

Leading customer tracking through smart short links in Salesforce

Admin Guide to Set Up Branded / Custom Domain for Shortify.ing

Let's start with the fundamental questions pertaining to setting up a domain in Shortify.ing

Why?

Why to setup the domain

Where?

Where to setup the domain

How?

How to setup the domain

 Why?

Why to setup a branded/custom domain in Shortify.ing?

To assign a dedicated domain for your short links and enable your Org to start using Shortify.ing. Also, you would elevate your brand with a custom short domain that perfectly reflects your unique positioning.

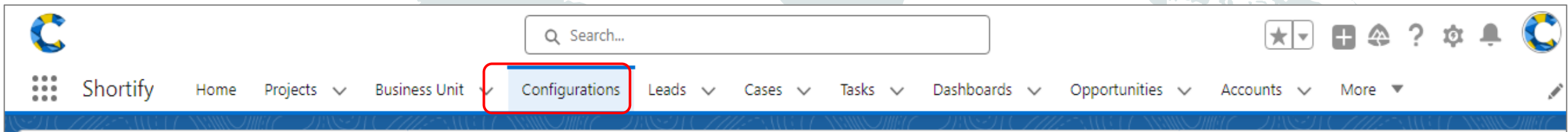
For example, if you configure your branded domain <http://cfsu.in/> in Shortify, structure and format of your short links will be `http://cfsu.in/xxxxxxx`



Where?

Where to setup the branded/custom domain in Shortify.ing?

After you have installed the Shortify.ing application in your org, your application admin needs to set up the branded/ custom domain in the 'Configuration' tab. Refer the following screenshot.



 How?

How to setup the domain?

Step1: Obtain a short domain for your brand. For example, if your website domain or URL is <http://customerfoster.com>, you need a short domain like <http://cfsu.in> for all your short links. You may use an existing short domain, if available, or obtain a new one.

How obtain a new short domain –

You can obtain your branded domain or seamlessly migrate an existing short domain to your web hosting service provider. You must select a service provider who offers web hosting with cPanel that allows redirect configuration. For example - <https://www.godaddy.com/>

“Contact your IT department for help”

How?

How to setup the domain?

Step2: Check and copy your salesforce site URL from the following highlighted location -

Your Salesforce site domain name is **customerfoster.my.salesforce-sites.com**
[Salesforce Sites Terms and Conditions](#)

Settings

i These settings affect all Salesforce sites.

Allow using standard external profiles for self-registration, user creation, and login **i**

[Save](#) [Cancel](#)

Sites (customerfoster.my.salesforce-sites.com) [New](#)

Action	Site Label ↑	Site URL	Site Description	Active	Site Type	Last Modified By
Edit Deactivate	Shortify	https://customerfoster.my.salesforce-sites.com/	Site for Shortify URL	<input checked="" type="checkbox"/>	Force.com	Sanjay Singh, 28/10/2021, 6:50 pm

How?

How to setup the domain?

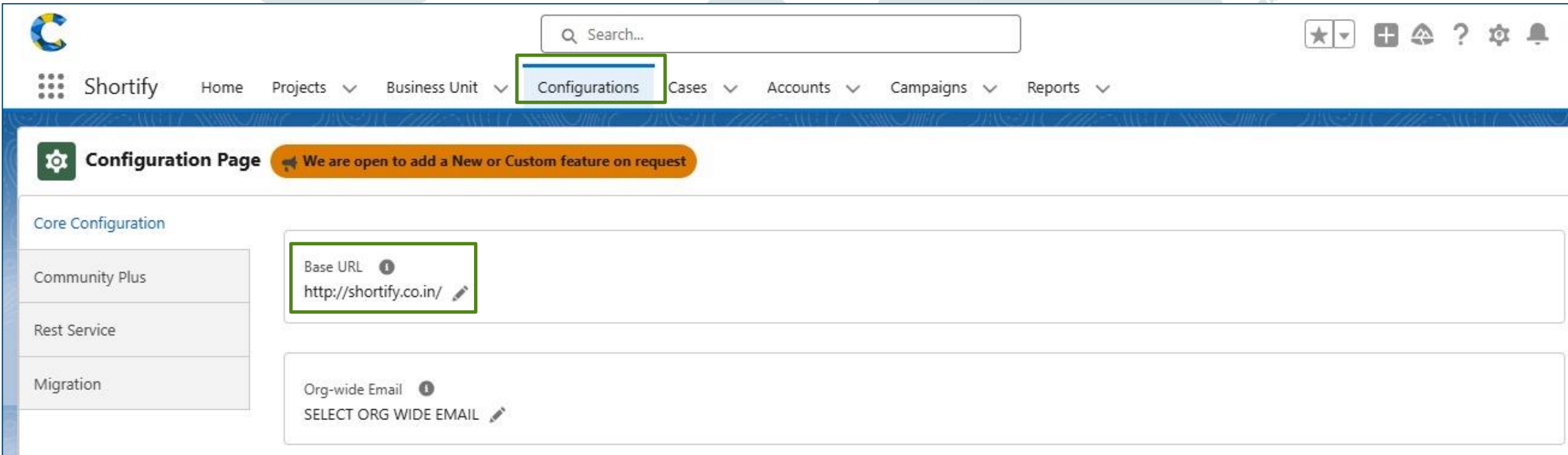
Step3: Go to cPanel of GoDaddy and Complete Configuration –

Refer Index 1 of the document and follow the simple steps to configure GoDaddy cPanel for Shortify.ing. You will need the Salesforce site URL copied in the earlier step.

How?

How to setup the domain?

Step4: Go to the configuration tab of Shortify and add the URL of your new short domain under the 'Base URL' setting -



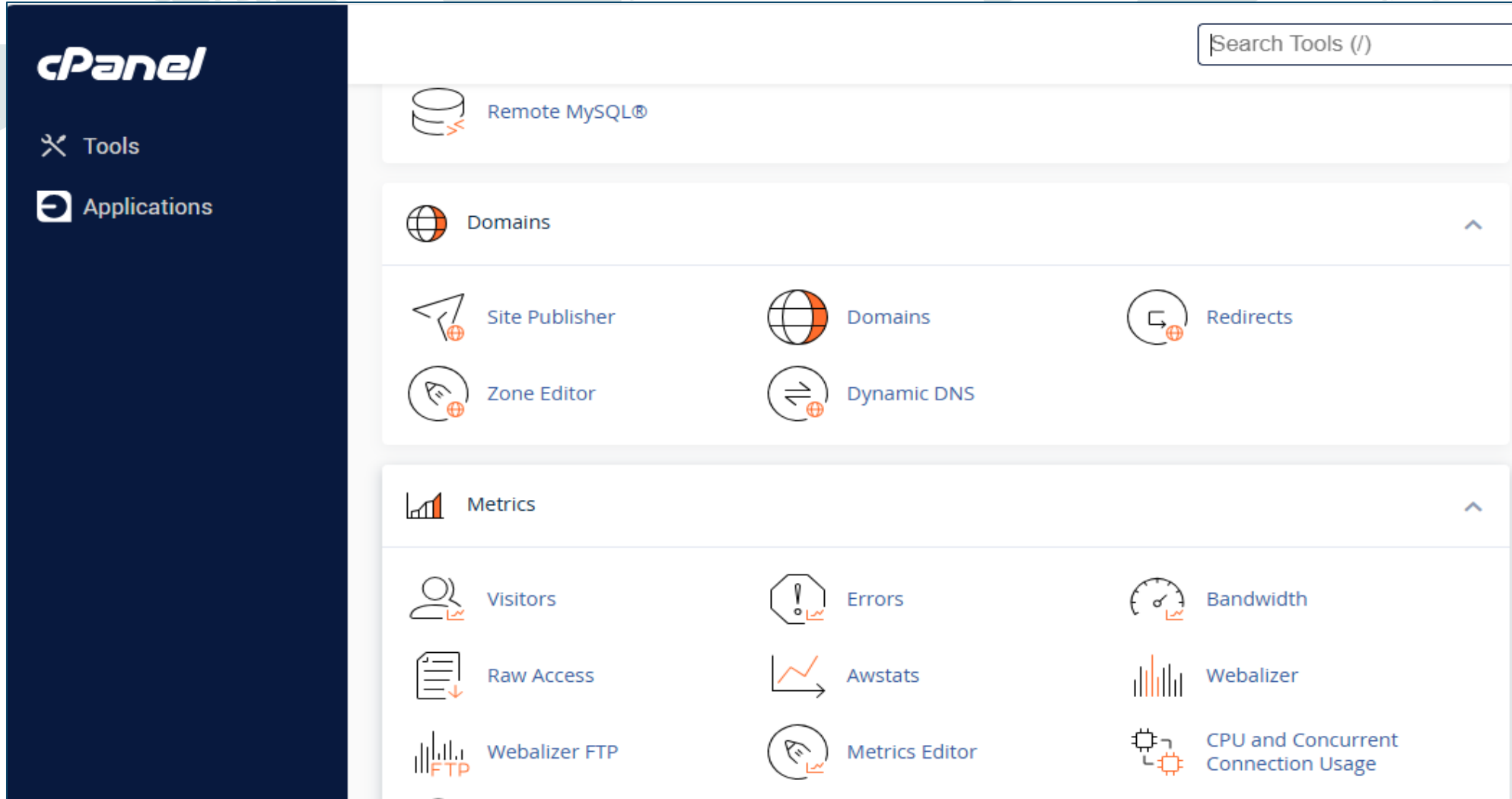
The screenshot shows the Shortify web application interface. At the top, there is a navigation bar with a search box and several menu items: Home, Projects, Business Unit, Configurations (highlighted with a green box), Cases, Accounts, Campaigns, and Reports. Below the navigation bar, the main content area is titled "Configuration Page" and includes a notification banner: "We are open to add a New or Custom feature on request". On the left side, there is a sidebar menu with options: Core Configuration, Community Plus, Rest Service, and Migration. The main content area displays two configuration settings: "Base URL" with the value "http://shortify.co.in/" (highlighted with a green box) and "Org-wide Email" with the value "SELECT ORG WIDE EMAIL".



Your new short domain is now set to start
your journey with Shortify.ing 😊

Refer Index1 for steps to configure GoDaddy cPanel for Shortify.ing

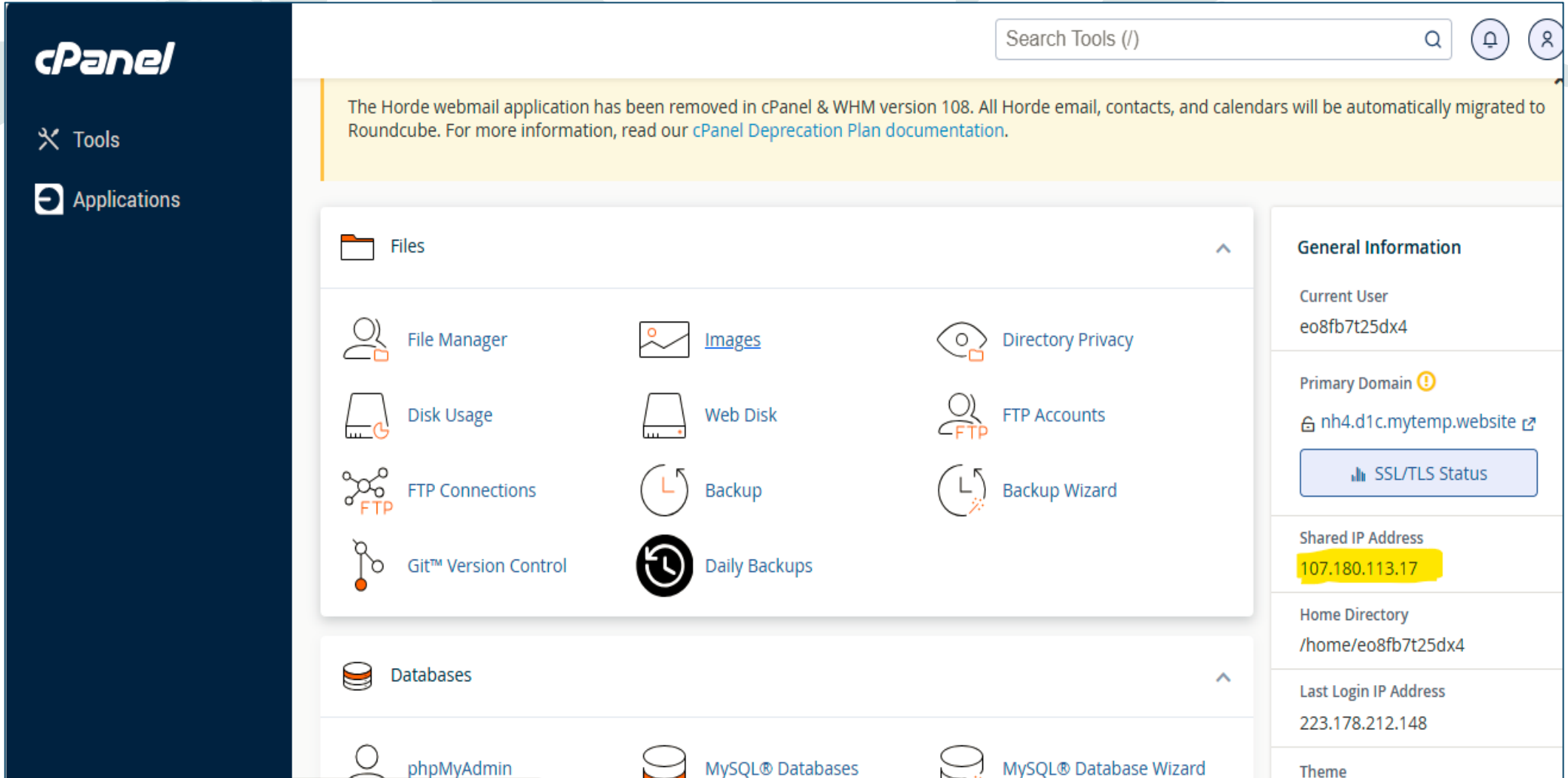
Step1: Go to the cPanel of GoDaddy:



The screenshot displays the cPanel interface. On the left is a dark blue sidebar with the 'cPanel' logo and two menu items: 'Tools' (with a wrench icon) and 'Applications' (with a square icon). The main content area is white and features a search bar at the top right labeled 'Search Tools (/)'. Below the search bar, there are several tool categories:

- Remote MySQL®**: A single tool icon.
- Domains**: A category header with a globe icon and an upward arrow.
- Site Publisher**, **Domains**, and **Redirects**: Three tool icons in a row.
- Zone Editor** and **Dynamic DNS**: Two tool icons in a row.
- Metrics**: A category header with a bar chart icon and an upward arrow.
- Visitors**, **Errors**, and **Bandwidth**: Three tool icons in a row.
- Raw Access**, **Awstats**, and **Webalizer**: Three tool icons in a row.
- Webalizer FTP**, **Metrics Editor**, and **CPU and Concurrent Connection Usage**: Three tool icons in a row.

Step2: Copy the IP address as highlighted in the following screenshot:



The screenshot displays the cPanel interface. On the left is a dark blue sidebar with the 'cPanel' logo and navigation options for 'Tools' and 'Applications'. The main content area features a search bar at the top right and a yellow notification banner about Horde webmail removal. Below the banner is a grid of tool icons including File Manager, Disk Usage, FTP Connections, Git™ Version Control, Images, Web Disk, Backup, and Daily Backups. A 'Databases' section is partially visible at the bottom. On the right side, the 'General Information' panel is expanded, showing details for the current user (eo8fb7t25dx4), primary domain (nh4.d1c.mytemp.website), and shared IP address (107.180.113.17), which is highlighted in yellow. Other fields include Home Directory, Last Login IP Address, and Theme.

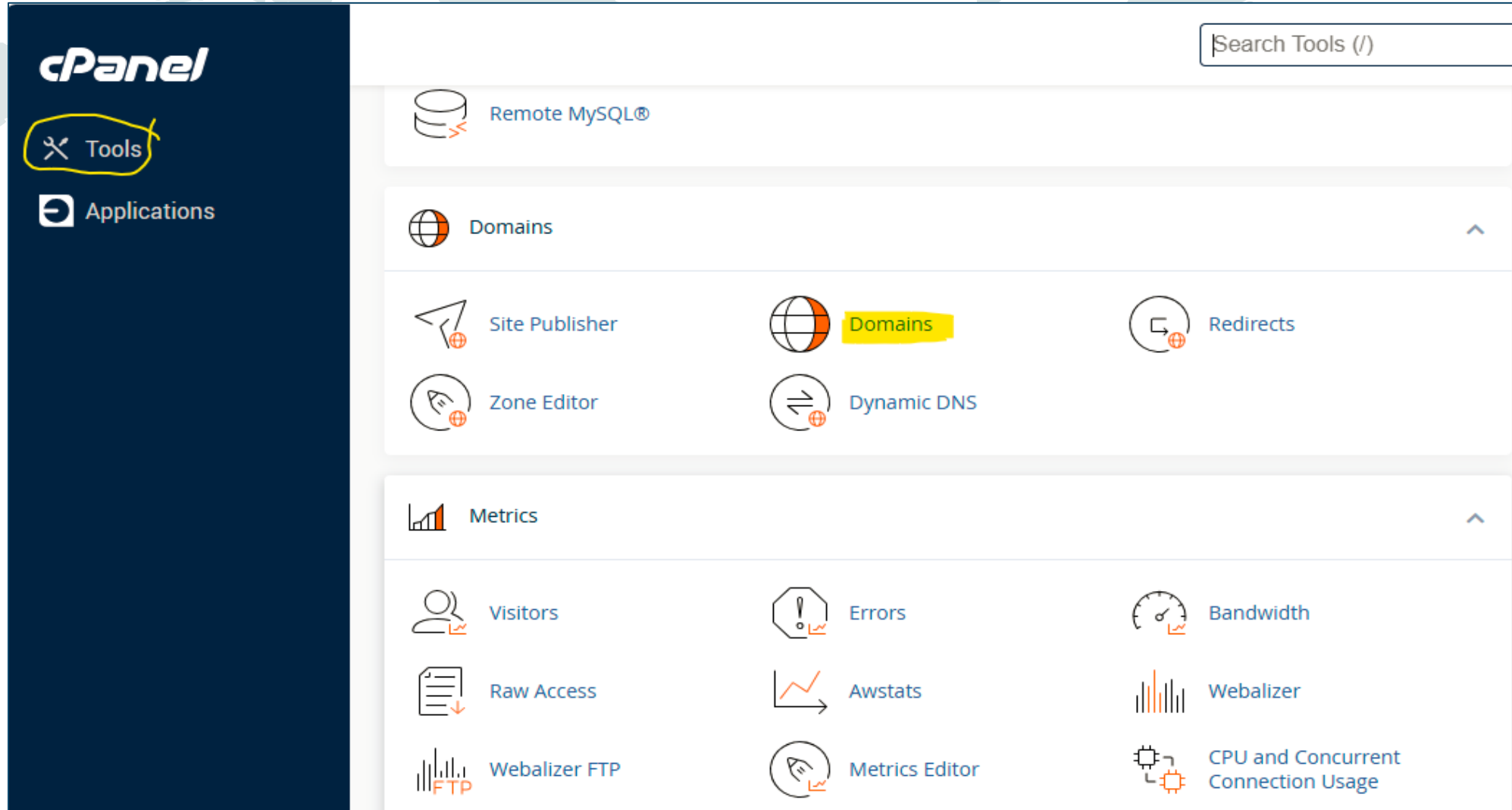
Step3: Add the copied IP address under the “A” record type of the domain:

Add New Record

Filters Actions

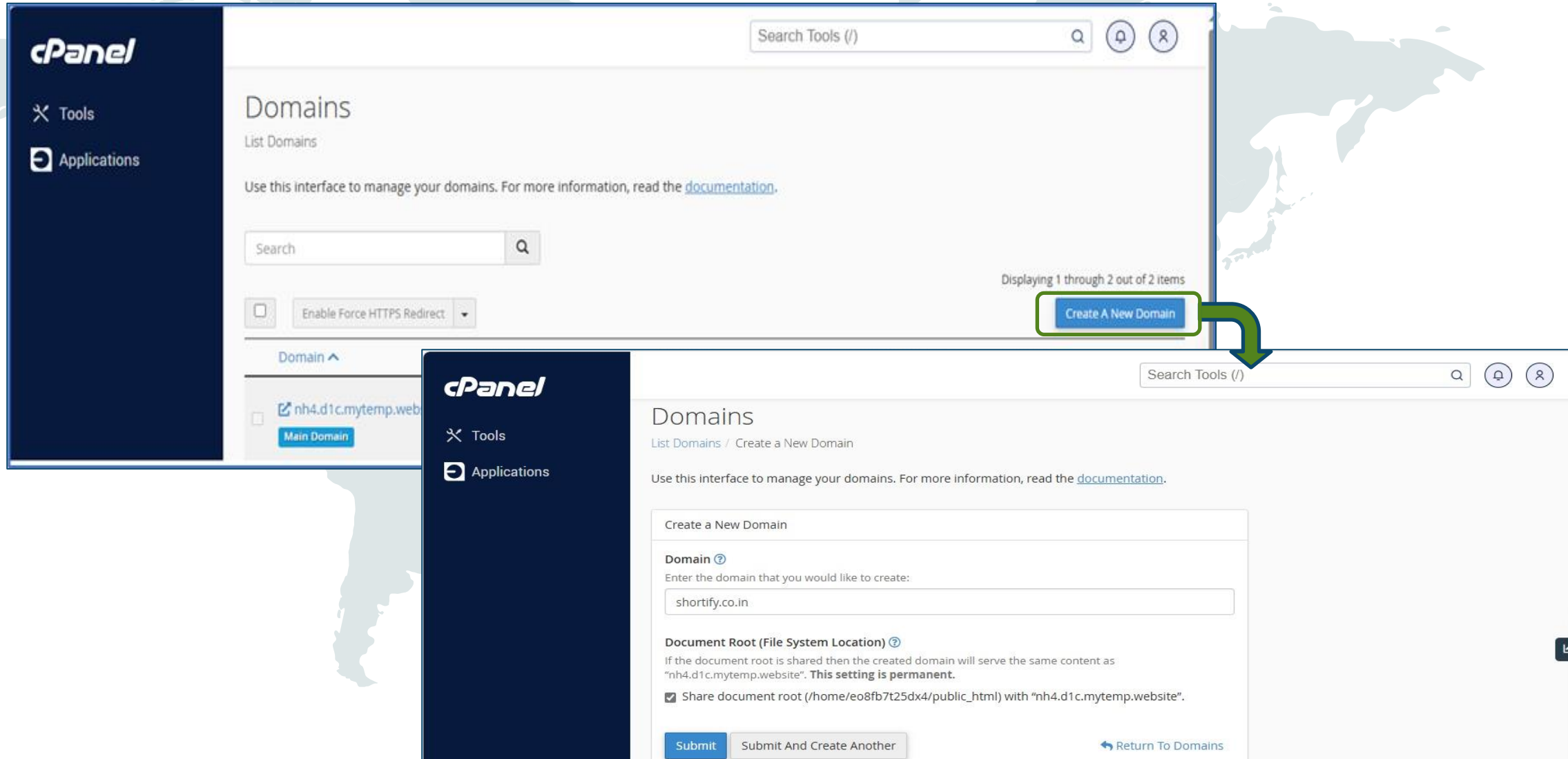
	Type ?	Name ?	Data ?	TTL ?	Delete	Edit
<input type="checkbox"/>	A	@	107.180.113.17	600 seconds		
<input type="checkbox"/>	NS	@	ns03.domaincontrol.com.	1 Hour	Can't delete	Can't edit
<input type="checkbox"/>	NS	@	ns04.domaincontrol.com.	1 Hour	Can't delete	Can't edit
<input type="checkbox"/>	CNAME	www	shortify.co.in.	1/2 Hour		
<input type="checkbox"/>	CNAME	_domainconnect	_domainconnect.gd.domaincontrol.com.	1 Hour		

Step4: Go back to cPanel, click on 'Domains' under the "Tools":



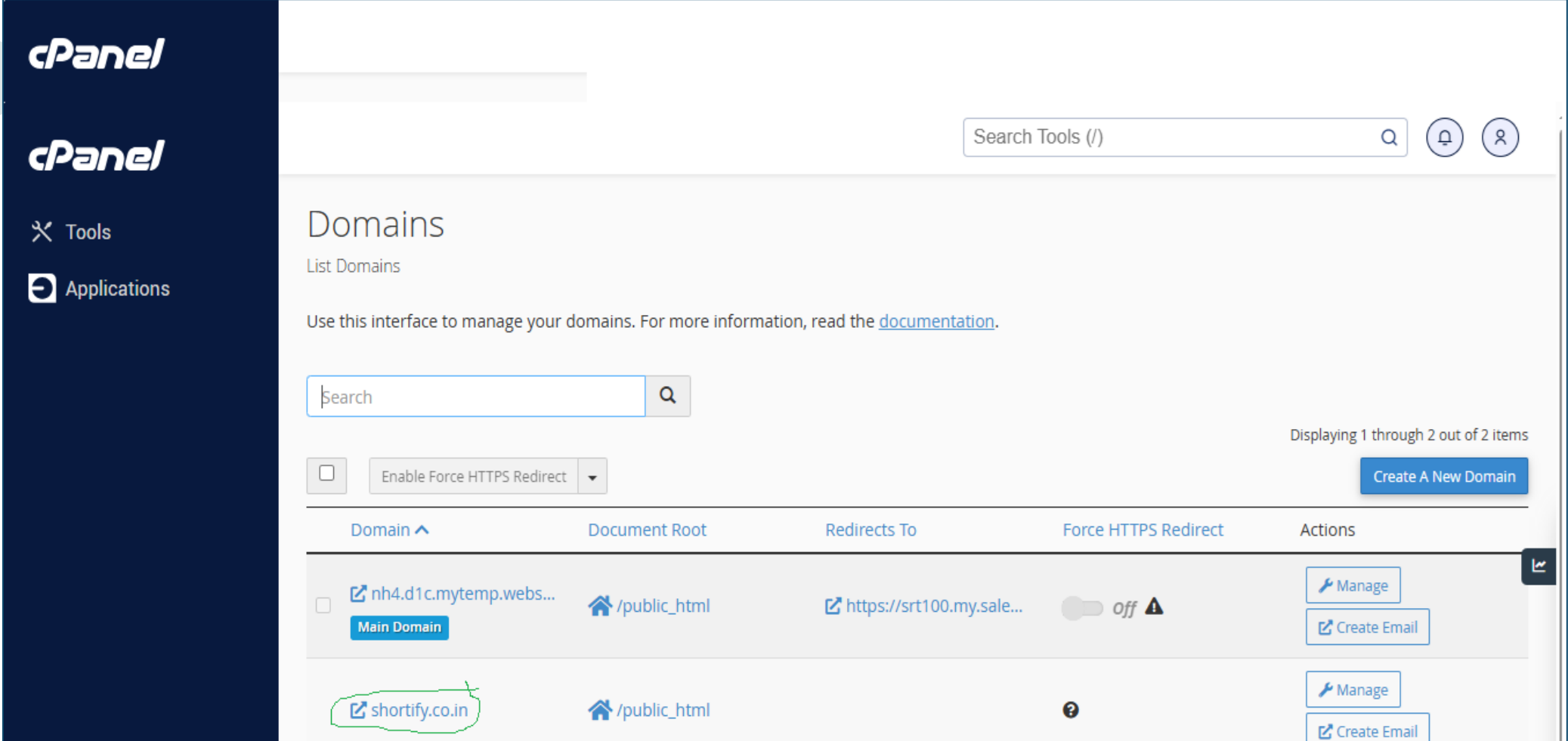
The screenshot displays the cPanel interface. On the left sidebar, the 'Tools' icon is circled in yellow. The main content area shows a search bar at the top right labeled 'Search Tools (/)'. Below it, the 'Remote MySQL®' tool is visible. The 'Domains' section is expanded, showing a list of tools: 'Site Publisher', 'Domains' (highlighted in yellow), 'Redirects', 'Zone Editor', and 'Dynamic DNS'. Below the 'Domains' section, the 'Metrics' section is expanded, showing tools like 'Visitors', 'Raw Access', 'Webalizer FTP', 'Errors', 'Awstats', 'Metrics Editor', 'Bandwidth', 'Webalizer', and 'CPU and Concurrent Connection Usage'.

Step5: Add the short domain by clicking the “Create A New Domain” button:



The image displays two screenshots of the cPanel interface. The top screenshot shows the 'Domains' management page. A green box highlights the 'Create A New Domain' button, with a green arrow pointing to the bottom screenshot. The bottom screenshot shows the 'Create a New Domain' form. The domain 'shortify.co.in' is entered in the 'Domain' field. The 'Document Root (File System Location)' field is set to '/home/eo8fb7t25dx4/public_html'. The checkbox 'Share document root (/home/eo8fb7t25dx4/public_html) with "nh4.d1c.mytemp.website"' is checked. The 'Submit' button is visible at the bottom of the form.

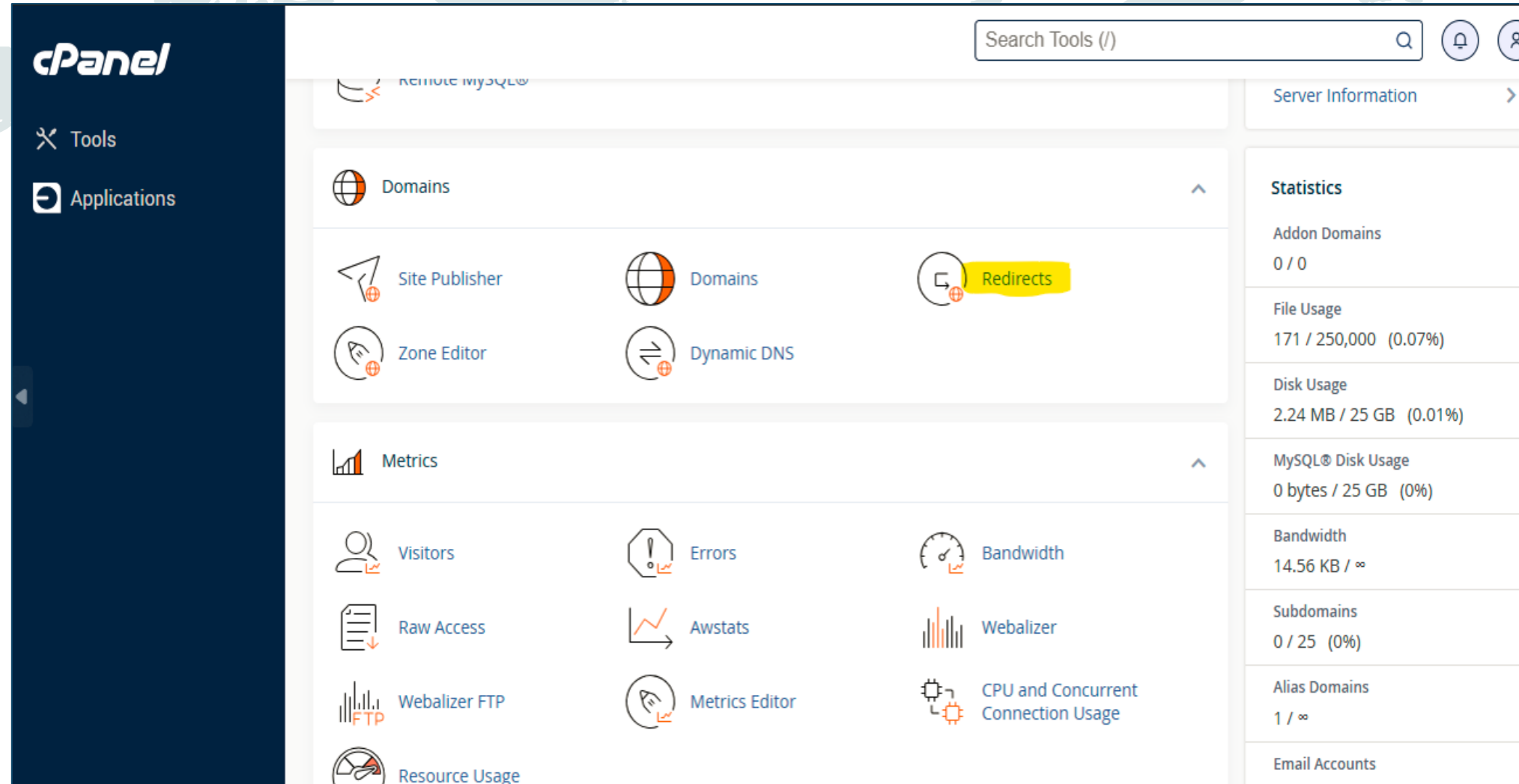
Step6: Confirm if the added short domain is reflecting:



The screenshot shows the cPanel interface for domain management. The left sidebar contains the cPanel logo and navigation options for Tools and Applications. The main content area is titled 'Domains' and includes a search bar, a 'List Domains' section, and a 'Create A New Domain' button. A table lists the domains, with the 'shortify.co.in' domain highlighted by a green circle. The table columns are Domain, Document Root, Redirects To, Force HTTPS Redirect, and Actions.

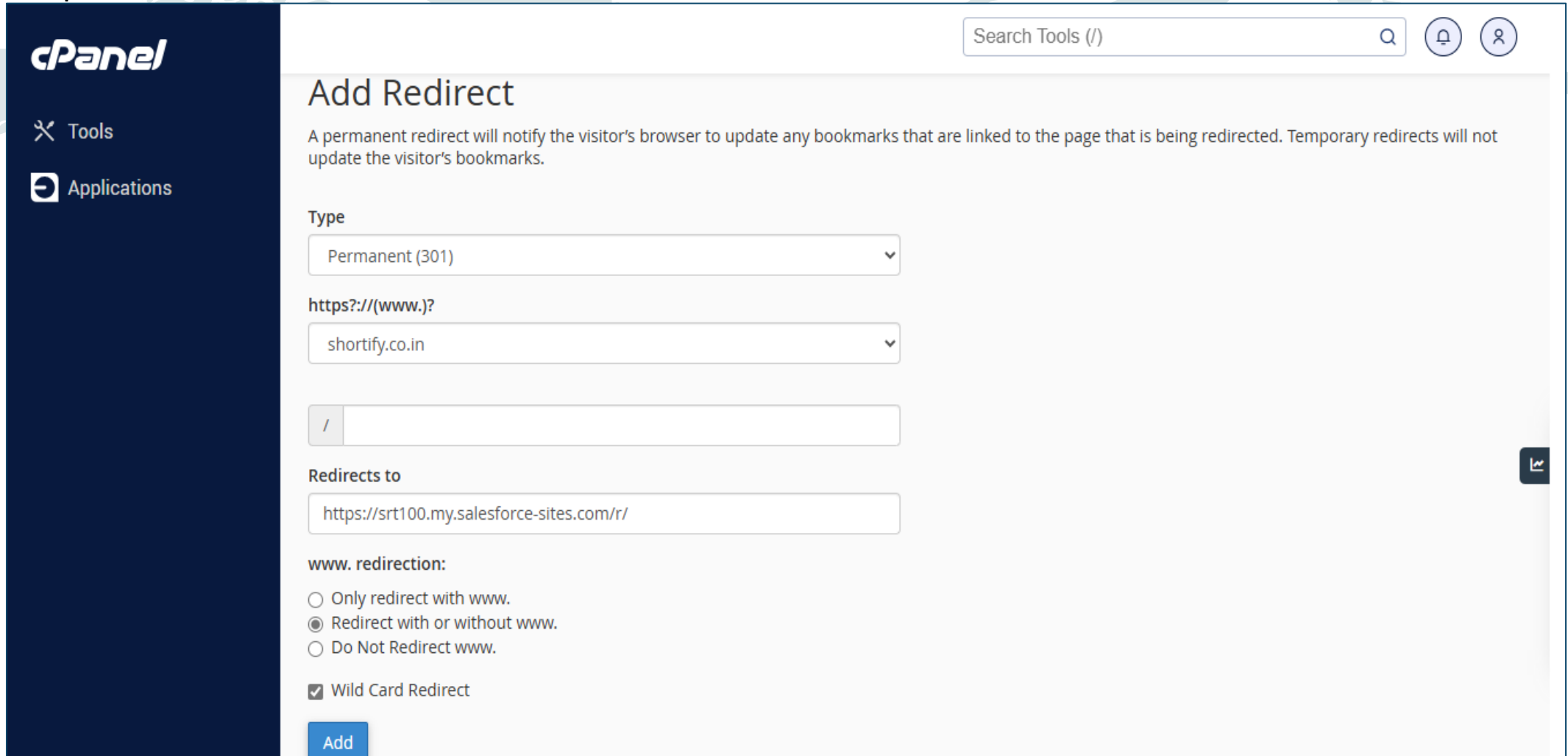
Domain	Document Root	Redirects To	Force HTTPS Redirect	Actions
<input type="checkbox"/> nh4.d1c.mytemp.webs... Main Domain	/public_html	https://srt100.my.sale...	<input type="checkbox"/> off !	Manage Create Email
<input type="checkbox"/> shortify.co.in	/public_html		<input type="checkbox"/> ?	Manage Create Email

Step7: Now, go to “Redirects”:



The screenshot shows the cPanel interface. On the left is a dark blue sidebar with the cPanel logo and navigation options: Tools and Applications. The main content area features a search bar at the top right and a grid of tool icons. The 'Redirects' icon, which depicts a document with a red arrow, is highlighted with a yellow background. Other visible icons include Site Publisher, Zone Editor, Domains, Dynamic DNS, Metrics, Visitors, Errors, Bandwidth, Raw Access, Awstats, Webalizer, Webalizer FTP, Metrics Editor, CPU and Concurrent Connection Usage, and Resource Usage. On the right side of the interface, there is a 'Server Information' section and a 'Statistics' section with various metrics like Addon Domains, File Usage, Disk Usage, MySQL Disk Usage, Bandwidth, Subdomains, Alias Domains, and Email Accounts.

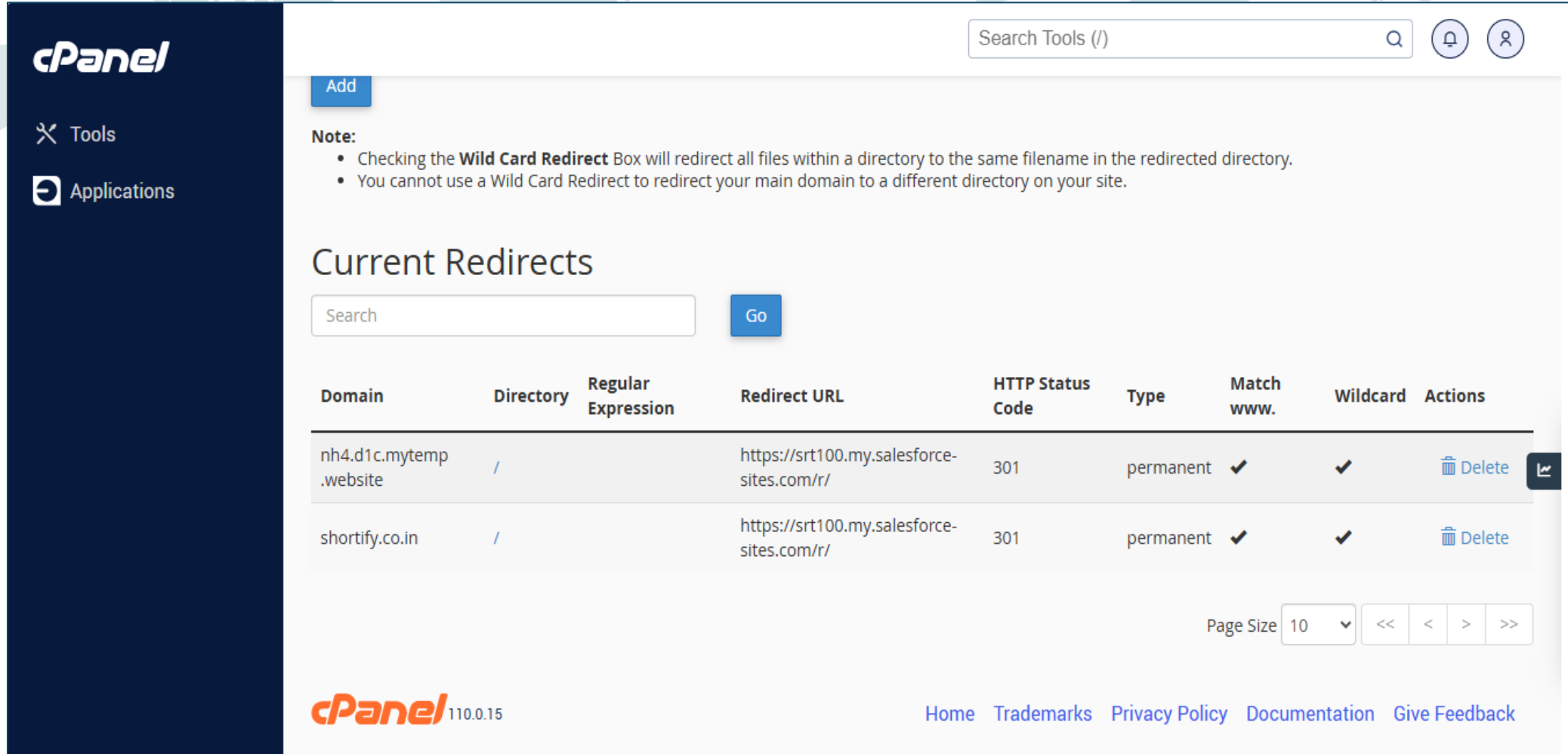
Step8: Add the Salesforce site URL to Redirect as mentioned in the screenshot:



The screenshot shows the cPanel interface for adding a redirect. The left sidebar contains 'Tools' and 'Applications' menus. The main content area is titled 'Add Redirect' and includes a search bar at the top right. Below the title, there is explanatory text about permanent and temporary redirects. The configuration fields are as follows:

- Type:** A dropdown menu set to 'Permanent (301)'.
- https?://(www.)?**: A dropdown menu set to 'shortify.co.in'.
- Path:** A text input field containing '/'.
- Redirects to:** A text input field containing 'https://srt100.my.salesforce-sites.com/r/'.
- www. redirection:** Three radio button options: 'Only redirect with www.', 'Redirect with or without www.' (which is selected), and 'Do Not Redirect www.'.
- Wild Card Redirect:** A checked checkbox.
- Buttons:** A blue 'Add' button at the bottom left and a 'Cancel' button at the bottom right.

Step9: Confirm that the redirect URL is configured properly:



The screenshot shows the cPanel interface for managing redirects. The left sidebar contains the cPanel logo and navigation options for Tools and Applications. The main content area has a search bar at the top right and a 'Search Tools (/)' input. Below this is a 'Note' section with two bullet points explaining Wild Card Redirects. The 'Current Redirects' section features a search input and a 'Go' button. A table lists two redirects, both pointing to 'https://srt100.my.salesforce-sites.com/r/'. The table columns are: Domain, Directory, Regular Expression, Redirect URL, HTTP Status Code, Type, Match www., Wildcard, and Actions. The footer includes the cPanel version (110.0.15) and navigation links for Home, Trademarks, Privacy Policy, Documentation, and Give Feedback.

Note:

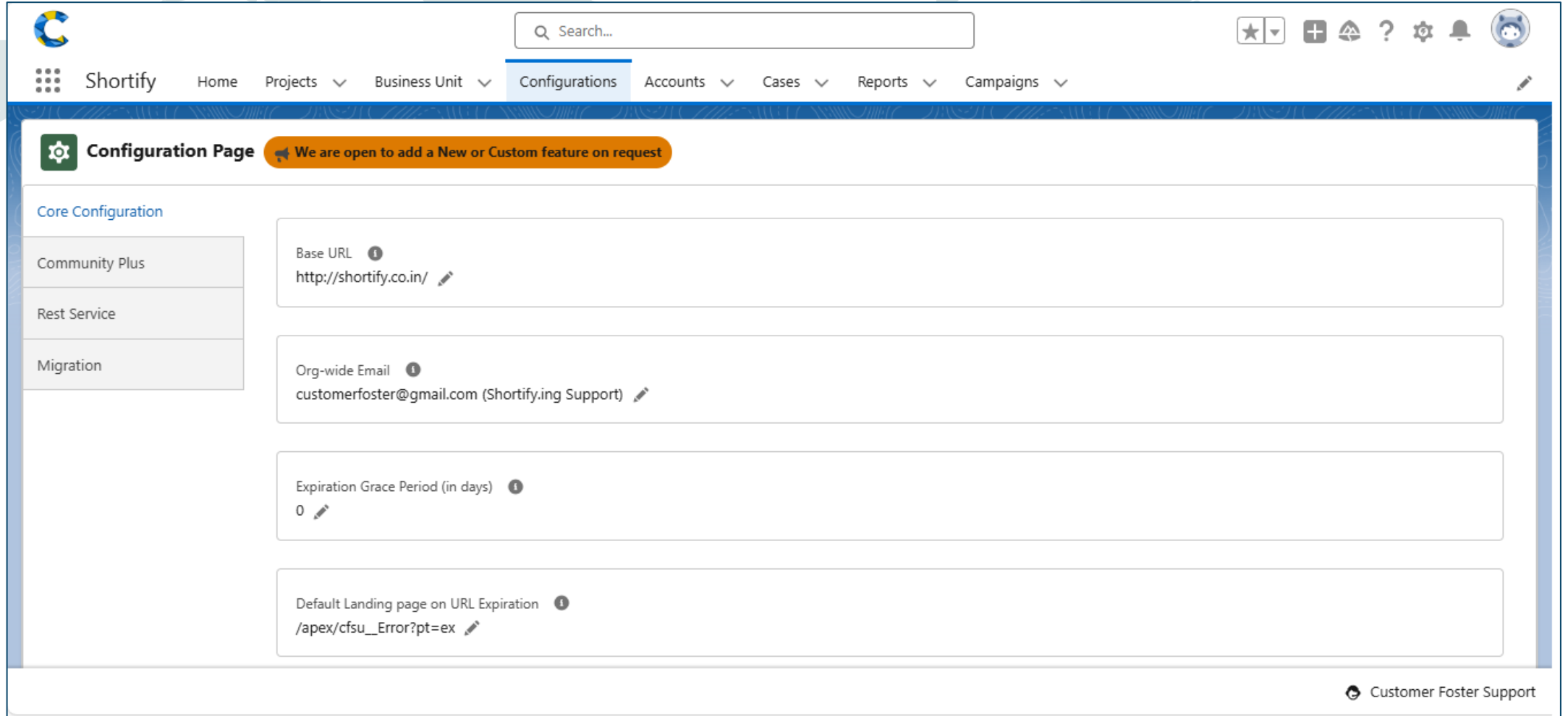
- Checking the **Wild Card Redirect** Box will redirect all files within a directory to the same filename in the redirected directory.
- You cannot use a Wild Card Redirect to redirect your main domain to a different directory on your site.

Current Redirects

Domain	Directory	Regular Expression	Redirect URL	HTTP Status Code	Type	Match www.	Wildcard	Actions
nh4.d1c.mytemp.website	/		https://srt100.my.salesforce-sites.com/r/	301	permanent	✓	✓	Delete
shortify.co.in	/		https://srt100.my.salesforce-sites.com/r/	301	permanent	✓	✓	Delete

Page Size: 10

Step10: Update 'Base URL' under the Shortify.ing page:



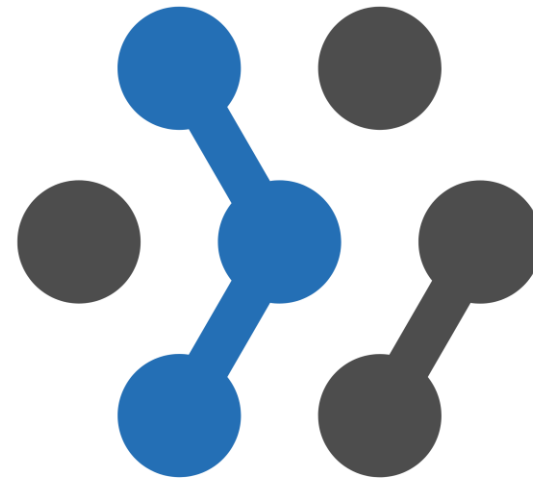
The screenshot shows the 'Configuration Page' in the Shortify.ing application. The page has a blue header with a search bar and navigation links: Home, Projects, Business Unit, Configurations (selected), Accounts, Cases, Reports, and Campaigns. A sidebar on the left lists 'Core Configuration', 'Community Plus', 'Rest Service', and 'Migration'. The main content area contains four configuration items, each with an edit icon:

- Base URL**: `http://shortify.co.in/`
- Org-wide Email**: `customerfoster@gmail.com (Shortify.ing Support)`
- Expiration Grace Period (in days)**: `0`
- Default Landing page on URL Expiration**: `/apex/cfsu__Error?pt=ex`

At the bottom right of the page, there is a 'Customer Foster Support' link.



Thank You



shortify.ing

SHORTEN.CUSTOMIZE.DOMINATE