



SPONSORSHIP PACKAGE

**Detroit Excursion FC
Girl's Soccer Club**



In Partnership with the Chandler Park Conservancy





www.DetroitExcursionFC.com

Dear Potential Sponsor:

Let me take this opportunity to introduce you to the **Detroit Excursion Fútbol Club** girl's soccer club. We are a newly established team based in the city of Detroit in partnership with the Chandler Park Conservancy 501©(3) nonprofit. Our goal is to bring a competitive travel soccer club for girls in Detroit to develop their academic, social, and leadership skills. Ultimately, we will provide an instructive environment to the girls, as well as field a competitive team that enjoys success locally and regionally.

We are offering an opportunity to local individuals and businesses to become Detroit Excursion FC sponsors. Your contributions will be targeted exclusively to lessen the growing costs of our travel team, enabling all members to fully participate in team training programs, youth soccer league games, and year-round local and regional tournaments.

Detroit Excursion FC is guided by limited paid and volunteer coaches as well as dedicated parents and board volunteers.

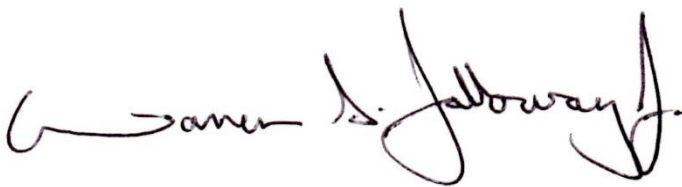
Our primary revenue source is registration fees paid by families and donations received from generous individuals and businesses. Since these funds do not cover all of the club's operating expenses, our players' families must raise their funds to pay for training equipment and fees, travel, and tournament entry fees. **Right now, to field competitive teams, the average cost per player per year to participate in all activities is approximately \$2,500. This is particularly difficult for low- to-moderate income and working-class families to afford to pay for their girls to be able to play.**

To continue to make this rewarding experience a reality for our girls, we are reaching out directly to individuals and businesses, family, and friends, and offering the opportunity to help by becoming a club sponsor! While any sponsorship level you select will be greatly appreciated, a donation of \$3,000 or more will earn you a Proud Club Sponsor Plaque with a team photo to display on your home or office wall and is a valuable marketing tool as well.

Please take a moment to review and select the sponsorship package that best fits your individual or business budget. **We appreciate your consideration in becoming a sponsor of Detroit Excursion Futbol Club!**

If you have any questions, please contact me at (313) 314-1982 and/or info@DetroitExcursionFC.com.

Sincerely,

A handwritten signature in black ink that reads "Warren S. Galloway, Jr." The signature is written in a cursive style with a large, stylized initial 'W'.

Warren S. Galloway, Jr.
Co-Founder & Executive Director
Detroit Excursion Futbol Club

Cc: 2022-2023DetroitExcursionFCSponsorshipPackage

2022 – 2023 Detroit Excursion FC Sponsorship Packages

Anyone interested in supporting Detroit Excursion FC should contact Warren S. Galloway, Jr., Executive Director at info@DetroitExcursionFC.com or via (313) 314-1982. ***The Chandler Park Conservancy 501©(3) serves as the fiduciary for Detroit Excursion FC.***

Team Sponsorship Opportunities

In return for your support, Club sponsors will receive the following:

\$20,000 PLATINUM SPONSOR

- *Company Logo on Club jerseys for the entire season
- *Advertising on Club website with a link to your website
- *A Proud Sponsor Plaque with a photo of the team for your display
- *Company logo on our website
- *Acknowledgement as a Platinum Sponsor on all Club marketing materials

\$10,000 GOLD SPONSOR

- *Advertising on Club website with a link to your website
- *A Proud Sponsor Plaque with a photo of the team for your display
- *Display of your logo on our website
- *Acknowledgement as a Gold Sponsor on all Club marketing materials

\$5,000 SILVER SPONSOR

- *A Proud Sponsor Plaque with a photo of the team for your display
- *Company logo on our website
- *Acknowledgement as a Silver Sponsor on all Club marketing materials

\$3,000 TEAM SPONSOR

- *Company logo on our website
- *Acknowledgment as a Team Sponsor on all Club marketing materials

CLUB PATRON SPONSOR

(Any amount of money or in-kind donation)

- *Acknowledgement as a Patron Sponsor on the Club website

THANK YOU FOR YOUR SUPPORT OF DETROIT EXCURSION FC

2022 – 2023 Club Sponsorship Selection Form

The sponsorship year runs from July 1, 2022, to June 30, 2023. Please consider making your selection below and returning it with your sponsorship donation today.

Club Sponsorships: (check one)

_____ **\$20,000 – Platinum Level**

_____ **\$10,000 – Gold Level**

_____ **\$5,000 – Silver Level**

_____ **\$3,000 – Team Level**

_____ **Patron \$_____ (write donation or in-kind amount)**

Please make your **money order or cashiers' check** payable to: **Detroit Excursion Futbol Club** and mail it to: **Detroit Excursion FC, 440 Burroughs St., Suite #603, Detroit, MI 48202**

**If you would like to receive a potential tax deduction, please make the check payable to our fiduciary: Chandler Park Conservancy, and mail the check to Detroit Excursion FC.*

Upon receipt, a Board member will contact you for information regarding your advertisement and/or logo.

Sponsorship Contact: _____

Business Name (if any): _____

Street Address: _____

City/State/Zip Code: _____

Cell Phone & Office Number: _____

E-mail address: _____

Website Domain: _____

If you have any questions, please e-mail Warren at:
info@DetroitExcursionFC.com or call our office: (313) 314-1982