



Press Release
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Live Coal converts 18' truck into mobile art gallery for Detroit's neighborhoods

November 25, 2017 (Detroit) - Live Coal has a vision to strengthen and revitalize Detroit neighborhoods through the arts. We have engaged in this work for almost five years. We have been in brick-and-mortar spaces, have participated in art fairs, and have hosted many workshops and art exhibitions. When we think of Live Coal's history and all the relationships we have formed, we truly believe that our time has come to bring the arts in an intentional and thoughtful way into our neighborhoods—block by block, home by home. We will do this work through our Live Coal Arts Mobile.

The Live Coal Arts Mobile (LCAM) is an 18' bright red car hauler that we have been transforming into a traveling art gallery since spring 2016. The LCAM primarily features the work of the Live Coal Collective, an annually selected group of local artists and performers who engage Detroit neighborhoods and spaces with their art. It is through these interactions with art and artists that we hope to restore and strengthen our neighborhoods.

To deepen our relationship with specific neighborhoods, we would like to spend the next two years focusing our art-making and art-engaging efforts in Brightmoor and North End/Piety Hill. To spark interest in the LCAM and the arts in general, we also plan to bring the LCAM to other neighborhoods we have connections with, including: Cody Rouge, Grandmont Rosedale, Highland Park, LaSalle Gardens/Virginia Park, Old Redford, and Southwest Detroit.

We are thankful to have been awarded \$45,000 from the Knight Arts Challenge, which funds the best ideas for the arts in Detroit. Since this is a matching grant, Live Coal has to raise \$45,000 before funds are released. This is the largest grant we have ever received. As we take active steps towards becoming sustainable and making our match, will you consider supporting us?

Make a tax-deductible donation to the **Live Coal Gallery Fund** through our fiscal sponsor, The Miami foundation, by visiting <https://give.miamifoundation.org/givenow>. Thank you for your support!