

HEADSHOT

Session Tips

GET INSPIRED WITH OUR WHAT TO WEAR TIPS!

PRICE LIST

PERSONAL HEADSHOT SESSIONS

Put your best foot forward and market yourself and your business in the most personal and professional manner possible. These 30 minute in-studio sessions are designed to give us the time to spend coaching you on how to take great headshots so that you look amazing. We also will chat prior to your session to discuss outfits, hair, makeup, etc. These sessions are \$250 for the session and 1 digital image download but if you love more, no worries, you can buy additional digital images from the online gallery for \$50 each. If you are wondering how often you should get a new headshot, we recommend every 3 years at a minimum so that you look fresh, your hairstyles, make-up, clothing, job title, etc. changes over time and you want your image to reflect you accordingly.



BUSINESS TEAM HEADSHOT SESSIONS

Businesses prefer their employees to have professional headshots. We know that it is much more convenient, time effective and consistent for us to come to you and take headshots of your team at your location. We will plan with you the style you would like and give you preparation tips to give to your staff so that you get the most wonderful images possible. We will set up in a conference room and help you set up a schedule for each person (we typically recommend 10 minutes each so we have a little time to coach and relax them for better images). If you have 10 or more employees, we will come and do your corporate headshots on-site for \$100 each. We also give you (or the employee - your choice) the opportunity to purchase additional images for only \$50 each so if you want different poses, it's easy and cost effective to do so. If applicable, we charge a \$50 travel fee for every 30 miles from the studio you are.



BRANDING SESSIONS

Building your brand is crucial to any business or person who needs an impressive online presence and/or images for brochures. We take the time to get to know your needs and plan something truly special that will help you sell you and your products. These sessions last 90-120 minutes and include an in depth consultation prior to your session. We will discuss what you will wear, how many outfit changes, where we will shoot, props you will want, etc. You will come to the session feeling ready to create some amazing images that will help you take your business to the next level. Each session includes up to 2 hours of session time and 25 full sized digital images with copyright release. If you need additional images, you may purchase them at the reveal session for \$50 each.



SESSION TIPS

You want to look like the best version of yourself on your session day. After all, all of these images will be seen by your friends, family and co-workers. Here are a few preparation tips and tricks to help you feel more confident and comfortable.

Choose two to four outfits to bring to your session and hang them up together (a garment bag is always a good choice) so they are ready to go (layers are great for grabbing several looks with ease). Make sure everything is clean and wrinkle-free. We do have a lint roller and wrinkle release spray on hand if you need them.

Don't forget to pack any props or accessories you'll want for each outfit - jewelry, scarves, belts, etc. We typically only shoot from the elbow up for headshots but some people want half or full length images so bring matching socks/tights, and shoes for each outfit if one pair won't go with everything.

Make-up reads differently on camera than it does in real life. We recommend hiring our professional hair and makeup artist for an extra \$100. She knows what will look best on camera and for your coloring and outfits. Also, having your hair and makeup professionally done right before your session sets the right mood - you already feel and look amazing so you are more confident - WINS all around! However, if you prefer to do your own makeup for the session, that is perfectly acceptable. Just try to not get too heavy handed with it. Think "daytime date" and you will likely hit the mark.

For you men, don't forget to shave away any stubble from your face and neck prior to your session unless you are deliberately going for the rugged or scruffy look.

If you need a haircut, do it about one to two weeks prior to your session. Don't drastically change it from your normal style, just in case you don't like it. It's also a great idea to have your hair stylist show you a few easy styles that you can do during outfit changes to switch it up a bit.



MORE SESSION TIPS...

Think about all those "small" details: nails, hair, teeth, skin. Those are the things that can make people cringe when they see their images. Use a whitening toothpaste in the weeks leading up to your session, clean and moisturize your skin twice daily and please don't pick (we do offer free blemish touch up, though but getting rid of the red, irritated look is a bit trickier). Get a manicure the day before or day of your session to ensure your nails look their best. Don't forget that the color needs to match all of your outfits. We suggest going with the French manicure or just a clear coat of paint. If you're wearing open toes, spring for the pedi, too.

Pack for your session the night before. Make sure you have all of your outfits, shoes, jewelry, and props (if you are using them). Bring a kit with a toothbrush, toothpaste, hair and makeup supplies so you can touch up right before the session to look your best.

The **2 BEST things** you can do for your skin before a session is **drinking A LOT of water** the day before and day of - hydrated skin looks amazing! **Get a good night's sleep** the night before so you can look well rested and refreshed for your session.



WHAT TO WEAR

How do you choose?

Wear what makes you feel good. Headshot sessions are all about bringing your professional side out along with a bit of your personality, so if you put something on and you feel uncomfortable, move on to the next option. Consider it to be like searching for the perfect wedding attire. When you put it on and can't help but spin in front of the mirror or think, "Yes, I look amazing!" then that is the attire you should wear on shoot day. It is more important that you LOVE what you are wearing than anything else so if you don't love it, put it back.

Make sure you are comfortable in your entire outfit. Depending on the session type you choose, you could be sitting, standing, kneeling, and posing for a few minutes up to a couple of hours. SO... make sure that whatever you wear (especially the shoes), you feel comfortable moving around in. This can make a huge difference in how the shoot goes and how the images turn out!

Opt for attire that flatters your body type but is still comfortable. Remember, the goal is to be professional, comfortable, stylish, and still be yourself.

If you are struggling with exactly what to wear still, don't worry! We've got you. Bring 3-4 outfit choices and we will help you pick. Just relax and get ready to have some fun!



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