



*creative portfolio*  
FELISHA MARSHALL



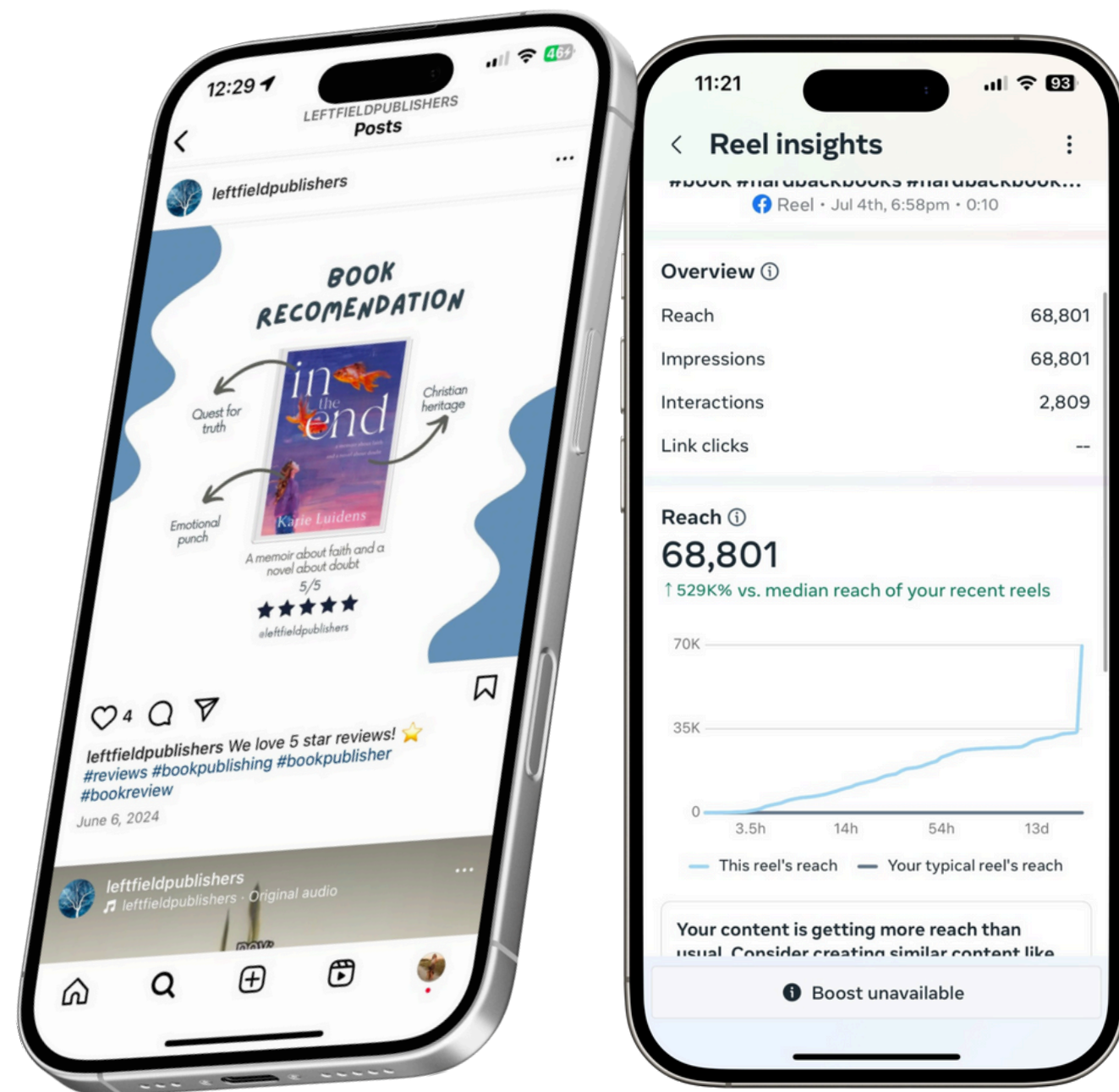
# HELLO, *I'm Felisha!*

With five years of hands-on experience in social media strategy, platform growth, and engagement marketing, I help brands show up with purpose and connect with their audiences in meaningful ways. I'm passionate about creating real-world connections through content that's both strategic and authentic.

Currently, I'm earning my BBA in Marketing at Texas A&M University-Commerce, blending academic insight with real-world experience. Whether I'm developing marketing collateral, building digital campaigns, or growing online platforms from the ground up, my mission is simple: make your brand seen and heard.



# Content I'VE CREATED



- **SOCIAL MEDIA MARKETING & BRANDING**

Brand Strategy Guide, Social Media Campaigns, Case Studies, Brand Storytelling, Creative Content

- **CREATIVE WRITING**

Blog Post/Articles, Product Descriptions & Copywriting, Captions, Creative Short Stories

- **VIDEO EDITING & CONTENT CREATION**

Tutorial Videos, Video Testimonials, Brand Promotion, Content Series

- **AUDIO EDITING & PODCASTING**

Podcast Episodes, Intros/Outros, Voiceovers, Soundbites

- **USER GENERATED CONTENT (UGC)**

UGC Campaigns/Contest, Customer Stories, Product Review

- **WEB DESIGN**

Website Design, Portfolio, Tutorials, Mock Ups, Blog Posts

- **COMBINATIONS OF SKILLS**

Brand Reels & Stories, Live Streaming, Influencer Collaboration, Interactive Content, Tutorials

# Brands & Clients I'VE WORKED WITH



- Podcasters
- Bloggers
- Law Firms
- Realtors

- Tattoo Artists
- Authors
- Non-Profits
- Religious and Motivational Speakers

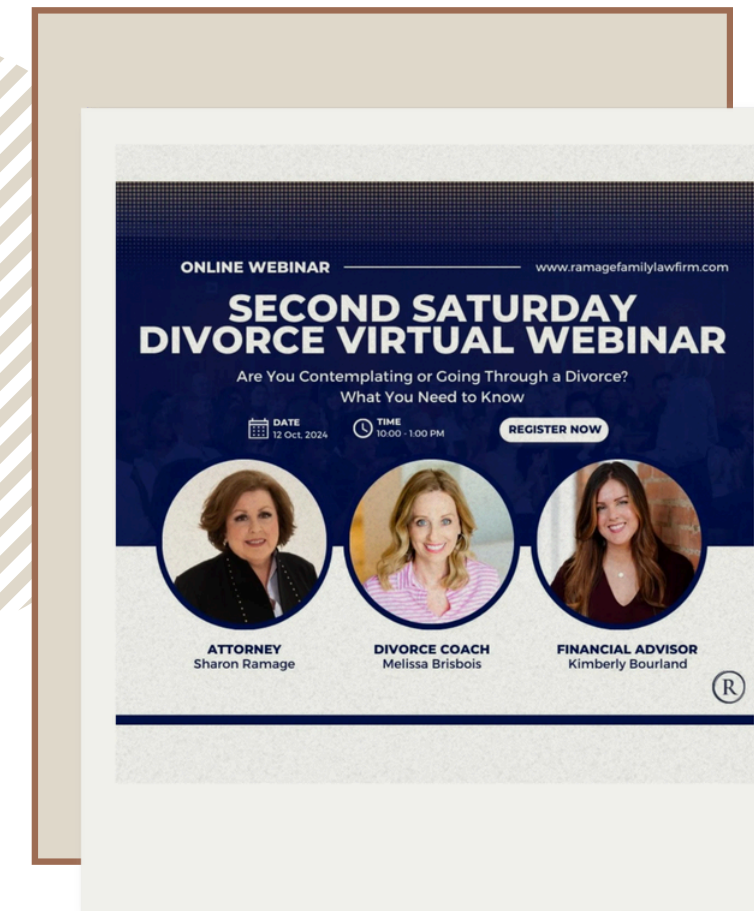
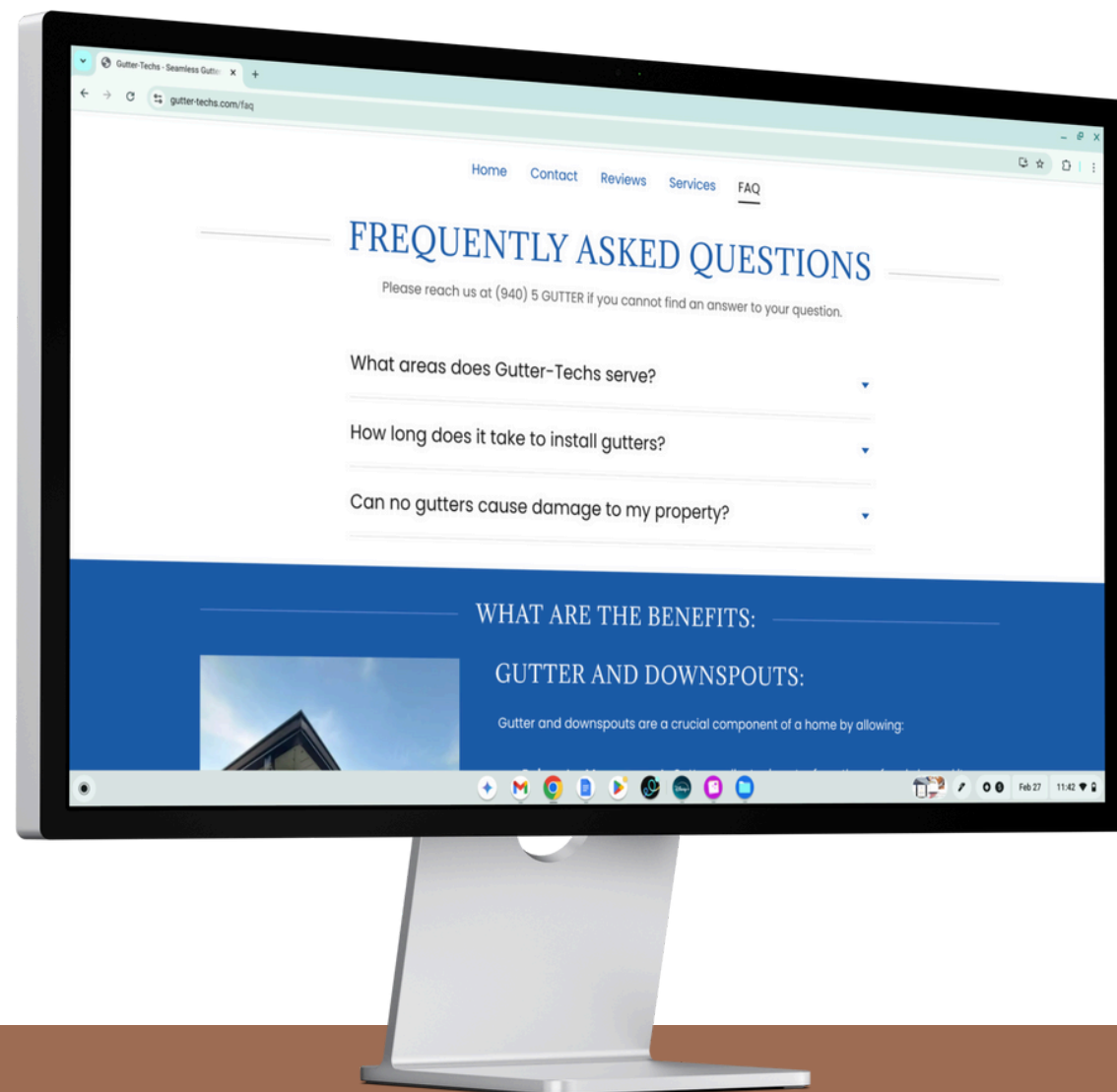
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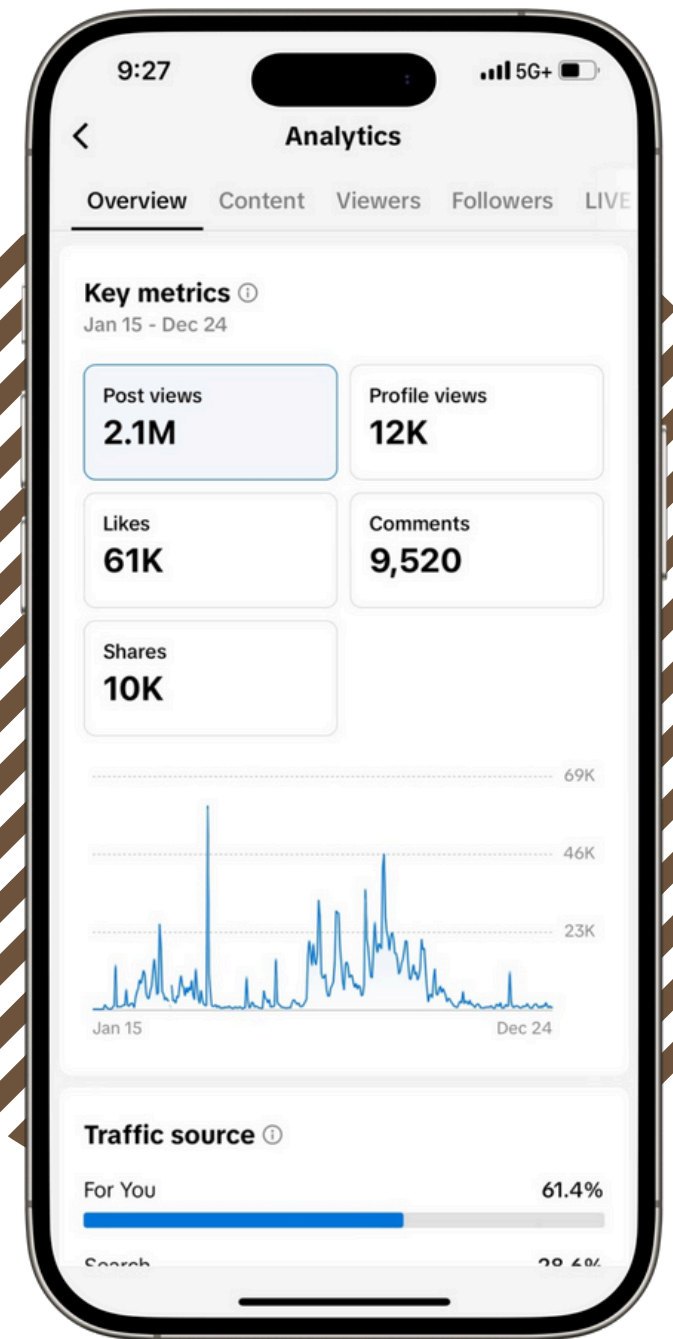
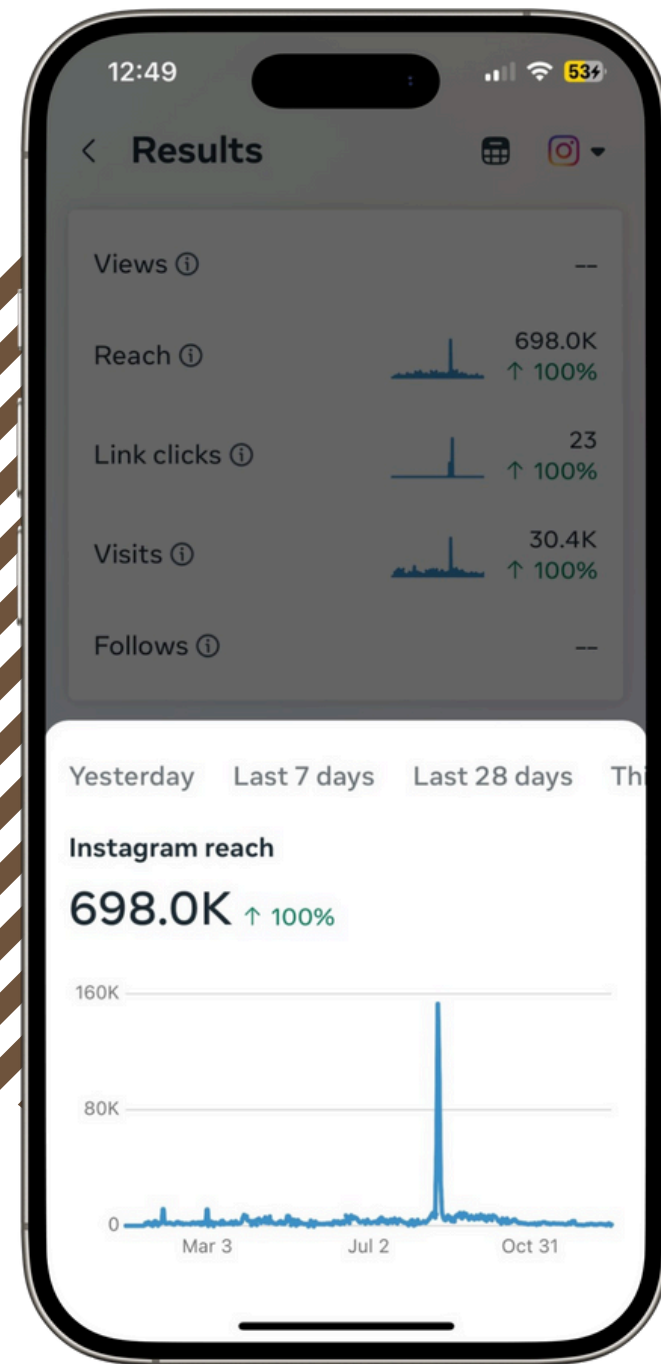
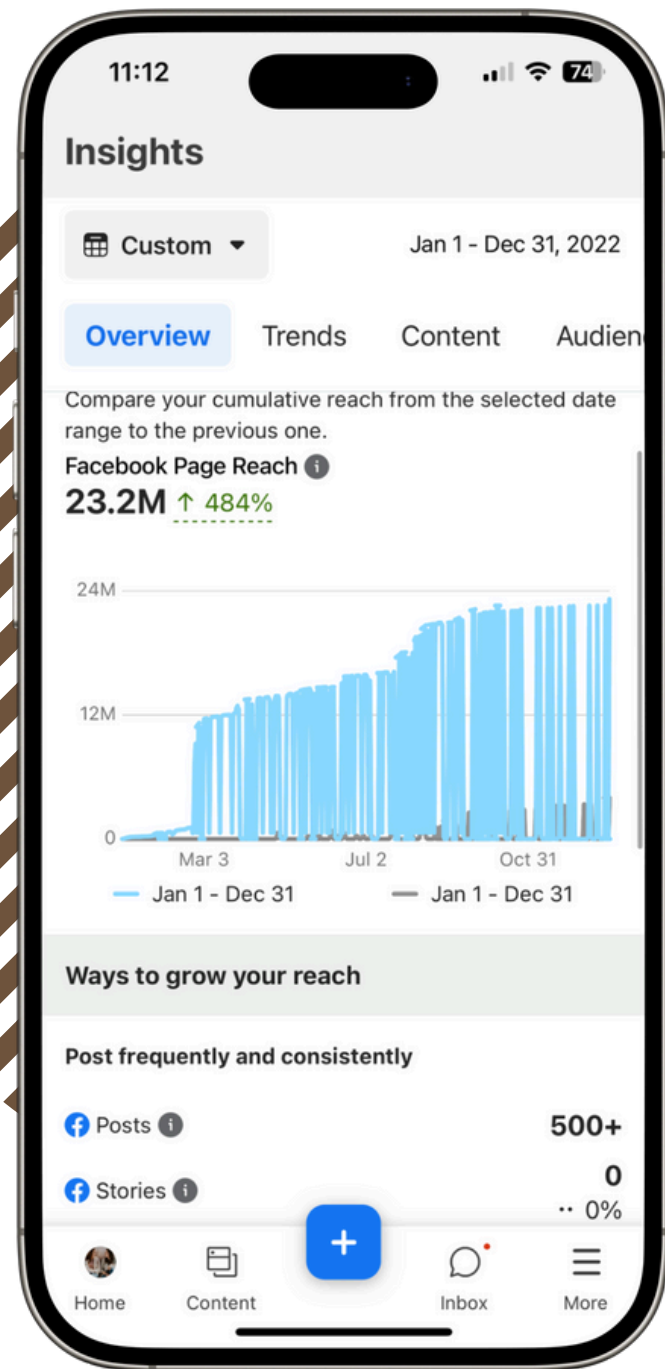




# PROJECTS

Explore my diverse portfolio showcasing a range of creative projects, including engaging social media campaigns, exciting giveaways, dynamic events, and innovative website designs.





*Analytics* BECAUSE RESULTS MATTER

2022

2023

2024

# CLIENT *Testimonials*

First, on behalf of myself and Amy, THANK YOU for all the amazing content! You're doing a FANTASTIC job! We love seeing your work. Thank you for blessing this team with your talents!

CATHERINE M.

Thank you Felisha! I'm such a fan of yours and hope we can work together again in the future.

KIMBERLY B.