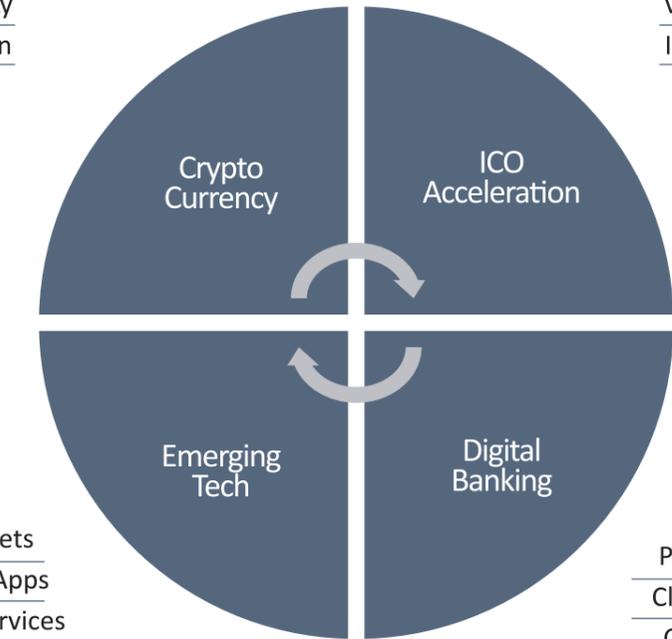
**BlockChainTechCity** - Future Economy & Technology



# Blockchain Tech City

Crypto Coins  
Marketability  
Globalization  
Usage

Project based ICO  
Vision based ICO  
ICO Accelerators  
ICO Campaigns



Digital Wallets  
Software & Apps  
Blockchain Services  
Tech Incubation

Payment Systems  
Close Ended Funds  
Crypto Exchange  
Commercial Brokerage



# Blockchain Tech City

## Corporate Superstructure

**ANCHOR INVESTORS**  
the governing board

**PIONEER INVESTORS**  
development finance

**TECH INVESTMENTS**  
backend support

**COMMERCIAL BROKERAGE**  
trade finance

**GENERAL PARTNERS**  
private equity partnerships

**DIGITAL ICO CAMPAIGN**  
crowdfunding

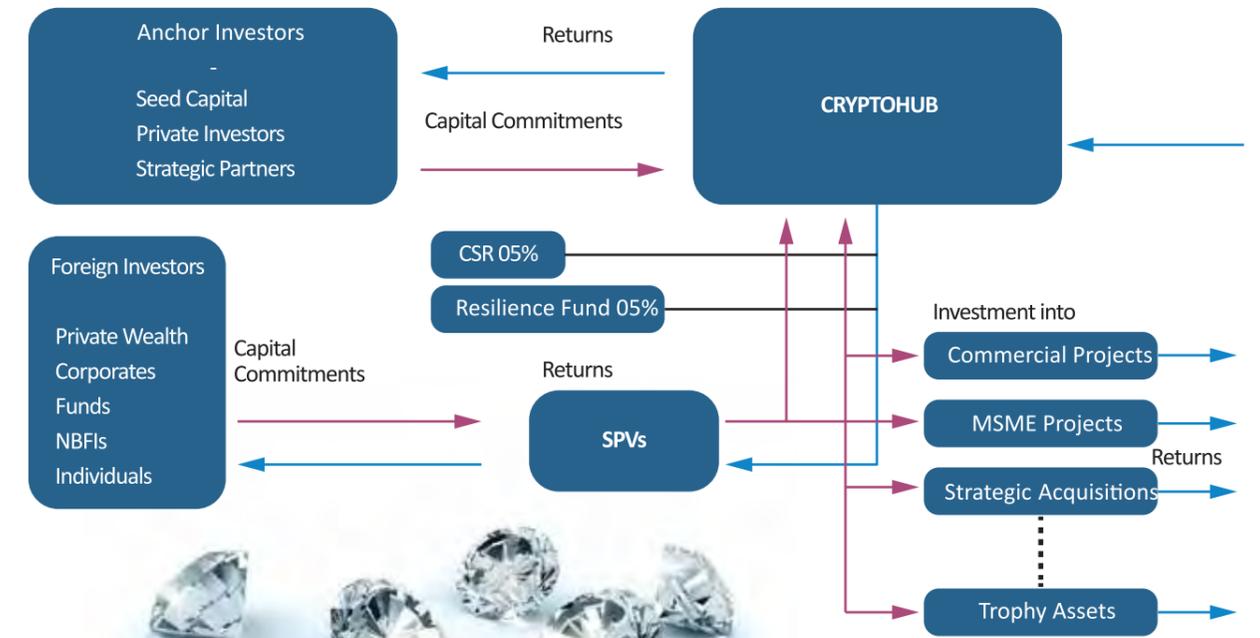
**DIGITAL ICO CAMPAIGN**  
crowdfunding

**SPECIAL PURPOSE ENTITIES**  
strategically located

**BlockChainTechCity** - Future Economy & Technology



### BlockChainTechCity - Typical Funding Structure



## Blockchain Tech City



## BlockChainTechCity - Typical Investment Strategy

- **General Investment Size (Seed Capital Injection)**
  - Euro 5.5 Million
- Initial investment as Private Equity with predetermined stake holding and share value.
- **The Focus** - raising capital worldwide through digital assets
- **The Vision** - special emphasis on commercial projects to yield growth & profitability:
  - Specialized Economic Zones Development
  - Industrial Infrastructure Development Projects
  - Water Resources Development Projects
  - Alternative Energy Development Projects
  - Future Economy Research & Development Initiatives
  - Social Sector Empowerment & Development Initiatives
  - Green Economy Development Projects
- **Investment in high-yield ethical and diversified portfolio to maximize growth**

Distinct feature of the diversification approach is based on  
Alpha – liquidity for efficient cash on cash ascent  
Balance – for high yield vertical growth  
Core – for capital preservation

## FACT SHEET - Financial Highlights

Initial Investment: Euro 5.5 million in Year ONE  
Private Placement: Euro 50 million in Year ONE  
ICO Anticipation: Euro 200 million in Year TWO  
Financial Exposure: Euro 20 billion in FIVE Years

Sr.	Description	Amount in Euro	Duration
1.	Projected Initiation Expenditure	1,680,000.00	90 days
2.	Blockchain Technology	430,000.00	100 days
3.	Digital Assets Development	190,000.00	90 days
4.	Cryptographic Exchange, Eco-sharing Platforms	750,000.00	300 days
5.	Investment Management	57,000.00	300 days
6.	MarCOM Expenditure	957,000.00	300 days
7.	Operating Expenses	313,000.00	300 days
<hr/>			
8.	ICO Advisory	661,300.00	300 days
9.	Projected Initial Investment	<b>5,551,300.00</b>	<b>Year One</b>



## First Eagle Trading

Our flagship company, First Eagle Trading. (FET), is an important supplier in the food distribution business and carries a vast range of leading brands. It is a leader in its field, being the largest stockist and distributor of specialty FMCG and foodstuff, as well as a distributor of leading Asian snack foods. Backed by excellent logistic capabilities, FET is able to serve more than 4,000 customers, including all major Hypermarkets and supermarkets in the region and Globally. Our commitment to constant availability of our products and short order lead times, allows our customers to maximize sales through efficient inventory management.

The group has a dedicated sales team with coverage in excess of 4,000 customers. Between them, they cover the total range of customers from the largest to the smallest outlets. They give the requisite sales thrust to our extensive range of products.





idea

## FIRST EAGLE TRADING

FET reveals investment opportunities for sophisticated investors to enter limited horizon project based partnerships with FEG Business Hub.

The idea is to indulge with lands-on actual worldwide general trading complimented by one of the most advanced TradeTECH pedestal of the world. FET provides unique "buy-sell-invest" platform to the consumers, merchants as well as investors to benefit from the business activity happening worldwide.



## FIRST EAGLE TRADING HUB - one-stop shop!

This **innovative** idea of First Eagle Trading Hub is gracious enough to **inspire** & attract **investors** from across the **globe** for the sake of diversification, **healthier** returns & **ease** of doing business!

The concept presents ideal & immense potential to lead through innovation. FET original ideology of inspiring innovation is indicative of the emerging future full of abundance & prosperity for everyone!



## CONSIDER - First Eagle Trading Hub!

1. Changing **G**lobal Circumstances; their linear effects on geo-economic conditions
2. Remodeling **D**emand & Supply; consumer lifecycle paraphernalia
3. Future **E**conomy; the aftermath of capital accumulation approach
4. Tech **A**dvantage; solutions for orthodoxies
5. Inn**O**vation; creating new demands
6. Perception **M**aneuverability; role of money, education & digital media
7. The **C**apital Controls; the promising aspects of a sustainable futuristic economy

This **innovative** idea of First Eagle Trading Hub is gracious enough to **inspire** & attract **investors** from across the **globe** for diversification & **healthier** returns!

## Join the Global Economy

Each Economic Forum Industry community comprises select Partner companies that are shaping and transforming their industries in strategic and socially responsible ways. The Industry Governors community comprises chief executives and chairpersons who provide leadership, define the industry agenda and drive change.

First Eagle Group provide a platform for chief executives and senior executives with strategic, business or regional responsibilities to shape the industry and develop insights through FEG-hosted platforms and communities.



First Eagle Group  
Inspiring Vision



## FET - The Trading Hub

The trading Hub enlists merchants and consumers from around the world. While business and consumers trade on FET one-stop shop, the trading hub also undertakes indenting and general orders supplying through their own global connectivity and resources.

First Eagle Trading encourages its members to benefit from the immaculate business environment offered by FEG high profile connectivity as well as corporate, commercial & consultative support.



## Your Source of Expansion

First Eagle Group's Partners are world-class companies with a strong interest in developing systemic solutions to key challenges. They are the driving force behind our programmes.

Partners may engage in up to three System Initiatives, regions or communities. Access to FEG networks and experts provides Partners with visibility and time-sensitive insight into strategic decision-making on the issues most important to them.

Partners are represented in Business communities, events and projects by the chief executive, chairperson or other board-level executives. These executives are personally involved in decision-making and steering of initiatives





## Maximising Your Reach!

First Eagle Trading Hub is a unique initiative program taken by First Eagle Group to host companies from around the world to expand their business worldwide.

Opportunities don't happen, unless you create them and FETH provides you unlimited opportunities just after you registered and gives you an opportunity to interact globally and globalization has been a major development in 21st century.

We link your business to our unique network to fulfill your business specific requirements. FETH is designed to minimize operating costs & market penetration with cost effective solutions. FETH also helps its members and associates to establish and expand their businesses at very low cost and less time.



## Globe Networking

First Eagle Trading is an import and export company that is active in the FMCG market. Although we are a young company we are growing continuously. Due to our good contacts within Middle East, Europe, Asia and worldwide we can offer some very competitive prices for our customers. We work together with major manufacturers and distribution companies in the UK, Europe and Asia. We trade branded toiletries, household goods, hygienic articles, cosmetics & perfumes, Edible Oils, Sugar, Rice, confectionaries and beverages.

FEG has its existence around more than 13+ countries across the globe. Furthermore, FEG arranges monthly Investments Meetings & Summits in which attendees used to come from worldwide' Specially the Ambassadors from FEG's allies embassies, representatives of the 163 companies worldwide leading investment groups of MENA, EU, ASIA & Africa.





# Our Products

We are reliable reputed Manufacturer & Semi Manufacturer, Exporter, Merchandiser & Supplier of Agriculture Grain & Cereals, Frozen Halal Food Meat, Fresh Vegetables & Fruits, Edible Cooking Oils, Agriculture Fertilizers, Clinker, Cement, Gabbross Stones, Bitumen products and support services in United Arab Emirates and Globally from world's best producers.

Our company brand "First Eagle Group" is a registered trademark approved & registered in ICC France International Chamber of Commerce. All Edible Oils, Food, Meat, Paper, Rice, Sugar, Fertilizers will be exported in our brand name "First Eagle Group". We aim to achieve customer satisfaction through the provision of high quality services based on integrity, value creation, and superior standards.

# Lubricants

## AUTOMOTIVE Lubricants

Maxcel's range of Automotive Lubricants are designed to exceed the standards and provide the end user with a confidence that only comes from using a top quality product



## MAXCEL

At Maxcel Lubricants, we design and formulate our lubricant blends using the finest quality of base stocks, additive packages and viscosity modifiers.

Our base oils are extremely pure as they undergo the hydrogenation technology in which sulfur and aromatics are removed using hydrogen under high pressure. This provides best solubility and good low temperature properties.

Our products are developed in a local, world-class blending facility that employs both local and international research, ensuring that our formulations and quality meet



# Edible Oils



S. No.	Commodity	Packing	Product Description	Quantity Per 40ft Container
1.	Refined Sunflower Oil 1L		Origin: Ukraine Shelf Life: 24 Months 1l x 15 pcs / box	1,790 Box 27,750 pcs.
2.	Refined Sunflower Oil 1.8L		Origin: Ukraine Shelf Life: 24 Months 1.8l x 6 pcs / box	2,425 Box 14,550 pcs.
3.	Refined Sunflower Oil 3L		Origin: Ukraine Shelf Life: 24 Months 3l x 6 pcs / box	1,500 Box 9,000 pcs.
4.	Refined Sunflower Oil 5L		Origin: Ukraine Shelf Life: 24 Months 5l x 3 pcs / box	1,790 Box 27,750 pcs.
5.	Refined Sunflower Oil 18L Metal Tin		Origin: Ukraine Shelf Life: 24 Months 1550 pcs per fcl	1,790 Box 5,370 pcs.
6.	Refined Sunflower Oil Flexitank		Origin: Ukraine Shelf Life: 24 Months	Bulk 24 Metric Tons

1.	RBD Palm Olein 17L Tin		Origin: Malaysia / Indonesia Shelf Life: 24 Months	1,550 pcs.
2.	RBD Palm Olein 20L Jerrycan		Origin: Malaysia / Indonesia Shelf Life: 24 Months	1,330 pcs.
3.	Refined Corn Oil 1L		Origin: Russia Shelf Life: 12 Months 1l x 15 pcs / box	1,790 Box 27,750 pcs.
4.	Refined Corn Oil 5L		Origin: Ukraine Shelf Life: 12 Months 5l x 3 pcs / box	1,790 Box 27,750 pcs.
5.	Refined Corn Oil 18L Tin		Origin: Turkey Shelf Life: 24 Months	1550 pcs.

## BASMATI RICE:

RICE PRODUCT PICTURES	COMMODITY	Product Description	PACKING MATERIAL TYPES	QTY PER 20' CONTAINER
	<b>1121 Basmati Creamy White Sella Rice</b>	8.35mm Crop: 2019 Origin: India	<b>50KG PP Bags (Price quoted for 50kg pp bags)</b>  <b>Other packings available are as below:</b> 1kg   2kg   3kg   5kg   10kg   15kg   20kg   25kg   30kg   35kg   40kg   45kg   50kg <b>Non-woven Bags   BOPP Bags   BOPP Pouch Bags   PP Bags   Jute Bags   Jars</b>  (Price will vary as per required packing size and packing material and will be quoted as per customer request)	23MT – 25MT 520 bags 50kg bags
	<b>1121 Basmati Golden Sella Rice</b>	8.35mm Crop: 2019 Origin: India		
	<b>1121 Basmati Steam Rice</b>	8.35mm Crop: 2019 Origin: India		

	<b>Pusa Basmati Creamy White Sella Rice</b>	7.45mm Crop: 2019 Origin: India	<b>50KG PP Bags (Price quoted for 50kg pp bags)</b>  <b>Other packings available are as below:</b> 1kg   2kg   3kg   5kg   10kg   15kg   20kg   25kg   30kg   35kg   40kg   45kg   50kg <b>Non-woven Bags   BOPP Bags   BOPP Pouch Bags   PP Bags   Jute Bags   Jars</b>  (Price will vary as per required packing size and packing material and will be quoted as per customer request)	25MT – 26MT 520 bags 50kg bags
	<b>Pusa Basmati Golden Sella Rice</b>	7.45mm Crop: 2019 Origin: India		
	<b>Pusa Basmati Steam Rice</b>	7.45mm Crop: 2019 Origin: India		

	<b>Sugandha White Sella Basmati Rice</b>	7.90mm Crop: 2019 Origin: India	<b>50KG PP Bags (Price quoted for 50kg pp bags)</b>  <b>Other packings available are as below:</b> 1kg   2kg   3kg   5kg   10kg   15kg   20kg   25kg   30kg   35kg   40kg   45kg   50kg <b>Non-woven Bags   BOPP Bags   BOPP Pouch Bags   PP Bags   Jute Bags   Jars</b>  (Price will vary as per required packing size and packing material and will be quoted as per customer request)	25MT – 26MT 520 bags 50kg bags
	<b>Sugandha Golden Sella Basmati Rice</b>	7.90mm Crop: 2019 Origin: India		
	<b>Sugandha Steam Basmati Rice</b>	7.90mm Crop: 2019 Origin: India		

## Rice



### PRODUCT SPECIFICATION:



### BASMATI RICE TYPES:

RICE TYPE	1121	PUSA	1509	1401	SUGANDHA	SHARBATI	TRADITIONAL
Length	8.30 mm	7.45 mm	8.35 mm	7.30 mm	7.80 mm	7.00 mm	7.25 mm
Moisture	13% max						
Discoloured	0.5% max						
Broken	0.5% max						
Purity	92%	92%	92%	92%	92%	92%	92%

### NON - BASMATI RICE TYPES:

RICE TYPE	PR11/PR14	PARMAL	IR64 LONG GRAIN 5%	SONA MASOORI	SWARNA	IDLI	PONNI
Length	6.80 mm	6.35 mm	6.00 mm	5.50 mm	5.00 mm	3.00 mm	3.00 mm
Moisture	13% max	13% max	13% max	13% max	13% max	13% max	13% max
Discoloured	0.5% max	0.5% max	0.5% max	0.5% max	0.5% max	0.5% max	0.5% max
Broken	0.5% max	0.5% max	0.5% max	0.5% max	0.5% max	0.5% max	0.5% max
Purity	92%	92%	92%	92%	92%	92%	92%

## Other Products



Wheat Flour



Fresh Fruits & Vegetables



Other FMCG Products

### Spices



### Beans



S. No.	Commodity	Origin	Packing Description	Quantity Per 40ft Container
1.	Frozen Potato Fries (9 x 9 mm)	India	2.5 Kg Pack x 4 10 Kgs Box	2350 Boxes 23.50 Metric Ton
2.	Frozen Potato Fries (6 x 6 mm)	India	2.5 Kg Pack x 5 12.5 Kgs Box	1900 Boxes 23.75 Metric Ton
3.	Skimmed Milk Powder	Europe	25Kg 3 Layer Craft Paper Bags	1,020 Bags 26 Metric Tons
4.	Full Cream Milk Powder	Europe	25Kg 3 Layer Craft Paper Bags	1,020 Metric Tons 26 Metric Tons
5.	Bakery Unsalted Lactic Butter	Europe	25Kg Blocks in Carton Box	1,008 Boxes 25.50 Metric Tons
6.	Bakery Sweet Cream Butter	Europe	25Kg Blocks in Carton Box	1,008 Boxes 25.50 Metric Tons

S. No.	Commodity	Origin	Packing Description	Quantity Per 20ft Container
1.	Wheat Flour Premium Grade (Type 450)	Ukraine	50kg bags	500 Bags 25 Metric Ton
2.	Wheat Flour Premium Grade (Type 550)	Ukraine	50kg bags	500 Bags 25 Metric Ton
3.	Wheat Flour First Grade (Type 650)	Ukraine	50kg bags	500 Bags 25 Metric Ton

Specification:		
Wheat Flour Premium Grade (Type 450)	Wheat Flour Premium Grade (Type 550)	Wheat Flour First Grade (Type 650)
Gluten: 26% Protein: 11.5% min Whiteness: 60 - 62 Moisture: 14.4% Ash: 0.42 – 0.45 GMO Free	Gluten: 26% Protein: 11.5% min Whiteness: 55 - 58 Moisture: 14.4% Ash: 0.52 – 0.55 GMO Free	Gluten: 26% Protein: 11.5% min Whiteness: 42 - 45 Moisture: 14.4% Ash: 0.65 – 0.70 GMO Free

## Sugar

ICUMSA 45



ICUMSA-45 Sugar is a most Highly Refined form of Sugar. ICUMSA-45 Sugar has a Sparkling White Color, and is the type most often sold direct to Consumers. It is suitable for Human Consumption and use in a wide range of Food applications.

ICUMSA 100



ICUMSA 100 is the approval for most customers/clients because it has fewer chemicals, and more available, low price than White Refined Sugar, ICUMSA 45. ICUMSA 100 Sugar is manufactured by using a crystallization process without any chemical refining.

ICUMSA 150



ICUMSA-150 White Cane Sugar is widely used because it contains less chemical. ... ICUMSA-150 White Cane Sugar is also called White Crystal Sugar which is formed by Crystallization process, without chemical refining.

## Why to be a member of First Eagle Group



## Business Activities we indulge in!



**Inception**

- Startups
- Incorporation
- Infrastructure
- Corporate Support
- Structuring
- Human Assets
- Project Management



**Business Support**

- Marketing
- PR
- Direct Sales
- Business Development
- Distribution Channels



**International Cooperation**

- Physical Business
- Presence
- 42 Countries Network
- Business Outreach
- Corporate Events
- Expansion Support



**Funding**

- Investor Access
- Equity Partnership
- Project Financing
- Cost Management
- Financial Planning
- Exists



**Promotions**

- Branding
- Media
- Cyber Support
- Printing
- Interiors
- Business Plans
- Feasibilities

- Global Exposure through our LIVE programs and Corporate Events.
- Providing business and trading service opportunities through our dedicated sales force.
- E-Commerce Solutions.
- Physical offices in 13 countries.

## Global Outreach

FEG's commitment to excellence is complimented by its global outreach. Our friends, partners and associates located across the planet support our business purpose so that we exceeds expectations in terms of Professional excellence.





## A Team Behind Success

Our amazing people are the secret of our success.

Each member of our team is a specialist in his or her field. Together, we make sure you're investing where the best returns are, while building loyalty across every touchpoint.



## Global Offices



Africe



China



Pakistan



USA



United Kingdom



Russia



Australia



Indonesia



Romania



New Zealand



India



Turkey



Lebanon



Saudia Arabia



Egypt

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