



# The Commodity Academy: Gateway to Global Trade



An aerial photograph of a busy port. In the foreground, a large container ship is being maneuvered by two red tugboats. The ship is loaded with colorful shipping containers. In the background, another large container ship is docked at a pier, with several green gantry cranes visible. The water is dark blue, and the sky is overcast.

# Global Trade Simplified

Most people think global trade is complicated. It's not — once you understand the basics.

**Seven Seas Commodity Academy**



# Global Trade Is the Largest Market on Earth

Every day, cargo vessels transport millions of tons of commodities across oceans, powering food systems, energy supply, manufacturing, and global infrastructure.

This market operates quietly in the background — not on trading apps, not on charts, and not on social media — yet it moves tens of trillions of dollars every year.

Those who understand how this system works do not speculate.

They facilitate, structure, and execute.

Seven Seas Commodity Academy exists to teach exactly that.

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GLOBAL TRADE SCALE

# \$25+ trillion

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flows through global trade each year

Food

Energy

Metals

Raw materials





# A Practical Gateway Into Physical Commodity Trading

This program is designed to take individuals from zero or limited exposure to a professional-level understanding of how real commodity transactions are structured and executed.

You will not be learning theory in isolation.  
You will be learning how real deals are built — step by step.

This is the same operational framework used by trading firms, brokers, and facilitators worldwide.



# This Is Not Financial Trading

Commodity trading is not:

- Buying price movements
- Watching charts
- Timing volatility

It is:

- Understanding supply and demand
- Structuring contracts
- Coordinating logistics
- Managing counterparties
- Executing transactions efficiently

The trader's role is to connect verified participants and ensure the deal moves smoothly from agreement to delivery.

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# Real Business, Not Speculation

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## ✗ NOT SPECULATION

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- Crypto
- Stocks
- Day-trading

## ✓ REAL BUSINESS

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- Contracts
- Documents
- Logistics
- Delivery

Value moves when goods move.





# Simple Economics, Scaled

A single shipment can involve:

- Tens of thousands of metric tons
- Multiple jurisdictions
- High-value counterparties

Example in simple terms:

A vessel carries 50,000 metric tons of a commodity priced at \$300 per ton.

The trader:

- Introduces a verified buyer to a verified seller
- Structures the transaction
- Adds a \$10 per ton facilitation margin

Result:

$$\$10 \times 50,000 = \$500,000 \text{ USD}$$

This value is created through coordination, knowledge, and execution, not capital ownership.



# How a Trader Makes Money



**Cargo:** 50,000 tons | Product value: \$300 per ton

QUANTITY

**50,000**  
tons

YOUR FEE

**\$10**  
per ton

PROFIT

**\$500,000**  
one shipment

**50,000 tons × \$10/ton fee = \$500,000**



No buying the product



No shipping yourself



No price gambling



**You get paid for connecting the deal**

Structure the contract properly; your fee is included in the price and paid on delivery.



# Selective by Design

This program is suited for individuals who:

- Want a professional, self-employed pathway
- Prefer structured systems over speculation
- Are comfortable operating in international environments
- Understand that credibility and execution matter

No prior trading experience is required — but discipline, professionalism, and commitment are essential.

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# Why the Middleman Model Works

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Five core advantages that make deal-making efficient, repeatable, and professional.

## **Capital-light**

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You don't own the cargo; you monetize relationships and knowledge.

## **Risk-managed**

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Structure deals to avoid price exposure; get paid on delivery milestones.

## **Speed & access**

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Leverage relationships and market intel to match buyer and seller fast.

## **Scale**

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Repeatable per shipment and across products, ports, and partners.

## **Compliance-driven**

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KYC, solid contracts, inspections, and escrow protect all parties.

Broker the deal, align documentation, and earn a clearly defined per-ton fee.



# Operational Competency, Not Theory

Participants are trained to:

- Understand how global commodity flows operate
- Identify legitimate buyers and sellers
- Interpret pricing structures and margins
- Understand contracts, logistics, and documentation
- Communicate professionally with counterparties
- Avoid common structural and compliance errors

The focus is not speed — it is accuracy and credibility.

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# This Is Where the Program Differentiates

Seven Seas Commodity Academy operates alongside Seven Seas Exports (SSE), an active participant in global trade.

Participants receive guidance on:

- Company formation in appropriate jurisdictions
- Banking access and trade-compatible financial structures
- Understanding compliance expectations
- Using verified data and market intelligence

This ensures participants are not learning in isolation — they are learning within a real operational framework.





# Clarity, Structure, and Market Readiness

By the end of the program, participants will:

- Understand how real commodity deals function
- Be capable of participating in professional trade discussions
- Know how to structure and facilitate transactions
- Have a clear pathway toward independent trading or collaboration

High-performing participants may be considered for direct collaboration opportunities within the Seven Seas network.



# A Professional Gateway, Not a Course

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Seven Seas Commodity Academy is not designed as a mass-market training product.

It is a structured entry point into the operational world of physical commodity trading — built for individuals who want to understand how real transactions are executed, governed, and scaled.

The program does not promise outcomes.  
It provides competency, structure, and access.

Progress is determined by professionalism, execution, and discipline — the same standards applied within established trading environments.



# A Structured Entry Into Global Commodity Trading

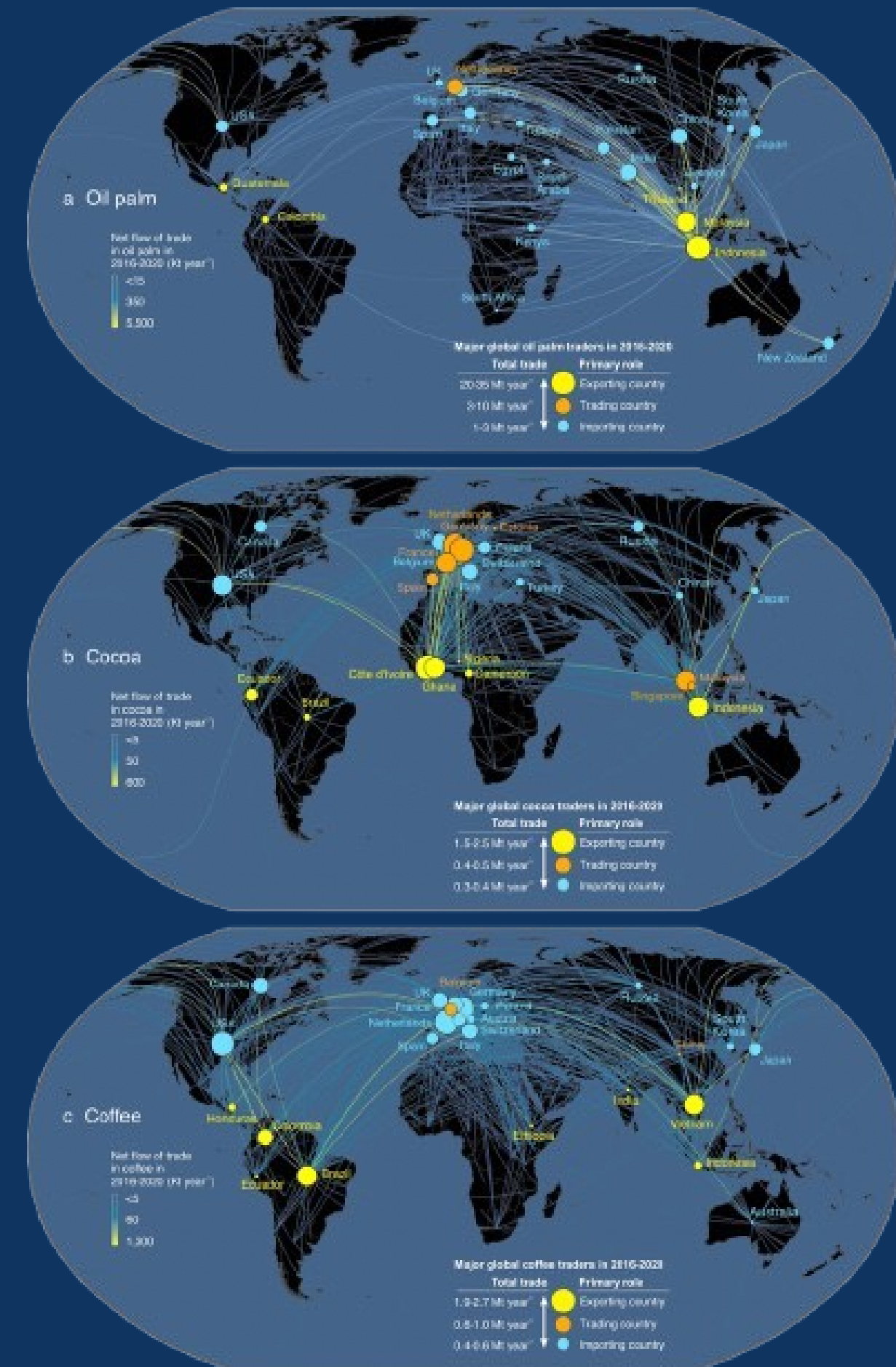
Enrollment into Seven Seas Commodity Academy is designed to reflect the professional standards of the global trade industry itself.

This is not an instant-access program.

It is a structured onboarding process intended to ensure alignment, seriousness, and readiness.

The Global Trade Foundations program serves as the first formal step into understanding how physical commodity trading operates in real markets — from deal structuring and counterparties to execution frameworks and risk awareness.

Participants are expected to approach the program with the same mindset required in professional trading environments: discipline, attention to detail, and long-term thinking.





# A Proven System for Centuries

Global trade runs on established frameworks used worldwide by banks, shippers, and inspectors.



## Trade finance

Bank-backed,  
self-liquidating flows



## Letters of credit

Bank guarantees for  
payment



## Incoterms

Standard duties and risk  
transfer



## Inspections

Third-party quality and  
quantity



## Shipping lanes

Established routes and ports

With the right structure and guidance, **large transactions** can happen **faster than people think**.



# What Enrollment Represents

Enrollment into Seven Seas Commodity Academy represents more than participation in an educational program.

It marks the beginning of exposure to:

- Real-world trade structures
- Professional terminology and documentation
- Market dynamics that govern physical commodities Commercial
- standards used by active traders and intermediaries

This program is designed to equip participants with foundational competence — not speculation-based tactics or short-term strategies.

The objective is clarity, not hype.

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# How the Enrollment Process Works

The enrollment process is intentionally straightforward, yet selective.

## Step 1: Expression of Interest

Prospective participants initiate contact via email, indicating their interest in the Global Trade Foundations program.

## Step 2: Alignment Review

Each inquiry is reviewed to ensure the program aligns with the individual's goals and expectations. This helps maintain the quality and focus of the Academy.

## Step 3: Program Confirmation

Once aligned, participants receive confirmation details, onboarding materials, and program access instructions.

This process ensures that every participant enters the Academy with clarity, intent, and realistic expectations.



# What Participants Receive Upon Enrollment

Upon enrollment, participants gain access to a structured learning environment supported by Seven Seas Exports' operational experience.

This includes:

- Access to the full Global Trade Foundations curriculum
- Guided learning modules built around real trading workflows
- Exposure to real market structures and pricing logic
- Practical examples drawn from live trading environments
- Ongoing guidance throughout the program duration

The program is designed to build understanding progressively — ensuring participants are not overwhelmed, but steadily equipped.

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# Ongoing Support & Professional Guidance

Throughout the program, participants are not left to navigate complex concepts alone.

Support includes:

- Clarification of trade terminology and documentation
- Guidance on how professional traders evaluate deals
- Context around logistics, counterparties, and execution risks
- Insight into how real trades are assessed before proceeding

The Academy's role is not to direct trades, but to ensure participants understand how decisions are made in professional settings.

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# Beyond the Program

Completion of the Global Trade Foundations program does not represent an endpoint.

It represents:

- A foundation upon which further expertise can be built
- Eligibility for advanced programs within the Academy
- Increased readiness to engage with real-world trading discussions
- A clearer understanding of how to approach opportunities responsibly

For high-performing participants, additional pathways may become available over time — subject to performance, professionalism, and alignment.





# Commitment to Standards

Seven Seas Commodity Academy operates with a strict commitment to professional integrity.

The Academy:

- Does not guarantee profits
- Does not promote speculative behavior
- Does not encourage unstructured or uninformed trading

Instead, it emphasizes preparation, structure, and informed decision-making — the same principles applied by established participants in global trade.

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Standards cover  
**90%**  
*of global  
trade today*

— up from just **15%** in the  
late 1990s.





# From Understanding Markets to Operating Within Them

Global trade is vast, complex, and opportunity-rich — but only for those who understand how it truly works.

The Global Trade Foundations program is designed for individuals who want to move beyond surface-level knowledge and into structured understanding.

If you are prepared to approach global trade seriously, this program offers a clear and professional starting point.





# Learn How Global Trade Really Works

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**SEVEN SEAS COMMODITY ACADEMY**

We teach this step by step.



**academy@sevensensexports.com**

Apply by email to get program details and next start dates.