

Leading customer tracking through smart short links in Salesforce

# Shortify.ing

## User Guide v1.4.x

<https://shortify.ing>

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# Home Page

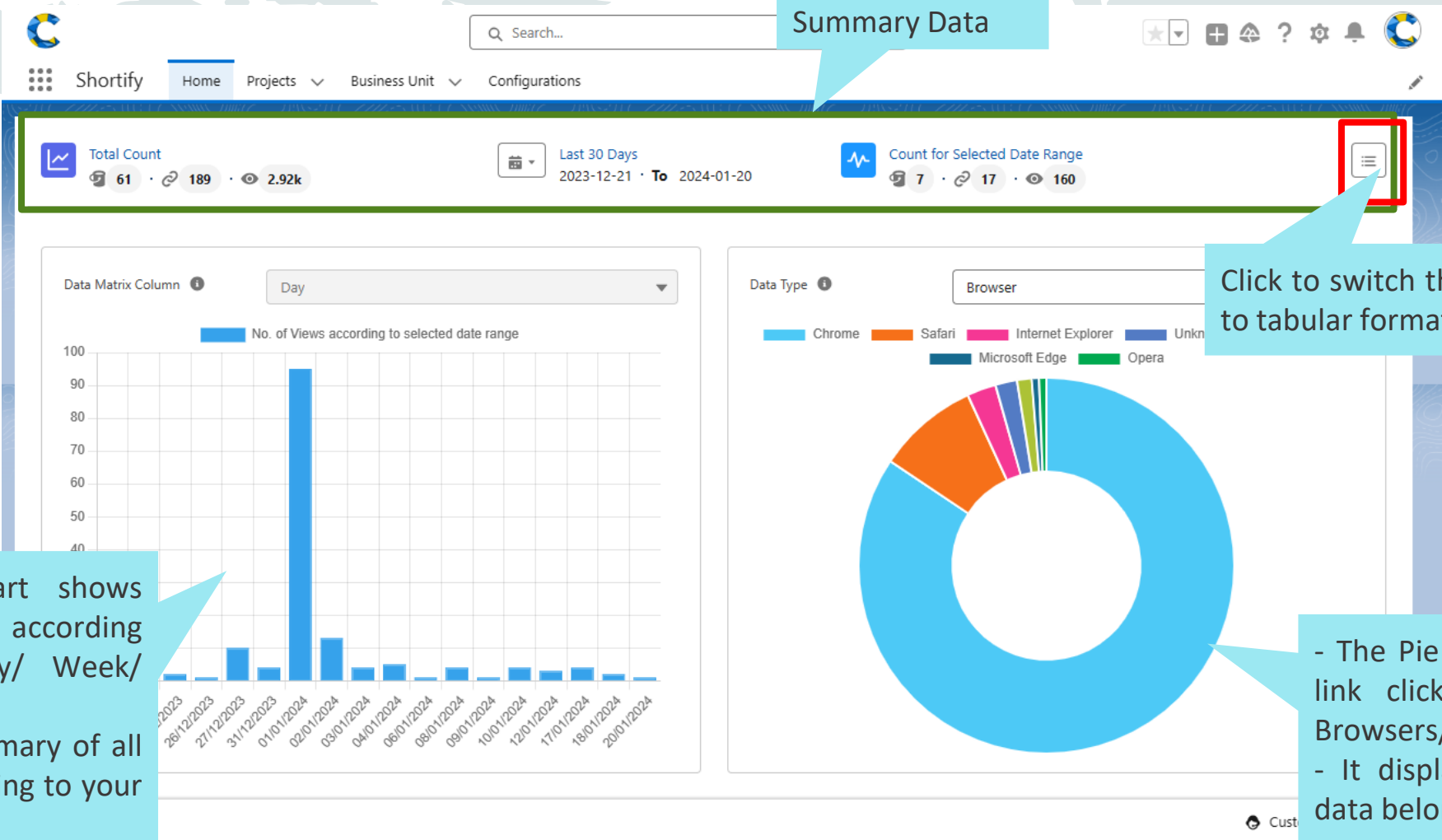
Landing Home Page: Show Analytics data in Chart format

Summary Data

Click to switch the view to tabular format

- The Bar chart shows whole link click according to selected day/ Week/ Month  
- It displays summary of all user data belonging to your department

- The Pie chart shows summary of link clicks segregated based on Browsers/ Devices/ OS/ Referrals  
- It displays summary of all user data belonging to your department





Shortify

Home

Projects

Business Unit

Configurations

Search...



Total Count

61 · 189 · 2.92k



Last 30 Days

2023-12-21 · To 2024-01-20



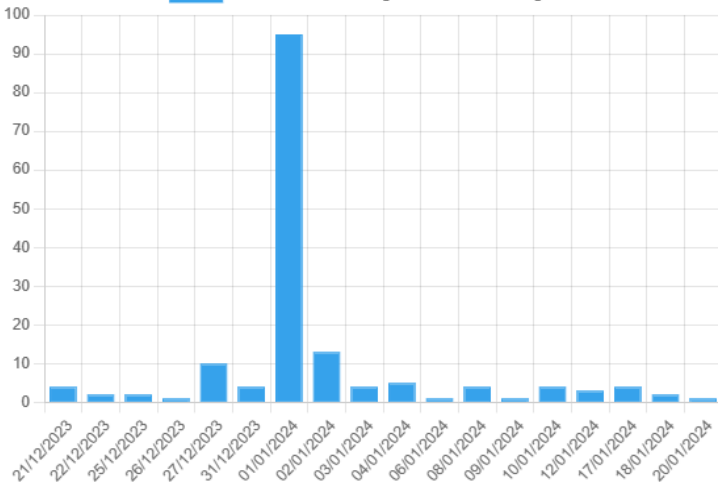
Count for Selected Date Range

7 · 17 · 160

Data Matrix Column

Day

No. of Views according to selected date range



Data Type

Chrome Safari



Customer Foster Support

From

sanjay@customerfoster.com

To

support@customerfoster.com

\*Subject

Subject of the Support ticket

Please share as detailed as possible

Send Email

Customer Foster Support


Use the “Customer Foster Support” link available in the bottom to contact with Customer Foster Support team with fastest possible manner.

Use support window to report a bug, request a new feature or ask for any type of help.











# URL Project Creation and Management

URL Project tab page, This list can Have Salesforce Campaign/ Report based, CSV upload and Custom Link type of URL Project.



Search...




 Shortify

Home


Projects

Business Unit

Configurations

 Projects

All



New







Import








Change Owner

Printable View

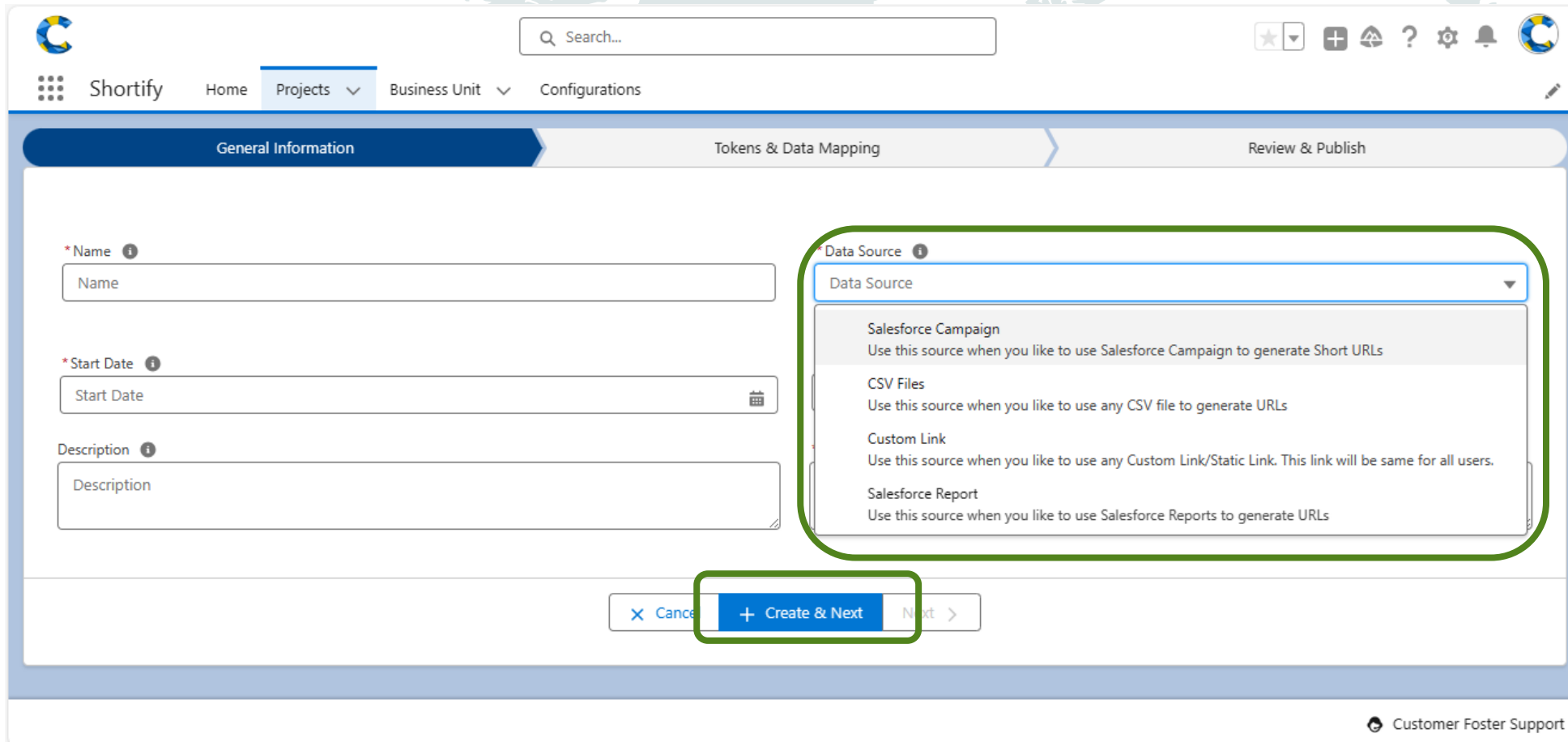
50+ items • Sorted by Last Activity • Filtered by All projects • Updated a few seconds ago

Search this list...



<input type="checkbox"/>	Name	Description	Tot...	Total View	Last Activity	Data Source	
1	<input type="checkbox"/> <a href="#">v1.3: Salesforce App Exchange List URLs</a>	Salesforce App Exchange List URLs for v1.3	10	1,591	20/01/2024, 11:20 am	CUSTOM_LINK	
2	<input type="checkbox"/> <a href="#">Trailhead/Idea Exchange links</a>	Short Links to track Shortify Links shared in the Salesforc...	1	102	18/01/2024, 9:19 am	CUSTOM_LINK	
3	<input type="checkbox"/> <a href="#">Google Ads</a>	Links for Google Ads	1	19	17/01/2024, 8:53 pm	CUSTOM_LINK	
4	<input type="checkbox"/> <a href="#">Instagram Social Channel</a>	All links used in Instagram Channel	2	3	17/01/2024, 8:04 pm	CUSTOM_LINK	
5	<input type="checkbox"/> <a href="#">Meeting Related Links</a>	Meeting Related Links	1	44	11/01/2024, 4:01 am	CUSTOM_LINK	
6	<input type="checkbox"/> <a href="#">Sandbox: Rest API Invocation</a>	Project for [ Sandbox: Rest API Invocation (Case--5005g0...	3	3	10/01/2024, 12:05 pm	SOBJECT	
7	<input type="checkbox"/> <a href="#">v1.3: Links in the new email template</a>	All links should be used in new Email Template created f...	16	108	04/01/2024, 10:26 am	CUSTOM_LINK	

You can create 4 types of Short URL Project according to selected data source. These are Salesforce Campaign based, Report based, CSV file upload and Create Custom Links.



The screenshot displays the Shortify web application interface for creating a new Short URL project. The interface includes a search bar at the top right, a navigation menu with 'Shortify', 'Home', 'Projects', 'Business Unit', and 'Configurations', and a progress bar with three steps: 'General Information', 'Tokens & Data Mapping', and 'Review & Publish'.

The 'General Information' tab is active, showing a form with the following fields:

- \*Name**: A text input field with the placeholder 'Name'.
- \*Start Date**: A date input field with the placeholder 'Start Date' and a calendar icon.
- Description**: A text input field with the placeholder 'Description'.

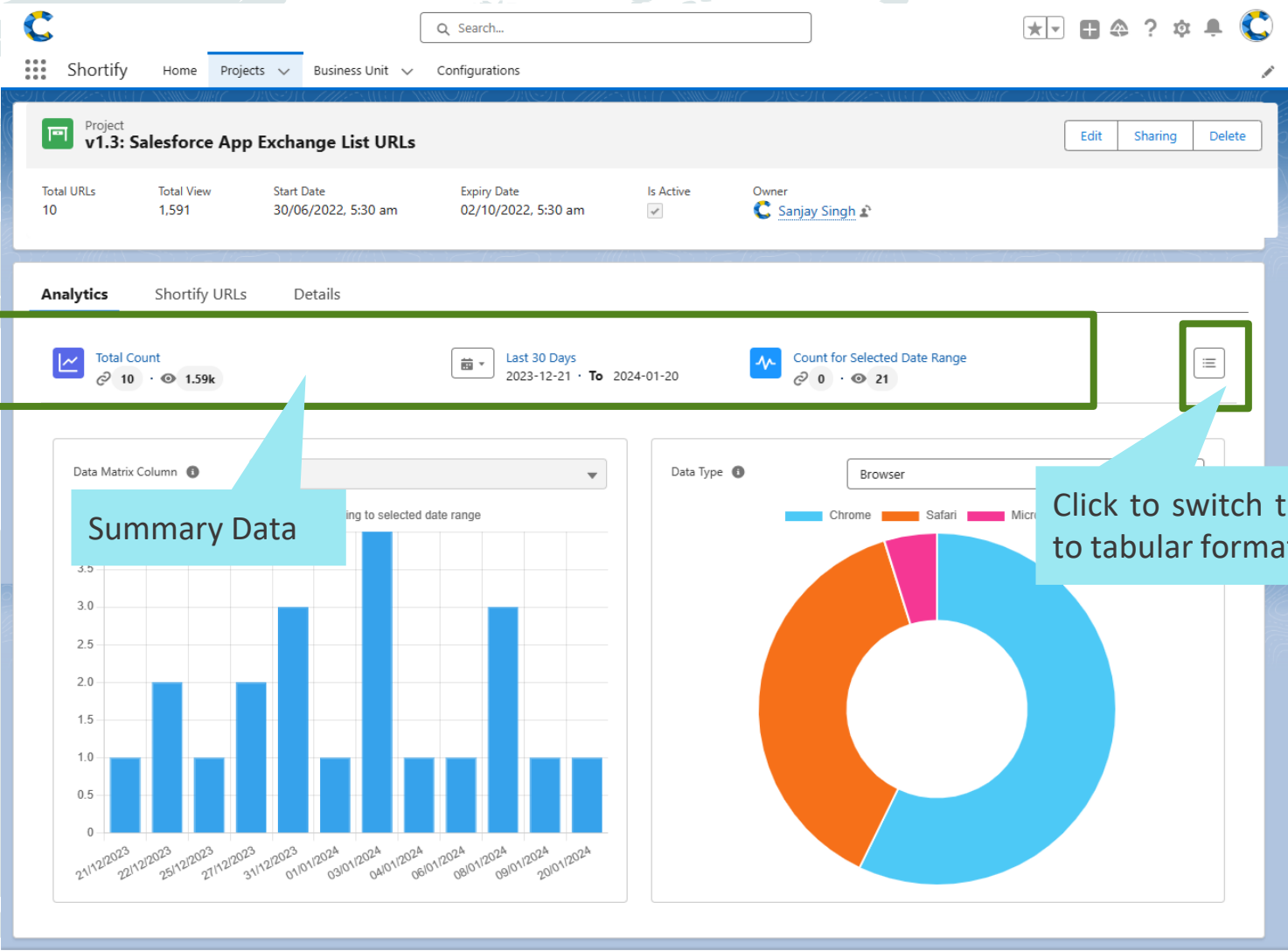
A dropdown menu for **\*Data Source** is open, showing four options:

- Salesforce Campaign**: Use this source when you like to use Salesforce Campaign to generate Short URLs.
- CSV Files**: Use this source when you like to use any CSV file to generate URLs.
- Custom Link**: Use this source when you like to use any Custom Link/Static Link. This link will be same for all users.
- Salesforce Report**: Use this source when you like to use Salesforce Reports to generate URLs.

At the bottom of the form, there are three buttons: 'Cancel', '+ Create & Next', and 'Next >'. The '+ Create & Next' button is highlighted with a green box.

Customer Foster Support





It displays “Link click” analytics data in Bar Chart and Pie Chart for Short URLs.

Click to switch the view to tabular format

# List of “Shortify URLs” with Basic Details

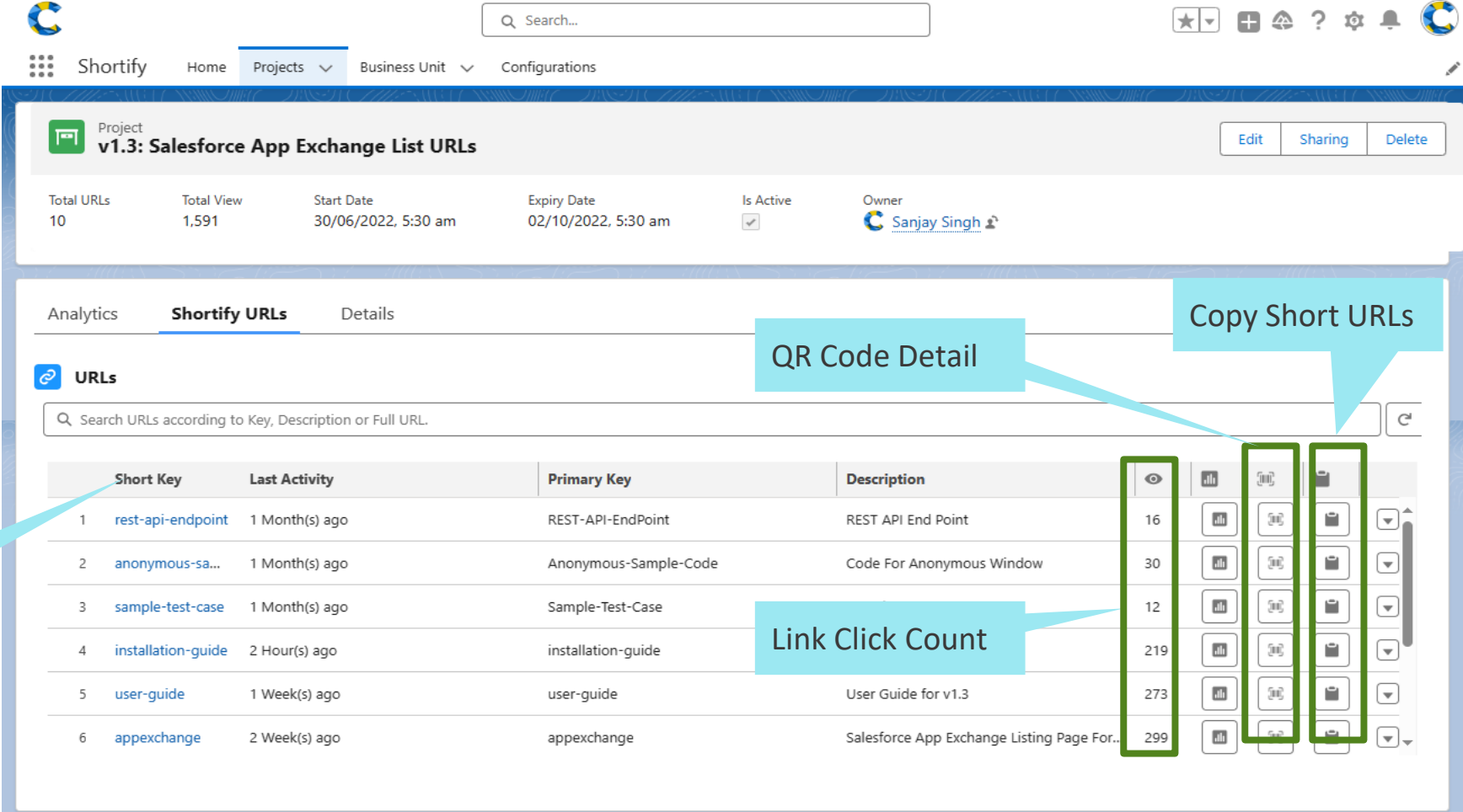
It displays list of generated short URLs with the “full URLs” and “link click” counts.

Short Key

QR Code Detail

Copy Short URLs

Link Click Count




The screenshot shows the Shortify application interface. At the top, there's a navigation bar with 'Shortify', 'Home', 'Projects', 'Business Unit', and 'Configurations'. A search bar is also present. Below the navigation bar, the main content area displays details for a project named 'v1.3: Salesforce App Exchange List URLs'. This includes statistics like 'Total URLs: 10', 'Total View: 1,591', 'Start Date: 30/06/2022, 5:30 am', 'Expiry Date: 02/10/2022, 5:30 am', 'Is Active: checked', and 'Owner: Sanjay Singh'. Below this, there are tabs for 'Analytics', 'Shortify URLs' (selected), and 'Details'. The 'Shortify URLs' tab shows a table of generated URLs. The table has columns for 'Short Key', 'Last Activity', 'Primary Key', and 'Description'. To the right of the table, there are icons for viewing details, analytics, QR code, and copying the URL. The 'Link Click Count' is displayed next to each row.








Short Key	Last Activity	Primary Key	Description	Link Click Count
1 rest-api-endpoint	1 Month(s) ago	REST-API-EndPoint	REST API End Point	16
2 anonymous-sa...	1 Month(s) ago	Anonymous-Sample-Code	Code For Anonymous Window	30
3 sample-test-case	1 Month(s) ago	Sample-Test-Case		12
4 installation-guide	2 Hour(s) ago	installation-guide		219
5 user-guide	1 Week(s) ago	user-guide	User Guide for v1.3	273
6 appexchange	2 Week(s) ago	appexchange	Salesforce App Exchange Listing Page For...	299

# Short URL Key “Details”

It displays basic details of Short URLs like Data Attributes (fields), Data Source of the bucket etc.



Search...




Shortify

Home

Projects

Business Unit

Configurations

 Project

**v1.3: Salesforce App Exchange List URLs**

[Edit](#) [Sharing](#) [Delete](#)

Total URLs	Total View	Start Date	Expiry Date	Is Active	Owner
10	1,591	30/06/2022, 5:30 am	02/10/2022, 5:30 am	<input checked="" type="checkbox"/>	<a href="#">Sanjay Singh</a>

Analytics

Shortify URLs

**Details**

Fields

Custom Link


Description

Salesforce App Exchange List URLs for v1.3

Last Custom Link

sample-test-case

Additional Fields

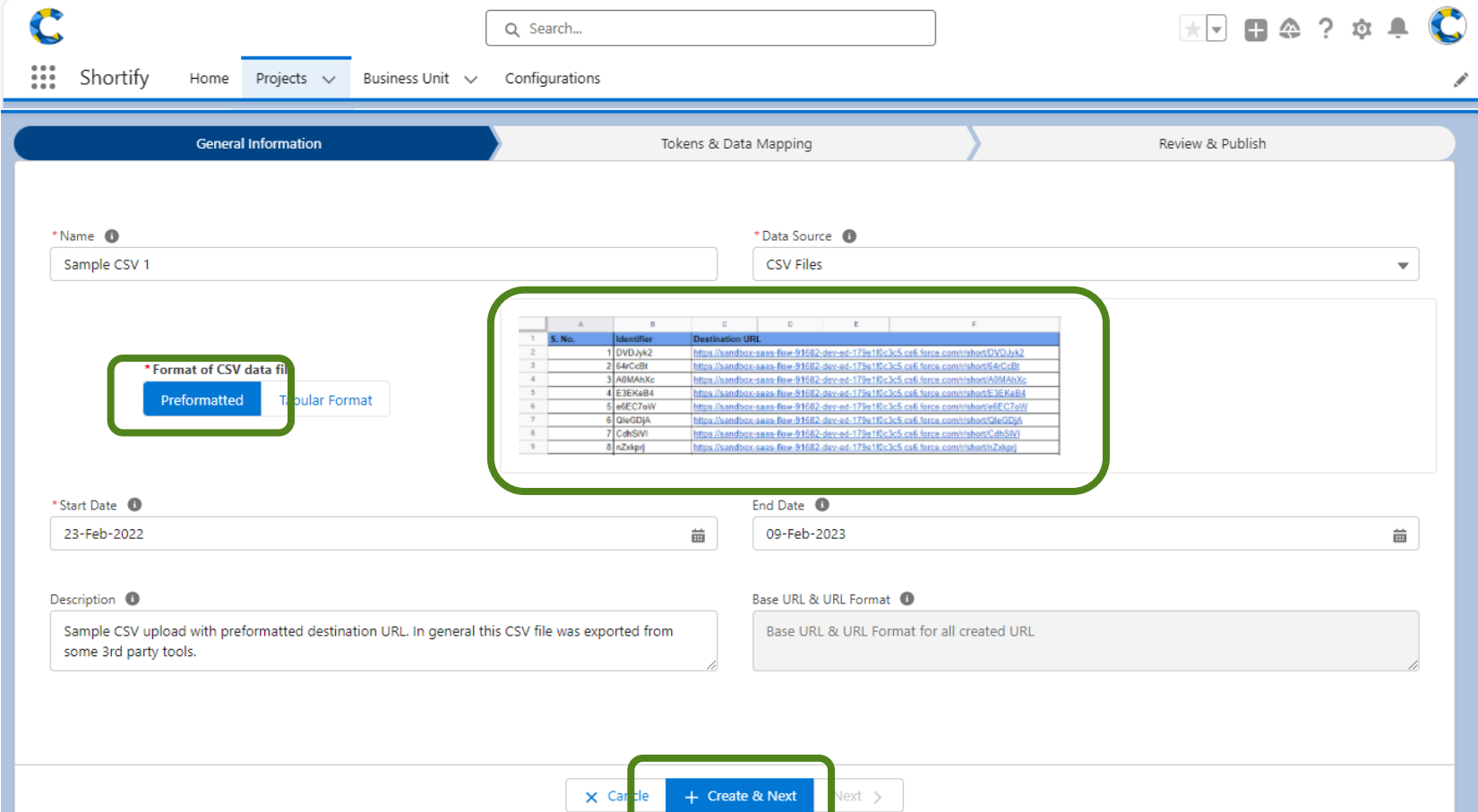
 Customer Foster Support



# URL Project Creation with CSV File Option 1: Pre-formatted Data

# Pre-formatted CSV Upload - Step 1

If the destination URLs are already generated and you want only to short the URLs in bulk, use this option. Upload the CSV file with required fields (Primary Key and Full URL) and follow the steps to generate short URLs.

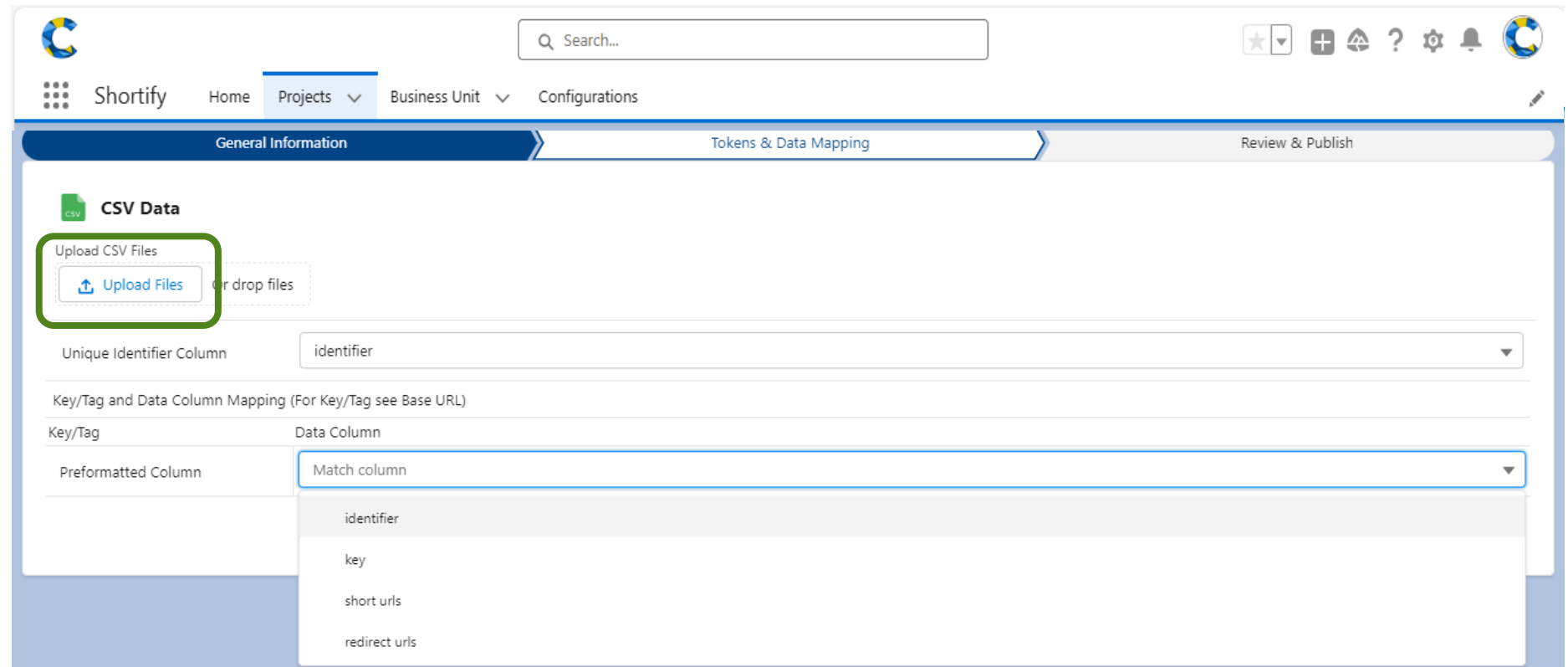


The screenshot shows the 'Pre-formatted' CSV upload step in the Shortify application. The interface includes a navigation bar with 'Shortify', 'Home', 'Projects', 'Business Unit', and 'Configurations'. A search bar is located in the top right. The main content area has three tabs: 'General Information', 'Tokens & Data Mapping', and 'Review & Publish'. The 'General Information' tab is active, showing fields for 'Name' (Sample CSV 1), 'Data Source' (CSV Files), 'Start Date' (23-Feb-2022), 'End Date' (09-Feb-2023), 'Description' (Sample CSV upload with preformatted destination URL...), and 'Base URL & URL Format' (Base URL & URL Format for all created URL). A table with 9 rows and 6 columns (S. No., Identifier, Destination URL, and three empty columns) is displayed. The table is highlighted with a green border. Below the table, there are buttons for 'Cancel', 'Create & Next', and 'Next'. The 'Create & Next' button is highlighted with a green border.

S. No.	Identifier	Destination URL			
1	DVDJk2	https://sandbox-saas-flow-91682-dev-ed-179e1fc3c5.ca6.force.com/short/DVDJk2			
2	64rCdBt	https://sandbox-saas-flow-91682-dev-ed-179e1fc3c5.ca6.force.com/short/64rCdBt			
3	A0MAHx	https://sandbox-saas-flow-91682-dev-ed-179e1fc3c5.ca6.force.com/short/A0MAHx			
4	E3EKaB4	https://sandbox-saas-flow-91682-dev-ed-179e1fc3c5.ca6.force.com/short/E3EKaB4			
5	n6EC7oW	https://sandbox-saas-flow-91682-dev-ed-179e1fc3c5.ca6.force.com/short/n6EC7oW			
6	QleGDJA	https://sandbox-saas-flow-91682-dev-ed-179e1fc3c5.ca6.force.com/short/QleGDJA			
7	CdhSIVl	https://sandbox-saas-flow-91682-dev-ed-179e1fc3c5.ca6.force.com/short/CdhSIVl			
8	nZxlpj	https://sandbox-saas-flow-91682-dev-ed-179e1fc3c5.ca6.force.com/short/nZxlpj			
9					

# Pre-formatted CSV Upload – Step 2

- Upload CSV from local system
- Map columns according to the CSV file

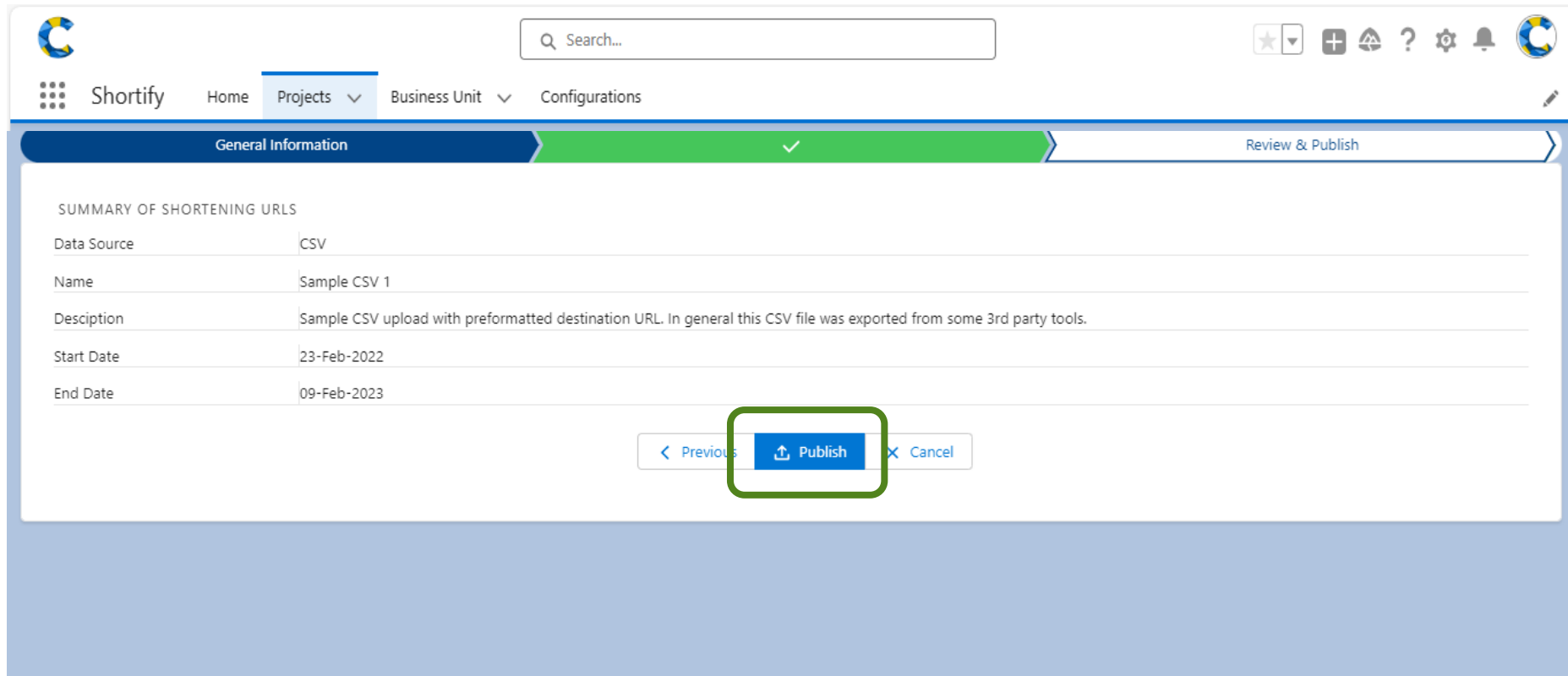


The screenshot shows the 'Shortify' web application interface. The top navigation bar includes a search bar and icons for star, plus, share, help, settings, and notifications. The main navigation menu has 'Shortify', 'Home', 'Projects' (selected), 'Business Unit', and 'Configurations'. The 'Projects' section is active, showing three tabs: 'General Information', 'Tokens & Data Mapping' (selected), and 'Review & Publish'.

Under the 'Tokens & Data Mapping' tab, there is a 'CSV Data' section. It contains an 'Upload CSV Files' button, which is highlighted with a green box. Below this button is a text input field for 'Unique Identifier Column' with the value 'identifier'. Below that is a section for 'Key/Tag and Data Column Mapping (For Key/Tag see Base URL)'. It has a table with two columns: 'Key/Tag' and 'Data Column'. The 'Key/Tag' column has the value 'Preformatted Column'. The 'Data Column' column has a dropdown menu with the value 'Match column'. The dropdown menu is open, showing a list of options: 'identifier', 'key', 'short urls', and 'redirect urls'.

# Pre-formatted CSV Upload – Step 3

- Validate details and publish Short URL
- After completion of process, you will receive an email with the final short URLs as an attachment



The screenshot displays the Shortify web application interface. At the top, there is a navigation bar with the Shortify logo, a search bar, and several icons. Below the navigation bar, there is a breadcrumb trail: Home > Projects > Business Unit > Configurations. The main content area is titled 'General Information' and shows a progress bar with three steps: 'General Information' (completed), 'Review & Publish' (current step), and 'Review & Publish' (next step). Below the progress bar, there is a table titled 'SUMMARY OF SHORTENING URLS' with the following data:

Field	Value
Data Source	CSV
Name	Sample CSV 1
Description	Sample CSV upload with preformatted destination URL. In general this CSV file was exported from some 3rd party tools.
Start Date	23-Feb-2022
End Date	09-Feb-2023

At the bottom of the form, there are three buttons: '< Previous', 'Publish', and 'Cancel'. The 'Publish' button is highlighted with a green box.



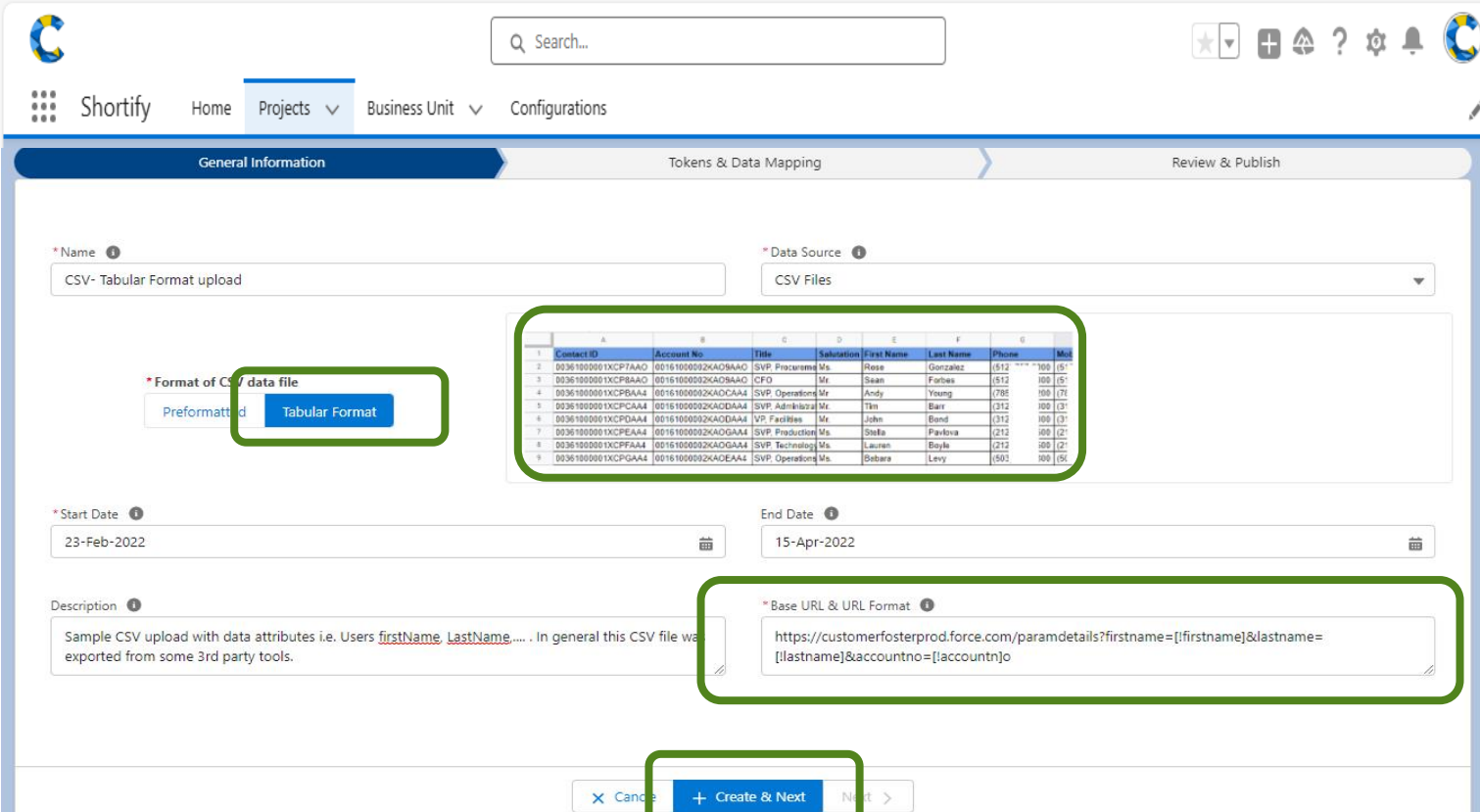
# URL Project Creation with CSV File Option 2: Tabular Format



# Tabular CSV Upload – Step 1

if you have a base URL along with other personalization attributes like first name, last name, email, customer ID, etc., and you want to create short links with personalization data as URL attributes, it requires to follow the tabular format for short URL generation.

- Provide basic details which are used to generated final URLs using this tabular data.
- Provide the Base URL in 'Base UL & URL Format' with all personalization attributes/ token following the format of ([!PERSONALIZATION\_TOKEN]). Based on the PERSONALIZATION\_TOKEN name, matching data will be populated from the data source for each of the customer record.



**General Information** | Tokens & Data Mapping | Review & Publish

\* Name: CSV- Tabular Format upload

\* Data Source: CSV Files

\* Format of CSV data file: Preformatted | **Tabular Format**

	A	B	C	D	E	F	G	
	Contact ID	Account No	Title	Salutation	First Name	Last Name	Phone	Mail
1	00361000001XCPFAAO	00161000002KAOBAAO	SVP. Procurement	Ms	Rose	Gonzalez	(512) 100 (5)	
2	00361000001XCPBAAO	00161000002KAOBAAO	CFO	Mr	Sean	Forbes	(512) 100 (5)	
3	00361000001XCPBAAO	00161000002KAOCAAO	SVP. Operations	Mr	Andy	Young	(786) 100 (7)	
4	00361000001XCPDAAO	00161000002KAOCAAO	SVP. Administrative	Mr	Tim	Bart	(212) 100 (3)	
5	00361000001XCPDAAO	00161000002KAOCAAO	VZ. Facilities	Mr	John	Bond	(313) 100 (3)	
6	00361000001XCPFAAO	00161000002KAOCAAO	SVP. Production	Ms	Shella	Pavlov	(212) 100 (2)	
7	00361000001XCPFAAO	00161000002KAOCAAO	SVP. Technology	Ms	Lauren	Boyle	(212) 100 (2)	
8	00361000001XCPFAAO	00161000002KAOCAAO	SVP. Operations	Ms	Debra	Levy	(503) 100 (5)	

\* Start Date: 23-Feb-2022

\* End Date: 15-Apr-2022

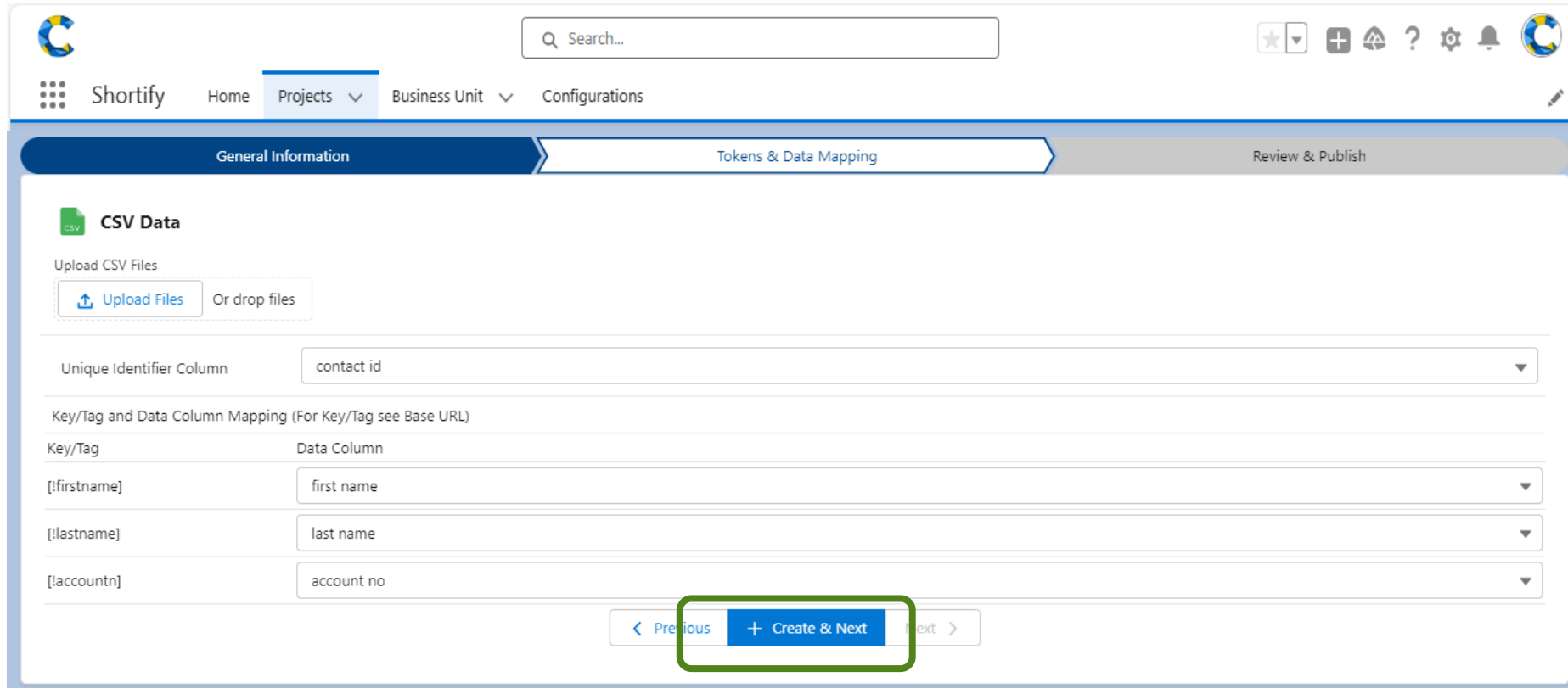
Description: Sample CSV upload with data attributes i.e. Users firstName, lastName,.... In general this CSV file was exported from some 3rd party tools.

\* Base URL & URL Format: `https://customerfosterprod.force.com/paramdetails?firstname=[!firstName]&lastname=[!lastName]&accountno=[!accountno]`

**+ Create & Next**

# Tabular CSV Upload – Step 2

- Map CSV file columns according to base URL tokens.
- Number of rows depends on the token defined in the URL (1st screen)
- Every URL token needs one CSV data column mapping.



The screenshot shows the 'Tokens & Data Mapping' step in the Shortify interface. The top navigation bar includes the Shortify logo, a search bar, and links for Home, Projects, Business Unit, and Configurations. The main content area has three tabs: 'General Information', 'Tokens & Data Mapping' (active), and 'Review & Publish'. Under the 'CSV Data' section, there is an 'Upload CSV Files' area with an 'Upload Files' button and a note 'Or drop files'. Below this, a 'Unique Identifier Column' dropdown is set to 'contact id'. A table for 'Key/Tag and Data Column Mapping' is shown, with columns for 'Key/Tag' and 'Data Column'. The mappings are: '[!firstname]' to 'first name', '[!lastname]' to 'last name', and '[!accountn]' to 'account no'. At the bottom, there are navigation buttons: '< Previous', '+ Create & Next' (highlighted with a green box), and 'Next >'.

Shortify Home Projects Business Unit Configurations

General Information Tokens & Data Mapping Review & Publish

**CSV Data**

Upload CSV Files

[Upload Files](#) Or drop files

Unique Identifier Column: contact id


Key/Tag and Data Column Mapping (For Key/Tag see Base URL)

Key/Tag	Data Column
[!firstname]	first name
[!lastname]	last name
[!accountn]	account no








< Previous + Create & Next Next >

# Tabular CSV Upload – Step 3

- Validate details and publish Short URL
- After completion of process, You will get email with final short URLs as an attachment



Search...



ShortifyHomeProjectsBusiness UnitConfigurations

✓✓Review & Publish

SUMMARY OF SHORTENING URLS

Data Source	CSV
Name	CSV- Tabular Format upload
Description	Sample CSV upload with data attributes i.e. Users firstName, LastName,..... . In general this CSV file was exported from some 3rd party tools.
Base URL	https://customerfosterprod.force.com/paramdetails?firstname=[!firstname]&lastname=[!lastname]&accountno=[!accountn]o
Start Date	23-Feb-2022
End Date	15-Apr-2022

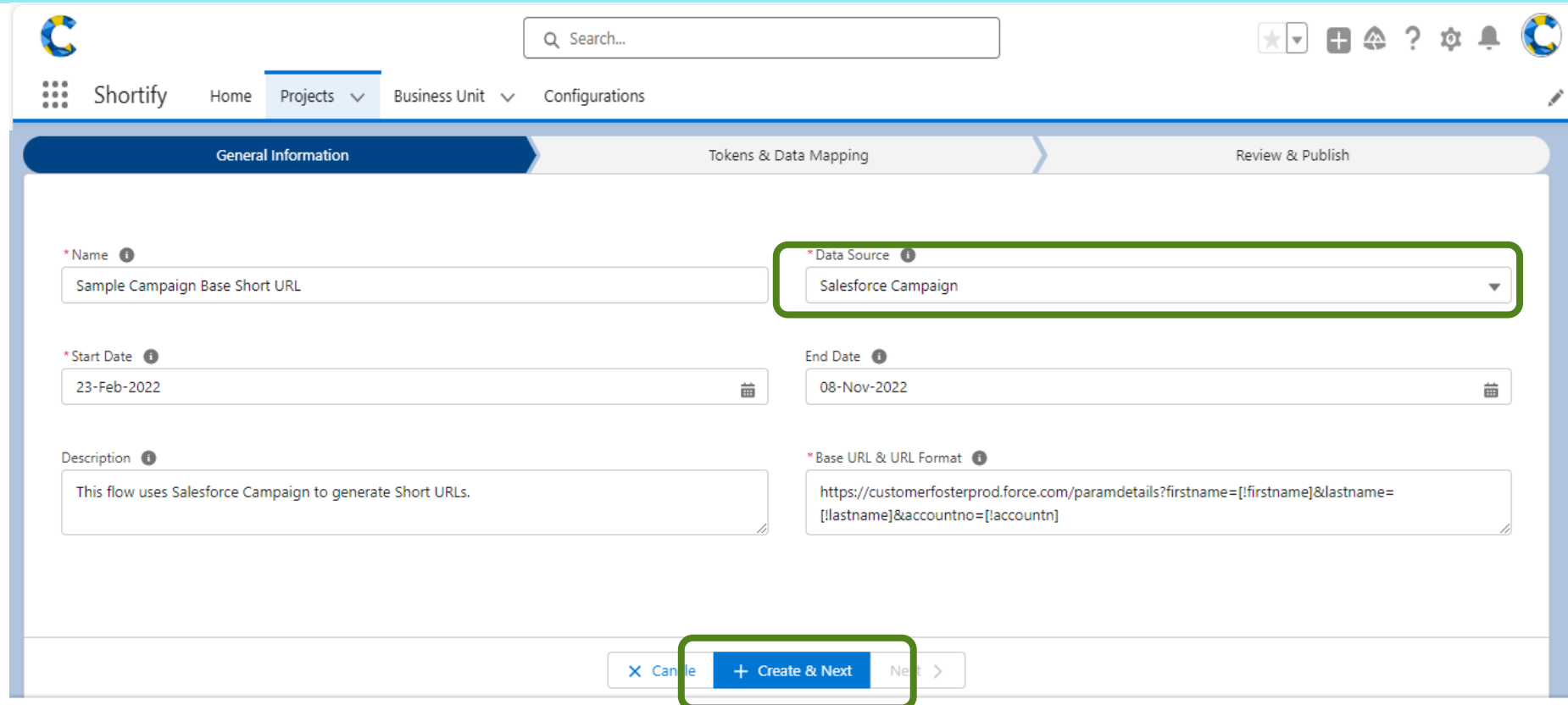
[< Previous](#)[< Cancel](#)[Download](#)



# URL Project Creation Based on Campaign Data

# Based on Campaign Data - Step 1

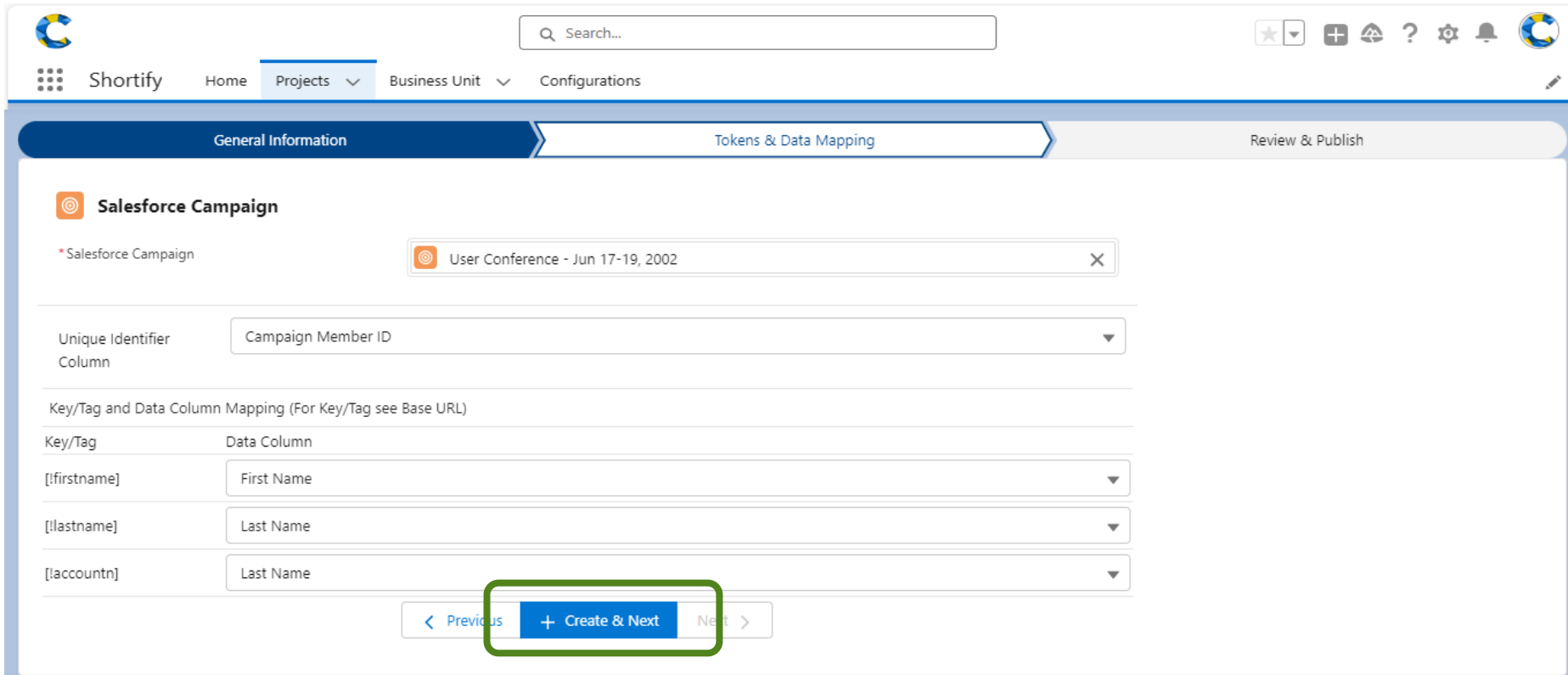
- Select **Salesforce Campaign** as 'Data Source'.
- Fill up other basic details.
- Provide the Base URL in 'Base UL & URL Format' with all personalization attributes/ token following the format of ([!PERSONALIZATION\_TOKEN]). Based on the PERSONALIZATION\_TOKEN name, matching data will be populated from the data source for each of the customer record.



The screenshot shows the Shortify web application interface. The top navigation bar includes the Shortify logo, a search bar, and navigation links for Home, Projects, Business Unit, and Configurations. The main content area is divided into three tabs: General Information, Tokens & Data Mapping, and Review & Publish. The General Information tab is active, displaying a form for creating a new project. The form includes fields for Name, Data Source, Start Date, End Date, Description, and Base URL & URL Format. The Data Source is set to 'Salesforce Campaign'. The Base URL & URL Format field contains the URL: `https://customerfosterprod.force.com/paramdetails?firstname=[!firstname]&lastname=[!lastname]&accountno=[!accountn]`. The 'Create & Next' button is highlighted with a green box.

# Based on Campaign Data - Step 2

- Map columns according to base URL tokens.
- Number of rows depends on the tokens defined in the URL
- Every URL token needs one Campaign data column mapping.



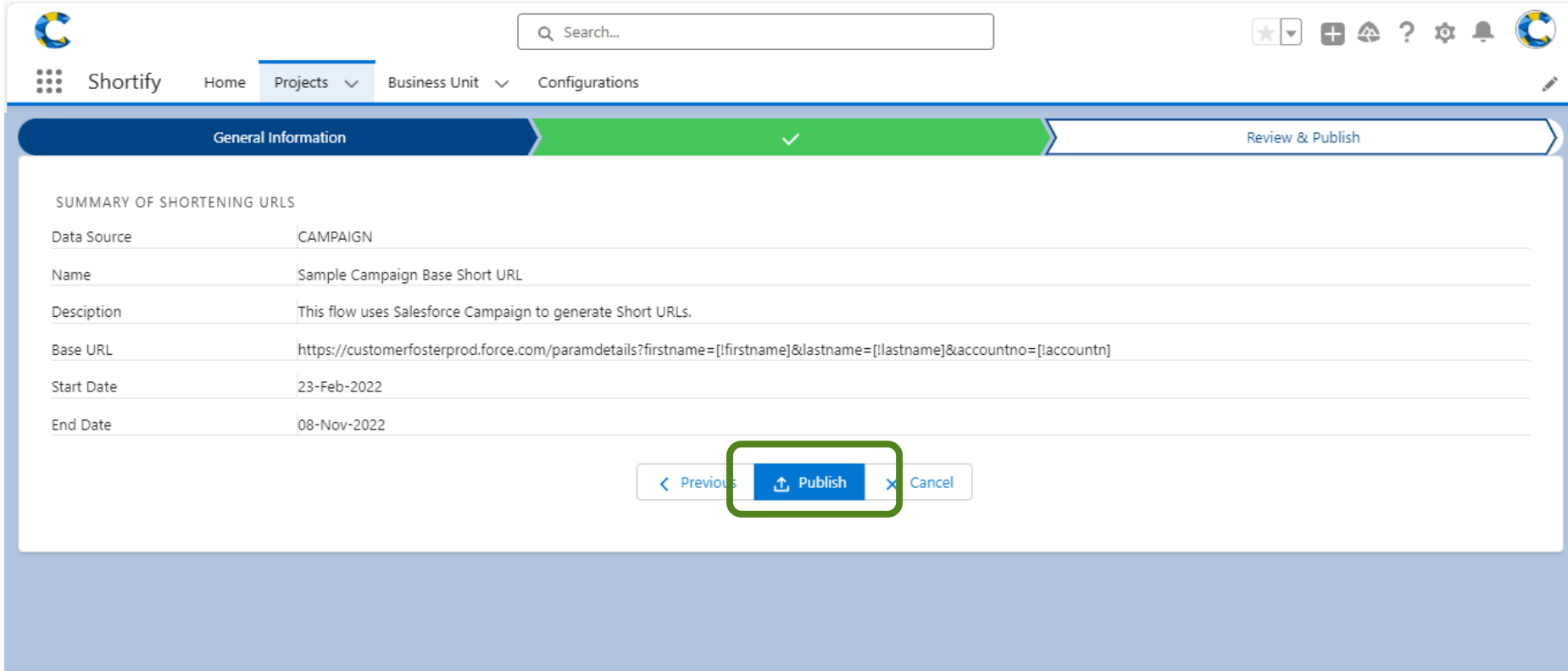
The screenshot shows the 'Tokens & Data Mapping' step in the Shortify interface. The top navigation bar includes 'Shortify', 'Home', 'Projects', 'Business Unit', and 'Configurations'. The main content area has three tabs: 'General Information', 'Tokens & Data Mapping' (active), and 'Review & Publish'. Under 'General Information', the 'Salesforce Campaign' section is visible. It includes a search bar with the text 'User Conference - Jun 17-19, 2002'. Below this, there is a 'Unique Identifier Column' dropdown set to 'Campaign Member ID'. A section titled 'Key/Tag and Data Column Mapping (For Key/Tag see Base URL)' contains a table with three rows:

Key/Tag	Data Column
[!firstname]	First Name
[!lastname]	Last Name
[!accountn]	Last Name

At the bottom of the form, there are navigation buttons: '< Previous', '+ Create & Next' (highlighted with a green box), and 'Next >'.

# Based on Campaign Data - Step 3

- Validate all details and publish Short URL
- After completion of the process, you will receive an email with the final short URLs as an attachment



The screenshot shows the 'Review & Publish' step of a project configuration in the Shortify application. The interface includes a top navigation bar with a search bar and icons for various functions. Below the navigation bar, there's a progress bar with three steps: 'General Information' (completed), a green bar with a checkmark, and 'Review & Publish' (current step). The main content area is titled 'SUMMARY OF SHORTENING URLS' and contains a table with the following details:

Data Source	CAMPAIGN
Name	Sample Campaign Base Short URL
Description	This flow uses Salesforce Campaign to generate Short URLs.
Base URL	https://customerfosterprod.force.com/paramdetails?firstname=[!firstname]&lastname=[!lastname]&accountno=[!accountn]
Start Date	23-Feb-2022
End Date	08-Nov-2022

At the bottom of the form, there are three buttons: '< Previous', 'Publish' (highlighted with a green box), and 'Cancel'.

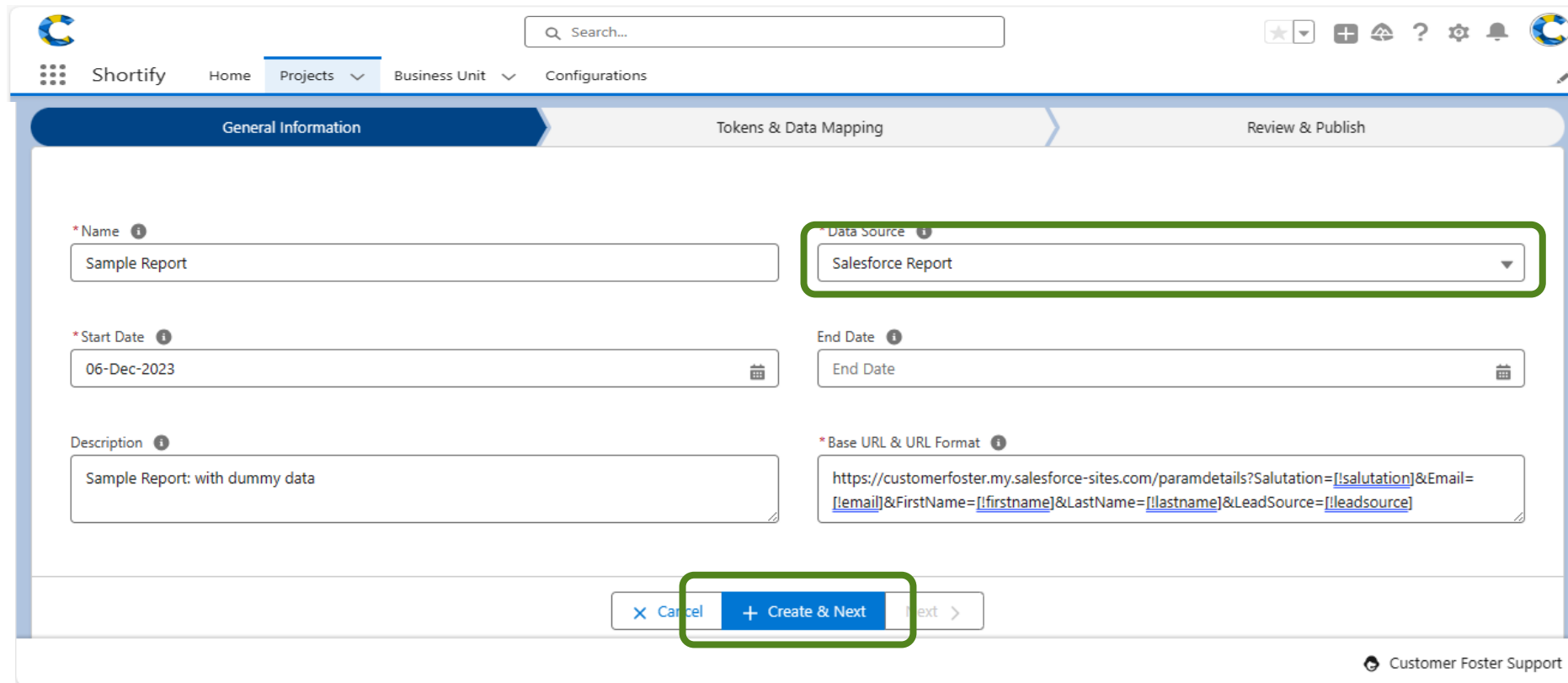


# URL Project Creation Based on SFDC Report Data



# Based on SFDC Report Data - Step 1

- Select **Salesforce Report** as 'Data source'.
- Fill up other basic details.
- Provide the Base URL in 'Base UL & URL Format' with all personalization attributes/token following the format of ([!PERSONALIZATION\_TOKEN]). Based on the PERSONALIZATION\_TOKEN name, matching data will be populated from the data source for each of the customer record.



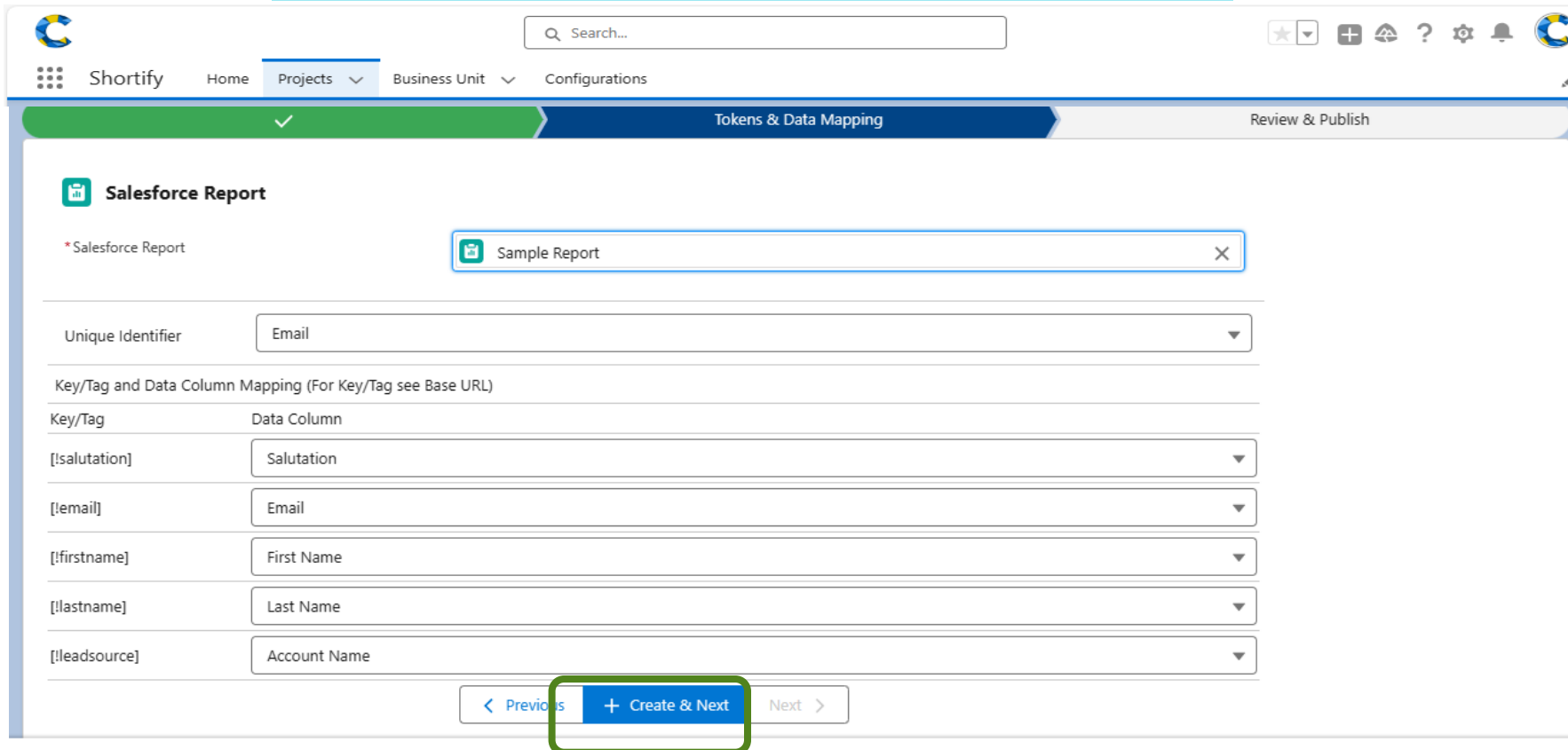
The screenshot shows the Shortify application interface. The top navigation bar includes the Shortify logo, a search bar, and tabs for Home, Projects, Business Unit, and Configurations. The main content area is titled 'General Information' and contains several form fields:

- Name:** Sample Report
- Data Source:** Salesforce Report (highlighted with a green box)
- Start Date:** 06-Dec-2023
- End Date:** End Date
- Description:** Sample Report: with dummy data
- Base URL & URL Format:** [https://customerfoster.my.salesforce-sites.com/paramdetails?Salutation=\[!salutation\]&Email=\[!email\]&FirstName=\[!firstname\]&LastName=\[!lastname\]&LeadSource=\[!leadsource\]](https://customerfoster.my.salesforce-sites.com/paramdetails?Salutation=[!salutation]&Email=[!email]&FirstName=[!firstname]&LastName=[!lastname]&LeadSource=[!leadsource])

At the bottom of the form, there are three buttons: 'Cancel', 'Create & Next' (highlighted with a green box), and 'Next'.

# Based on SFDC Report Data - Step 2

- Map columns according to base URL tokens.
- Number of rows depends on the tokens defined in the URL
- Every URL token needs one Report data column mapping.



The screenshot shows the 'Tokens & Data Mapping' step in the Shortify interface. The breadcrumb trail is 'Shortify > Home > Projects > Business Unit > Configurations'. The progress bar shows three steps: a completed green step, the current 'Tokens & Data Mapping' step, and a pending 'Review & Publish' step.

**Salesforce Report**

\* Salesforce Report

Sample Report

Unique Identifier: Email

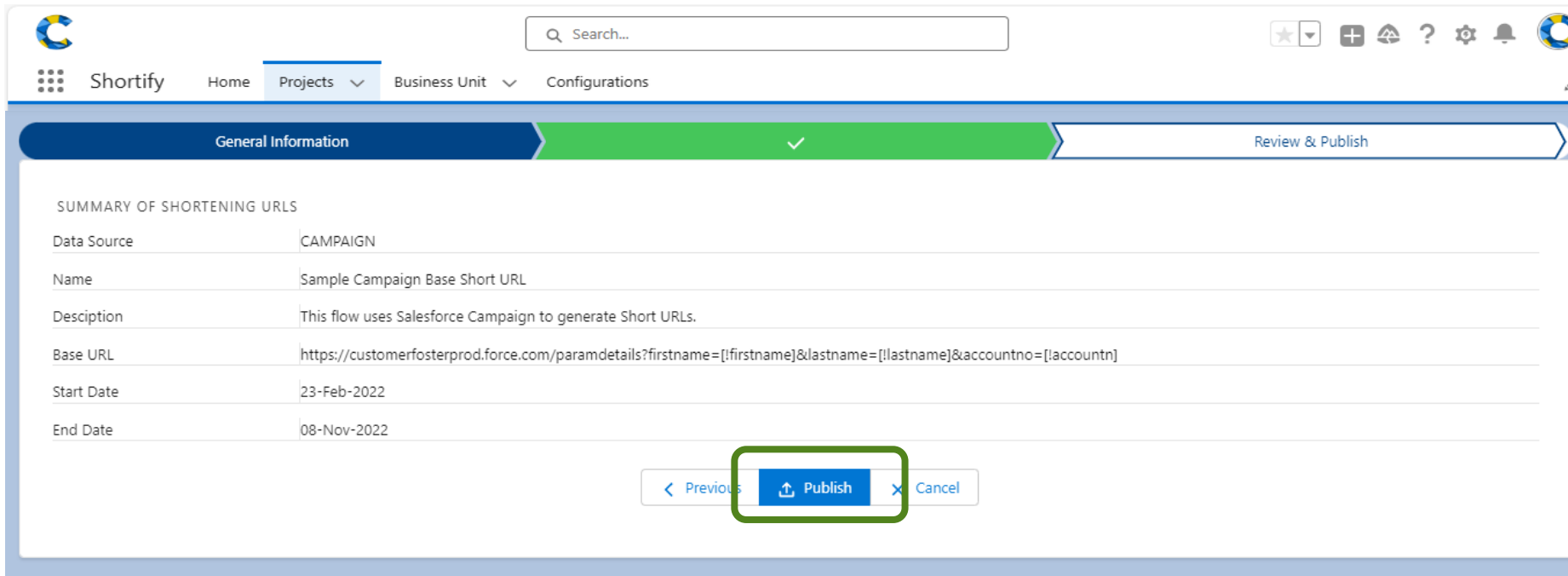
Key/Tag and Data Column Mapping (For Key/Tag see Base URL)

Key/Tag	Data Column
[!salutation]	Salutation
[!email]	Email
[!firstname]	First Name
[!lastname]	Last Name
[!leadsource]	Account Name

< Previous + Create & Next >

# Based on SFDC Report Data - Step 3

- Validate all details and publish Short URL
- After completion of the process, you will receive an email with the final short URLs as an attachment



The screenshot displays the Shortify web application interface. At the top, there is a navigation bar with the Shortify logo, a search bar, and several utility icons. Below the navigation bar, a breadcrumb trail shows 'Home' > 'Projects' > 'Business Unit' > 'Configurations'. The main content area features a progress bar with three steps: 'General Information' (completed), 'Review & Publish' (current step), and a final step. Below the progress bar, a table titled 'SUMMARY OF SHORTENING URLS' contains the following details:

Data Source	CAMPAIGN
Name	Sample Campaign Base Short URL
Description	This flow uses Salesforce Campaign to generate Short URLs.
Base URL	https://customerfosterprod.force.com/paramdetails?firstname=[firstname]&lastname=[lastname]&accountno=[accountn]
Start Date	23-Feb-2022
End Date	08-Nov-2022

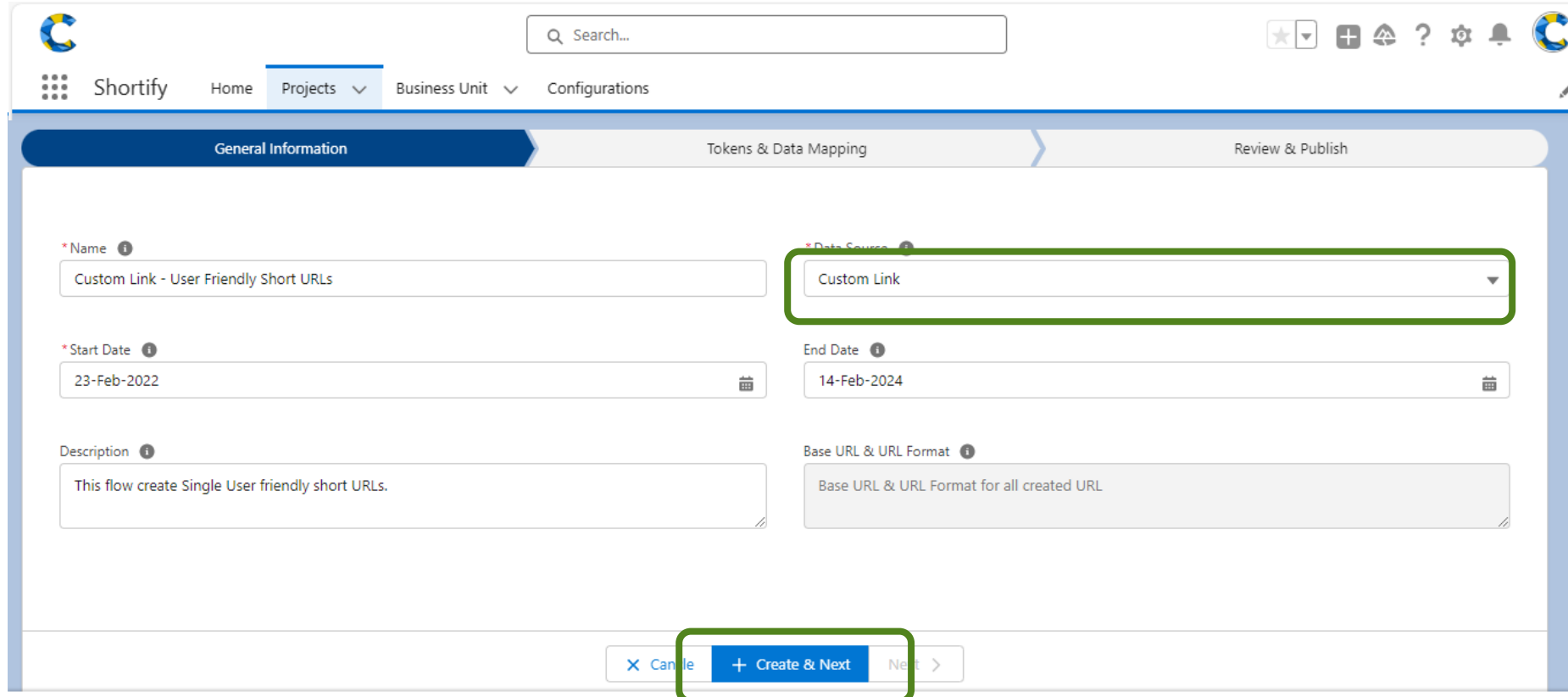
At the bottom of the form, there are three buttons: '< Previous', 'Publish' (highlighted with a green box), and 'Cancel'.



# URL Project Creation for a Custom Link

# Creation for a Custom Link – Step 1

- Select **Custom Link** as 'Data source'.
- Fill other basic details
- Base URL is not required for this option of Short URL generation

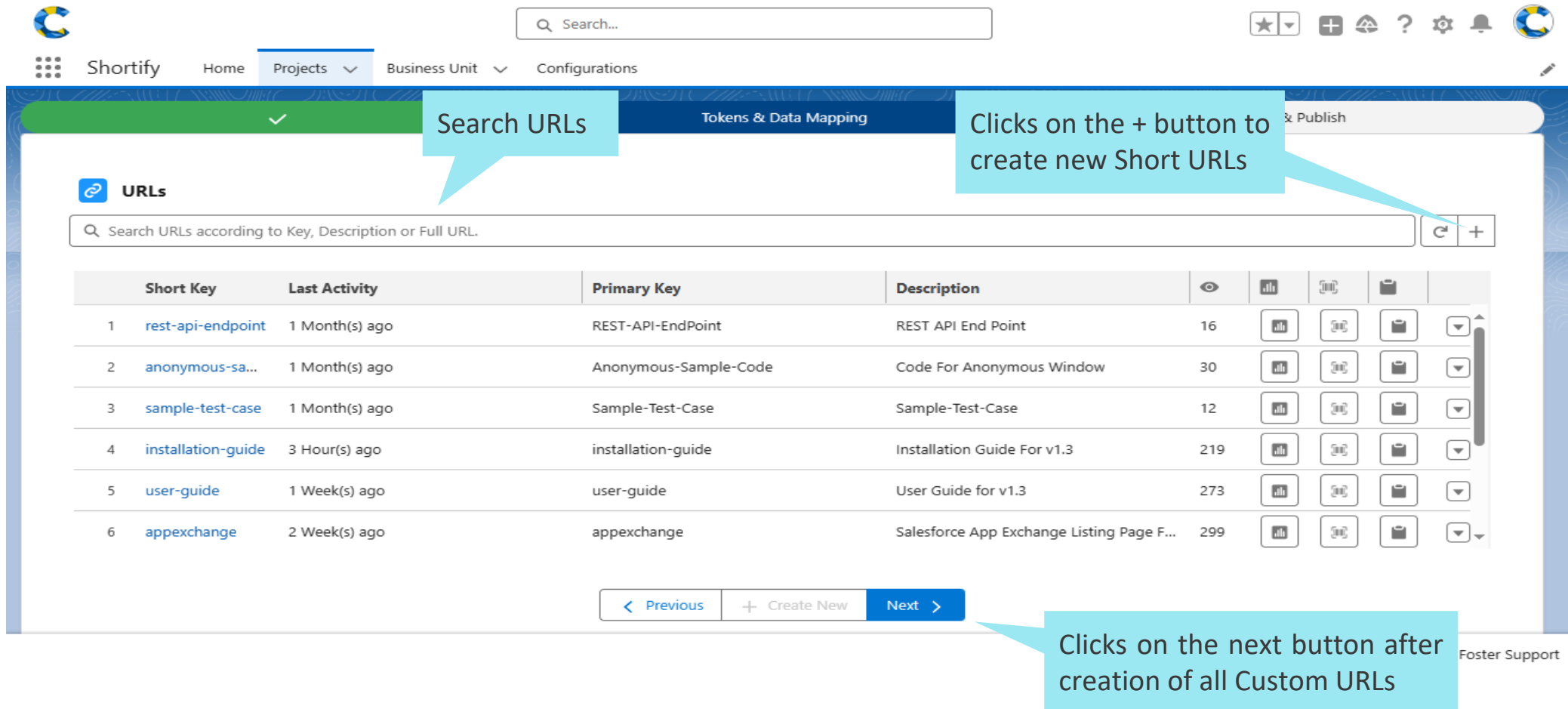


The screenshot displays the 'General Information' tab of the Shortify application. The interface includes a top navigation bar with a search bar and various icons. The main content area is divided into three sections: 'General Information', 'Tokens & Data Mapping', and 'Review & Publish'. The 'General Information' section contains the following fields:

- \* Name:** Custom Link - User Friendly Short URLs
- \* Data Source:** Custom Link (highlighted with a green box)
- \* Start Date:** 23-Feb-2022
- End Date:** 14-Feb-2024
- Description:** This flow create Single User friendly short URLs.
- Base URL & URL Format:** Base URL & URL Format for all created URL

At the bottom of the form, there are three buttons: 'Cancel', '+ Create & Next' (highlighted with a green box), and 'Next >'.

# Creation for a Custom Link – Step 2



Search URLs

Clicks on the + button to create new Short URLs

URLs

Search URLs according to Key, Description or Full URL.

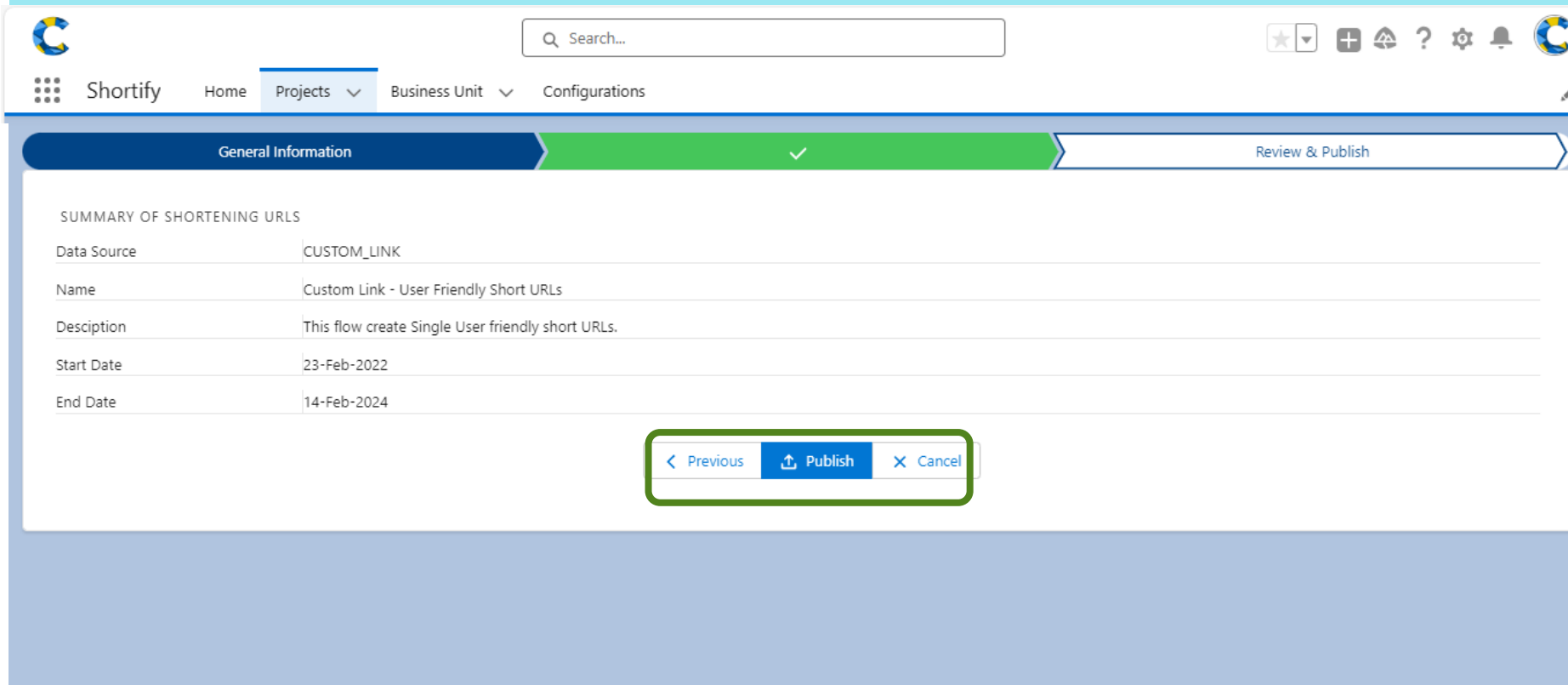
	Short Key	Last Activity	Primary Key	Description					
1	<a href="#">rest-api-endpoint</a>	1 Month(s) ago	REST-API-EndPoint	REST API End Point	16				
2	<a href="#">anonymous-sa...</a>	1 Month(s) ago	Anonymous-Sample-Code	Code For Anonymous Window	30				
3	<a href="#">sample-test-case</a>	1 Month(s) ago	Sample-Test-Case	Sample-Test-Case	12				
4	<a href="#">installation-guide</a>	3 Hour(s) ago	installation-guide	Installation Guide For v1.3	219				
5	<a href="#">user-guide</a>	1 Week(s) ago	user-guide	User Guide for v1.3	273				
6	<a href="#">appexchange</a>	2 Week(s) ago	appexchange	Salesforce App Exchange Listing Page F...	299				

< Previous + Create New Next >

Clicks on the next button after creation of all Custom URLs

# Creation for a Custom Link – Step 3

- Validate all details and publish Short URL
- Since it is a single Short URL, you will **not** receive any email for completion of short URL generation. After publishing, you may copy and use the Custom / User Friendly URL.



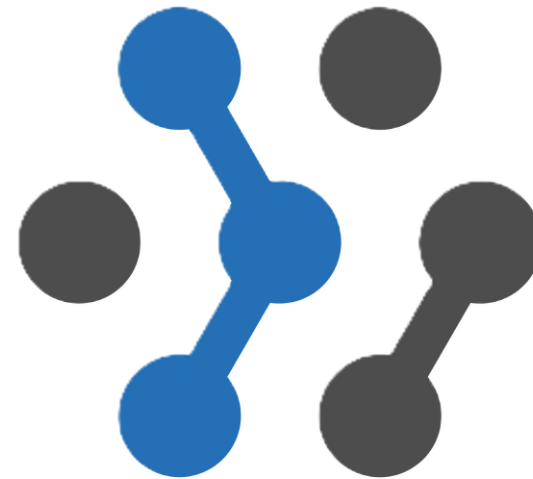
The screenshot displays the Shortify web application interface. At the top, there is a navigation bar with the Shortify logo, a search bar, and several utility icons. Below the navigation bar, the 'Projects' tab is selected, showing a list of projects. The 'General Information' step is highlighted in blue, indicating the current stage of the process. The 'Review & Publish' step is shown in a light blue box. The main content area displays a 'SUMMARY OF SHORTENING URLS' table with the following details:

SUMMARY OF SHORTENING URLS	
Data Source	CUSTOM_LINK
Name	Custom Link - User Friendly Short URLs
Description	This flow create Single User friendly short URLs.
Start Date	23-Feb-2022
End Date	14-Feb-2024

At the bottom of the form, there are three buttons: '< Previous', 'Publish' (highlighted in blue), and 'X Cancel'. The 'Publish' button is circled in green, indicating the next step in the process.



# Thank You



# shortify.ing

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