

"5 Pro Tips For Making More Affiliate Sales Than The Average Marketer"



#1 - Know your avatar intimately and pick the right products to serve them

*average affiliate marketers do not take the time to learn their avatar.

* average affiliate marketers don't place enough importance on product selection

#2 - Build a list of prospects AND customers

*speak to them differently

*give them a reason to tell you they purchased (see tip #3)

#3 - Leverage a bonus to enhance the value of the offer you are promoting

*what's missing from the offer that you can add?

*What else would they need to have success?

#4 - Have follow up emails that don't suck and use list segments to get more / better results

*put personality into your followup emails - connect with the reader

*use the 3x daily mailing method to segment and get more views to your offer

#5 - Use urgency and scarcity (expiring bonuses) to drive the action.

*give them a reason to act NOW (otherwise they will wait)