

Leading customer tracking through smart short links in Salesforce

Shortify.ing

User Guide v1.4.x

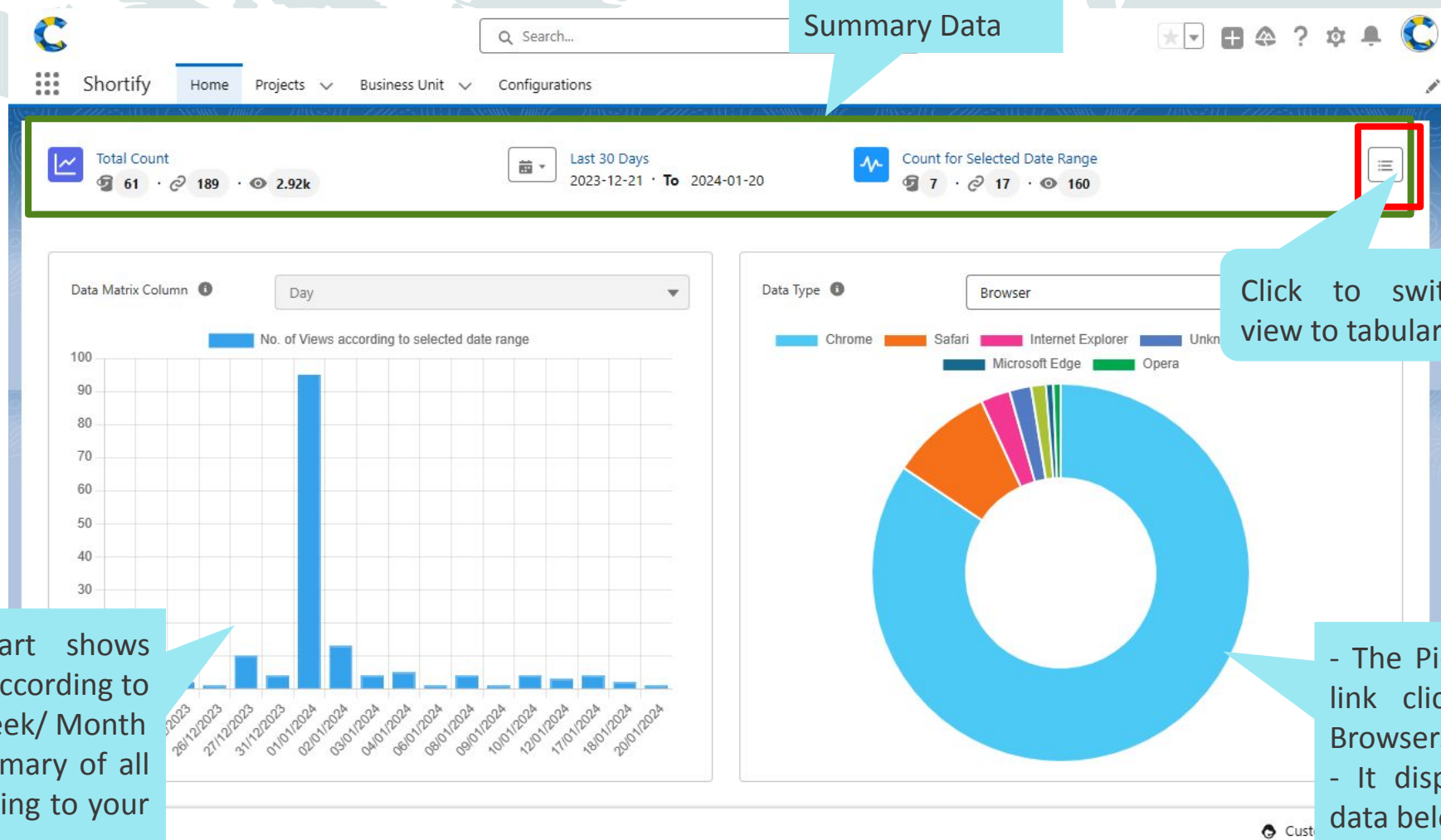
<https://shortify.ing>

Table of Contents

1. Home Page
 - Dashboard
 - Support Page
2. URL Project Creation and Management
 - URL Project
 - URL Shortening Options
 - URL Shortening Detail “Analytics”
 - List of “Shortify URLs” with Basic Details
 - Short URL Key “Details”
3. URL Project Creation with CSV File Option 1: Pre-formatted Data
4. URL Project Creation with CSV File Option 2: Tabular Format
5. URL Project Creation Based on Campaign Data
6. URL Project Creation Based on SFDC Report Data
7. URL Project Creation for a Custom Link



Landing Home Page: Show Analytics data in Chart format



Summary Data



Click to switch the view to tabular format

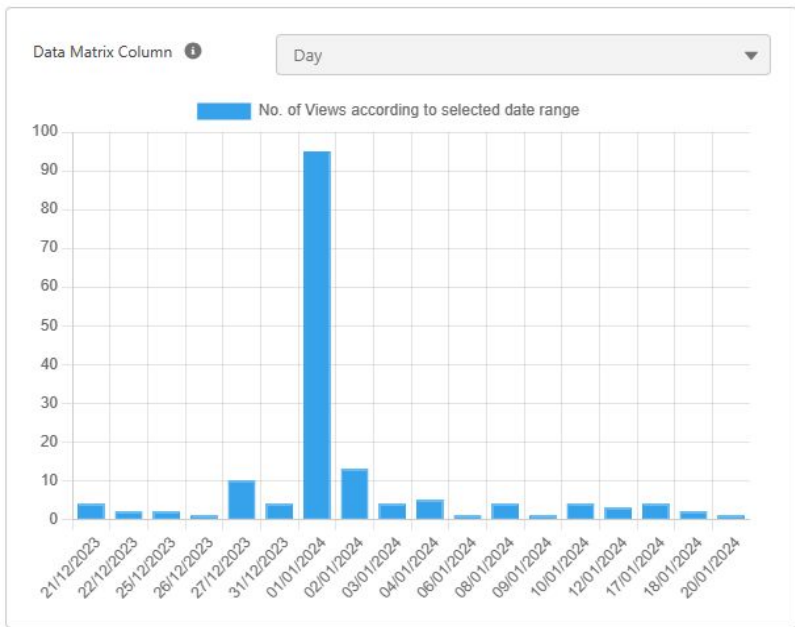
- The Bar chart shows whole link click according to selected day/ Week/ Month
- It displays summary of all user data belonging to your department

- The Pie chart shows summary of link clicks segregated based on Browsers/ Devices/ OS/ Referrals
- It displays summary of all user data belonging to your department

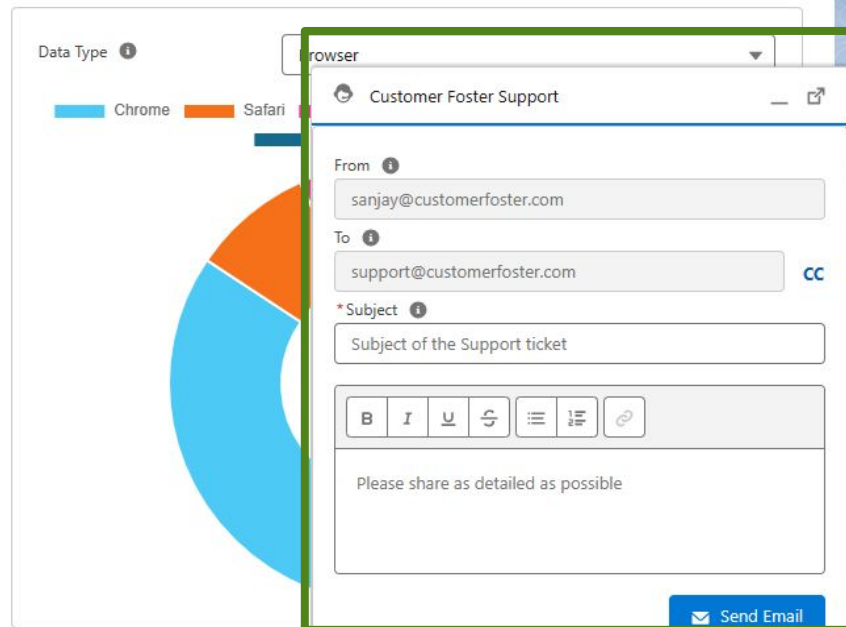
Total Count: 61 · 189 · 2.92k

Last 30 Days: 2023-12-21 · To 2024-01-20

Count for Selected Date Range: 7 · 17 · 160



Data Type: browser



Customer Foster Support

From: sanjay@customerfoster.com

To: support@customerfoster.com

*Subject: Subject of the Support ticket

Please share as detailed as possible

Send Email

Use the “Customer Foster Support” link available in the bottom to contact with Customer Foster Support team with fastest possible manner.

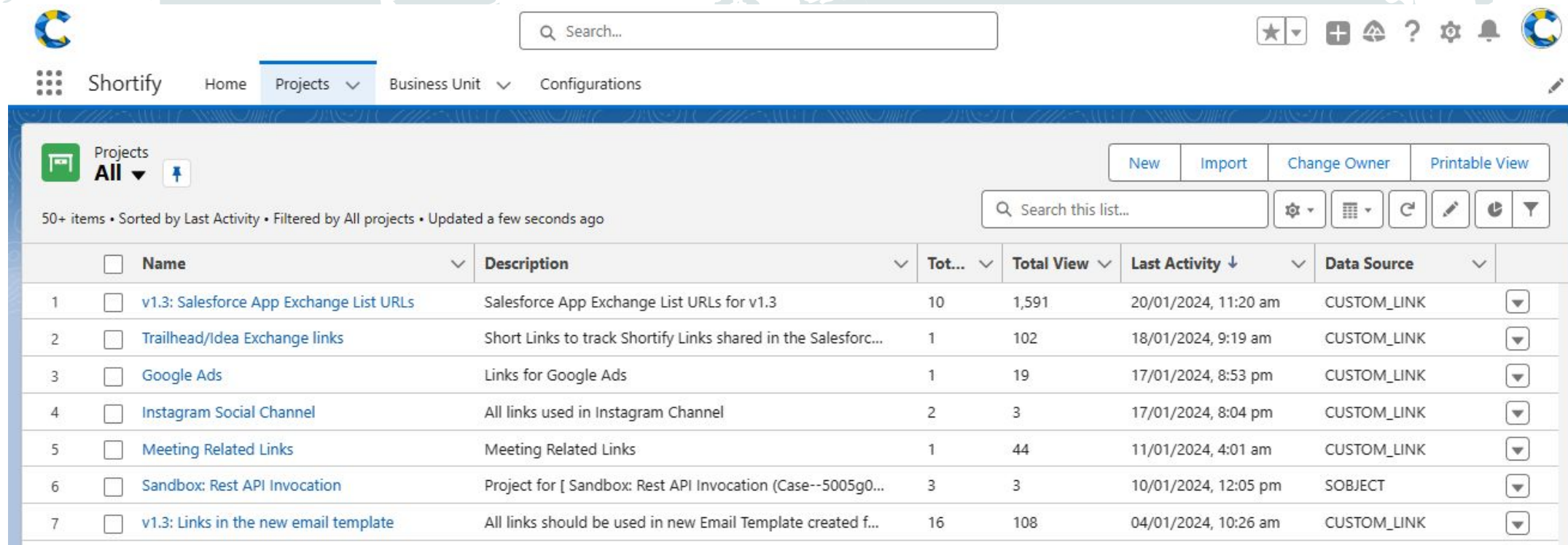
Use support window to report a bug, request a new feature or ask for any type of help.

Customer Foster Support



URL Project Creation and Management

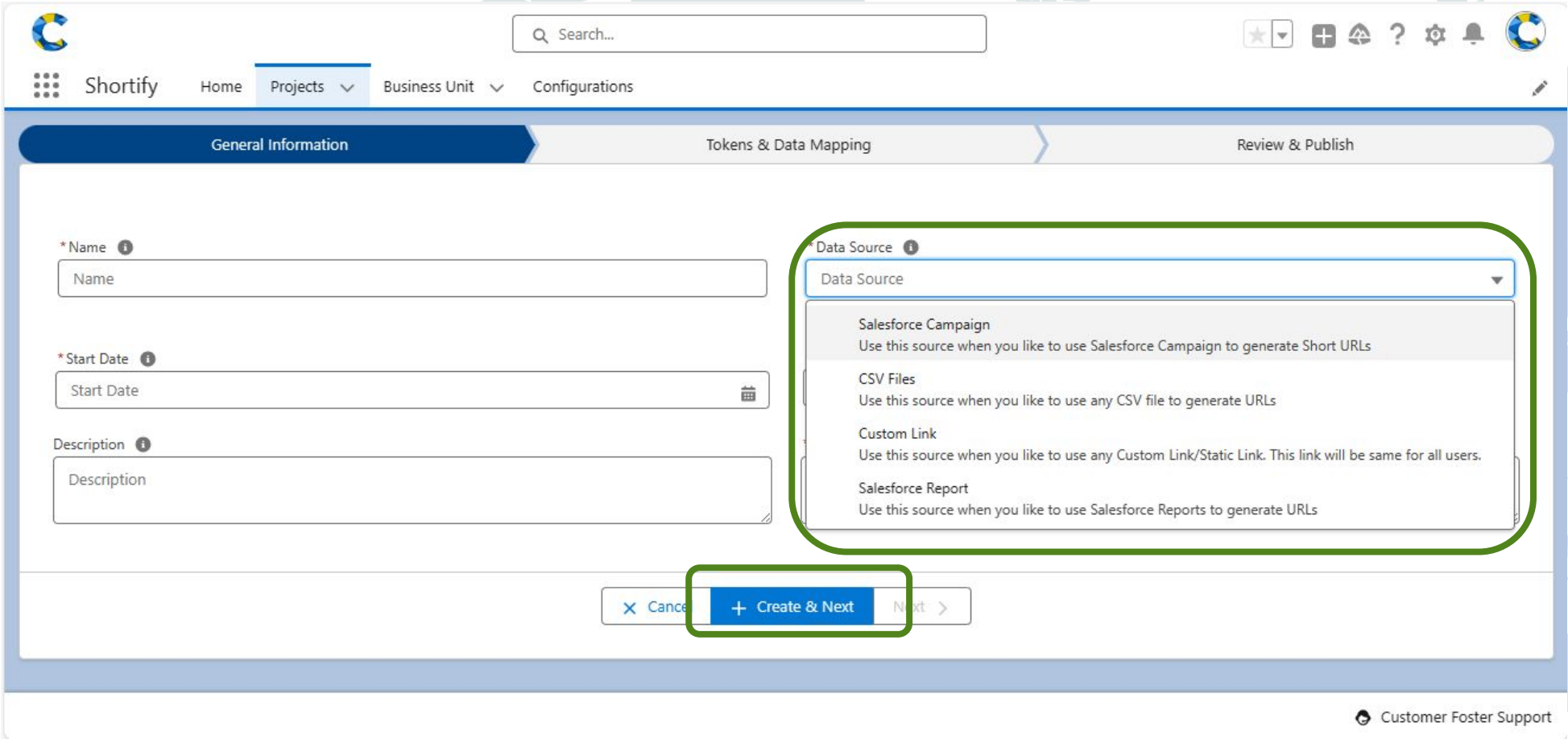
URL Project tab page, This list can Have Salesforce Campaign/ Report based, CSV upload and Custom Link type of URL Project.



The screenshot shows the Shortify URL Project tab page. At the top, there is a search bar and navigation tabs for Home, Projects (selected), Business Unit, and Configurations. Below the navigation, there are buttons for New, Import, Change Owner, and Printable View. A search bar for the list is also present. The main content is a table with 7 rows of project data.

<input type="checkbox"/>	Name	Description	Tot...	Total View	Last Activity ↓	Data Source	
<input type="checkbox"/>	v1.3: Salesforce App Exchange List URLs	Salesforce App Exchange List URLs for v1.3	10	1,591	20/01/2024, 11:20 am	CUSTOM_LINK	▼
<input type="checkbox"/>	Trailhead/Idea Exchange links	Short Links to track Shortify Links shared in the Salesforc...	1	102	18/01/2024, 9:19 am	CUSTOM_LINK	▼
<input type="checkbox"/>	Google Ads	Links for Google Ads	1	19	17/01/2024, 8:53 pm	CUSTOM_LINK	▼
<input type="checkbox"/>	Instagram Social Channel	All links used in Instagram Channel	2	3	17/01/2024, 8:04 pm	CUSTOM_LINK	▼
<input type="checkbox"/>	Meeting Related Links	Meeting Related Links	1	44	11/01/2024, 4:01 am	CUSTOM_LINK	▼
<input type="checkbox"/>	Sandbox: Rest API Invocation	Project for [Sandbox: Rest API Invocation (Case--5005g0...	3	3	10/01/2024, 12:05 pm	SOBJECT	▼
<input type="checkbox"/>	v1.3: Links in the new email template	All links should be used in new Email Template created f...	16	108	04/01/2024, 10:26 am	CUSTOM_LINK	▼

You can create 4 types of Short URL Project according to selected data source. These are Salesforce Campaign based, Report based, CSV file upload and Create Custom Links.



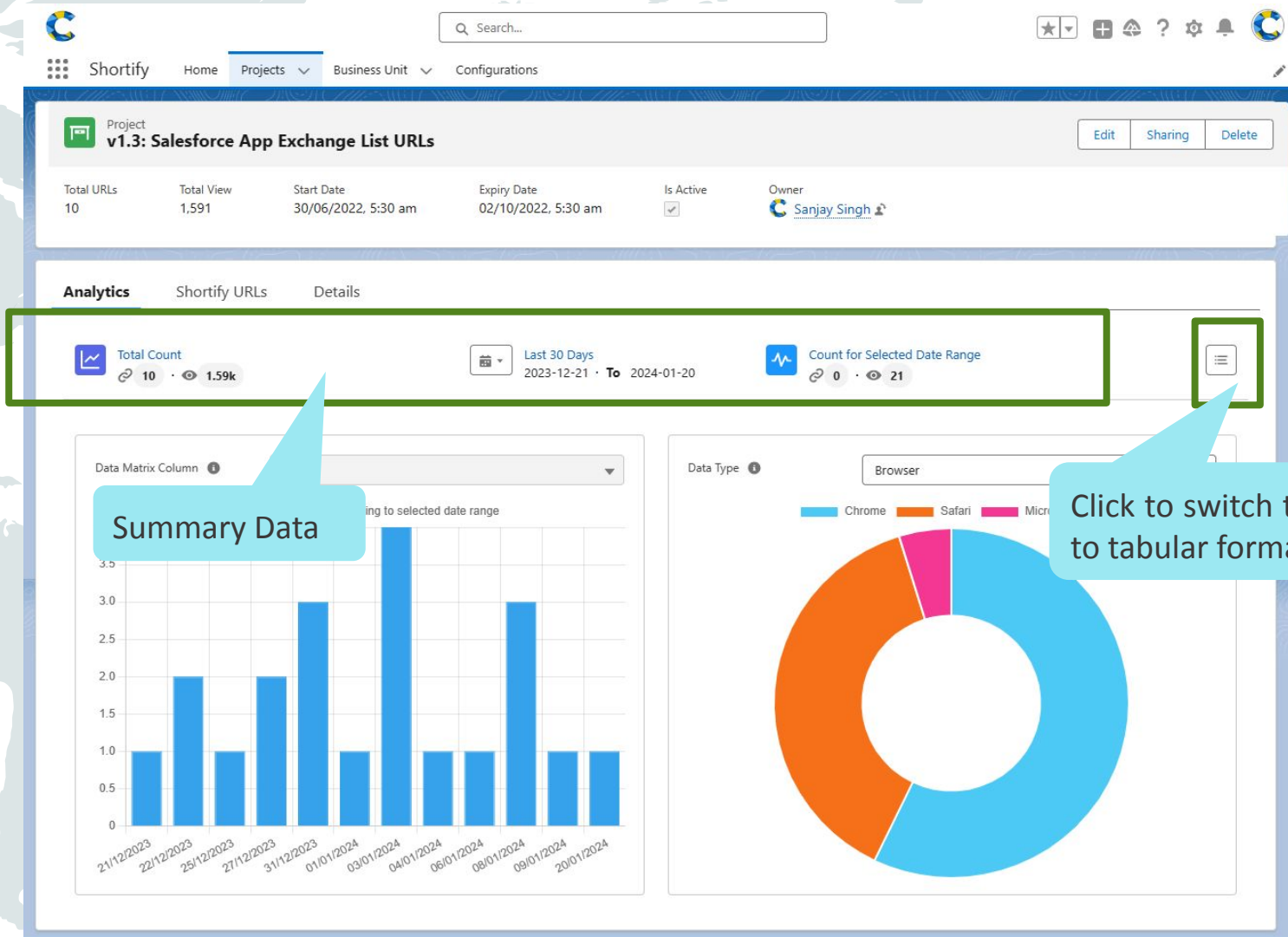
The screenshot shows the Shortify web application interface. At the top, there is a navigation bar with 'Shortify', 'Home', 'Projects', 'Business Unit', and 'Configurations'. A search bar is also present. The main content area is divided into three tabs: 'General Information', 'Tokens & Data Mapping', and 'Review & Publish'. The 'General Information' tab is active, showing a form with the following fields:

- *Name**: A text input field with the placeholder 'Name'.
- *Start Date**: A date picker input field with the placeholder 'Start Date'.
- Description**: A text area input field with the placeholder 'Description'.

The ***Data Source** dropdown menu is open, displaying the following options:

- Salesforce Campaign**: Use this source when you like to use Salesforce Campaign to generate Short URLs
- CSV Files**: Use this source when you like to use any CSV file to generate URLs
- Custom Link**: Use this source when you like to use any Custom Link/Static Link. This link will be same for all users.
- Salesforce Report**: Use this source when you like to use Salesforce Reports to generate URLs

At the bottom of the form, there are three buttons: 'Cancel', '+ Create & Next', and 'Next >'. The '+ Create & Next' button is highlighted with a green box.

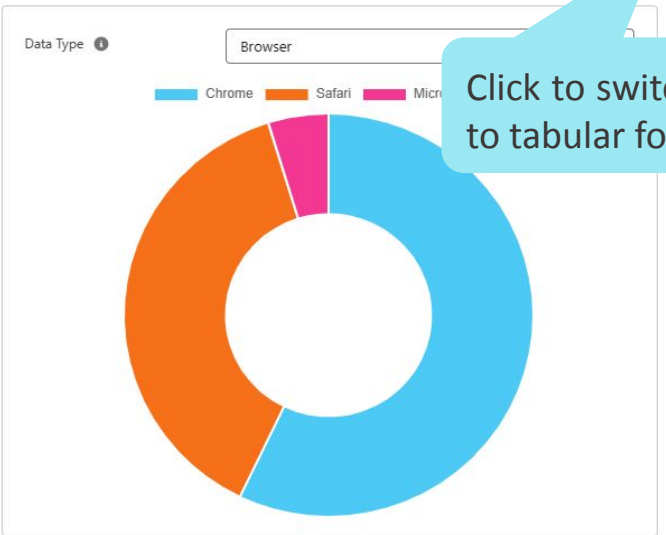
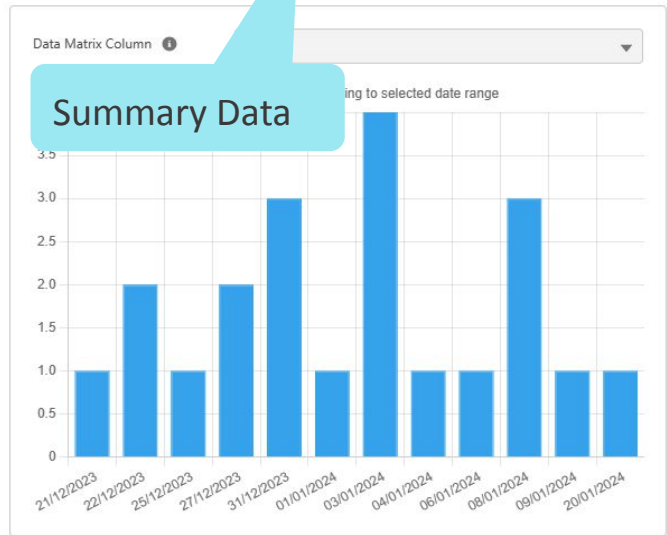


The screenshot shows the Shortify web application interface. At the top, there is a navigation bar with 'Shortify', 'Home', 'Projects', 'Business Unit', and 'Configurations'. A search bar is also present. The main content area displays details for a project named 'v1.3: Salesforce App Exchange List URLs'. Below this, there are two analytics cards. The first card, 'Total Count', shows a bar chart with a total count of 10 and 1.59k views. The second card, 'Count for Selected Date Range', shows a donut chart with 0 counts and 21 views. A green box highlights the analytics cards, and a callout points to a menu icon in the top right of the analytics section.

It displays “Link click” analytics data in Bar Chart and Pie Chart for Short URLs.

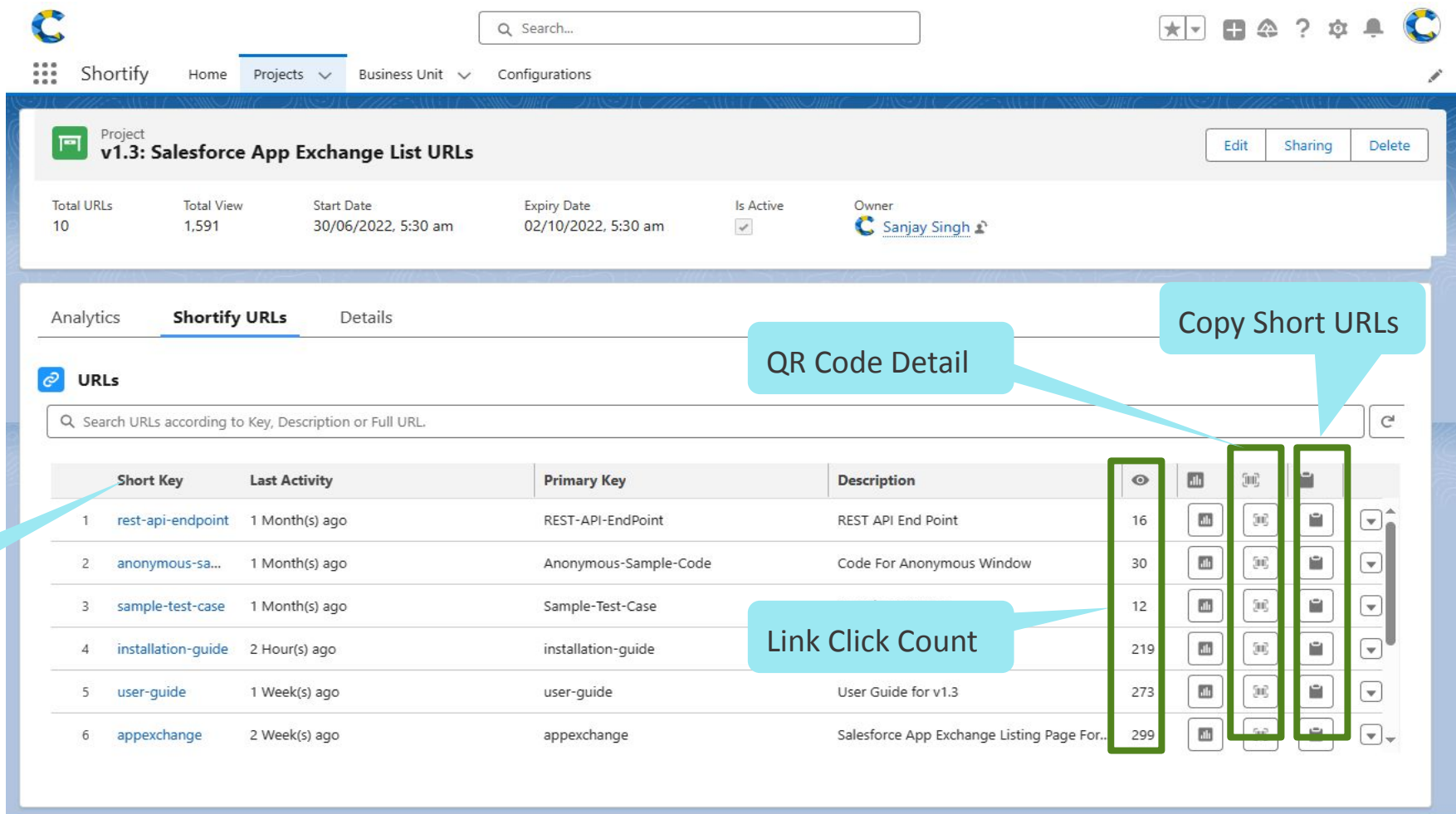
Summary Data

Click to switch the view to tabular format



List of “Shortify URLs” with Basic Details

It displays list of generated short URLs with the “full URLs” and “link click” counts.



The screenshot shows the Shortify interface for a project named "v1.3: Salesforce App Exchange List URLs". It displays a table of generated short URLs with various details and action icons.

Short Key	Last Activity	Primary Key	Description	View	Bar Chart	QR Code	Copy	More
1 rest-api-endpoint	1 Month(s) ago	REST-API-EndPoint	REST API End Point	16	[Bar Chart]	[QR Code]	[Copy]	[More]
2 anonymous-sa...	1 Month(s) ago	Anonymous-Sample-Code	Code For Anonymous Window	30	[Bar Chart]	[QR Code]	[Copy]	[More]
3 sample-test-case	1 Month(s) ago	Sample-Test-Case		12	[Bar Chart]	[QR Code]	[Copy]	[More]
4 installation-guide	2 Hour(s) ago	installation-guide		219	[Bar Chart]	[QR Code]	[Copy]	[More]
5 user-guide	1 Week(s) ago	user-guide	User Guide for v1.3	273	[Bar Chart]	[QR Code]	[Copy]	[More]
6 appexchange	2 Week(s) ago	appexchange	Salesforce App Exchange Listing Page For...	299	[Bar Chart]	[QR Code]	[Copy]	[More]

Short Key

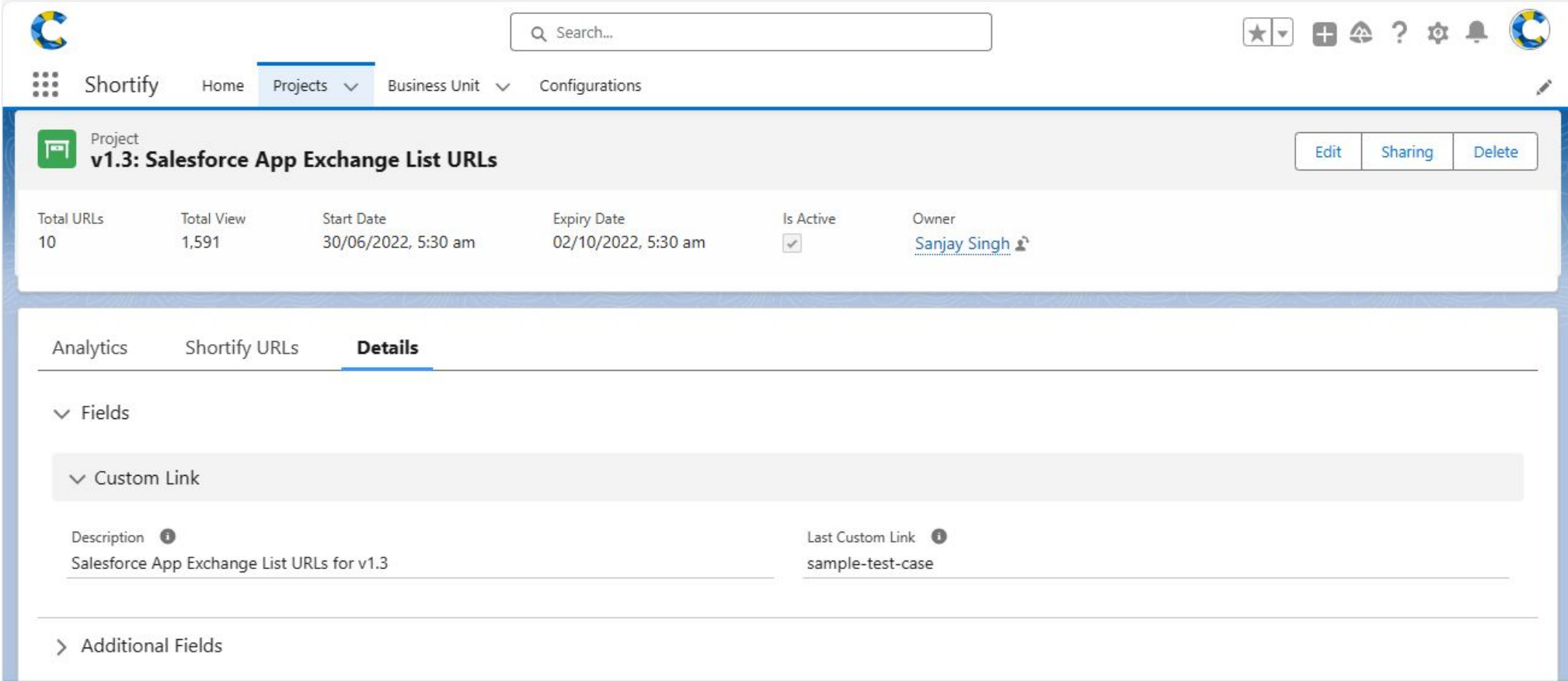
QR Code Detail

Copy Short URLs

Link Click Count

Short URL Key “Details”

It displays basic details of Short URLs like Data Attributes (fields), Data Source of the bucket etc.



The screenshot shows the 'Details' page for a project named 'v1.3: Salesforce App Exchange List URLs'. The page includes a navigation bar with 'Shortify', 'Home', 'Projects', 'Business Unit', and 'Configurations'. A search bar is located in the top right. The main content area displays project statistics and details:

Total URLs	Total View	Start Date	Expiry Date	Is Active	Owner
10	1,591	30/06/2022, 5:30 am	02/10/2022, 5:30 am	<input checked="" type="checkbox"/>	Sanjay Singh

Below the statistics, there are tabs for 'Analytics', 'Shortify URLs', and 'Details'. Under the 'Details' tab, there is a section for 'Fields' with a sub-section for 'Custom Link'. The 'Custom Link' section displays two fields:

Description	Last Custom Link
Salesforce App Exchange List URLs for v1.3	sample-test-case

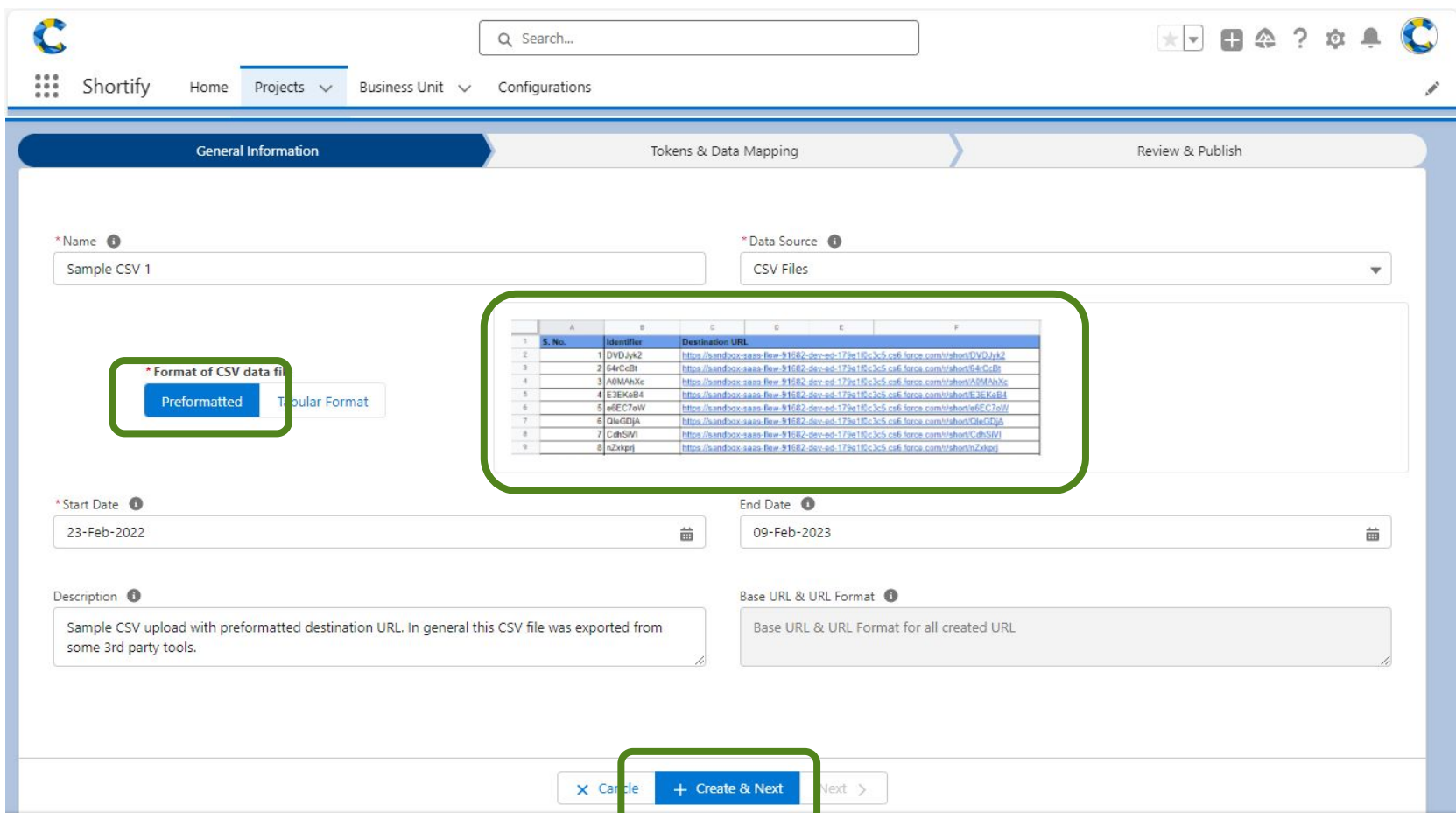
At the bottom of the page, there is a link for 'Additional Fields' and a 'Customer Foster Support' button.



URL Project Creation with CSV File Option 1: Pre-formatted Data

Pre-formatted CSV Upload - Step 1

If the destination URLs are already generated and you want only to short the URLs in bulk, use this option. Upload the CSV file with required fields (Primary Key and Full URL) and follow the steps to generate short URLs.



The screenshot shows the Shortify web interface for the 'Pre-formatted CSV Upload' step. The interface includes a search bar, navigation menu, and a form with the following fields and components:

- Name:** Sample CSV 1
- Data Source:** CSV Files
- Format of CSV data file:** Preformatted (selected), Tabular Format
- Start Date:** 23-Feb-2022
- End Date:** 09-Feb-2023
- Description:** Sample CSV upload with preformatted destination URL. In general this CSV file was exported from some 3rd party tools.
- Base URL & URL Format:** Base URL & URL Format for all created URL

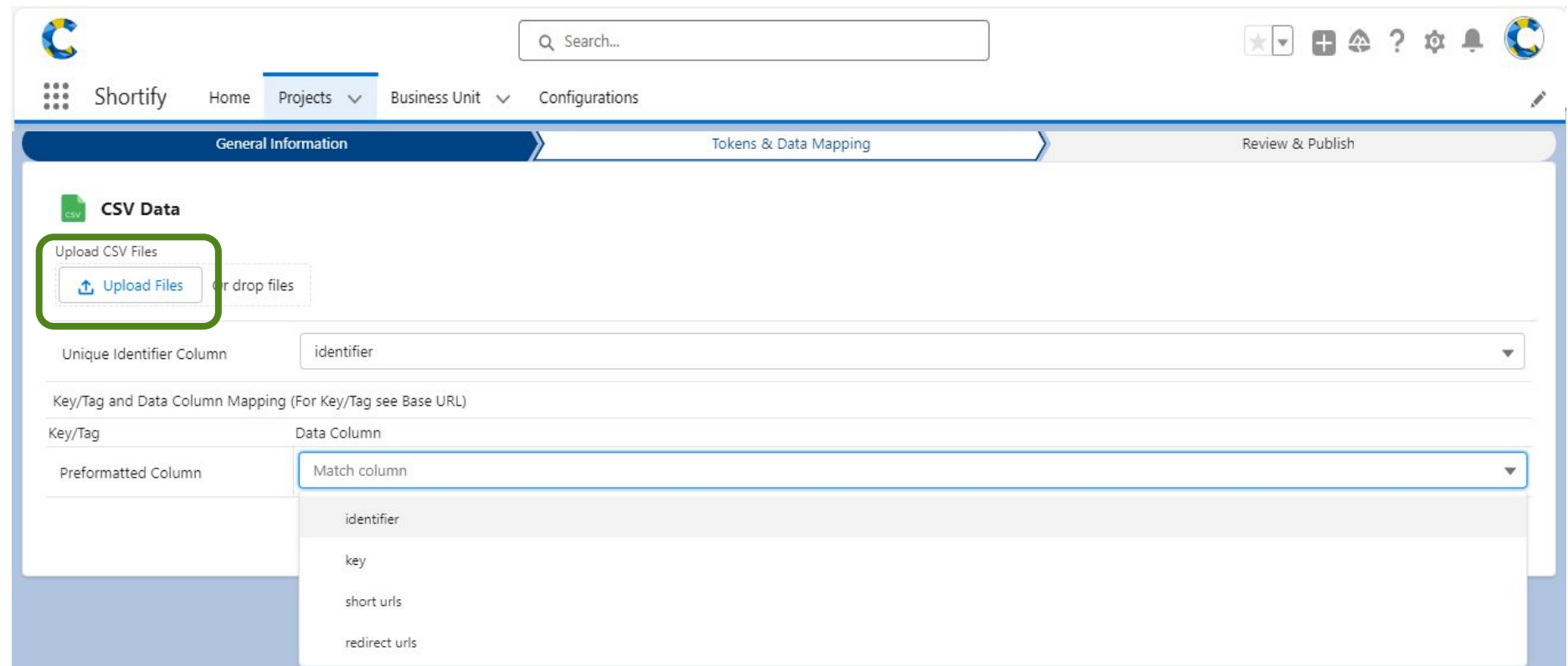
The table below shows the CSV data being uploaded:

S. No.	Identifier	Destination URL
1	DVDJk2	https://sandbox.saa.s-179e18c3c5.ca6.force.com/short/DVDJk2
2	64CdBt	https://sandbox.saa.s-179e18c3c5.ca6.force.com/short/64CdBt
3	A0MAHxc	https://sandbox.saa.s-179e18c3c5.ca6.force.com/short/A0MAHxc
4	E3EKaB4	https://sandbox.saa.s-179e18c3c5.ca6.force.com/short/E3EKaB4
5	wfEC7aW	https://sandbox.saa.s-179e18c3c5.ca6.force.com/short/wfEC7aW
6	QieGDJA	https://sandbox.saa.s-179e18c3c5.ca6.force.com/short/QieGDJA
7	CdhSIVj	https://sandbox.saa.s-179e18c3c5.ca6.force.com/short/CdhSIVj
8	nZkxpj	https://sandbox.saa.s-179e18c3c5.ca6.force.com/short/nZkxpj

The 'Create & Next' button is highlighted in green.

Pre-formatted CSV Upload – Step 2

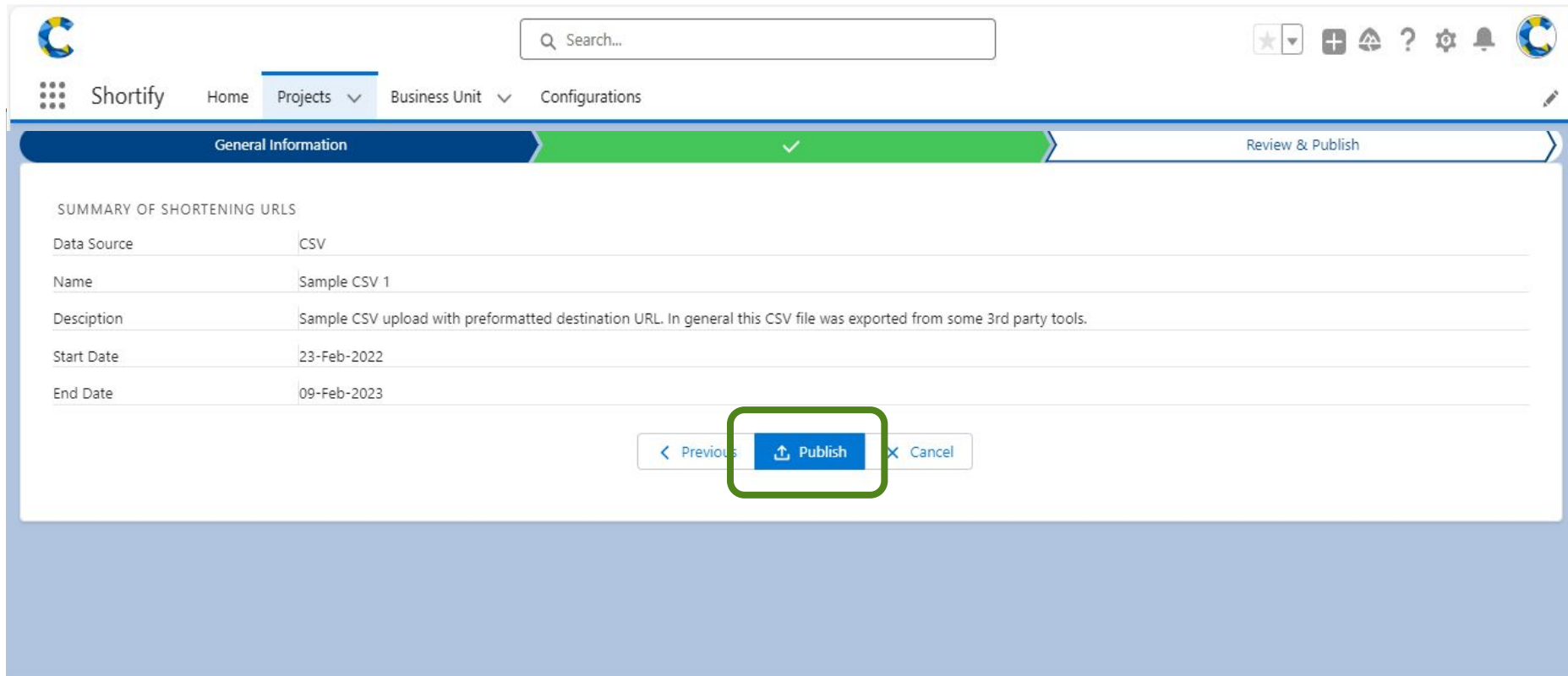
- Upload CSV from local system
- Map columns according to the CSV file



The screenshot shows the 'CSV Data' configuration page in the Shortify application. The page has three tabs: 'General Information', 'Tokens & Data Mapping', and 'Review & Publish'. The 'General Information' tab is active. Under the 'Upload CSV Files' section, the 'Upload Files' button is highlighted with a green box. Below this, there are two dropdown menus: 'Unique Identifier Column' set to 'identifier' and 'Preformatted Column' set to 'Match column'. A dropdown menu is open for 'Preformatted Column', showing options: 'identifier', 'key', 'short urls', and 'redirect urls'.

Pre-formatted CSV Upload – Step 3

- Validate details and publish Short URL
- After completion of process, you will receive an email with the final short URLs as an attachment



The screenshot displays the Shortify web application interface. At the top, there is a navigation bar with the Shortify logo, a search bar, and navigation links for Home, Projects, Business Unit, and Configurations. Below the navigation bar, a progress bar shows three steps: 'General Information' (completed), 'Review & Publish' (current step), and a final step. The 'Review & Publish' step is highlighted with a green checkmark. Below the progress bar, a table titled 'SUMMARY OF SHORTENING URLS' displays the following information:

SUMMARY OF SHORTENING URLS	
Data Source	CSV
Name	Sample CSV 1
Description	Sample CSV upload with preformatted destination URL. In general this CSV file was exported from some 3rd party tools.
Start Date	23-Feb-2022
End Date	09-Feb-2023

At the bottom of the table, there are three buttons: '< Previous', 'Publish' (highlighted with a green box), and 'Cancel'.

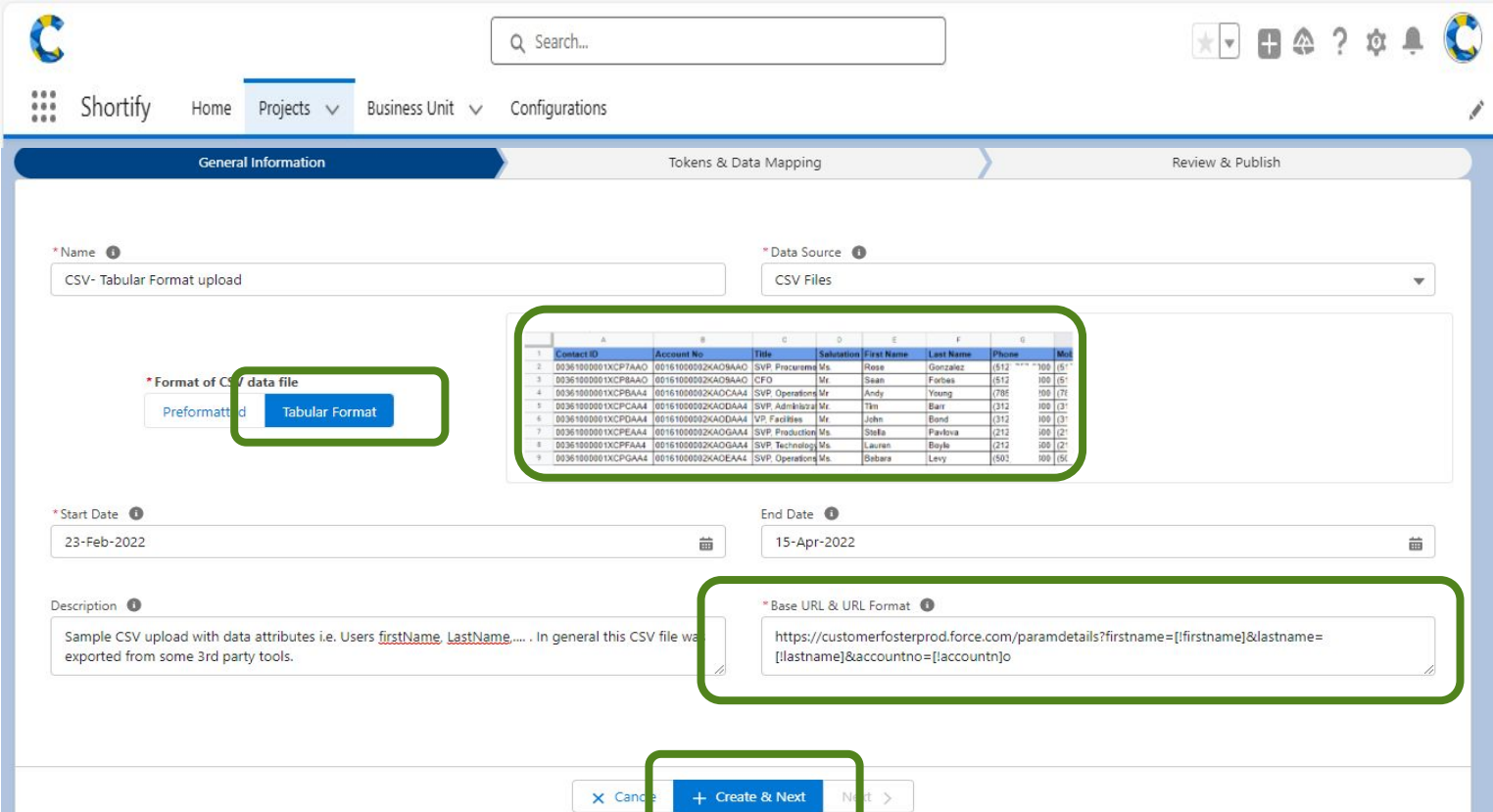


URL Project Creation with CSV File Option 2: Tabular Format

Tabular CSV Upload – Step 1

if you have a base URL along with other personalization attributes like first name, last name, email, customer ID, etc., and you want to create short links with personalization data as URL attributes, it requires to follow the tabular format for short URL generation.

- Provide basic details which are used to generated final URLs using this tabular data.
- Provide the Base URL in 'Base UL & URL Format' with all personalization attributes/ token following the format of ([!PERSONALIZATION_TOKEN]). Based on the PERSONALIZATION_TOKEN name, matching data will be populated from the data source for each of the customer record.



Name: CSV- Tabular Format upload

Data Source: CSV Files

Format of CSV data file: **Tabular Format**

	A	B	C	D	E	F	G	H
1	Contact ID	Account No	Title	Salutation	First Name	Last Name	Phone	Mo
2	00361000001XCP7AA0	00161000002KA08AA0	SVP. Procurement	Ms	Rose	Gonzalez	(512) 100 (51)	
3	00361000001XCP8AA0	00161000002KA08AA0	CFO	Mr	Sean	Forbes	(512) 100 (51)	
4	00361000001XCP8AA4	00161000002KA0CA44	SVP. Operations	Mr	Andy	Young	(786) 100 (78)	
5	00361000001XCP9AA4	00161000002KA0DA44	SVP. Administration	Mr	Tim	Barr	(312) 100 (31)	
6	00361000001XCP0AA4	00161000002KA0DA44	SVP. Facilities	Mr	John	Bond	(312) 100 (31)	
7	00361000001XCP0AA4	00161000002KA0GA44	SVP. Production	Ms	Stella	Pavlova	(212) 100 (21)	
8	00361000001XCPFA44	00161000002KA0GA44	SVP. Technology	Ms	Lauren	Boyle	(212) 100 (21)	
9	00361000001XCPGA44	00161000002KA0EA44	SVP. Operations	Ms	Barbara	Levy	(502) 100 (50)	

Start Date: 23-Feb-2022

End Date: 15-Apr-2022

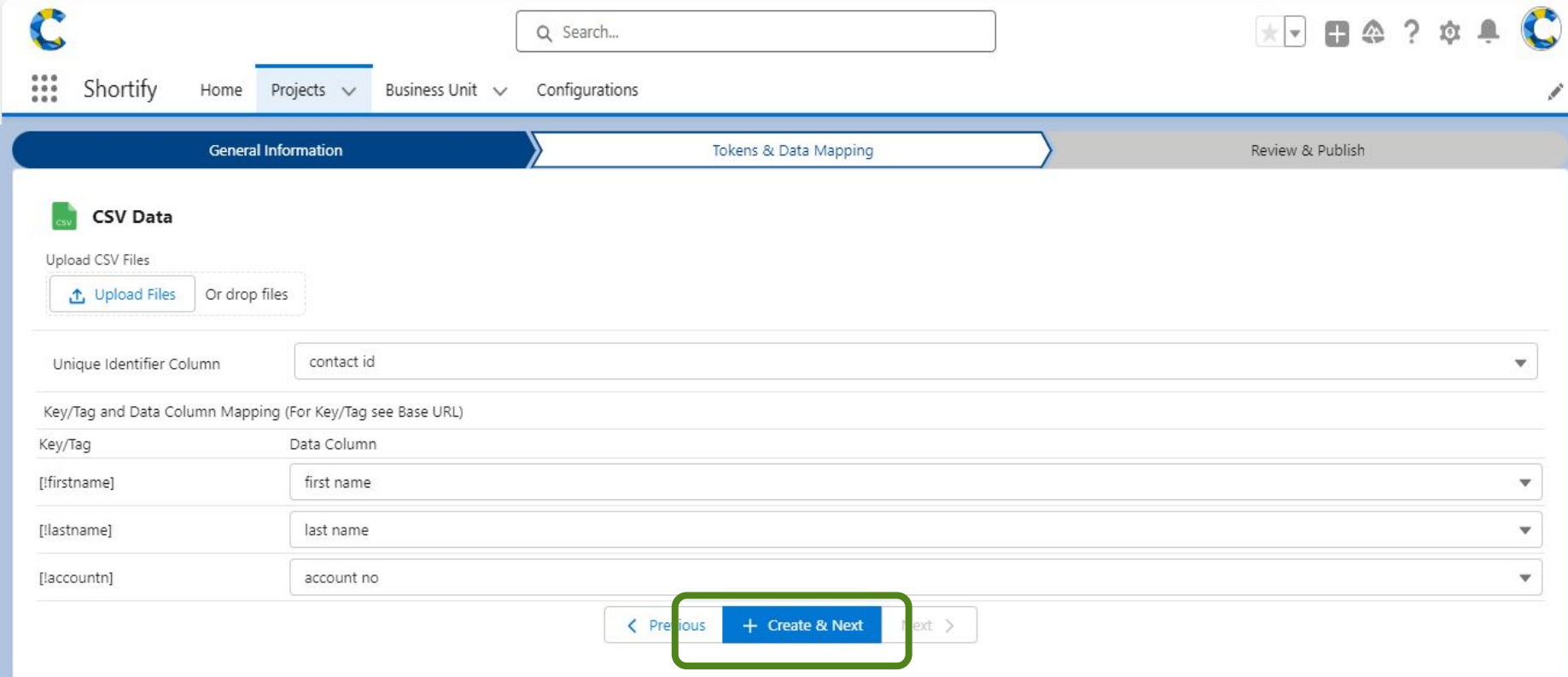
Description: Sample CSV upload with data attributes i.e. Users firstName, LastName,.... In general this CSV file was exported from some 3rd party tools.

Base URL & URL Format: `https://customerfosterprod.force.com/paramdetails?firstname=[!firstName]&lastname=[!lastName]&accountno=[!accountno]`

Buttons: Cancel, **+ Create & Next**, Next >

Tabular CSV Upload – Step 2

- Map CSV file columns according to base URL tokens.
- Number of rows depends on the token defined in the URL (1st screen)
- Every URL token needs one CSV data column mapping.



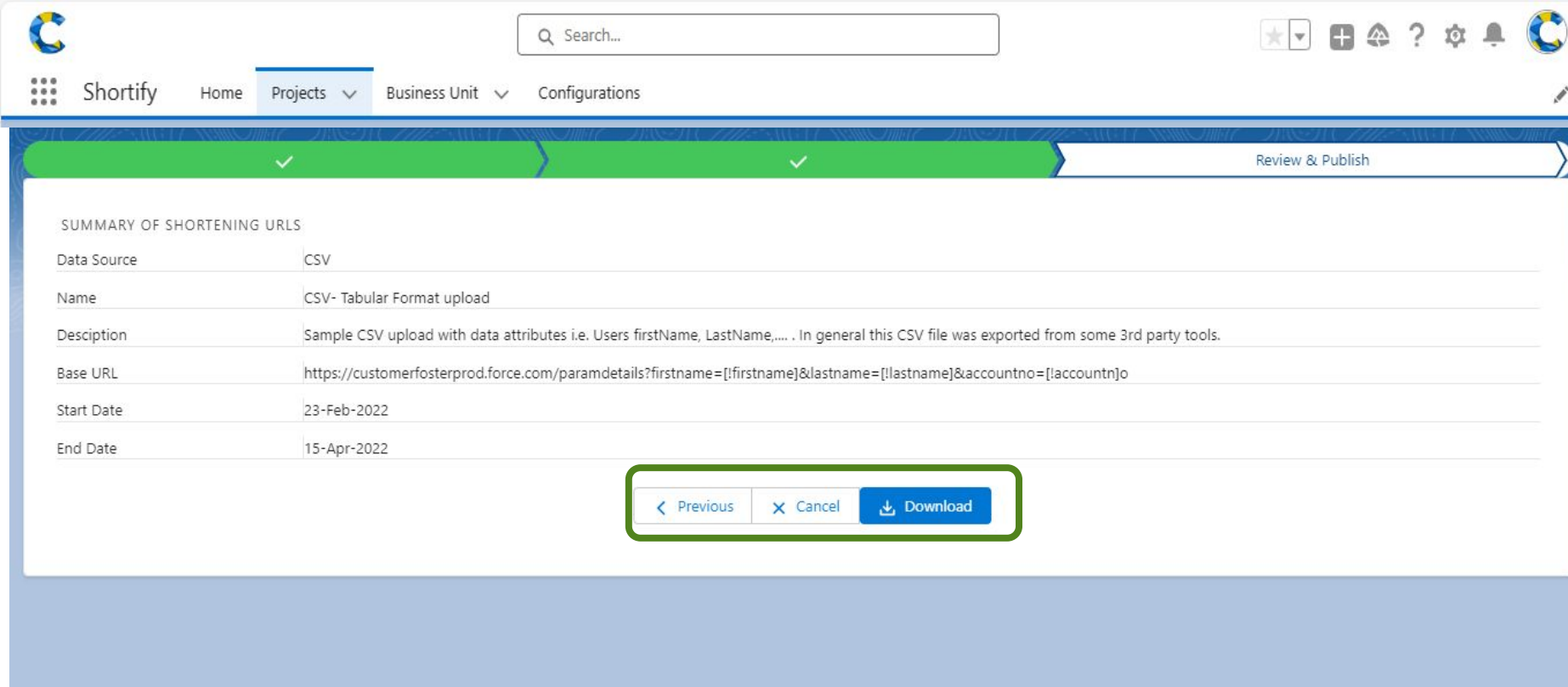
The screenshot shows the 'Tokens & Data Mapping' step in the Shortify interface. The breadcrumb trail is: Home > Projects > Business Unit > Configurations. The main content area is titled 'CSV Data' and includes an 'Upload CSV Files' section with an 'Upload Files' button and 'Or drop files' text. Below this, there are three mapping rows:

Key/Tag	Data Column
[contact id]	contact id
[{firstname}]	first name
[{lastname}]	last name
[{accountn}]	account no

At the bottom of the form, there are navigation buttons: '< Previous', '+ Create & Next', and 'Next >'. The '+ Create & Next' button is highlighted with a green box.

Tabular CSV Upload – Step 3

- Validate details and publish Short URL
- After completion of process, You will get email with final short URLs as an attachment



The screenshot displays the Shortify web application interface. At the top, there is a navigation bar with the Shortify logo, a search bar, and navigation links for Home, Projects, Business Unit, and Configurations. A progress bar at the top of the main content area shows three steps, with the third step, 'Review & Publish', being the active and highlighted step. Below the progress bar, a section titled 'SUMMARY OF SHORTENING URLS' contains a table with the following details:

Data Source	CSV
Name	CSV- Tabular Format upload
Description	Sample CSV upload with data attributes i.e. Users firstName, LastName,.... . In general this CSV file was exported from some 3rd party tools.
Base URL	https://customerfosterprod.force.com/paramdetails?firstname=[!firstname]&lastname=[!lastname]&accountno=[!accountno]
Start Date	23-Feb-2022
End Date	15-Apr-2022

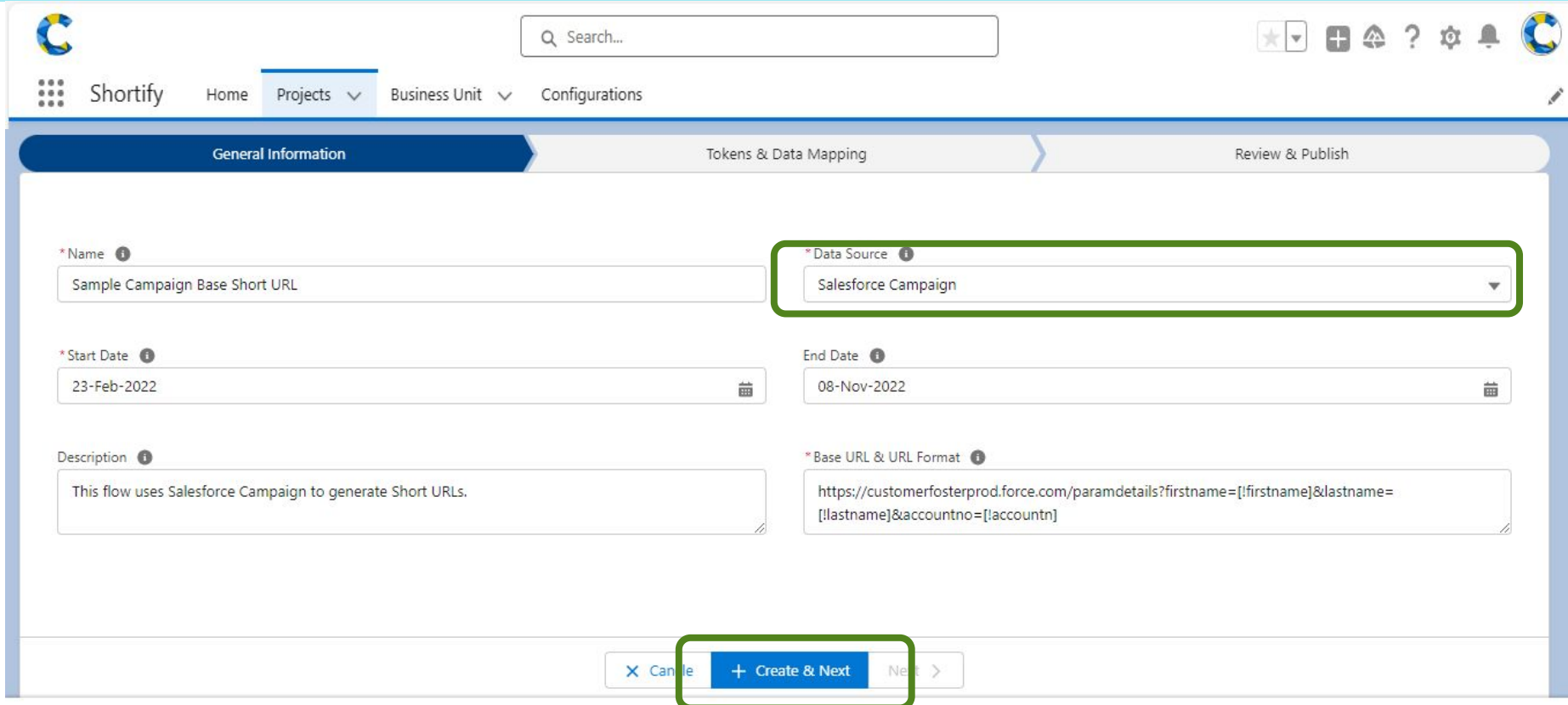
At the bottom of the summary section, there are three buttons: 'Previous', 'Cancel', and 'Download'. The 'Download' button is highlighted with a green border.



URL Project Creation Based on Campaign Data

Based on Campaign Data - Step 1

- Select **Salesforce Campaign** as 'Data Source'.
- Fill up other basic details.
- Provide the Base URL in 'Base UL & URL Format' with all personalization attributes/ token following the format of ([!PERSONALIZATION_TOKEN]). Based on the PERSONALIZATION_TOKEN name, matching data will be populated from the data source for each of the customer record.



The screenshot shows the 'General Information' tab of a configuration page. The 'Data Source' dropdown is highlighted with a green box and set to 'Salesforce Campaign'. The 'Base URL & URL Format' field contains the URL: `https://customerfosterprod.force.com/paramdetails?firstname=[!firstname]&lastname=[!lastname]&accountno=[!accountn]`. The 'Create & Next' button at the bottom is also highlighted with a green box.

Search...

Shortify Home Projects Business Unit Configurations

General Information Tokens & Data Mapping Review & Publish

* Name *i*
Sample Campaign Base Short URL

* Data Source *i*
Salesforce Campaign

* Start Date *i*
23-Feb-2022

End Date *i*
08-Nov-2022

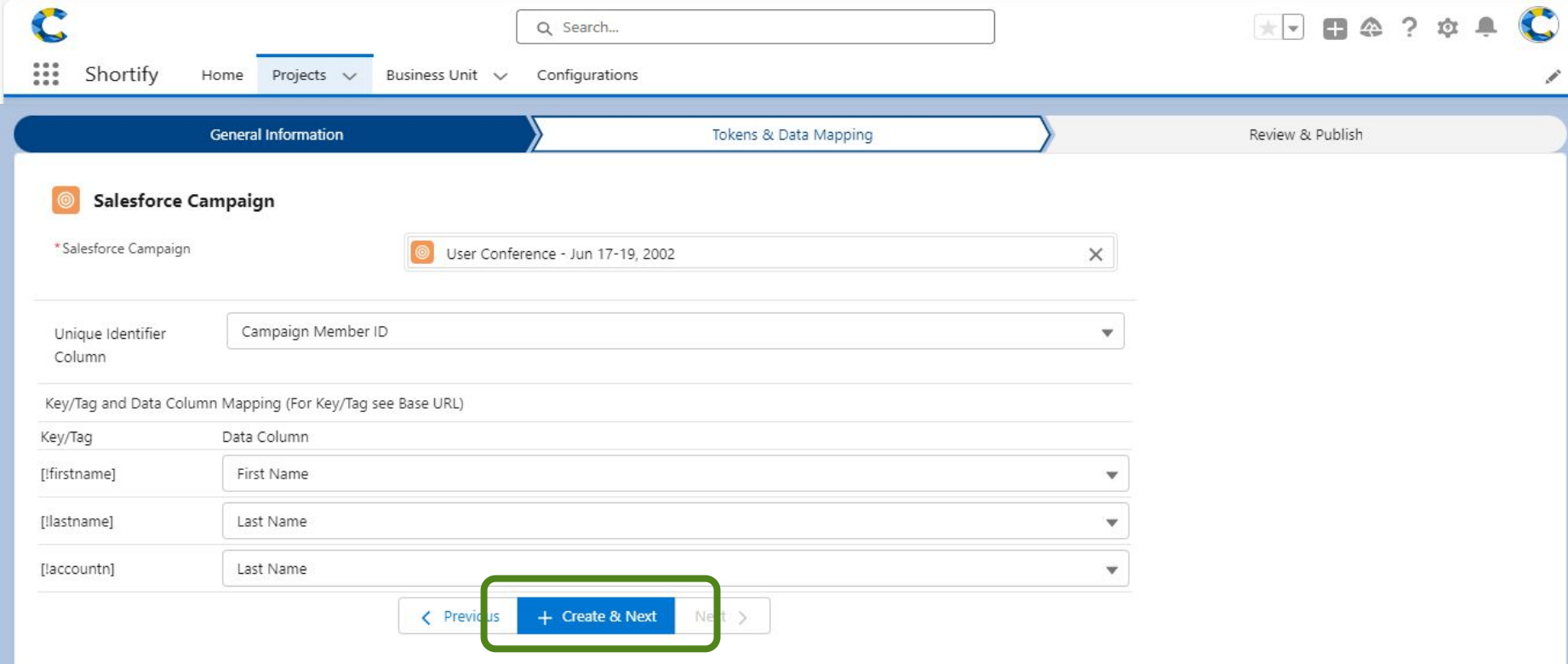
Description *i*
This flow uses Salesforce Campaign to generate Short URLs.

* Base URL & URL Format *i*
`https://customerfosterprod.force.com/paramdetails?firstname=[!firstname]&lastname=[!lastname]&accountno=[!accountn]`

X Cancel + Create & Next Next >

Based on Campaign Data - Step 2

- Map columns according to base URL tokens.
- Number of rows depends on the tokens defined in the URL
- Every URL token needs one Campaign data column mapping.



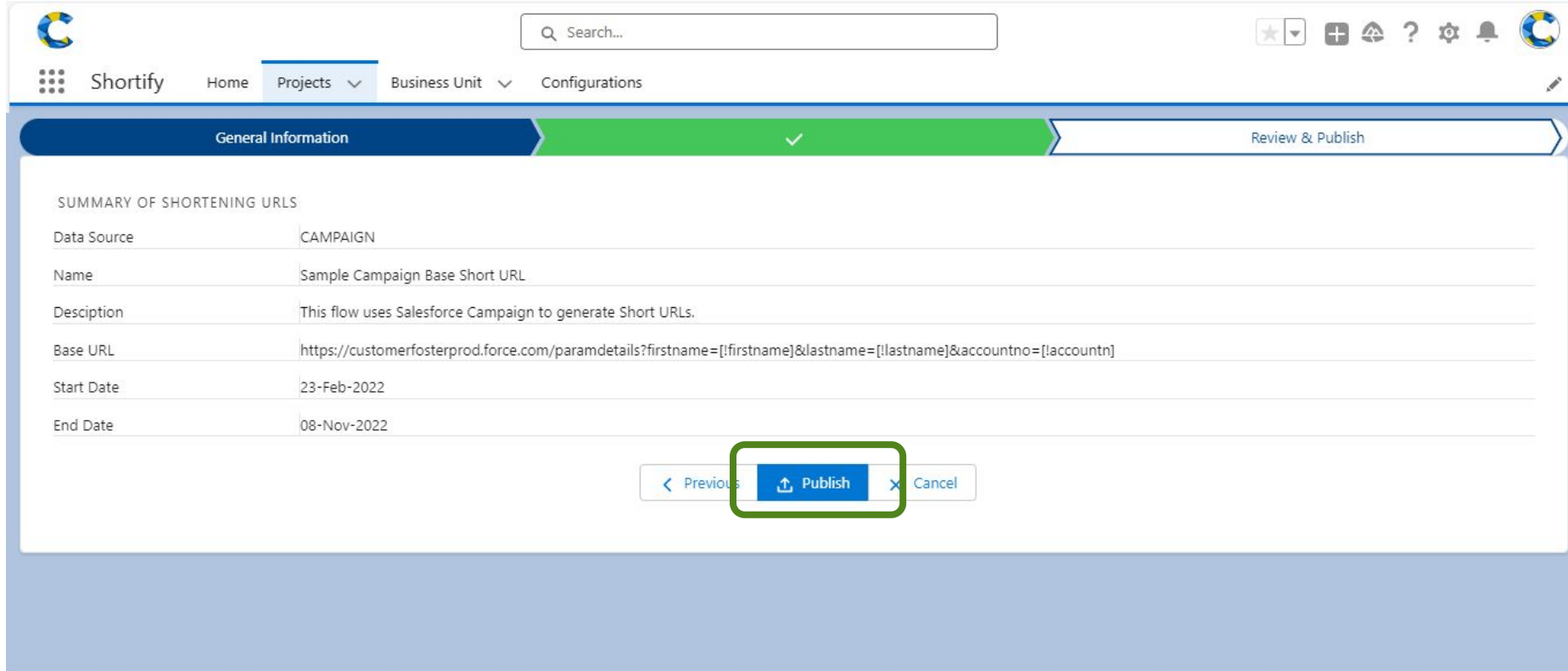
The screenshot shows the 'Tokens & Data Mapping' step in the Shortify interface. The page title is 'Salesforce Campaign'. A search bar at the top contains 'User Conference - Jun 17-19, 2002'. Below this, there is a dropdown menu for 'Unique Identifier Column' set to 'Campaign Member ID'. A section titled 'Key/Tag and Data Column Mapping (For Key/Tag see Base URL)' contains a table with three rows:

Key/Tag	Data Column
[!firstname]	First Name
[!lastname]	Last Name
[!accountn]	Last Name

At the bottom of the form, there are navigation buttons: '< Previous', '+ Create & Next', and 'Next >'. The '+ Create & Next' button is highlighted with a green box.

Based on Campaign Data - Step 3

- Validate all details and publish Short URL
- After completion of the process, you will receive an email with the final short URLs as an attachment



The screenshot shows the Shortify web interface. At the top, there is a navigation bar with the Shortify logo, a search bar, and several utility icons. Below the navigation bar, there are tabs for 'Home', 'Projects', 'Business Unit', and 'Configurations'. The main content area is titled 'General Information' and contains a 'SUMMARY OF SHORTENING URLS' table. The table lists the following details:

SUMMARY OF SHORTENING URLS	
Data Source	CAMPAIGN
Name	Sample Campaign Base Short URL
Description	This flow uses Salesforce Campaign to generate Short URLs.
Base URL	https://customerfosterprod.force.com/paramdetails?firstname=[!firstname]&lastname=[!lastname]&accountno=[!accountn]
Start Date	23-Feb-2022
End Date	08-Nov-2022

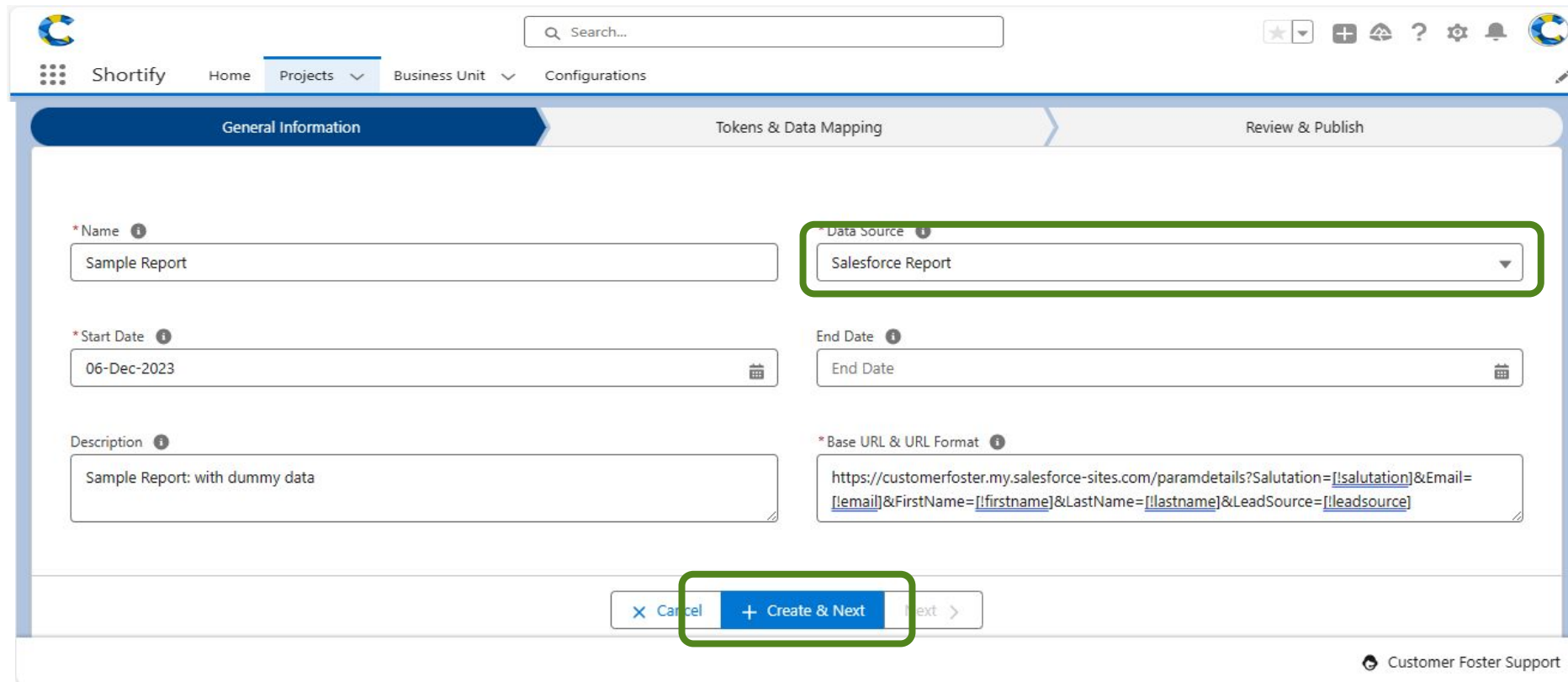
At the bottom of the form, there are three buttons: 'Previous', 'Publish', and 'Cancel'. The 'Publish' button is highlighted with a green box.



URL Project Creation Based on SFDC Report Data

Based on SFDC Report Data - Step 1

- Select **Salesforce Report** as 'Data source'.
- Fill up other basic details.
- Provide the Base URL in 'Base UL & URL Format' with all personalization attributes/ token following the format of ([!PERSONALIZATION_TOKEN]). Based on the PERSONALIZATION_TOKEN name, matching data will be populated from the data source for each of the customer record.



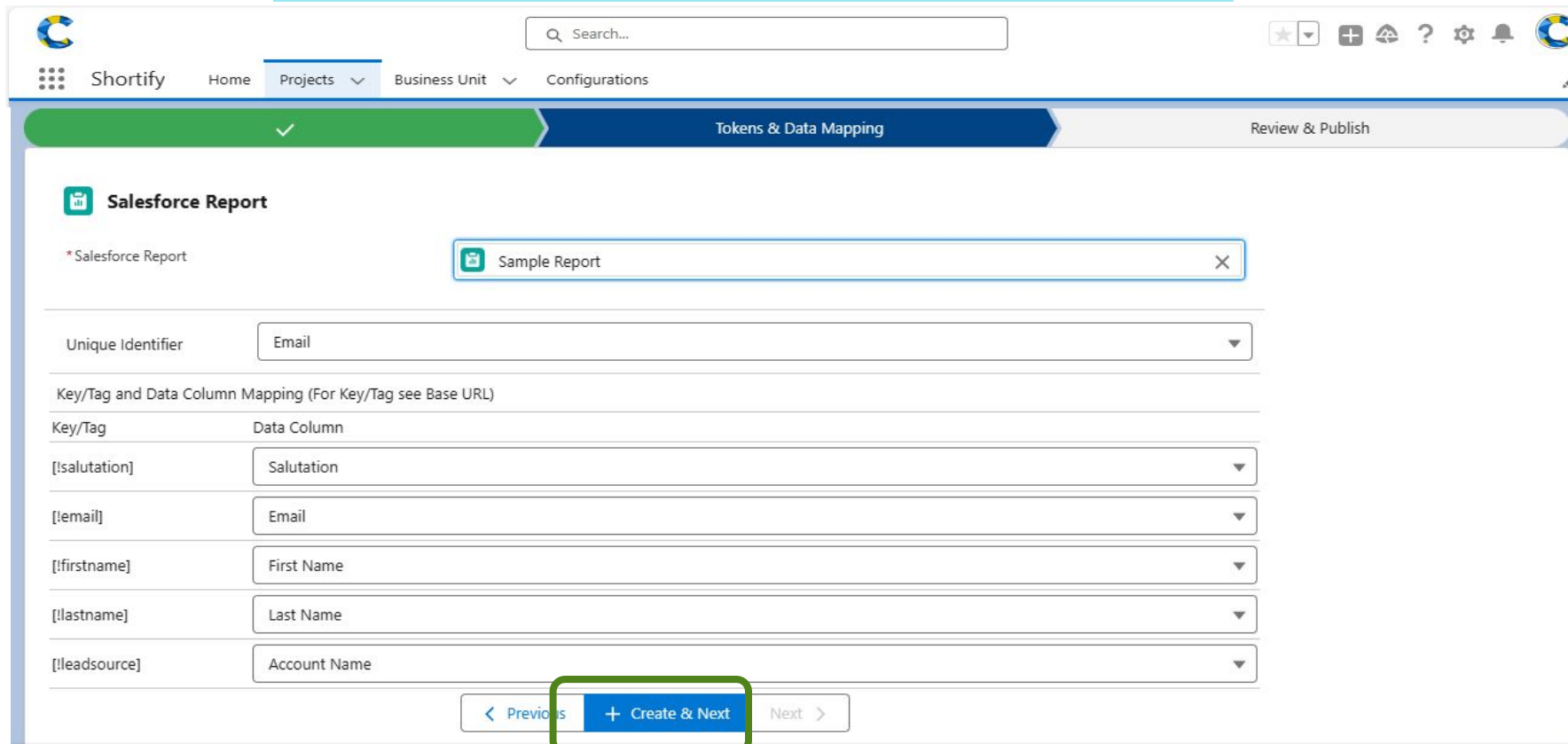
The screenshot shows the Shortify web application interface. The top navigation bar includes a search bar and menu items for Home, Projects, Business Unit, and Configurations. The main content area is titled 'General Information' and contains several form fields:

- Name:** Sample Report
- Data Source:** Salesforce Report (highlighted with a green box)
- Start Date:** 06-Dec-2023
- End Date:** End Date
- Description:** Sample Report: with dummy data
- Base URL & URL Format:** `https://customerfoster.my.salesforce-sites.com/paramdetails?Salutation=[!salutation]&Email=[!email]&FirstName=[!firstname]&LastName=[!lastname]&LeadSource=[!leadsource]`

At the bottom of the form, there are three buttons: 'Cancel', '+ Create & Next' (highlighted with a green box), and 'Next >'. The footer of the page includes 'Customer Foster Support'.

Based on SFDC Report Data - Step 2

- Map columns according to base URL tokens.
- Number of rows depends on the tokens defined in the URL
- Every URL token needs one Report data column mapping.



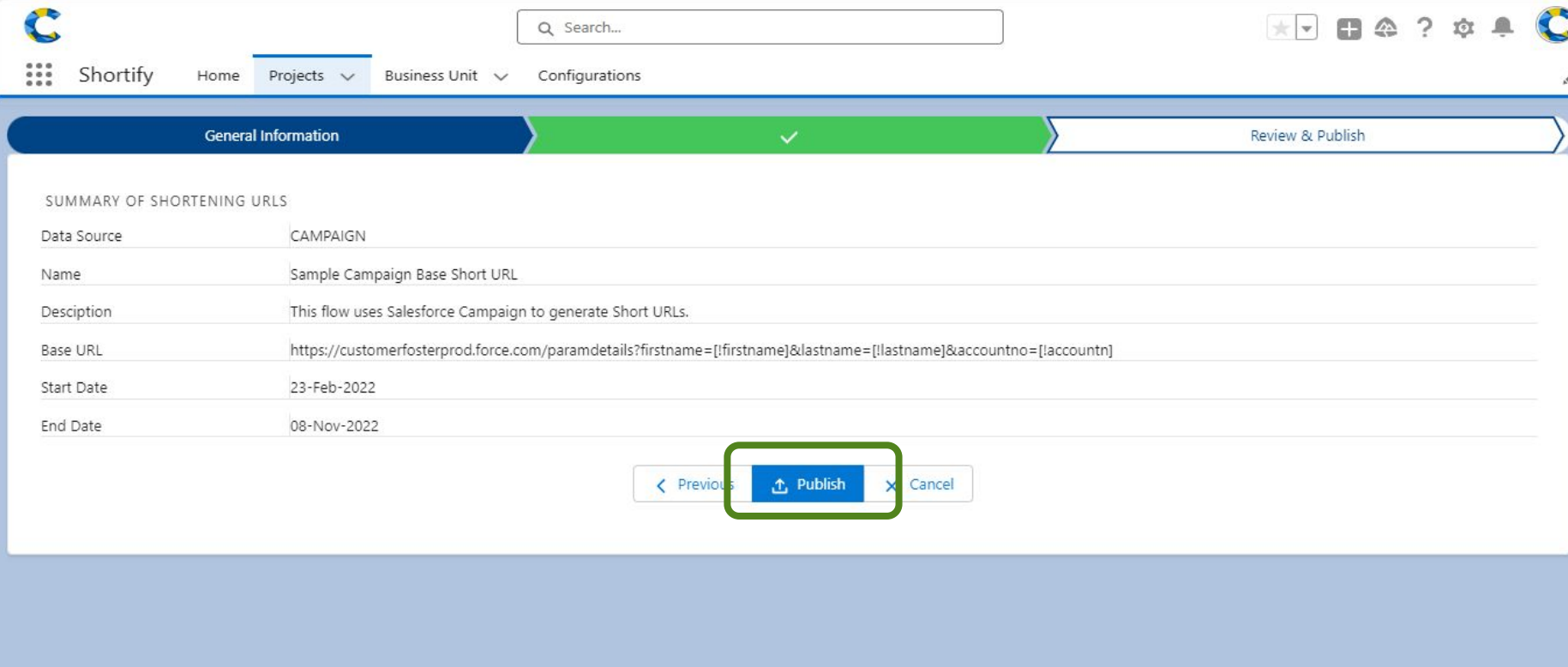
The screenshot shows the 'Tokens & Data Mapping' step in the Shortify interface. The breadcrumb trail is 'Shortify > Home > Projects > Business Unit > Configurations'. The current step is 'Tokens & Data Mapping', with 'Review & Publish' as the next step. The main content area is titled 'Salesforce Report' and shows a dropdown menu with 'Sample Report' selected. Below this, there is a 'Unique Identifier' dropdown set to 'Email'. A section titled 'Key/Tag and Data Column Mapping (For Key/Tag see Base URL)' contains a table with the following mappings:

Key/Tag	Data Column
[!salutation]	Salutation
[!email]	Email
[!firstname]	First Name
[!lastname]	Last Name
[!leadsouce]	Account Name

At the bottom of the form, there are navigation buttons: '< Previous', '+ Create & Next', and 'Next >'. The '+ Create & Next' button is highlighted with a green box.

Based on SFDC Report Data - Step 3

- Validate all details and publish Short URL
- After completion of the process, you will receive an email with the final short URLs as an attachment



The screenshot shows the Shortify web application interface. At the top, there is a navigation bar with the Shortify logo, a search bar, and several utility icons. Below the navigation bar, there are tabs for 'Home', 'Projects', 'Business Unit', and 'Configurations'. The main content area features a progress bar with three steps: 'General Information' (completed), 'Review & Publish' (current step), and a final step. Below the progress bar, there is a 'SUMMARY OF SHORTENING URLS' section with the following details:

Data Source	CAMPAIGN
Name	Sample Campaign Base Short URL
Description	This flow uses Salesforce Campaign to generate Short URLs.
Base URL	https://customerfosterprod.force.com/paramdetails?firstname=[!firstname]&lastname=[!lastname]&accountno=[!accountn]
Start Date	23-Feb-2022
End Date	08-Nov-2022

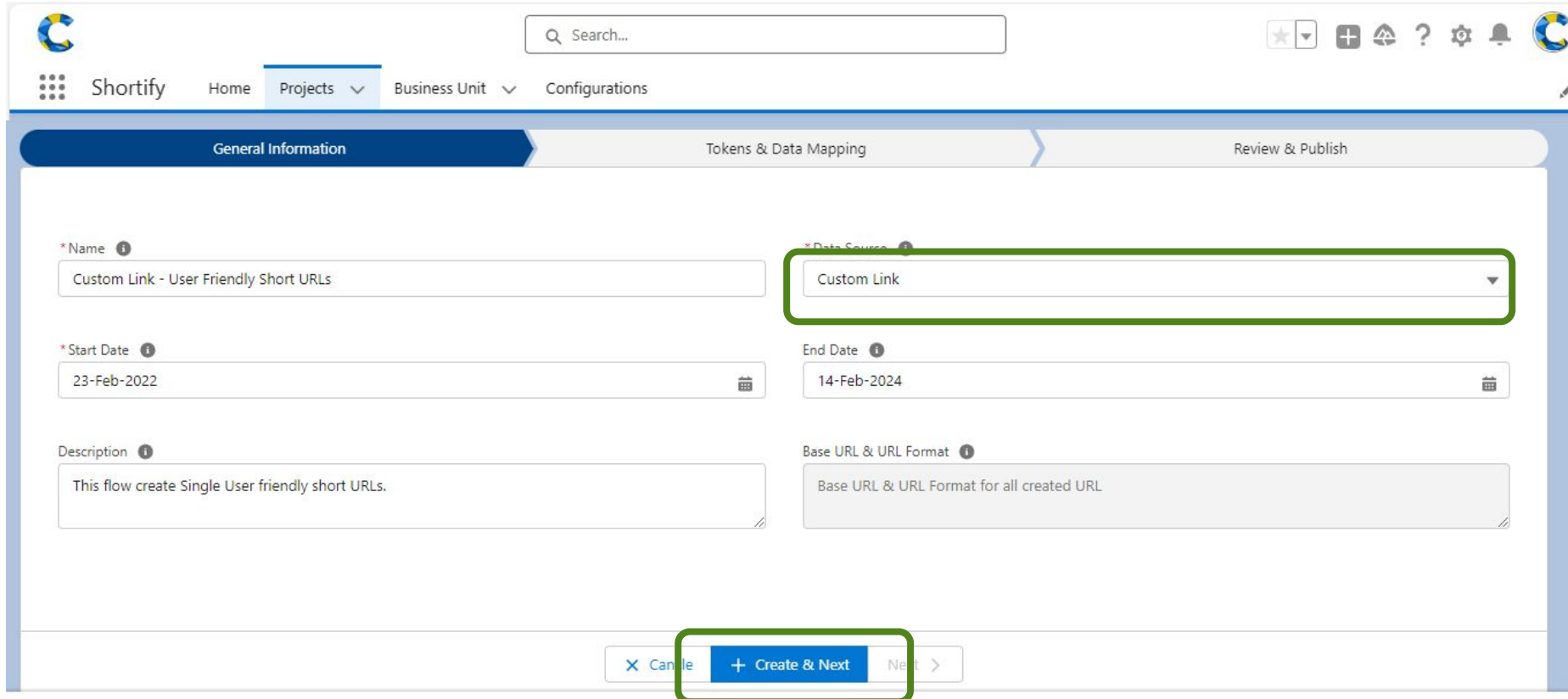
At the bottom of the form, there are three buttons: 'Previous', 'Publish', and 'Cancel'. The 'Publish' button is highlighted with a green box.



URL Project Creation for a Custom Link

Creation for a Custom Link – Step 1

- Select **Custom Link** as 'Data source'.
- Fill other basic details
- Base URL is not required for this option of Short URL generation

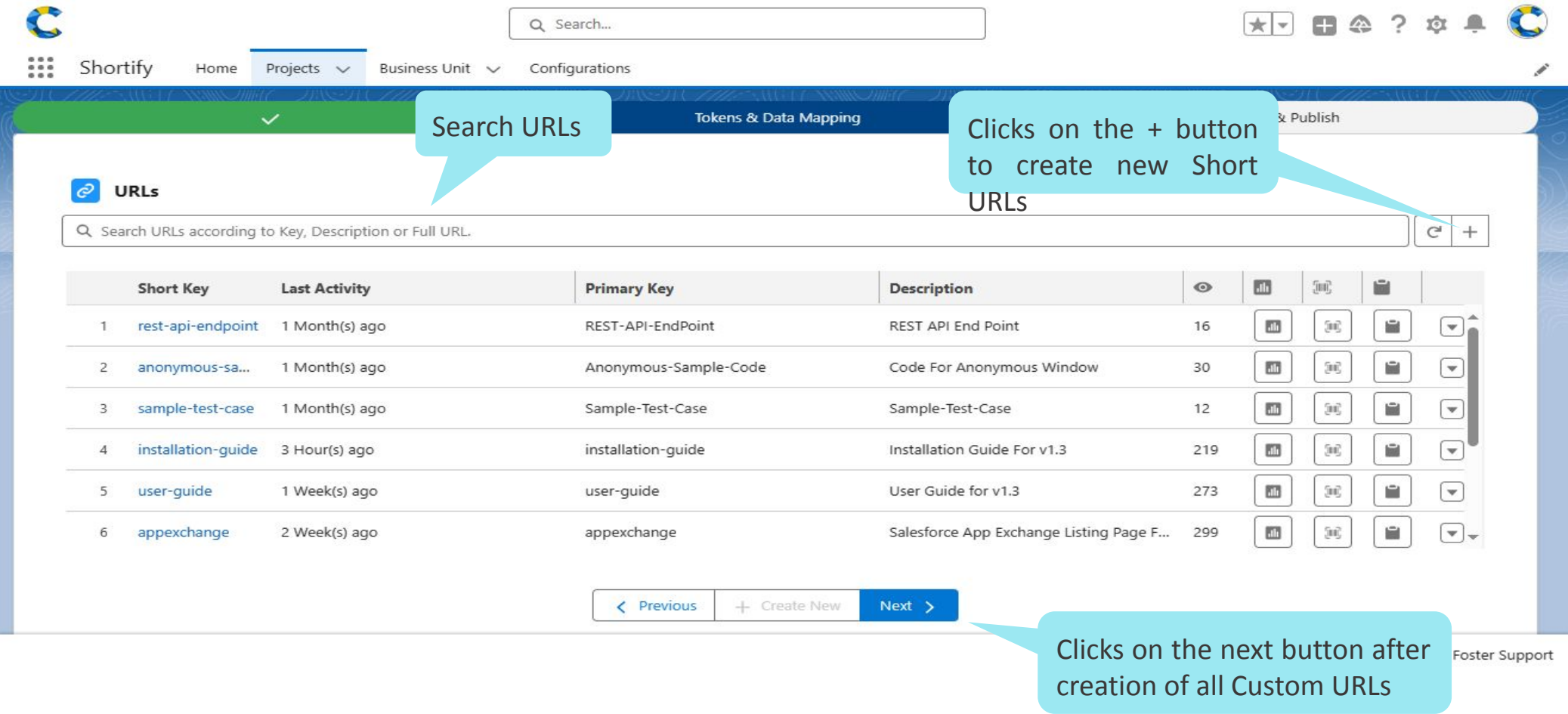


The screenshot shows the Shortify web application interface. The top navigation bar includes the Shortify logo, a search bar, and navigation links for Home, Projects, Business Unit, and Configurations. The main content area is titled 'General Information' and contains several form fields:

- * Name:** Custom Link - User Friendly Short URLs
- * Data Source:** Custom Link (highlighted with a green box)
- * Start Date:** 23-Feb-2022
- End Date:** 14-Feb-2024
- Description:** This flow create Single User friendly short URLs.
- Base URL & URL Format:** Base URL & URL Format for all created URL

At the bottom of the form, there are three buttons: 'Cancel', '+ Create & Next' (highlighted with a green box), and 'Next >'.

Creation for a Custom Link – Step 2



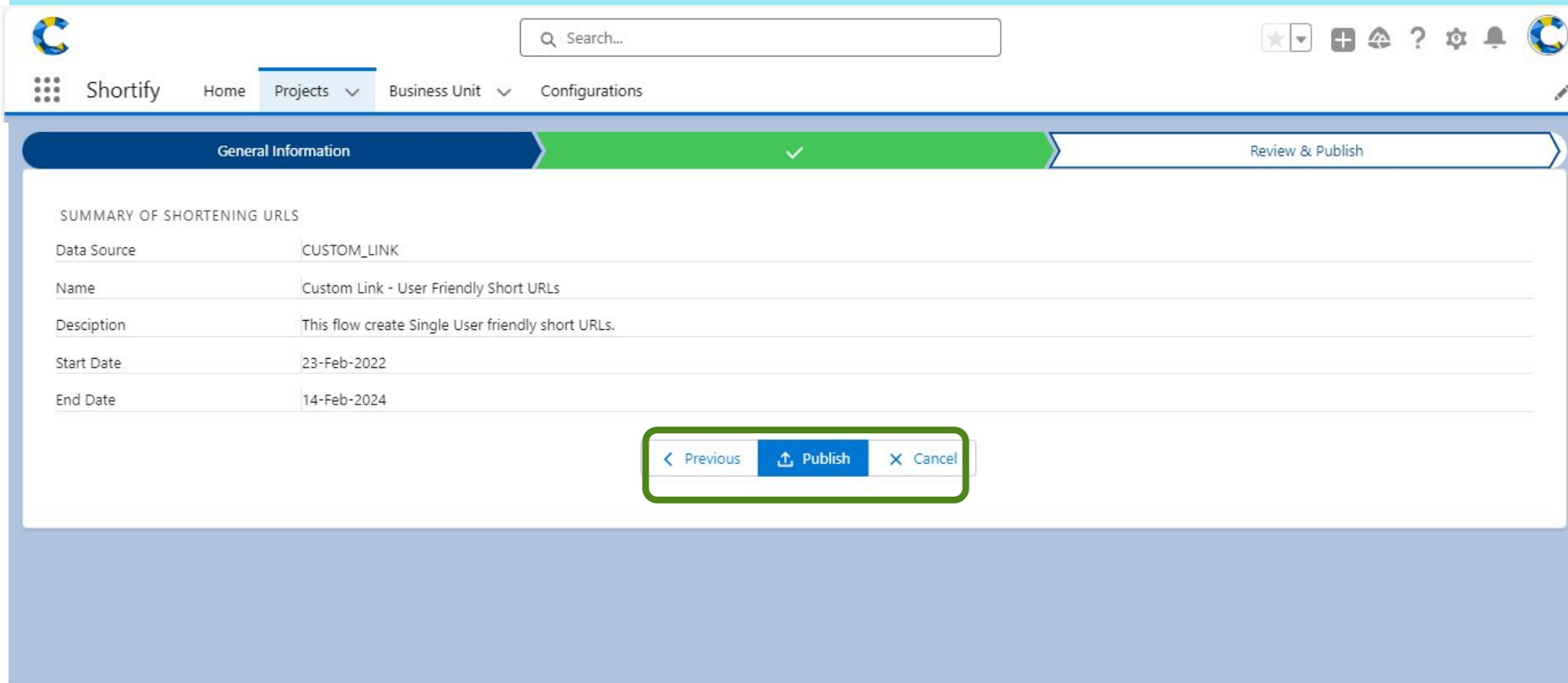
The screenshot shows the Shortify web application interface. At the top, there is a navigation bar with 'Shortify', 'Home', 'Projects', 'Business Unit', and 'Configurations'. A search bar is located in the top right. Below the navigation, a green bar contains a checkmark and a 'Search URLs' callout. The main content area is titled 'URLs' and features a search bar with the text 'Search URLs according to Key, Description or Full URL.' and a '+ Create New' button. A callout points to this button with the text 'Clicks on the + button to create new Short URLs'. Below the search bar is a table with the following data:

	Short Key	Last Activity	Primary Key	Description					
1	rest-api-endpoint	1 Month(s) ago	REST-API-EndPoint	REST API End Point	16				
2	anonymous-sa...	1 Month(s) ago	Anonymous-Sample-Code	Code For Anonymous Window	30				
3	sample-test-case	1 Month(s) ago	Sample-Test-Case	Sample-Test-Case	12				
4	installation-guide	3 Hour(s) ago	installation-guide	Installation Guide For v1.3	219				
5	user-guide	1 Week(s) ago	user-guide	User Guide for v1.3	273				
6	appexchange	2 Week(s) ago	appexchange	Salesforce App Exchange Listing Page F...	299				

At the bottom of the table, there is a navigation bar with '< Previous', '+ Create New', and 'Next >' buttons. A callout points to the 'Next >' button with the text 'Clicks on the next button after creation of all Custom URLs'. The bottom right corner of the interface shows 'Foster Support'.

Creation for a Custom Link – Step 3

- Validate all details and publish Short URL
- Since it is a single Short URL, you will **not** receive any email for completion of short URL generation. After publishing, you may copy and use the Custom / User Friendly URL.



The screenshot shows the Shortify web interface. At the top, there is a navigation bar with the Shortify logo, a search bar, and several utility icons. Below the navigation bar, there are tabs for 'Home', 'Projects', 'Business Unit', and 'Configurations'. The main content area is titled 'General Information' and features a progress bar with three steps: 'General Information' (completed), 'Review & Publish' (current step), and 'Review & Publish' (next step). Below the progress bar, there is a 'SUMMARY OF SHORTENING URLS' section with the following details:

Data Source	CUSTOM_LINK
Name	Custom Link - User Friendly Short URLs
Description	This flow create Single User friendly short URLs.
Start Date	23-Feb-2022
End Date	14-Feb-2024

At the bottom of the summary section, there is a navigation bar with three buttons: 'Previous', 'Publish', and 'Cancel'. The 'Publish' button is highlighted with a green border.

Thank You

