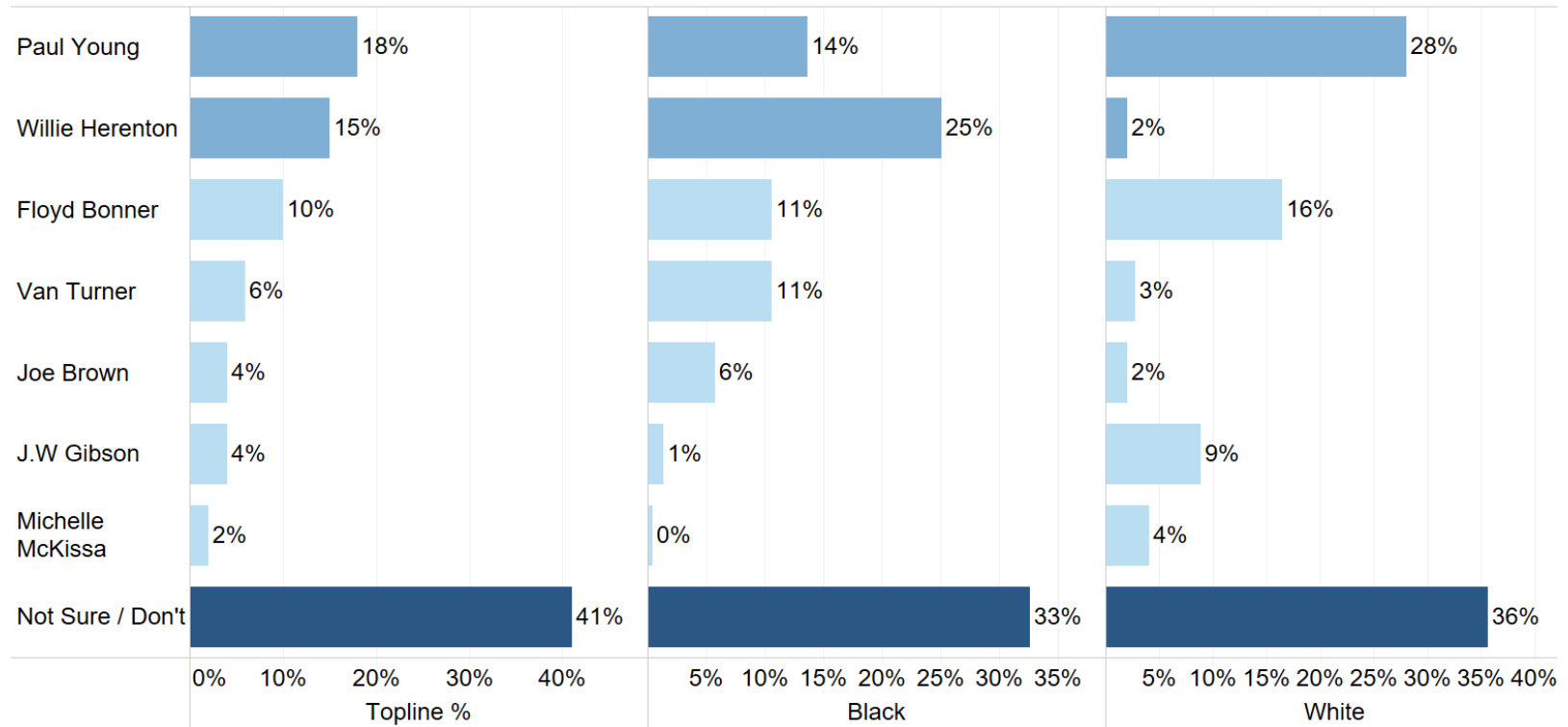




To: Interested Parties
Fr: Democrats for Education Reform
Date: September 12th, 2023
Re: Memphis Mayoral General

Mayoral Topline by Race: In a new poll by Concord Public Opinion Partners on behalf of Education Reform Now Advocacy (ERNA), 376 likely municipal voters in Memphis, TN reveal that **Paul Young leads narrowly (+3%)** if the October 5th election were held "tomorrow."

If the election for Mayor were tomorrow, whom are you most likely to vote for?

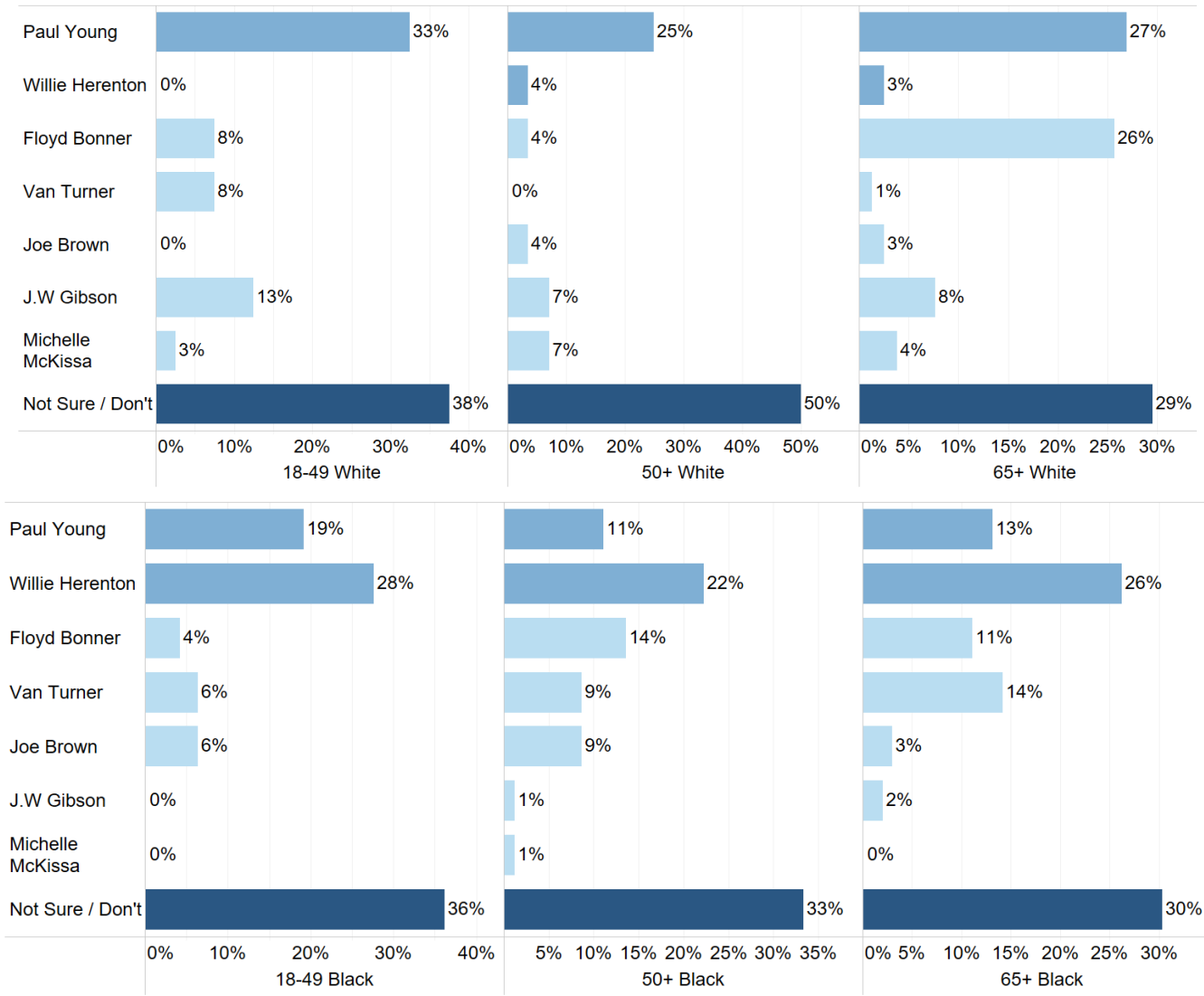


The citywide representative poll was conducted by Concord Public Opinion Partners Sept 10th, 2023, and surveyed likely municipal voters in Memphis TN. Data was collected by contacting cell phones and landlines via live callers. The sample size is n=376, with a MOE of +/-5.89%.



Mayoral Topline by Race + Age: Young is strongest with White voters between ages 18-49 where he leads his closest competitor (Gibson) by +20 points.

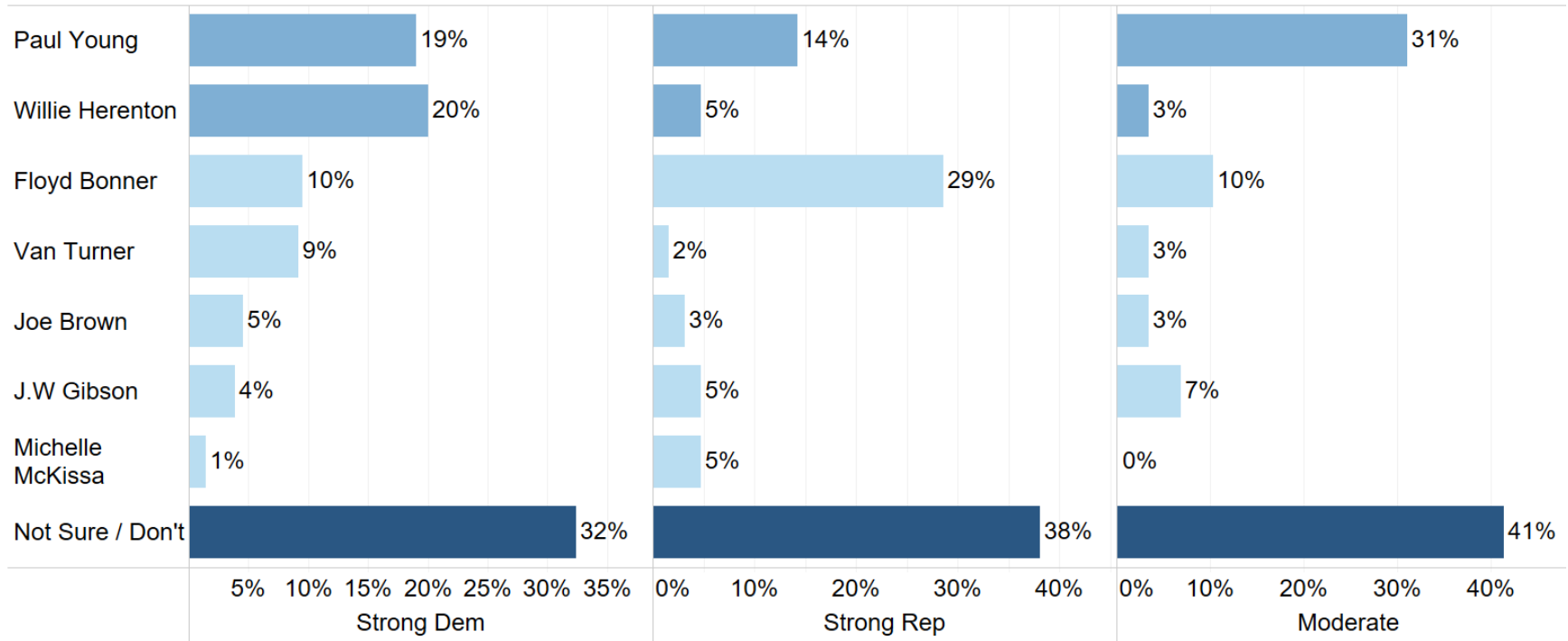
If the election for Mayor were tomorrow, whom are you most likely to vote for?



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Mayoral Topline by Partisanship: Herenton and Young are essentially tied with voters modeled to be strong Democrats (71% of the likely voter universe). While Young, overperforms with moderates (12% of the universe).

If the election for Mayor were tomorrow, whom are you most likely to vote for?



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