



**SH STEVENS-
HENAGER**
Since 1891 COLLEGE

Connected Counselors and Community



2020

Connected Counselors and Community Gala

May 29, 2020

6:00 p.m.

JUMP Boise—JUMP Room

www.treasurewellness.com/C3 • 208-917-3661 • twc3sponsors@gmail.com



Sponsorship Information



Our Counseling Practice

We are a collective of private practitioners and graduate student interns. Our purpose is to provide excellence in counseling. We offer a wide range of practitioners so you can choose the counselor that suits your specific need.

Our Treatment Focus

Our focus is to help individuals heal, energize, and become aware of their inner strengths. We achieve this by providing a neutral safe space, listening to your concerns, and customizing a treatment plan.



Our Client Promise

We promise to be there for you every step of your journey. Our goal is to help you grow from your struggles, heal from your pain, and move forward to where you want to be in your life.

Through our Internship Program we offer low cost counseling - ***-\$25/session*** to ensure the opportunity to receive affordable counseling.

www.treasurewellness.com



The number of client hours provided by the TWCTC interns in 2019



Scholarship dollars given in 2019 to provide reduced fee services by TWCTC interns and supervisors



The number of locations TWCTC has to provide services to the Treasure Valley

The Story of Us: Treasure Wellness Counseling & Training Center and C3: Connected Community & Counselors



For over a decade, TWCTC has been serving the people of the Treasure Valley. Our passion and commitment is to provide excellence in mental health care. We have developed our program to not only offer exceptional and specialized counseling, but also the training and education of individuals who are learning to provide those services.

Though recent public perception of mental wellness has evolved, those seeking services often experience a sense of shame or embarrassment. Breaking this outdated and stigmatizing narrative is at the core of our mission. Counseling and mental wellness services can benefit anyone—not just those with severe and persistent mental and emotional issues. We are determined to perpetuate this message. This is why C3 was established!



Welcome to C3. We are here. We are working diligently to change the landscape of mental wellness. We will not stop until we have bridged every last gap in the accessibility of services. We have grown weary of hearing stories similar to those you will hear at the C3 Gala. The Treasure Valley is capable of being the example of what mental wellness services should look like throughout our state and country. We are doing something about it.

Proud as we are of our accomplishments and the program we have created, progress is not moving fast enough. We can do better. As we continue to look toward the future of mental wellness in the Treasure Valley, we are turning to you—our community—to aid us in our mission, because we know a community that is connected with counselors is far stronger than one that isn't.

Resources

- ⇒ Specialties
- ⇒ Variety
- ⇒ Prevention vs Crisis
- ⇒ HUB– Database
- ⇒ Partnerships
- ⇒ Connections

Access

- ⇒ Close the Gap in Mental Health
- ⇒ 24-48 Hour Turn-Around
- ⇒ Local
- ⇒ Reduced Fees
- ⇒ Transparency
- ⇒ Ease of Use

Education / Training

- ⇒ Prevention—An Ounce of Prevention = A Pound of Cure
- ⇒ Happy Employees = Efficient Environment
- ⇒ Competency
- ⇒ Proactive Solutions
- ⇒ Normalizing Life



As humans, we are moved by personal life-changing stories. For the first annual, Treasure Wellness Counseling and Training Center ***Connected Counselors and Community Gala***, we have selected prominent members of our community that have been impacted positively by involvement with the mental wellness field.

Many of your friends, colleagues, family, and neighbors have seen the power of access to services, abundance in specialty care, and competence in trained individuals to treat complex situations. Here is a sneak peek at our special guest speakers:



Matt Salisbury

Military service:

- 1992—Enlisted U.S. Army
- 1995—Enlisted, Idaho National Guard
- 2004-5—Operation Iraqi Freedom III



Stephanie Donaldson

- Educator
- Counselor
- Director of Athletic Performance at BSU
- Created BroncoBold



Adam Matthews

- Idaho Department of Corrections 1999-2006
- Caldwell Police Department Since 2006
- 2012 “ Supervisor of the Year”
- 2019 “Caldwell Police Employee of the Year”
- Meritorious Action Medal
- Combat Cross Medal

with legislative support from
**Representative
Rick Youngblood
District 12**



Representative Youngblood has seen Idaho communities struggle with awareness of the access to affordable and competent mental wellness services. Hear from him and other honored guests how Idaho may bridge the mental wellness gap and lead the way for other states.

Title Sponsor—\$10,000

This sponsorship is for the individual or company that connects passionately with our mission and goal to change the landscape of mental wellness within our community and our world. This sponsor recognizes the magnitude and scope of what we are trying to accomplish in our community and believes in our proven track record of success.



Connected
Counselors and
Community

EXCLUSIVE BENEFITS:

- One priority table with reserved seating for eight
- Three bottles of wine at your table and drink service throughout the evening
 - Signage and balloon recognition at your table
- Event naming—Event will feature your name in all marketing materials
- Advertising for the year in all three TWCTC offices and link on TWCTC website
 - Display space for up to two banners at the event (sponsor provides)
 - C-3 recognition bracelet color coded based on contribution
 - Priority placement and opportunity for next year's event
 - Logo on screens throughout the event
 - Logo on social media promotion prior to and after the event
 - Logo and link on event website
 - Tax receipt for donation

Event Highlights:

- Your sponsorship and all donations will be paid directly to Treasure Wellness Counseling and Training Center, acknowledging your support of need for mental wellness services and your commitment to mental wellness
 - Buffet dinner, drinks, dessert, networking, entertainment, greater awareness, and fun
- Opportunity to support your business





Elevator Sponsor—\$7,500

As the Elevator Sponsor, you are provided the opportunity to spice up the evening with a trip to the fifth floor of JUMP Boise! Your brand will be recognized by all guests before they arrive at the event. It is one of our elite major sponsors for this event. You will receive major recognition throughout the event with your logo branded at the elevator and at the entrance.

EXCLUSIVE BENEFITS:

- Shared table with reserved seating for four
- Three bottles of wine at your table and drink service at your table throughout the event
- Signage and balloon recognition at your table
- Advertising for the year in all three TWCTC offices and link on TWCTC website
- Display space for one banner at the event (sponsor provides)
- C-3 recognition bracelet color coded based on contribution
- Priority placement and opportunity for next year's event
- Logo on screens throughout the event
- Logo on social media promotion prior to and after the event
- Logo and link on event website
- Tax receipt for donation

Event Highlights:

- Your sponsorship and all donations will be paid directly to Treasure Wellness Counseling and Training Center, acknowledging your support of need for access to mental wellness services and your commitment to mental wellness
- Buffet dinner, drinks, dessert, networking, entertainment, greater awareness, and fun
- Opportunity to support your business



Catering Sponsor—\$5,000



Connected
Counselors and
Community

The Catering Sponsor is one of our elite major sponsors for this event. This sponsor covers a portion of the cost of the dinner served at the event. You will receive major recognition with stage signage, table signage, and recognition by the auctioneer throughout the event.

EXCLUSIVE BENEFITS:

- Shared table with reserved seating for four
- Three bottles of wine at your table and drink service at your table throughout the event
 - Signage and balloon recognition at your table
- Advertising for the year in all three TWCTC offices and link on TWCTC website
 - Display space for one banner at the event (sponsor provides)
 - C-3 recognition bracelet color coded based on contribution
 - Priority placement and opportunity for next year's event
 - Logo on screens throughout the event
 - Logo on social media promotion prior to and after the event
 - Logo and link on event website
 - Tax receipt for donation

Event Highlights:

- Your sponsorship and all donations will be paid directly to Treasure Wellness Counseling and Training Center, acknowledging your support of need for access to mental wellness services and your commitment to mental wellness
- Buffet dinner, drinks, dessert, networking, entertainment, greater awareness, and fun
 - Opportunity to support your business





Cocktail Hour Sponsor— \$2,500

The Cocktail Hour Sponsor sponsors the entirety of the cocktail hour as well as the drink service throughout the event. You are one of our four major sponsors. You will receive major recognition with bar signage, table signage, and recognition by the auctioneer throughout the event.

EXCLUSIVE BENEFITS:

- Reserved seating for two
- Two bottles of wine at your table
- Signage and balloon recognition at your table
- Advertising for the year in all three TWCTC offices and link on TWCTC website
- Priority placement and opportunity for next year's event
- Logo on screens throughout the event
- Logo on social media promotion prior to and after the event
- Logo and link on event website
- Tax receipt for donation

Event Highlights:

- Your sponsorship and all donations will be paid directly to Treasure Wellness Counseling and Training Center, acknowledging your support of need for access to mental wellness services and your commitment to mental wellness
- Buffet dinner, drinks, dessert, networking, entertainment, greater awareness, and fun
- Opportunity to support your business



Entertainment Sponsor— \$2,500



Connected
Counselors and
Community

The Entertainment Sponsor provides support to cover the cost of entertainment throughout the evening. This includes live music, photography, and all the audio visual displays. You will receive major recognition by the auctioneer throughout the event and at the entrance.

EXCLUSIVE BENEFITS:

- Reserved seating for two
- Two bottles of wine at your table
- Signage and balloon recognition at your table
- Advertising for the year in all three TWCTC offices and link on TWCTC website
- Display space for one banners at the event (sponsor provides)
- C-3 recognition bracelet color coded based on contribution
- Priority placement and opportunity for next year's event
 - Logo on screens throughout the event
- Logo on social media promotion prior to and after the event
 - Logo and link on event website
 - Tax receipt for donation

Event Highlights:

- Your sponsorship and all donations will be paid directly to Treasure Wellness Counseling and Training Center, acknowledging your support of need for access to mental wellness services and your commitment to mental wellness
- Buffet dinner, drinks, dessert, networking, entertainment, greater awareness, and fun
 - Opportunity to support your business





Live Auction Sponsor— \$2,500

The Live Auction Sponsor is one of the four major sponsors for this event. You will receive major recognition with stage signage and recognition by the auctioneer throughout the live auction, as well as signage at the silent auction.

EXCLUSIVE BENEFITS:

- Reserved seating for two
- Two bottles of wine at your table
- Signage and balloon recognition at your table
- Advertising for the year in all three TWCTC offices and link on TWCTC website
- Display space for one banner at the event (sponsor provides)
- C-3 recognition bracelet color coded based on contribution
- Recognition by the auctioneer throughout the live auction
- Priority placement and opportunity for next year's event
- Logo on screens throughout the event
- Logo on social media promotion prior to and after the event
- Logo and link on event website
- Tax receipt for donation

Event Highlights:

- Your sponsorship and all donations will be paid directly to Treasure Wellness Counseling and Training Center, acknowledging your support of need for access to mental wellness services and your commitment to mental wellness
- Buffet dinner, drinks, dessert, networking, entertainment, greater awareness, and fun
- Opportunity to support your business



Dessert Dash Sponsor— \$1,500



Connected
Counselors and
Community

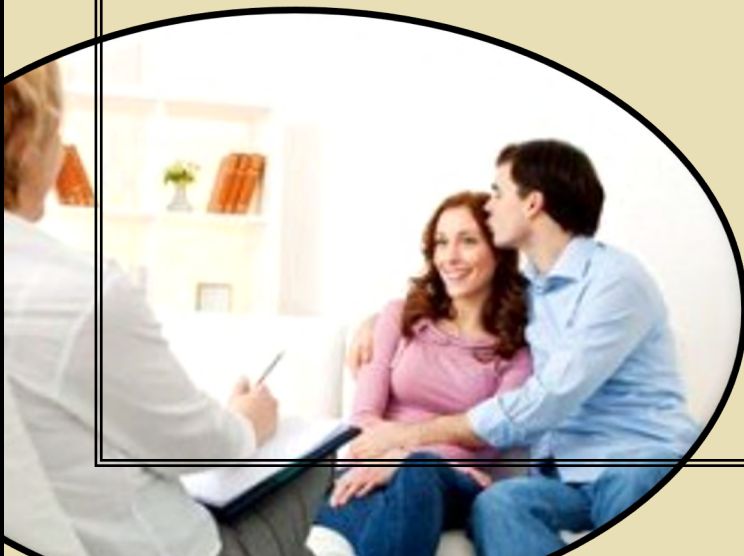
As a Dessert Sponsor, you are guaranteed signage at the dessert display table and recognition during the dessert auction.

EXCLUSIVE BENEFITS:

- One bottle of wine at your table
- Signage recognition displayed at the Dessert Auction table
- Logo on screens throughout the event
- Logo on social media promotion prior to and after the event
- Logo and link on event website
- Early notice next year with a mailed Save the Date
- Tax receipt for donation

Event Highlights:

- Your sponsorship and all donations will be paid directly to Treasure Wellness Counseling and Training Center, acknowledging your support of need for access to mental wellness services and your commitment to mental wellness
- Buffet dinner, drinks, dessert, networking, entertainment, greater awareness, and fun
- Opportunity to support your business





Auction Donations— \$100 Value+

As an Auction donor, you can help us out with a donation of a product or service from your business. All donations are greatly appreciated and are tax deductible. Your donation can be something as simple as a gift certificate to your business or an experiential activity.

Live Auction Donations—\$1,000 Value +

Silent Auction Donations—\$100 Value +

Event Highlights:

- Your sponsorship and all donations will be paid directly to Treasure Wellness Counseling and Training Center, acknowledging your support of need for access to mental wellness services and your commitment to mental wellness
- Buffet dinner, drinks, dessert, networking, entertainment, awareness, and fun
- Opportunity to support your business
- During our silent auction, bids will be written on paper placed next to the item
- At the predetermined end of the auction, the highest listed bidder wins the item
- This auction will be held in conjunction with the Live Auction, with many items auctioned simultaneously and "closed" at a common finish time
- The auction is "silent" in that, no auctioneer is selling individual items
- Bid sheets have a fixed starting amount, predetermined bid increments, and a "guaranteed bid" an amount which works the same as a "buy now" amount
- Completion of Auction Registration will give auctioneer all the information required to accurately represent your donation

EXCLUSIVE BENEFITS:

- Logo and link on event website
 - Tax receipt for donation

Table Sponsors

As a Table Sponsor, you are guaranteed seating and signage at tables and recognition during the event. These tables will fill up quickly, be sure to reserve them now!



Connected
Counselors and
Community

Main Table VIP Sponsor—\$2,500

- One VIP Table reserved for eight
- Two bottles of wine at your table
- Signage and balloon recognition displayed at your table
 - Logo on screens throughout the event
- Logo on social media promotion prior to and after the event
 - Logo and link on event website
 - Tax receipt for donation

Table Sponsor—\$1,500

- One table reserved for eight
- One bottle of wine at your table
- Signage recognition displayed at your table
- Logo on screens throughout the event
- Logo on social media promotion prior to and after the event
- Logo and link on event website
- Tax receipt for donation

Cocktail Table Sponsor—\$500

- Signage recognition displayed at your table
 - Logo on screens throughout the event
- Logo on social media promotion prior to and after the event
 - Logo and link on event website
 - Tax receipt for donation

Event Highlights:

- Your sponsorship and all donations will be paid directly to Treasure Wellness Counseling and Training Center, acknowledging your support of need for access to mental wellness services and your commitment to mental wellness
- Buffet dinner, drinks, dessert, networking, entertainment, greater awareness, and fun
- Opportunity to support your business



LIVE AND SILENT AUCTION REGISTRATION

As a 501(c)3 nonprofit (EIN 83-1839388), all sponsorships and donations to Treasure Wellness Counseling and Training Center—Connected Counselors and Community event are tax deductible and a donation receipt will be provided. Thank you in advance for your consideration!

Live Auction Item Silent Auction Item

SPONSOR'S INFORMATION

Sponsor's Name		Company Name	
Address	City	State	Zip
Phone	Email		

AUCTION ITEM

Item Value	\$ _____	Suggested Bid Start	\$ _____	Suggested Bid Increments:	\$ _____	
*Please note that Silent Auction items have a value above \$100 and Live Auction items have a value above \$1,000.						
<input type="checkbox"/>	Buy It Now?	<input type="checkbox"/>	Item Value	<input type="checkbox"/>	Suggested Value	\$ _____
Item Description:						

Please drop off auction items to:
Heather Tustison
Treasure Wellness Counseling and Training Center
2176 E. Franklin Road, Suite 100, Meridian, ID 83642

Auction Item Registration Available Online: <https://twc3.maxgiving.com>

www.treasurewellness.com/C3 • 208-917-3661 • twc3sponsors@gmail.com



SPONSORSHIP COMMITMENT FORM

As a 501(c)3 nonprofit (EIN 83-1839388), all sponsorships and donations to Treasure Wellness Counseling and Training Center—Connected Counselors and Community event are tax deductible and a donation receipt will be provided. Thank you in advance for your consideration!

SPONSOR'S INFORMATION

Sponsor's Name		Company Name	
Address	City	State	Zip
Phone	Email		

SPONSORSHIP PACKAGE

Yes! I would like to sponsor Treasure Wellness Counseling and Training Center's Connected Counselors and Community as:

- | | | |
|---|--|---|
| <input type="checkbox"/> \$10,000 Title Sponsor | <input type="checkbox"/> \$2,500 Cocktail Hour Sponsor | Table Sponsors |
| <input type="checkbox"/> \$7,500 Elevator Sponsor | <input type="checkbox"/> \$2,500 Entertainment Sponsor | <input type="checkbox"/> \$2,500 VIP Head Table Sponsor |
| <input type="checkbox"/> \$5,000 Catering Sponsor | <input type="checkbox"/> \$2,500 Live Auction Sponsor | <input type="checkbox"/> \$1500 Main Table Sponsor |
| | <input type="checkbox"/> \$1,500 Dessert Dash Sponsor | <input type="checkbox"/> \$500 Cocktail Table Sponsor |

PAYMENT FORM

- Check enclosed for \$ _____ payable to Treasure Wellness Counseling and Training Center

Please drop off or mail this form with your check to:
Treasure Wellness Counseling and Training Center—2176 E. Franklin Road, Suite 100, Meridian, ID 83642

- Charge my credit card for \$ _____

Please drop off or mail this form to:
Treasure Wellness Counseling and Training Center—2176 E. Franklin Road, Suite 100, Meridian, ID 83642

- Visa Mastercard American Express Discover

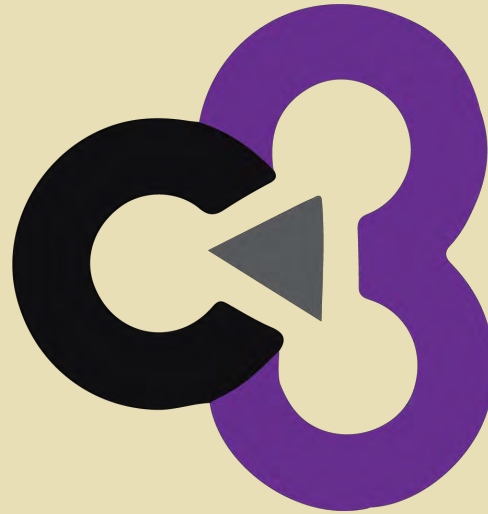
Credit Card Number	Expiration Date	CVV	Signature
--------------------	-----------------	-----	-----------

Sponsorship Registration Available Online: <https://twc3.maxgiving.com>

www.treasurewellness.com/C3 • 208-917-3661 • twc3sponsors@gmail.com



Connected Counselors and Community



2020

Connected Counselors and Community Gala
May 29, 2020
6:00 p.m.
JUMP Boise—JUMP Room

Please direct any questions or clarifications to:
Heather Tustison
Treasure Wellness Counseling and Training Center
2176 E. Franklin Road, Suite 100, Meridian, ID 83642

www.treasurewellness.com/C3 • 208-917-3661 • twc3sponsors@gmail.com



Be a part of something BIGGER.