

# CRYSTAL BEACH ACADEMY

## Hockey Program Overview



*We offer mental, physical and educational development to create "Human Synergy" in our Student-Athletes.*





## Document Contents

Overview of School and Program .....	3
Oath To our Players, Parents, Coaches.....	3
Student Athlete Synergy .....	3
Program Code of Ethics .....	4
Competition Mental Action Plan (Part of our Mental Health Development).....	4
Program Highlights .....	5
Business structure.....	5
Support Services .....	5
School.....	5
Training Facilities and Staff .....	5
Hockey Program.....	5
Prep Competition.....	6
Crystal Beach Academy Program Contacts.....	6
Process to Apply .....	6
Program Costs.....	6
Scholarship Info** .....	7
Payment Requirements .....	7



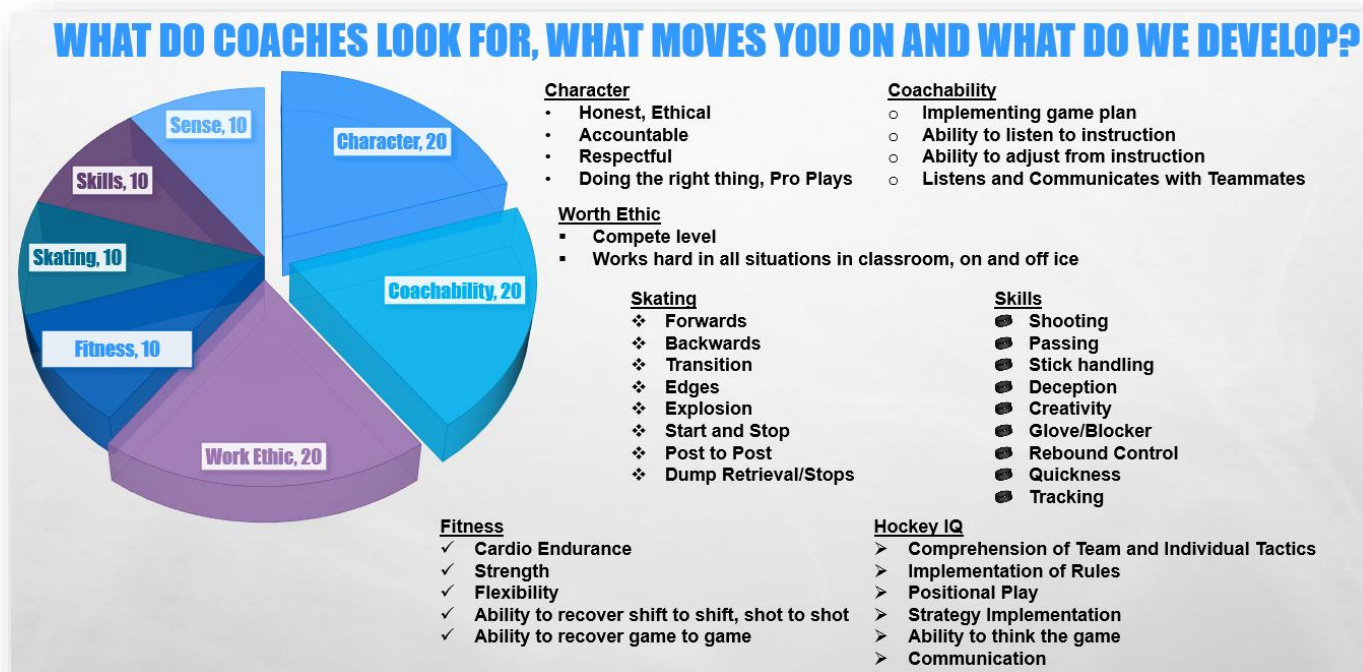


## Overview of School and Program

### Oath To our Players, Parents, Coaches

- To our players we promise to be honest and respectful with you, focused on the development of you as a student, Athlete and person teaching life lessons through the game of hockey. we promise to give you everything we have in our planning, preparation, execution and analysis of our individual and team tactics and your skill development both on and off the ice. We promise to hold you accountable with fairness and without bias.
- To our parents, we promise to treat your son or daughter as one of our own and will always take their best interest at heart while holding them accountable and developing them both on and off the ice
- Our coaches promise to respect each other and their ideas, communicating openly and honestly with each other, sharing all team strategies, planning, preparation and analysis with the execution shared mutually
- To Crystal Beach and the Fort Erie community, we promise to represent you with pride, professionalism, and honesty. We will keep you informed of any issues and work together as a team developing our young adults always taking first the standards, protocols and procedures you have instituted for the best interest of our student athletes in Crystal Beach.

### Student Athlete Synergy





## Program Code of Ethics

# CRYSTAL BEACH ACADEMY CODE OF ETHICS

**TEAM MEMBERS WILL FOLLOW OUR CODE ON ICE, OFF ICE AND IN SOCIAL MEDIA**

- **I WILL BE HONEST**
- **I WILL BE ETHICAL**
- **I WILL ACT WITH INTEGRITY**
- **I WILL NEVER GET OUTWORKED**
- **I WILL CONDUCT "PRO PLAYS" ON AND OFF THE ICE**
- **NO SCHOOL = NO ICE**
- **I WILL RESPECT MY TEAMMATES**
- **I WILL RESPECT THE OFFICIALS**
- **I WILL NOT TAKE SELFISH PENALTIES**
- **I WILL NEVER EMBARRASS THE ACADEMY**
- **I WILL TAKE SHORT SHIFTS AND CHANGE WHEN ASKED**
- **I WILL NEVER LEAVE A BROTHER/SISTER BEHIND AND WE WILL ALWAYS TAKE CARE OF EACH OTHER**



## Competition Mental Action Plan (Part of our Mental Health Development)

# MENTAL ACTION PLAN

- **TAKE 20 SECONDS AND SIP OF WATER BEFORE TALKING TO YOUR TEAMMATE AFTER SHIFT**
- **COACHES TAKE 20 SECONDS BEFORE TEACHING A PLAYER AFTER A SHIFT**
- **BREATHING DEEPLY AND WITH FOCUS AFTER WHISTLE AND ON BENCH**
- **POSITIVE REINFORCEMENT FROM TEAMMATES**
- **LINE UP QUICKER AT DRAWS**
- **BELIEVE IN YOURSELF AND YOUR TEAM**
- **CARPE DIEM (SEIZE THE DAY)**

**ACTION PLAN**





## Program Highlights

### Business structure

- a. Crystal Beach Academy is a privately owner Hockey Academy that provides a High Level Education and Hockey Program, competing in Preparatory School Sport Competition in the US and Canada, with a focus on developing human synergy in our student-athletes allowing them to achieve their potential mentally, physically, scholastically, and socially.
- b. Board of directors with monthly meetings and an open floor AGM with Shareholders.
  1. 3 Crystal Beach Academy Governors  
School liaison, City council liaison, City administration liaison
  2. Documentation and process management officer

### Support Services

- a. Educational student support services
- b. Mental Health support services.
- c. Partnership with [Hockey Ministries International](#)
- d. Weekly individual video/mental health meetings with players
- e. Weekly team mental health sessions

### School

- a. [Ontario Secondary School Diploma and eligibility to Canadian and USA Colleges and Universities.](#)
- b. Online and in person options.
- c. Expansive staff with unlimited resources and learning tools
- d. Committed administration to sustainability and longevity.
- e. Hockey program earns credit as an elective for Large and Small Fitness. This includes a health component in classroom, team practices, team workouts, individual nutrition, sleep and mental development which we track in [our Athlete Management System](#).
- f. Ability for student-athletes to play another school sport such as golf, badminton, lacrosse, etc.
- g. Dedicated school liaison that manages all processes for Crystal Beach Academy  
[www.crystalbeachacademy.com/education](http://www.crystalbeachacademy.com/education) for more details

### Training Facilities and Staff

- a. Full time strength and conditioning coach
- b. [AMS \(Athlete Management System\) that manages our student-athlete's workouts, physical and mental health, nutrition, rest, goal setting and all rehabilitation.](#)
- c. Full time Athletic Therapist
- d. Facilities all located inside our 35-acre campus.
  1. Twin Rinks
  2. Hardwood floor gym
  3. Indoor track
  4. Swimming pool
  5. Weight room
  6. Yoga Room
  7. AT and Rehabilitation Offices



### Hockey Program

- a. Hockey Canada HP1 coaches
- b. Player development coordinator
- c. Skills coach



- d. Goalie coach
- e. FloSports and Live Barn all games
- f. InStat video analysis
- g. Weekly mental health development
- h. Weekly Individual and team video sessions
- i. Community and charity volunteer work
- j. Practices
  1. Teams will practice out of the Leisureplex in Fort Erie
  2. All teams will practice 4 times per week
  3. All teams will have player skills and goalie sessions

### Competition (approx. 50-60 games)

1. League
  - NAPHL - North American Prep Hockey League  
[www.naprephockeyleague.com](http://www.naprephockeyleague.com)
2. Marquee Games
  - Top Ranked US and Canada non-league games

## Crystal Beach Academy Program Contacts

Kevin Rawlick – Program Director/Boys Prep Coach  
[Kevin.Rawlick@CrystalBeachAcademy.com](mailto:Kevin.Rawlick@CrystalBeachAcademy.com)

Kyle Millett – Recruiting Director/Boys Prep Coach  
[Kyle.Millett@CrystalBeachAcademy.com](mailto:Kyle.Millett@CrystalBeachAcademy.com)

Victoria Parker – Girls Director/Girls Coach  
[Victoria.Rawlick@CrystalBeachAcademy.com](mailto:Victoria.Rawlick@CrystalBeachAcademy.com)

Matt Lewitski – Facilities Manager/Boys 16U Coach  
[Matt.Lewitski@CrystalBeachAcademy.com](mailto:Matt.Lewitski@CrystalBeachAcademy.com)

## Process to Apply

The process going forward if you're looking to be recruited from Crystal Beach Academy is:

- Setup a time for a virtual or onsite tour. It will provide a more detailed insight to our program, including player evaluation with our team. All arrangements for visit are arranged by our Crystal Beach Academy team.
- Apply on our website [www.crystalbeachacademy.com/application](http://www.crystalbeachacademy.com/application)
- Three-character references letters. One from a school relationship, one from a hockey relationship and one from a personal relationship outside of the other two.
  - These are to be emailed to [character@crystalbeachacademy.com](mailto:character@crystalbeachacademy.com)
- Latest report card to be sent to [character@crystalbeachacademy.com](mailto:character@crystalbeachacademy.com)
- Send 3-4 video clips and at least 1 full game from past year, make sure you indicate your number and jersey color. If this is an issue, please let us know. Send [character@crystalbeachacademy.com](mailto:character@crystalbeachacademy.com) as well.

## Program Costs



**(All in costs, no outside or unexpected costs, details on our professionalism when we meet)**

### Crystal Beach Academy Tuition

<u>Program Tuition with Education Options</u>	<u>Education</u>	<u>Hockey</u>	<u>Living</u>	<u>Tuition Totals</u>
Ontario Resident - In-Person Education at GFESS*	0	18,000	10,000	\$28,000
Non-Ontario Resident - In-Person Education at GFESS*	14,500	18,000	10,000	\$42,500
Ontario Resident - Online Education at NPU	4,691	18,000	10,000	\$32,691
Canadian Resident - Online Education with NPU	4,991	18,000	10,000	\$32,991
International - Online Education - Online Education with NPU	6,692	18,000	10,000	\$34,692

*ALL STUDENTS RECEIVE AN OSSD (ONTARIO SECONDARY SCHOOL DIPLOMA) FROM ONTARIO MINISTRY OF EDUCATION*

*GFESS - Greater Fort Erie Secondary School*

*NPU - Northern Pre-University*

*\* Paid directly to District School Board of Niagara*

### Scholarship Info\*\*

There are scholarships available based on:

- Grades, report cards and teacher evaluations
- Character references, work ethic, coachability, skills, skating, hockey IQ and fitness level.

**\*\*This is processed with application and will be included on your offer package.\*\***

### Payment Requirements

1. \$5,000 deposit to secure offer, due upon signing
2. Remaining tuition options
  - a. Full Tuition Due on Signing, Less 2%
    - Cash or Canadian Funds Check
    - Wire Transfer (Fees apply)
    - Credit Card (Fees apply)
  - b. Payments, 50% due April 1, including deposit, monthly payments with final due August 1
    - Cash or Canadian Funds Check
    - Wire Transfer (Fees apply)
    - Credit Card (Fees apply)